



Website beoordeling professor-murmann.info

Gegeneerd op April 09 2026 21:26 PM



De score is 43/100







SEO Content

| | | | | | | | |
|--|--------------------|---|----|----|----|----|----|
| | Title | <p>Professor Johann Peter Murmann's Blogs</p> <p>Lengte : 38</p> <p>Perfect, uw title tag bevat tussen de 10 en 70 karakters.</p> | | | | | |
| | Description | <p>In his blogs Professor Johann Peter Murmann's writes about new ideas for teaching and research in management.</p> <p>Lengte : 111</p> <p>Perfect, uw meta description bevat tussen de 70 en 160 karakters.</p> | | | | | |
| | Keywords | <p>Murmann Blog, Johann Peter Murmann Blog, Mobile Site, Individual Psychology, Group Behavior, Firms, Management, Strategy, Innovation, Entrepreneurship, Courses, Johann Peter Murmann, Weblogs, Blogs</p> <p>Goed, uw bevat meta keywords.</p> | | | | | |
| | Og Meta Properties | <p>Deze pagina maakt geen gebruik van Og Properties. Deze tags maken het sociale crawlers makkelijker uw pagina te indexeren.</p> | | | | | |
| | Headings | H1 | H2 | H3 | H4 | H5 | H6 |
| | | 0 | 0 | 0 | 0 | 0 | 0 |
| | Afbeeldingen | <p>We vonden 62 afbeeldingen in de pagina.</p> <p>2 alt attributen ontbreken. Voeg alternatieve text toe zodat zoekmachines beter kunnen beoordelen wat het onderwerp van de afbeeldingen is.</p> | | | | | |
| | Text/HTML Ratio | <p>Ratio : 2%</p> <p>De ratio van text tot HTML code is below 15 procent, dit betekent dat uw pagina waarschijnlijk meer tekst nodig heeft.</p> | | | | | |

SEO Content

| | | |
|--|--------|---|
|  | Flash | Perfect, geen Flash content gevonden in uw website. |
|  | Iframe | Jammer, u heeft Iframes in uw website, dit betekent dat deze content niet kan worden geïndexeerd. |

SEO Links

| | | |
|--|------------------------|--|
|  | Herschreven URL | Perfect. Uw links zien er vriendelijk uit! |
|  | Underscores in de URLs | We hebben underscores gevonden in uw URLs. U zou het minteken moeten gebruiken ten behoeven van SEO. |
|  | In-page links | We vonden een totaal van 89 links inclusie 1 link(s) naar bestanden |
|  | Statistics | Externe Links : noFollow 0% Externe Links : doFollow 29.21% Interne Links 70.79% |

In-page links

| Ankertekst | Type | samenstelling |
|---|--------|---------------|
| Welcome to My Blogs | Intern | doFollow |
| Teaching Blog | Intern | doFollow |
| Research Blog | Intern | doFollow |
| forecasting-strategy.ch | Extern | doFollow |
| AI blog | Extern | doFollow |
| Charles Tilly's Writings on Methodology | Intern | doFollow |
| Under Construction | Intern | doFollow |
| Research Focus on Auto Industry | Intern | doFollow |
| auto-future.org | Extern | doFollow |
| Innovation | Intern | doFollow |

