







# Avaliação do site theheraldnewstoday.com

Gerado a 30 de Julho de 2024 22:17 PM

O resultado é de 52/100



## Conteúdo SEO

	<p>Título</p>	<p>The Herald News Today</p> <p>Cumprimento : 21</p> <p>Perfeito, o Título contém entre 10 e 70 caracteres.</p>														
	<p>Descrição</p>	<p>The latest headlines and breaking news from Scotland and beyond in The Herald - the longest running national newspaper in the world.</p> <p>Cumprimento : 132</p> <p>Perfeito, a Descrição META contém entre 70 e 160 caracteres.</p>														
	<p>Palavras-chave</p>	<p>Mau. Não detetámos palavras-chave META na sua página.</p>														
	<p>Propriedades Og Meta</p>	<p>Boa! Esta página tira vantagens das propriedades Og.</p> <table border="1" data-bbox="539 1263 1481 1854"> <thead> <tr> <th>Propriedade</th> <th>Conteúdo</th> </tr> </thead> <tbody> <tr> <td>description</td> <td>The latest headlines and breaking news from Scotland and beyond in The Herald - the longest running national newspaper in the world.</td> </tr> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>The Herald News Today</td> </tr> <tr> <td>url</td> <td>https://www.theheraldnewstoday.com/</td> </tr> <tr> <td>site_name</td> <td>The Herald News Today</td> </tr> </tbody> </table>	Propriedade	Conteúdo	description	The latest headlines and breaking news from Scotland and beyond in The Herald - the longest running national newspaper in the world.	locale	en_GB	type	website	title	The Herald News Today	url	https://www.theheraldnewstoday.com/	site_name	The Herald News Today
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	<p>Cabeçalhos</p>	<table border="1" data-bbox="539 1883 1481 1957"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>97</td> <td>0</td> <td>13</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1989 1433 2056" style="list-style-type: none"> <li>• [H1] The Herald News Today</li> <li>• [H2] 'Significant rise' in cocaine, gambling addiction cases</li> </ul>	H1	H2	H3	H4	H5	H6	1	97	0	13	0	0		
H1	H2	H3	H4	H5	H6											
1	97	0	13	0	0											

## Conteúdo SEO

- [H2] Coolock violence just the latest attack on sites earmarked for asylum seekers | BreakingNews.ie
- [H2] Irish perv linked to Holly Willoughby plot sicko flees home after locals act
- [H2] Thirty large sites identified for use as asylum-seeker accommodation centres
- [H2] Taoiseach to meet new British Prime Minister Keir Starmer
- [H2] Advocacy Service staff to protest at Taoiseach's office
- [H2] Leo Varadkar confirms he will not contest next general election
- [H2] Coolock: Garda public order units clear protesters for second night at site earmarked for asylum seekers
- [H2] Garda Public Order Unit clears protesters from Coolock site amid more violent scenes
- [H2] How many times does Ireland have to be warned about shadow banking?
- [H2] Tenant line-up for new urban quarter at Bolands Mills revealed
- [H2] Elon Musk says California gender ID law 'final straw' as he moves HQs to Texas
- [H2] Aer Lingus resumes full services after industrial action
- [H2] Howth locals object to €60m Glenveagh apartment scheme close to historic castle
- [H2] Elon Musk to move SpaceX and X HQ over gender-identity law - BBC News
- [H2] From Stadium to Screen: How Technology is Changing Sports Viewing
- [H2] Meta AI on WhatsApp is getting this basic Maths question wrong and why it may not be alone - Times of India
- [H2] Lemonado raises \$1.4M for no-code platform
- [H2] Apple Watch Helps Save Surfer's Life Who Swept Out To Sea In Australia
- [H2] Apple Watch Helps Save Surfer's Life Who Swept Out To Sea In Australia
- [H2] Redmi Pad SE 4G is coming on July 29 - GSMArena.com news
- [H2] Drake's home hit by floods - but rapper sees the funny side
- [H2] Camila Cabello gets in Miami workout after Shawn Mendes reunion
- [H2] Rust armorer challenges manslaughter conviction
- [H2] Love Island stars appear to confirm SPLIT as they unfollow each other
- [H2] Love Island stars appear to confirm SPLIT as they both unfollow and remove all traces off each other from social media amid break-up rumours
- [H2] EastEnders star Natalie Cassidy horrifies Loose Women panellists
- [H2] Love Island's Nicole and Ciaran 'brutally' dump a couple
- [H2] Coronation Street star Calum Lill sparks Joel Deering exit rumours
- [H2] Fay Ripley admits she will be breastfeeding her future grandchildren
- [H2] Indian tech hub Karnataka state's move to reserve jobs for locals not finalised, chief minister says
- [H2] New UK govt pushes Tata Steel to protect local jobs before





