







Avaliação do site thebinaschool.com

Gerado a 03 de Julho de 2024 21:27 PM

O resultado é de 49/100



Conteúdo SEO

	<p>Título</p>	<p>bina — Online private preschool & elementary school Accredited international online home school for children 4-12</p> <p>Cumprimento : 119</p> <p>Idealmente, o Título deve conter entre 10 e 70 caracteres (incluindo espaços).</p>										
	<p>Descrição</p>	<p>International private online elementary school for ages 4-12. Small classes, experienced teachers, and a curriculum that balances standardization and personalization. At home schooling for gen A's.</p> <p>Cumprimento : 197</p> <p>Idealmente, a Descrição META deve conter entre 70 e 160 caracteres (incluindo espaços).</p>										
	<p>Palavras-chave</p>	<p>Mau. Não detetámos palavras-chave META na sua página.</p>										
	<p>Propriedades Og Meta</p>	<p>Boa! Esta página tira vantagens das propriedades Og.</p> <table border="1" data-bbox="539 1397 1481 2007"> <thead> <tr> <th>Propriedade</th> <th>Conteúdo</th> </tr> </thead> <tbody> <tr> <td>description</td> <td>International private online elementary school for ages 4-12. Small classes, experienced teachers, and a curriculum that balances standardization and personalization. At home schooling for gen A's.</td> </tr> <tr> <td>title</td> <td>bina — Online private preschool & elementary school Accredited international online home school for children 4-12</td> </tr> <tr> <td>image</td> <td>https://www.thebinaschool.com/hubfs/Landing-2.png</td> </tr> <tr> <td>url</td> <td>https://www.thebinaschool.com</td> </tr> </tbody> </table>	Propriedade	Conteúdo	description	International private online elementary school for ages 4-12. Small classes, experienced teachers, and a curriculum that balances standardization and personalization. At home schooling for gen A's.	title	bina — Online private preschool & elementary school Accredited international online home school for children 4-12	image	https://www.thebinaschool.com/hubfs/Landing-2.png	url	https://www.thebinaschool.com
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	<p>Cabeçalhos</p>	<p>H1 H2 H3 H4 H5 H6</p>										

Conteúdo SEO

1 1 5 19 10 49





- [H1] A global, accredited, virtual school that fits your family everywhere
- [H2] Your path to premium education, priced right
- [H3] Why choose bina?
- [H3] Get started in 3 easy steps
- [H3] \$875
- [H3] \$857
- [H3] \$831
- [H4] Surpassing US and UK averages with top 8% performance.
- [H4] Easily transition in and out of highest-quality schools globally.
- [H4] Maximise potential with unparalleled educator attention.
- [H4]
- [H4] At-home schooling with bina gives your child the highest-quality, accredited education with their tiny group of friends from all over the world.
- [H4] Meet your child's crew
- [H4] More learning, less stress
- [H4] Full days, fulfilled kids
- [H4] In-the-know parenting
- [H4] hbspt.cta._relativeUrls=true;hbspt.cta.load(26122306, '27df9936-0db5-4227-90e1-8ee018028b00', {"useNewLoader":"true","region":"eu1"});
- [H4] Only 7 kids per class with globally-experienced educators
- [H4] World-ready and academically strong
- [H4] Active learning is sticky (and also super fun!)
- [H4] Every day is about making friends and emotional growth
- [H4] hbspt.cta._relativeUrls=true;hbspt.cta.load(26122306, '27df9936-0db5-4227-90e1-8ee018028b00', {"useNewLoader":"true","region":"eu1"});
- [H4] Family sneak peek
- [H4] Your child's bina quest
- [H4]
- [H4] hbspt.cta._relativeUrls=true;hbspt.cta.load(26122306, '27df9936-0db5-4227-90e1-8ee018028b00', {"useNewLoader":"true","region":"eu1"});
- [H5] Full-time online school, crafted for your 4 to 12 year old
- [H5] 2024 upcoming start dates: August 19, October 14, November 18
- [H5] We offer 3 different payment plans for our full time program. We also offer a 10% discount for siblings after the first fully enrolled child.
- [H5]
- [H5] / Month
- [H5] Billed Monthly
- [H5] / Month
- [H5] Billed Quarterly
- [H5] / Month
- [H5] Billed Yearly
- [H6] Academic mastery
- [H6] Internationally accredited
- [H6] Educator to student ratio
- [H6] Old school not working? Homeschooling seems daunting? We're building a middle category just for you. Join our tightly-

Conteúdo SEO





knit groups with expert teachers and a top-notch at-home schooling programme. Let's make remote learning feel personal and connected for your family!

