





Website beoordeling optinmonster.com

Gegeneerd op August 14 2024 15:24 PM

De score is 54/100



SEO Content

	<p>Title</p>	<p>OptinMonster - Most Powerful Lead Generation Software for Marketers</p> <p>Lengte : 67</p> <p>Perfect, uw title tag bevat tussen de 10 en 70 karakters.</p>																
	<p>Description</p>	<p>Powerful lead generation software that converts abandoning visitors into subscribers with our dynamic marketing tools and Exit Intent® technology.</p> <p>Lengte : 146</p> <p>Perfect, uw meta description bevat tussen de 70 en 160 karakters.</p>																
	<p>Keywords</p>	<p>Erg slecht. We hebben geen meta keywords gevonden in uw website. Gebruik deze gratis online meta tags generator om keywords te genereren.</p>																
	<p>Og Meta Properties</p>	<p>Goed, uw page maakt gebruik van Og Properties.</p> <table border="1" data-bbox="544 1346 1481 2063"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>site_name</td> <td>OptinMonster</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>OptinMonster - Most Powerful Lead Generation Software for Marketers</td> </tr> <tr> <td>description</td> <td>Powerful lead generation software that converts abandoning visitors into subscribers with our dynamic marketing tools and Exit Intent® technology.</td> </tr> <tr> <td>url</td> <td>https://optinmonster.com/</td> </tr> <tr> <td>image</td> <td>https://cdn.optinmonster.com/wp-content/uploads/2014/10/fbdefaultimage.png</td> </tr> </tbody> </table>	Property	Content	locale	en_US	site_name	OptinMonster	type	website	title	OptinMonster - Most Powerful Lead Generation Software for Marketers	description	Powerful lead generation software that converts abandoning visitors into subscribers with our dynamic marketing tools and Exit Intent® technology.	url	https://optinmonster.com/	image	https://cdn.optinmonster.com/wp-content/uploads/2014/10/fbdefaultimage.png
Property	Content																	
locale	en_US																	
site_name	OptinMonster																	
type	website																	
title	OptinMonster - Most Powerful Lead Generation Software for Marketers																	
description	Powerful lead generation software that converts abandoning visitors into subscribers with our dynamic marketing tools and Exit Intent® technology.																	
url	https://optinmonster.com/																	
image	https://cdn.optinmonster.com/wp-content/uploads/2014/10/fbdefaultimage.png																	

SEO Content

image:secure_url https://cdn.optinmonster.com/wp-content/uploads/2014/10/fbdefaultimage.png

image:width 520





image:height 300

Headings


H1	H2	H3	H4	H5	H6
2	27	22	9	0	0

- [H1] Easily Turn Visitors into Subscribers, Leads and Sales
- [H1] Top 6 Reasons Why 1+ Million Users ♥ OptinMonster
- [H2] How to Create an Affiliate Program & Increase Your Sales
- [H2] The Ultimate OptinMonster Guide for Publishers
- [H2] Case Study: Paint Your Life
- [H2] Trusted by those that YOU trust
- [H2] Finally, a Lead Generation and Customer Acquisition Software that's both Easy AND Powerful
- [H2] Start Getting More Leads & Sales Today with OptinMonster!
- [H2] Easily Launch a High Converting Campaign (without a developer)
- [H2] Powerful Personalization with Advanced Visitor Targeting and Smart Behavior Automation
- [H2] One-Click Integration with Your Favorite Email Marketing & CRM Software
- [H2] Actionable Insights to Measure Results and Improve (without the guesswork)
- [H2] Save Time with Hassle-Free Campaign Management Shortcuts
- [H2] Always Reliable + World-Class Customer Support
- [H2] Start Getting More Leads & Sales Today with OptinMonster!
- [H2] How Can OptinMonster Benefit You?
- [H2] Start Getting More Leads & Sales Today with OptinMonster!
- [H2] Start Getting More Leads & Sales Today with OptinMonster!
- [H2] Experience the OptinMonster Effect for Yourself
- [H2] Old Way
- [H2] vs.
- [H2] New Way
- [H2] Start Getting More Leads & Sales Today with OptinMonster!
- [H2] Frequently Asked Questions and Resources
- [H2] Need Help Converting and Monetizing Your Website Traffic?
- [H2] SMS Marketing: Ultimate Guide to Sending Promotional Texts
- [H2] 5 Best Affiliate Link Cloaking Plugins (+ 3 Tips to Boost Sales)
- [H2] How to Create an Affiliate Program & Increase Your Sales
- [H2] Start Getting More Leads & Sales Today with OptinMonster!
- [H3] Easy Setup
- [H3] Drag 'n' Drop Builder
- [H3] Page Level Targeting