## Conteúdo SEO

- approving grant
- [H2] 5 Killed, Hundreds Injured In Bangladesh Job Quota Protests
- [H2] 162 Employees at Axis Studios Lost Their Jobs as the Studio Collapses
- [H2] 600 Jobs, 25,000 Seekers: Air India Drive Sets Off Stampede Fear In Mumbai
- [H2] 25,000 Aspirants For Airport Jobs Paying Rs 22,000: A Mumbai Stampede Scare
- [H2] 25 best luggage and travel Amazon Prime Day deals 2024 | CNN Underscored
- [H2] Amsterdam's Overtourism, United's Labor Issues, and Apollo's Big Travel Acquisition
- [H2] 144-hour visa-free transit policy triggers 'China Travel' boom
- [H2] My simple travel hack that saves us money on vacation meals
- [H2] 'I'm a travel agent - I don't use toiletries in hotels and you shouldn't either'
- [H2] More Trips, Higher Prices: Business Travel Spending May Finally Top 2019 Levels
- [H2] More Trips, Higher Prices: Business Travel Spending May Finally Top 2019 Levels
- [H2] Best travel advice we've heard in 2024
- [H2] The 33 Best Prime Day Travel Deals: Save Big On Luggage, Travel Pillows And More
- [H2] Our fashion editor's favourite affordable bag is 20% off today
- [H2] From Prada x Adidas to Nike x Sacai, revisit the best fashion sportswear collaborations
- [H2] Hooked On A Feeling: The Come Back Of Crochet In Fashion
- [H2] Let's take this offline: why indie fashion boutiques are back in fashion
- [H2] London-based Cos Will Return to the NYFW Runway in September
- [H2] Xu Yan, from humble intern to China KOL with 20 million fans in 10 years
- [H2] Julie Bishop unveils daring new hair transformation
- [H2] 10 of the best vintage clothes shops in Ireland - from Y2K style to glitzy occasion wear
- [H2] Fresh Prints: 10 ways to wear printed-fabric fashion this summer
- [H2] Being active on your commute lowers risk of disease and mental health
- [H2] Evening Meals Are Important To Balance Cortisol Levels, Says Nutritionist Rujuta Diwekar
- [H2] WHO calls for accelerated and focused effort to reach every child with life-saving vaccines in South-East Asia Region - World
- [H2] Nearly 40% of women in their 40s would delay mammography screening after learning of its downsides
- [H2] RSV vaccine programme to be rolled out in Wales
- [H2] High-Fiber Foods Release Appetite-Suppressing Gut Hormone
- [H2] Deloitte Ports and Freight Yearbook 2024: DAESCHI mid-