- [H6] * Up to 7 kids in a group
- [H6] * 4-12 year-olds
- [H6] * 2 educators matched with each class
- [H6] * Bi-weekly one-on-one teacher meetings
- [H6] * 187 learning days a year
- [H6] * 4 quarters: next one starting 15 January, 2024
- [H6] * Our 2024 intakes are: 19 August, 14 October, 18 November
- [H6] * Monday through Friday
- [H6] * 5h daily online live lessons
- [H6] * 20 min digital playground
- [H6] * Real-time teacher feedback
- [H6] * Direct messaging for families
- [H6] * Ever-adapting progress reports
- [H6] * Global community support
- [H6] "No more morning rush! With bina, the kids learn so much, and we still have our peaceful mornings in nature."
- [H6]
- [H6] Mina, Nazareth
- [H6] "Regular schools just didn't get it. But Bina? They've been a lifeline for my unique kiddos."
- [H6]
- [H6] Mei Mei, Toronto
- [H6] "With bina, we're cutting down on commutes and upping our outdoor time. It's education with a conscience!"
- [H6]
- [H6] Manuel, Lisbon
- [H6] "Thanks to bina, my kiddo's learning about the world just like we always hoped. It's a game-changer!"
- [H6]
- [H6] João, Manaus
- [H6] "Between my tech job and bina, I still get those precious cuddle breaks with my little ones. It's the best of both worlds!"
- [H6]
- [H6] Angela, Austin
- [H6] "Every time we move, bina's right there with us. My kids are making friends and staying on track academically."
- [H6]
- [H6] Anton, █████♂
- [H6] Nurtured by experts, surrounded by friends. In their tiny class with their highly-educated teachers, your child is seen, heard, and cherished.
- [H6] Our curriculum is fully accredited, meeting all UK and US educational standards. It's a comprehensive academic foundation that prepares your child for success, both in top global schools and in life.
- [H6] Thematic learning at bina turns lessons into adventures. Your child masters academics while exploring biomes like the rainforest or tundra. It's smart learning that shapes global citizens.
- [H6] Our daily social-emotional learning program turns classrooms into life labs. Here, your child learns to be empathetic, responsible, and authentic. The result? A well-

Conteúdo SEO

		<p>rounded kid, ready for real-world success.</p> <ul style="list-style-type: none">• [H6] Step 1• [H6] Explore 8 biomes through the bina lens and get a tailored overview of our offerings for your family.• [H6] Step 2• [H6] Your child dives into the bina-verse with edu-play, and you receive custom growth strategies.• [H6] Step 3• [H6] We guide your family through easy onboarding, prepping you for an awesome first day.• [H6] Most Popular• [H6] Best Offer• [H6] A global, mobile, whole schooling experience for 4-12 year olds that fits your family everywhere
	Imagens	<p>Encontrámos 44 imagens nesta página.</p> <p>1 atributos ALT estão vazios ou em falta. É recomendado adicionar texto alternativo de modo a que os motores de busca identifiquem melhor o conteúdo das suas imagens.</p>
	Rácio Texto/HTML	<p>Rácio : 2%</p> <p>O rácio de texto para código HTML desta página é menor que 15 por cento, o que significa que provavelmente é necessário de adicionar mais conteúdos em forma de texto.</p>
	Flash	<p>Perfeito, não foi encontrado conteúdo Flash nesta página.</p>
	Iframe	<p>Oh, não, esta página tem Iframes na página, o que significa que o conteúdo destas não pode ser indexado.</p>