SEO Content

		<ul style="list-style-type: none">• [H3] Exit Intent Technology• [H3] MonsterLinks• [H3] Smart Tags• [H3] OnSite Retargeting• [H3] Smart Targeting Rules• [H3] Advanced Scheduling• [H3] Powerful Insights• [H3] Team Collaboration• [H3] Easy A/B Testing• [H3]• [H3]• [H3]• [H3] Marketers• [H3] Store Owners (eCommerce)• [H3] Agencies & Consultants• [H3] Enterprises• [H3]• [H3]• [H3]• [H4] Who should use OptinMonster?• [H4] What's required to use OptinMonster?• [H4] Will OptinMonster slow down my website?• [H4] Do I need to have coding skills to use OptinMonster?• [H4] Can I use OptinMonster on client sites?• [H4] Company• [H4] Top Features• [H4] .• [H4] Helpful Links
	Afbeeldingen	We vonden 97 afbeeldingen in de pagina. 25 alt attributen ontbreken. Voeg alternatieve text toe zodat zoekmachines beter kunnen beoordelen wat het onderwerp van de afbeeldingen is.
	Text/HTML Ratio	Ratio : 4% De ratio van text tot HTML code is below 15 procent, dit betekent dat uw pagina waarschijnlijk meer tekst nodig heeft.
	Flash	Perfect, geen Flash content gevonden in uw website.
	Iframe	Perfect, er zijn geen Iframes in uw website aangetroffen.

SEO Links

	Herschreven URL	Perfect. Uw links zien er vriendelijk uit!
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SEO Links

	Underscores in de URLs	Perfect! Geen underscores gevonden in uw URLs.
	In-page links	We vonden een totaal van 96 links inclusie 0 link(s) naar bestanden
	Statistics	Externe Links : noFollow 0% Externe Links : doFollow 0% Interne Links 100%

In-page links

Ankertekst	Type	samenstelling
Features	Intern	doFollow
What We Do	Intern	doFollow
Grow Email List	Intern	doFollow
Reduce Cart Abandonment	Intern	doFollow
Revenue Attribution	Intern	doFollow
Increase Sales Conversion	Intern	doFollow
Fill Lead Pipeline	Intern	doFollow
Real-Time Behavior Automation	Intern	doFollow
Smart A/B Testing	Intern	doFollow
Conversion Analytics	Intern	doFollow
Easy Campaign Management	Intern	doFollow
Lightbox Popups	Intern	doFollow
Floating Bars	Intern	doFollow
Coupon Wheels	Intern	doFollow
Yes / No Forms	Intern	doFollow
Inline Optins	Intern	doFollow
Welcome Mats	Intern	doFollow
Scroll Boxes	Intern	doFollow

In-page links

Content Locking	Intern	doFollow
Integrations	Intern	doFollow
Countdown Timers	Intern	doFollow
Campaign Scheduling	Intern	doFollow
OnSite Retargeting	Intern	doFollow
Page Level Targeting	Intern	doFollow
Exit Intent®	Intern	doFollow
MonsterLinks™	Intern	doFollow
How to Create an Affiliate Program &#038; Increase Your Sales	Intern	doFollow
Solutions	Intern	doFollow
Ecommerce Stores	Intern	doFollow
Publishers	Intern	doFollow
Membership Sites	Intern	doFollow
Agencies	Intern	doFollow
Enterprise	Intern	doFollow
Online Courses	Intern	doFollow
Non-profits	Intern	doFollow
WordPress	Intern	doFollow
Shopify	Intern	doFollow
WooCommerce	Intern	doFollow
Magento	Intern	doFollow
SquareSpace	Intern	doFollow
Wix	Intern	doFollow
Don&#8217;t See Yours?	Intern	doFollow
The Ultimate OptinMonster Guide for Publishers	Intern	doFollow
Case Study: Paint Your Life	Intern	doFollow
Pricing	Intern	doFollow
Help Center	Intern	doFollow