## Conteúdo SEO

- year update | Infrastructure | Deloitte New Zealand
- [H2] Groups Call For Supplier Action to Decarbonize Digital Infrastructure
  - [H2] Call for Government to fast-track 13 major infrastructure projects in West and Northwest region - Galway Bay FM
  - [H2] Eurazeo Raises Over €700 Million for Transition Infrastructure Strategy, Beating Initial Target by 40% - ESG Today
  - [H2] Former UK politician Danny Alexander to helm HSBC's new infrastructure unit
  - [H2] What it takes to build charging infrastructure, according to a utility provider
  - [H2] AWS, Digital Realty, Google, Meta, Microsoft and Schneider Electric Call for Supplier Action to Help Decarbonize Digital Infrastructure
  - [H2] Fundraise for Eurazeo's debut infrastructure programme exceeds target
  - [H2] Inside GPIF and APG's infrastructure deal: a tale of two net zero stories
  - [H2] Financial picture dramatically improves for Shamrock Rovers in 48 hours with Sinclair Armstrong deal and European win
  - [H2] FA willing to wait for Pep Guardiola as England manager to replace Gareth Southgate
  - [H2] Bradley revels in Hoops' emotional Euro rollercoaster
  - [H2] Chelsea investigating Enzo Fernandez's video of Argentina squad that French Football Federation alleges is racist
  - [H2] Kenny brace extends Rovers' Champions League journey
  - [H2] Celtic sign keeper Sinisalo, Leicester snap up Fatawu
  - [H2] Chelsea to investigate 'racist' video posted by Enzo Fernandez taunting France players
  - [H2] Drogheda hand down three indefinite bans to supporters after brawl at Dundalk - but no permanent bans issued
  - [H2] Julie-Ann Russell: 'I'll bring Rosie to the Euros if we qualify. She's the camp baby now'
  - [H2] Budget shampoo that adds MAJOR volume boost is on sale for Amazon Prime Day: 'Your hair feels fuller and thicker'
  - [H2] Rachel Zelger turns heads in NYC with chic shopping ensemble
  - [H2] Revolutionary Shopping Assistant
  - [H2] Amazon Prime Day 2024 - live: Top deals from the biggest brands
  - [H2] Amazon Prime Day Deals Are Tempting. How I'm Shopping Without Blowing My Budget
  - [H2] Shooting at Baltimore's Westside Shopping Center leaves man dead, two injured
  - [H2] Bogor psychiatric hospital seeks to treat online gambling addiction - Society - The Jakarta Post
  - [H2] Crypto Market Watch: Bitcoin's Surge and Its Impact on Online Casinos
  - [H2] Patriots receiver won't face prosecution over online gambling while at LSU - Local News 8
  - [H2] Patriots receiver won't face prosecution over online gambling while at LSU
  - [H2] Patriots receiver won't face prosecution over online gambling while at LSU




## Conteúdo SEO

		<ul style="list-style-type: none"><li>• [H2] Patriots receiver won't face prosecution over online gambling while at LSU</li><li>• [H2] PAGCOR says 5,793 illegal online gaming sites blocked</li><li>• [H2] Patriots receiver won't face prosecution over online gambling while at LSU</li><li>• [H2] Virtual Reality Casinos: The Next Big Thing for Aussies in Online Gambling</li><li>• [H2] 20/7/2024 Horse Racing Tips and Best Bets - Flemington, Flemington Cup day</li><li>• [H2] Jay Shah's Big Decision Hovers Over Cricket's Associate Member Directors Election</li><li>• [H2] Tiger Woods cops brutal Open schedule as full Round 1 tee times revealed</li><li>• [H2] Advertising</li><li>• [H4] World</li><li>• [H4] Business</li><li>• [H4] Tech</li><li>• [H4] Entertainment</li><li>• [H4] Jobs</li><li>• [H4] Travel</li><li>• [H4] Fashion</li><li>• [H4] Fitness</li><li>• [H4] Infra</li><li>• [H4] Sports</li><li>• [H4] Shopping</li><li>• [H4] Gambling</li><li>• [H4] More News</li></ul>
	Imagens	Encontrámos 208 imagens nesta página.  2 atributos ALT estão vazios ou em falta. É recomendado adicionar texto alternativo de modo a que os motores de busca identifiquem melhor o conteúdo das suas imagens.
	Rácio Texto/HTML	Rácio : 10%  O rácio de texto para código HTML desta página é menor que 15 por cento, o que significa que provavelmente é necessário de adicionar mais conteúdos em forma de texto.
	Flash	Perfeito, não foi encontrado conteúdo Flash nesta página.
	Iframe	Excelente, não foram detetadas Iframes nesta página.

## Ligações SEO

	Reescrita de URL	Perfeito. As ligações aparentam ser limpas!
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## Ligações SEO

	Underscores (traços inferiores) nas URLs	Perfeito. Não foram encontrados 'underscores' (traços inferiores) nas suas URLs.
	Ligações para a própria página	Encontrámos um total de 24 ligações incluindo 0 ligações a ficheiros
	Statistics	Ligações externas : noFollow 0% Ligações externas : Passa sumo 0% Ligações internas 100%