In-page links

| | | |
|---|--------|----------|
| Management | Intern | doFollow |
| My presentation at Darwin Club: Evolutionary Theory in Strategic Management | Intern | doFollow |
| Lectures | Intern | doFollow |
| New Competition in the auto industry: Incumbents versus startups | Intern | doFollow |
| A Capabilities Framework for Dynamic Competition: Assessing the Relative Chances of Incumbents, Start-Ups, and Diversifying Entrants | Extern | doFollow |
| Exploring the structure of internal combustion engine and battery electric vehicles: implications for the architecture of the automotive industry | Extern | doFollow |
| Writing | Intern | doFollow |
| Forum on 'The Rise of China's Digital Economy' | Intern | doFollow |
| Download Forum | Extern | doFollow |
| China | Intern | doFollow |
| Economics | Intern | doFollow |
| Adam Grant on the Four Deadly Sins of Culture | Intern | doFollow |
| Worklife Podcast | Extern | doFollow |
| Heidelberg Cements sets serious environmental targets | Intern | doFollow |
| Gobal Strategy | Intern | doFollow |
| Strategy Implementation - 782 | Intern | doFollow |
| Topics | Intern | doFollow |
| Institutionalizing Change | Intern | doFollow |
| Guerrin feels mission and vision is not sufficient. | Intern | doFollow |
| https://www.guerin.pt/en/about-us/ | Extern | doFollow |
| Topics | Intern | doFollow |
| Fundamental Objective | Intern | doFollow |
| Strategic Management 1 | Intern | doFollow |
| Topics | Intern | doFollow |
| Fundamental Objective | Intern | doFollow |
| | | |

In-page links

| | | |
|--|--------|----------|
| Strategic Management 4 | Intern | doFollow |
| Topics | Intern | doFollow |
| Fundamental Objective | Intern | doFollow |
| Renault Faces only bad decision about its business in Russia | Intern | doFollow |
| International Politics | Intern | doFollow |
| Purpose and the Employee | Intern | doFollow |
| the full story | Extern | doFollow |
| Psychology | Intern | doFollow |
| China Innovation Capacity Growth Index 2015 and 2020 | Intern | doFollow |
| China Innovation Capacity Growth Index 2015 and 2020 | Extern | doFollow |
| My Writings on Chinese Firms and Innovation in the Chinese Economy | Intern | doFollow |
| one place | Intern | doFollow |
| Publications | Intern | doFollow |
| Excerpt from Last Interview with Jim March | Intern | doFollow |
| full interview | Extern | doFollow |
| Methodology | Intern | doFollow |
| How Philco-Ford imagined in 1967 what daily life would be like in 1999 | Intern | doFollow |
| Wikipedia | Extern | doFollow |
| A Fly on the Wall in a Fearless Organization | Intern | doFollow |
| The Fearless Organization | Extern | doFollow |
| Psychology Today | Extern | doFollow |
| Aenne Burda Doku | Intern | doFollow |
| Biographies | Intern | doFollow |
| 225 Zufällige Worte (225 Random Words in German) für Brainstorming | Intern | doFollow |
| Excel Tabelle | Extern | doFollow |
| Design Thinking | Intern | doFollow |
| Topics | Intern | doFollow |

In-page links

| | | |
|--|--------|----------|
| Creativity | Intern | doFollow |
| McDonald's finds success with going back to basics | Intern | doFollow |
| Economist.com | Extern | doFollow |
| Strategy Evolution: Historical Firm Cases | Intern | doFollow |
| Firm Histories | Intern | doFollow |
| Turnarounds | Intern | doFollow |
| Peter Hessler: How China Controlled the Coronavirus | Intern | doFollow |
| Peter Hessler | Extern | doFollow |
| Read Article | Extern | doFollow |
| Review of Bubbles and Crashes by Brent Goldfarb and David A. Kirsch | Intern | doFollow |
| The Management Transformation of Huawei: From Humble Beginnings to Global Leadership | Intern | doFollow |
| Table of Contents and ordering | Extern | doFollow |
| Download the Overview Chapter | Extern | doFollow |
| Bookshelf | Intern | doFollow |
| Striking Similarities to Spanish Flue outbreak in 1918 | Intern | doFollow |
| Why gave hydrogen-powered car not become mainstream even though they were hyped in already in 1974 | Intern | doFollow |
| GM had a hydrogen-powered bus in 1967 | Extern | doFollow |
| list of vehicles produced by various companies | Extern | doFollow |
| VW CEO uses history to explain why VW needs to speed up change to avoid the fate of Nokia | Intern | doFollow |
| DeepI | Extern | doFollow |
| Framework and Toolkit for Improving Peripheral Strategic Vision | Intern | doFollow |
| MIT Sloan article | Extern | doFollow |
| assessed here | Extern | doFollow |
| 2 | Intern | doFollow |
| 3 | Intern | doFollow |
| | | |