In-page links

Documentation	Intern	doFollow
Support	Intern	doFollow
Book a Demo	Intern	doFollow
Resources	Intern	doFollow
Blog	Intern	doFollow
Webinars	Intern	doFollow
Testimonials	Intern	doFollow
Case Studies	Intern	doFollow
University	Intern	doFollow
Newsletter	Intern	doFollow
About Us	Intern	doFollow
Leadership	Intern	doFollow
Brand Assets	Intern	doFollow
Press	Intern	doFollow
Careers	Intern	doFollow
Login	Intern	doFollow
See all Features	Intern	doFollow
View Case Study	Intern	doFollow
View Case Study	Intern	doFollow
View Case Study	Intern	doFollow
Explore Solutions for Marketers	Intern	doFollow
Explore Solutions for Stores	Intern	doFollow
Explore Solutions for Agencies	Intern	doFollow
Explore Enterprise	Intern	doFollow
contact us	Intern	doFollow
SMS Marketing: Ultimate Guide to Sending Promotional Texts	Intern	doFollow
5 Best Affiliate Link Cloaking Plugins (+ 3 Tips to Boost Sales)	Intern	doFollow
View Case Study	Intern	doFollow

In-page links

Affiliates	Intern	doFollow
Careers	Intern	doFollow
Lightbox Popup	Intern	doFollow
Exit-Intent® Technology	Intern	doFollow
Fullscreen Welcome Mat	Intern	doFollow
Slide-in Scroll Box	Intern	doFollow
Inline Forms	Intern	doFollow
A/B Testing	Intern	doFollow
MonsterEffects™	Intern	doFollow
Geo-Location Targeting	Intern	doFollow
OnSite Follow Up Campaigns®	Intern	doFollow
InactivitySensor™	Intern	doFollow
Login	Intern	doFollow
Plans and Pricing	Intern	doFollow
OptinMonster Alternatives	Intern	doFollow
Terms of Service	Intern	doFollow
Privacy Policy	Intern	doFollow
DPA	Intern	doFollow
GDPR	Intern	doFollow
FTC Disclosure	Intern	doFollow
Sitemap	Intern	doFollow
OptinMonster Coupon	Intern	doFollow

SEO Keywords



Keywords Cloud

grow email smart **optinmonster** create get
more sales campaign from






Keywords Consistentie

Keyword	Content	Title	Keywords	Description	Headings
optinmonster	61	✓	✗	✗	✓
sales	20	✗	✗	✗	✓
get	18	✗	✗	✗	✓
campaign	16	✗	✗	✗	✓
grow	15	✗	✗	✗	✗


Bruikbaarheid

	Url	Domein : optinmonster.com Lengte : 16
	Favicon	Goed, uw website heeft een favicon.
	Printbaarheid	Jammer. We vonden geen Print-Vriendelijke CSS.
	Taal	Goed. Uw ingestelde taal is en.
	Dublin Core	Deze pagina maakt geen gebruik van Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Uw ingestelde Charset is UTF-8.
	W3C Validiteit	Fouten : 26 Waarschuwingen : 24
	E-mail Privacy	Geweldig er is geen e-mail adres gevonden als platte tekst!
	Niet ondersteunde HTML	Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML.

Document

	Speed Tips	<ul style="list-style-type: none">✓ Geweldig, uw website heeft geen tabellen in een tabel.✗ Jammer, uw website maakt gebruik van inline styles.✗ Jammer, uw website heeft teveel CSS bestanden (meer dan 4).✗ Jammer, uw website heeft teveel JS bestanden (meer dan 6).✗ Jammer, uw website haalt geen voordeel uit gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimalisatie

	XML Sitemap	<p>Geweldig, uw website heeft een XML sitemap.</p> <ul style="list-style-type: none">http://optinmonster.com/sitemap.xmlhttps://optinmonster.com/video-sitemap.xmlhttps://optinmonster.com/sitemap.xmlhttps://optinmonster.com/sitemap.rss
	Robots.txt	<p>http://optinmonster.com/robots.txt</p> <p>Geweldig uw website heeft een robots.txt bestand.</p>
	Analytics	<p>Ontbrekend</p> <p>We hadden niet op te sporen van een analytics tool op deze website geplaatst.</p> <p>Web Analytics laat u toe de bezoekersactiviteit op uw website te meten. U zou minstens 1 Analytics tool geïnstalleerd moeten hebben en een extra tool voor de bevestiging van de resultaten.</p>