## Ligações para a própria página

Âncoras	Tipo	Sumo
<a href="#">Home</a>	Internas	Passa sumo
<a href="#">About Us</a>	Internas	Passa sumo
<a href="#">Disclaimer</a>	Internas	Passa sumo
<a href="#">Terms of Use</a>	Internas	Passa sumo
<a href="#">Privacy Policy</a>	Internas	Passa sumo
<a href="#">Contact Us</a>	Internas	Passa sumo
=	Internas	Passa sumo
<a href="#">World</a>	Internas	Passa sumo
<a href="#">Bussiness</a>	Internas	Passa sumo
<a href="#">Tech</a>	Internas	Passa sumo
<a href="#">Entertainment</a>	Internas	Passa sumo
<a href="#">Jobs</a>	Internas	Passa sumo
<a href="#">Travel</a>	Internas	Passa sumo
<a href="#">Fashion</a>	Internas	Passa sumo
<a href="#">Fitness</a>	Internas	Passa sumo
<a href="#">Infra</a>	Internas	Passa sumo
<a href="#">Sports</a>	Internas	Passa sumo
<a href="#">Shopping</a>	Internas	Passa sumo

## Ligações para a própria página

<a href="#">Gambling</a>	Internas	Passa sumo
<a href="#">2</a>	Internas	Passa sumo
<a href="#">3</a>	Internas	Passa sumo
<a href="#">4</a>	Internas	Passa sumo
<a href="#">5</a>	Internas	Passa sumo
<a href="#">Last &amp;raquo;</a>	Internas	Passa sumo




## Palavras-chave SEO

	Núvem de palavras-chave	online fashion travel world <b>ago weeks</b> prime more sports gambling
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## Consistência das Palavras-chave

Palavra-chave	Conteúdo	Título	Palavras-chave	Descrição	Cabeçalhos
weeks	49	✘	✘	✘	✘
ago	49	✘	✘	✘	✘
travel	17	✘	✘	✘	✔
gambling	16	✘	✘	✘	✔
online	13	✘	✘	✘	✔












## Usabilidade

	Url	Domínio : theheraldnewstoday.com Cumprimento : 22
	Favicon	Ótimo, o site tem um favicon.
	Facilidade de Impressão	Não encontramos CSS apropriado para impressão.
	Língua	Ótimo! A língua declarada deste site é en.





## Usabilidade

		
	Dublin Core	Esta página não tira vantagens do Dublin Core.

## Documento




	Tipo de Documento	HTML 5
	Codificação	Perfeito. O conjunto de caracteres UTF-8 está declarado.
	Validação W3C	Erros : 0 Avisos : 0
	Privacidade do Email	Boa! Nenhum endereço de email está declarado sob a forma de texto!
	HTML obsoleto	Fantástico! Não detetámos etiquetas HTML obsoletas.
	Dicas de Velocidade	<ul style="list-style-type: none"><li> Excelente, este site não usa tabelas dentro de tabelas.</li><li> Perfeito. Não foram detetados estilos CSS nas etiquetas HTML!</li><li> Oh, não! O site utiliza demasiados ficheiros CSS (mais que 4).</li><li> Oh, não! O site utiliza demasiados ficheiros JavaScript (mais que 6).</li><li> Atenção, o site não tira vantagem da compressão gzip.</li></ul>

## Dispositivos Móveis

	Otimização para dispositivos móveis	<ul style="list-style-type: none"><li> Icon Apple</li><li> Meta Viewport Tag</li><li> Conteúdo Flash</li></ul>
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## Otimização

	XML Sitemap	<p>Perfeito, o site tem um mapa XML do site (sitemap).</p> <pre>https://www.theheraldnewstoday.com/sitemap-news.xml</pre> <pre>https://www.theheraldnewstoday.com/sitemap_index.xml</pre>
	Robots.txt	<p><a href="http://theheraldnewstoday.com/robots.txt">http://theheraldnewstoday.com/robots.txt</a></p> <p>Perfeito, o seu site tem um ficheiro robots.txt.</p>
	Analytics	<p>Em falta</p> <p>Não detetámos nenhuma ferramenta analítica de análise de atividade.</p> <p>Este tipo de ferramentas (como por exemplo o Google Analytics) permite perceber o comportamento dos visitantes e o tipo de atividade que fazem. No mínimo, uma ferramenta deve estar instalada, sendo que em algumas situações mais do que uma pode ser útil.</p>