In-page links

[Last ›](#)

Intern

doFollow

[Tweets by @JPeterMurrmann](#)

Extern

doFollow

SEO Keywords



Keywords Cloud

useful johann information bookshelf all **blog**
research blogs peter teaching

Keywords Consistentie

| Keyword | Content | Title | Keywords | Description | Headings |
|-------------|---------|-------|----------|-------------|----------|
| blog | 7 | ✓ | ✓ | ✓ | ✗ |
| blogs | 4 | ✓ | ✓ | ✓ | ✗ |
| useful | 3 | ✗ | ✗ | ✗ | ✗ |
| research | 3 | ✗ | ✗ | ✓ | ✗ |
| information | 3 | ✗ | ✗ | ✗ | ✗ |





Bruikbaarheid

| | | |
|--|---------------|---|
| | Url | Domein : professor-murrmann.info Lengte : 22 |
| | Favicon | Goed, uw website heeft een favicon. |
| | Printbaarheid | Jammer. We vonden geen Print-Vriendelijke CSS. |
| | Taal | Goed. Uw ingestelde taal is en. |
| | Dublin Core | Deze pagina maakt geen gebruik van Dublin Core. |


Document

|  | Doctype | XHTML 1.0 Strict | | | | |
|--|------------------------|--|------------------------|-------------|----------|---|
|  | Encoding | Perfect. Uw ingestelde Charset is UTF-8. | | | | |
|  | W3C Validiteit | Fouten : 0 Waarschuwingen : 0 | | | | |
|  | E-mail Privacy | Geweldig er is geen e-mail adres gevonden als platte tekst! | | | | |
|  | Niet ondersteunde HTML | <table><thead><tr><th>Niet ondersteunde tags</th><th>Voorkomende</th></tr></thead><tbody><tr><td><center></td><td>2</td></tr></tbody></table> <p>We hebben niet meer ondersteunde HTML tags gevonden in uw HTML, we adviseren u deze te verwijderen.</p> | Niet ondersteunde tags | Voorkomende | <center> | 2 |
| Niet ondersteunde tags | Voorkomende | | | | | |
| <center> | 2 | | | | | |
|  | Speed Tips | <ul style="list-style-type: none"> Geweldig, uw website heeft geen tabellen in een tabel. Jammer, uw website maakt gebruik van inline styles. Geweldig, uw website heeft een correct aantal CSS bestanden. Jammer, uw website heeft teveel JS bestanden (meer dan 6). Jammer, uw website haalt geen voordeel uit gzip. | | | | |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimalisatie

| | | |
|--|-------------|--|
|  | XML Sitemap | <p>Ontbrekend</p> <p>Uw website heeft geen XML sitemap- dit kan problematisch zijn.</p> <p>Een sitemap vermeld url's die beschikbaar zijn voor crawlen en kan extra informatie bevatten zoals uw laatste site-updates, frequentie van wijzigingen en het belang van de url's. Dit laat zoekmachines toe om</p> |
|--|-------------|--|

Optimalisatie

| | | |
|--|------------|---|
| | | de site intelligenter te doorzoeken. |
|  | Robots.txt | http://professor-murmann.info/robots.txt Geweldig uw website heeft een robots.txt bestand. |
|  | Analytics | Ontbrekend We hadden niet op te sporen van een analytics tool op deze website geplaatst. Web Analytics laat u toe de bezoekersactiviteit op uw website te meten. U zou minstens 1 Analytics tool geïnstalleerd moeten hebben en een extra tool voor de bevestiging van de resultaten. |