



# Avaliação do site pinterest.jp

Gerado a 03 de Fevereiro de 2026 08:16 AM

O resultado é de 50/100



## Conteúdo SEO

	Título	Pinterest - ピンタレスト Cumprimento : 18 Perfeito, o Título contém entre 10 e 70 caracteres.
	Descrição	Discover recipes, home ideas, style inspiration and other ideas to try. Cumprimento : 71 Perfeito, a Descrição META contém entre 70 e 160 caracteres.
	Palavras-chave	Mau. Não detetámos palavras-chave META na sua página.
	Propriedades Og Meta	Esta página não tira vantagens das propriedades Og.
	Cabeçalhos	H1 0 H2 0 H3 0 H4 0 H5 0 H6 0
	Imagens	Encontrámos 0 imagens nesta página. Bom, a maioria das imagens têm o atributo ALT definidos.
	Rácio Texto/HTML	Rácio : 0% O rácio de texto para código HTML desta página é menor que 15 porcento, o que significa que provavelmente é necessário de adicionar mais conteúdos em forma de texto.
	Flash	Perfeito, não foi encontrado conteúdo Flash nesta página.
	Iframe	Excelente, não foram detetadas Iframes nesta página.

## Ligações SEO

	Reescrita de URL	Perfeito. As ligações aparecem ser limpas!
	Underscores (traços inferiores) nas URLs	Perfeito. Não foram encontrados 'underscores' (traços inferiores) nas suas URLs.
	Ligações para a própria página	Encontrámos um total de 1 ligações incluindo 0 ligações a ficheiros
	Statistics	Ligações externas : noFollow 100% Ligações externas : Passa sumo 0% Ligações internas 0%

## Ligações para a própria página

Âncoras	Tipo	Sumo
<a href="#">turn on JavaScript.</a>	Externas	noFollow

## Palavras-chave SEO

	Núvem de palavras-chave	unless work <b>pinterest</b> ☀️☀️☀️
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## Consistência das Palavras-chave

Palavra-chave	Conteúdo	Título	Palavras-chave	Descrição	Cabeçalhos
pinterest	2	✓	✗	✗	✗
☀️☀️☀️	1	✓	✗	✗	✗
work	1	✗	✗	✗	✗
unless	1	✗	✗	✗	✗

## Usabilidade

Url	Domínio : <a href="#">pinterest.jp</a> Cumprimento : 12
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## Usabilidade

	Favicon	Ótimo, o site tem um favicon.
	Facilidade de Impressão	Não encontrámos CSS apropriado para impressão.
	Língua	Otimo! A língua declarada deste site é en.
	Dublin Core	Esta página não tira vantagens do Dublin Core.

## Documento

	Tipo de Documento	HTML 5
	Codificação	Perfeito. O conjunto de caracteres UTF-8 está declarado.
	Validação W3C	Erros : 23 Avisos : 72
	Privacidade do Email	Boa! Nenhum endereço de email está declarado sob a forma de texto!
	HTML obsoleto	Fantástico! Não detetámos etiquetas HTML obsoletas.

	Dicas de Velocidade	<ul style="list-style-type: none"><li> Excelente, este site não usa tabelas dentro de tabelas.</li><li> Oh não, o site usa estilos CSS nas etiquetas HTML.</li><li> Boa, o site usa poucos ficheiros CSS.</li><li> Oh, não! O site utiliza demasiados ficheiros JavaScript (mais que 6).</li><li> Atenção, o site não tira vantagem da compressão gzip.</li></ul>
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## Dispositivos Móveis



Otimização para dispositivos móveis

- Icon Apple
- Meta Viewport Tag
- Conteúdo Flash

## Otimização



XML Sitemap

Perfeito, o site tem um mapa XML do site (sitemap).

[https://jp.pinterest.com/v3\\_sitemaps/ideahub\\_christmas\\_sitemap\\_jp.pinterest.com.xml](https://jp.pinterest.com/v3_sitemaps/ideahub_christmas_sitemap_jp.pinterest.com.xml)

[https://jp.pinterest.com/v3\\_sitemaps/ideahub\\_new\\_years\\_eve\\_site\\_map\\_jp.pinterest.com.xml](https://jp.pinterest.com/v3_sitemaps/ideahub_new_years_eve_site_map_jp.pinterest.com.xml)

[https://jp.pinterest.com/v3\\_sitemaps/today\\_article\\_sitemap\\_jp.pinterest.com.xml](https://jp.pinterest.com/v3_sitemaps/today_article_sitemap_jp.pinterest.com.xml)

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## Otimização

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	Robots.txt	<p><a href="http://pinterest.jp/robots.txt">http://pinterest.jp/robots.txt</a></p> <p>Perfeito, o seu site tem um ficheiro robots.txt.</p>
	Analytics	<p>Em falta</p> <p>Não detetámos nenhuma ferramenta analítica de análise de atividade.</p> <p>Este tipo de ferramentas (como por exemplo o Google Analytics) permite perceber o comportamento dos visitantes e o tipo de atividade que fazem. No mínimo, uma ferramenta deve estar instalada, sendo que em algumas situações mais do que uma pode ser útil.</p>