

# Website beoordeling gethighered.com

Gegenereerd op Mei 16 2025 14:02 PM

De score is 45/100



## SEO Content

|    | Title                                                                                                                          | Highered – The Global Career Services Hub<br><br>Lengte : 41<br><br>Perfect, uw title tag bevat tussen de 10 en 70 karakters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |          |         |        |       |      |         |       |                                           |             |                                                                                                                                |     |                          |           |          |       |                                                                           |             |      |              |     |
|------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|--------|-------|------|---------|-------|-------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------|-----|--------------------------|-----------|----------|-------|---------------------------------------------------------------------------|-------------|------|--------------|-----|
|    | Description                                                                                                                    | Unlock global opportunities with career services hub highered, connecting top talent with international employers effectively.<br><br>Lengte : 126<br><br>Perfect, uw meta description bevat tussen de 70 en 160 karakters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          |         |        |       |      |         |       |                                           |             |                                                                                                                                |     |                          |           |          |       |                                                                           |             |      |              |     |
|  | Keywords                                                                                                                       | Erg slecht. We hebben geen meta keywords gevonden in uw website. Gebruik <a href="#">deze gratis online meta tags generator</a> om keywords te genereren.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |          |         |        |       |      |         |       |                                           |             |                                                                                                                                |     |                          |           |          |       |                                                                           |             |      |              |     |
|  | Og Meta Properties                                                                                                             | Goed, uw page maakt gebruik van Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Highered - The Global Career Services Hub</td></tr><tr><td>description</td><td>Unlock global opportunities with career services hub highered, connecting top talent with international employers effectively.</td></tr><tr><td>url</td><td>https://gethighered.com/</td></tr><tr><td>site_name</td><td>Highered</td></tr><tr><td>image</td><td>https://gethighered.com/wp-content/uploads/2025/02/home_featuredimage.png</td></tr><tr><td>image:width</td><td>1440</td></tr><tr><td>image:height</td><td>810</td></tr></tbody></table> | Property | Content | locale | en_US | type | website | title | Highered - The Global Career Services Hub | description | Unlock global opportunities with career services hub highered, connecting top talent with international employers effectively. | url | https://gethighered.com/ | site_name | Highered | image | https://gethighered.com/wp-content/uploads/2025/02/home_featuredimage.png | image:width | 1440 | image:height | 810 |
| Property                                                                           | Content                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |        |       |      |         |       |                                           |             |                                                                                                                                |     |                          |           |          |       |                                                                           |             |      |              |     |
| locale                                                                             | en_US                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |        |       |      |         |       |                                           |             |                                                                                                                                |     |                          |           |          |       |                                                                           |             |      |              |     |
| type                                                                               | website                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |        |       |      |         |       |                                           |             |                                                                                                                                |     |                          |           |          |       |                                                                           |             |      |              |     |
| title                                                                              | Highered - The Global Career Services Hub                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |        |       |      |         |       |                                           |             |                                                                                                                                |     |                          |           |          |       |                                                                           |             |      |              |     |
| description                                                                        | Unlock global opportunities with career services hub highered, connecting top talent with international employers effectively. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |        |       |      |         |       |                                           |             |                                                                                                                                |     |                          |           |          |       |                                                                           |             |      |              |     |
| url                                                                                | https://gethighered.com/                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |        |       |      |         |       |                                           |             |                                                                                                                                |     |                          |           |          |       |                                                                           |             |      |              |     |
| site_name                                                                          | Highered                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |        |       |      |         |       |                                           |             |                                                                                                                                |     |                          |           |          |       |                                                                           |             |      |              |     |
| image                                                                              | https://gethighered.com/wp-content/uploads/2025/02/home_featuredimage.png                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |        |       |      |         |       |                                           |             |                                                                                                                                |     |                          |           |          |       |                                                                           |             |      |              |     |
| image:width                                                                        | 1440                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |        |       |      |         |       |                                           |             |                                                                                                                                |     |                          |           |          |       |                                                                           |             |      |              |     |
| image:height                                                                       | 810                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |        |       |      |         |       |                                           |             |                                                                                                                                |     |                          |           |          |       |                                                                           |             |      |              |     |

# SEO Content

|                                                                                    |                 | image:type                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | image/png |         |         |         |         |
|------------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|---------|---------|---------|---------|
|    | Headings        | H1<br>6                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | H2<br>5   | H3<br>9 | H4<br>2 | H5<br>0 | H6<br>5 |
|                                                                                    |                 | <ul style="list-style-type: none"><li>• [H1] The Global Career Services Hub</li><li>• [H1] News</li><li>• [H1] © Highered 2025</li><li>• [H1] Universities</li><li>• [H1] Employers</li><li>• [H1] Students</li><li>• [H2] For Universities</li><li>• [H2] For Employers</li><li>• [H2] For Students &amp; Alumni</li><li>• [H2] Featured Work Opportunities</li><li>• [H2] Stories that Matter</li><li>• [H3] We provide international opportunities for your talent.</li><li>• [H3] Become a Member</li><li>• [H3] We simplify your search of the right candidate anywhere.</li><li>• [H3] Find Relevant Talent</li><li>• [H3] We help you find awesome jobs around the globe.</li><li>• [H3] Get Hired</li><li>• [H3] Global Fairs 2024: A Celebration of Talent and Opportunity</li><li>• [H3] Why Mondays Matter for Powerful Goal-Setting</li><li>• [H3] The Rise of Early Career Recruitment: A Military-Inspired Approach</li><li>• [H4] Highered is built to support:</li><li>• [H4] Highered is built to support:Students and alumni who are starting their careers, whether locally or internationally.Recruiters from all over the world who wants to find the right talent more efficiently.Career Services at Business Schools and Universities looking for dynamic tools and initiatives to connect their talent with global opportunities."}},{"@type":"Question","name":"Where to start?","acceptedAnswer":{"@type":"Answer","text":"\u00a0Career Services: Become a MemberStudents: Register hereEmployers: Partner with Us\u00a0Contact us if you need more details here.\u00a0"}}}} We Make Early Talent Recruitment More Dynamic and Efficient through Global Job Opportunities Virtual Career Events Masterclasses Assessments</li><li>• [H6]</li><li>• [H6] Career Services: Become a Member</li><li>• [H6] Students: Register here</li><li>• [H6] Employers: Partner with Us</li><li>• [H6]</li></ul> |           |         |         |         |         |
|  | Afbeeldingen    | We vonden 25 afbeeldingen in de pagina.<br><br>22 alt attributen ontbreken. Voeg alternatieve text toe zodat zoekmachines beter kunnen beoordelen wat het onderwerp van de afbeeldingen is.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |           |         |         |         |         |
|  | Text/HTML Ratio | Ratio : 0%<br><br>De ratio van text tot HTML code is below 15 procent, dit betekent dat                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |           |         |         |         |         |