Ligações SEO

	Reescrita de URL	<p>Perfeito. As ligações aparentam ser limpas!</p>
	Underscores (traços inferiores) nas URLs	<p>Perfeito. Não foram encontrados 'underscores' (traços inferiores) nas suas URLs.</p>
	Ligações para a própria página	<p>Encontrámos um total de 19 ligações incluindo 0 ligações a ficheiros</p>
	Statistics	<p>Ligações externas : noFollow 0%</p> <p>Ligações externas : Passa sumo 5.26%</p> <p>Ligações internas 94.74%</p>

Ligações para a própria página

Âncoras	Tipo	Sumo
×	Externas	Passa sumo
How it works	Internas	Passa sumo
About us	Internas	Passa sumo
Blog	Internas	Passa sumo
globally	Internas	Passa sumo
unparalleled educator attention	Internas	Passa sumo
Real-time teacher feedback	Internas	Passa sumo
seen, heard, and cherished	Internas	Passa sumo
comprehensive academic foundation	Internas	Passa sumo
Thematic learning	Internas	Passa sumo
adventures	Internas	Passa sumo
awesome first day	Internas	Passa sumo
Join us	Internas	Passa sumo
Contact us	Internas	Passa sumo
Imprint	Internas	Passa sumo
Newsletter	Internas	Passa sumo
Legal	Internas	Passa sumo
Privacy	Internas	Passa sumo
Blog	Internas	Passa sumo

Palavras-chave SEO








Núvem de palavras-chave

school bina family accredited peek
sneak online step offerings get





Consistência das Palavras-chave

Palavra-chave	Conteúdo	Título	Palavras-chave	Descrição	Cabeçalhos
school	4	✓	✗	✓	✓
bina	3	✓	✗	✗	✓
online	3	✓	✗	✓	✓
step	3	✗	✗	✗	✓
family	3	✗	✗	✗	✓








Usabilidade

	Url	Domínio : thebinaschool.com Cumprimento : 17
	Favicon	Ótimo, o site tem um favicon.
	Facilidade de Impressão	Não encontramos CSS apropriado para impressão.
	Língua	Otimo! A língua declarada deste site é en.
	Dublin Core	Esta página não tira vantagens do Dublin Core.





Documento

	Tipo de Documento	HTML 5
	Codificação	Perfeito. O conjunto de caracteres UTF-8 está declarado.
	Validação W3C	Erros : 82 Avisos : 71
	Privacidade do Email	Aviso! No mínimo, foi encontrado um endereço de email sob a forma de texto. Isto é um convite para que spammers entupam a caixa de correio deste endereço.
	HTML obsoleto	Fantástico! Não detetámos etiquetas HTML obsoletas.




Documento

		
	Dicas de Velocidade	<ul style="list-style-type: none"> Excelente, este site não usa tabelas dentro de tabelas. Oh não, o site usa estilos CSS nas etiquetas HTML. Oh, não! O site utiliza demasiados ficheiros CSS (mais que 4). Oh, não! O site utiliza demasiados ficheiros JavaScript (mais que 6). Atenção, o site não tira vantagem da compressão gzip.

Dispositivos Móveis

	Otimização para dispositivos móveis	<ul style="list-style-type: none"> Icon Apple Meta Viewport Tag Conteúdo Flash
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Otimização

	XML Sitemap	Perfeito, o site tem um mapa XML do site (sitemap). <pre>http://thebinaschool.com/sitemap.xml</pre> <pre>https://www.thebinaschool.com/sitemap.xml</pre>
	Robots.txt	<pre>http://thebinaschool.com/robots.txt</pre> <p>Perfeito, o seu site tem um ficheiro robots.txt.</p>
	Analytics	Em falta <p>Não detetámos nenhuma ferramenta analítica de análise de atividade.</p> <p>Este tipo de ferramentas (como por exemplo o Google Analytics) permite perceber o comportamento dos visitantes e o tipo de atividade que fazem. No mínimo, uma ferramenta deve estar instalada, sendo que em algumas situações mais do que uma pode ser útil.</p>