## SEO Content

|                                                                                  |        |                                                                                                   |
|----------------------------------------------------------------------------------|--------|---------------------------------------------------------------------------------------------------|
|                                                                                  |        | uw pagina waarschijnlijk meer tekst nodig heeft.                                                  |
|  | Flash  | Perfect, geen Flash content gevonden in uw website.                                               |
|  | Iframe | Jammer, u heeft Iframes in uw website, dit betekent dat deze content niet kan worden geïndexeerd. |

## SEO Links

|                                                                                    |                        |                                                                                  |
|------------------------------------------------------------------------------------|------------------------|----------------------------------------------------------------------------------|
|    | Herschreven URL        | Perfect. Uw links zien er vriendelijk uit!                                       |
|    | Underscores in de URLs | Perfect! Geen underscores gevonden in uw URLs.                                   |
|   | In-page links          | We vonden een totaal van 25 links inclusie 0 link(s) naar bestanden              |
|  | Statistics             | Externe Links : noFollow 0%<br>Externe Links : doFollow 16%<br>Interne Links 84% |

## In-page links

| Ankertekst                                                                 | Type   | samenstelling |
|----------------------------------------------------------------------------|--------|---------------|
| <a href="#">Skip to content</a>                                            | Intern | doFollow      |
| <a href="#">Universities</a>                                               | Intern | doFollow      |
| <a href="#">Employers</a>                                                  | Intern | doFollow      |
| <a href="#">Students</a>                                                   | Intern | doFollow      |
| <a href="#">Become a Member</a>                                            | Intern | doFollow      |
| <a href="#">here.</a>                                                      | Extern | doFollow      |
| <a href="#">Global Fairs 2024: A Celebration of Talent and Opportunity</a> | Intern | doFollow      |
| <a href="#">Why Mondays Matter for Powerful Goal-Setting</a>               | Intern | doFollow      |
| <a href="#">The Rise of Early Career Recruitment: A Military-Inspired</a>  | Intern | doFollow      |

## In-page links

### Approach

|                                             |        |          |
|---------------------------------------------|--------|----------|
| <a href="#">Activate Membership</a>         | Extern | doFollow |
| <a href="#">Join the Global Fairs</a>       | Intern | doFollow |
| <a href="#">Communication Kit</a>           | Intern | doFollow |
| <a href="#">Contact Us</a>                  | Intern | doFollow |
| <a href="#">Plans &amp; Pricing</a>         | Intern | doFollow |
| <a href="#">Book a Discovery Call</a>       | Extern | doFollow |
| <a href="#">Global Fairs for Recruiters</a> | Intern | doFollow |
| <a href="#">Jobs</a>                        | Intern | doFollow |
| <a href="#">Career Events</a>               | Intern | doFollow |
| <a href="#">Masterclasses</a>               | Intern | doFollow |
| <a href="#">Online Assessment</a>           | Intern | doFollow |
| <a href="#">Home</a>                        | Intern | doFollow |
| <a href="#">Blog</a>                        | Intern | doFollow |
| <a href="#">Support</a>                     | Extern | doFollow |
| <a href="#">Terms and Conditions</a>        | Intern | doFollow |
| <a href="#">Privacy Policy</a>              | Intern | doFollow |

## SEO Keywords

|                                                                                    |                |  |
|------------------------------------------------------------------------------------|----------------|--|
|  | Keywords Cloud |  |
|------------------------------------------------------------------------------------|----------------|--|

## Keywords Consistentie

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
|---------|---------|-------|----------|-------------|----------|

## Bruikbaarheid

|                                                                                    |     |                                         |
|------------------------------------------------------------------------------------|-----|-----------------------------------------|
|  | Url | Domein : gethighered.com<br>Lengte : 15 |
|------------------------------------------------------------------------------------|-----|-----------------------------------------|

## Bruikbaarheid

|                                                                                  |               |                                                 |
|----------------------------------------------------------------------------------|---------------|-------------------------------------------------|
|  | Favicon       | Goed, uw website heeft een favicon.             |
|  | Printbaarheid | Jammer. We vonden geen Print-Vriendelijke CSS.  |
|  | Taal          | Goed. Uw ingestelde taal is en.                 |
|  | Dublin Core   | Deze pagina maakt geen gebruik van Dublin Core. |

## Document

|    | Doctype                | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                        |             |     |   |
|------------------------------------------------------------------------------------|------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|-------------|-----|---|
|    | Encoding               | Perfect. Uw ingestelde Charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                        |             |     |   |
|  | W3C Validiteit         | Fouten : 0<br>Waarschuwingen : 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                        |             |     |   |
|  | E-mail Privacy         | Geweldig er is geen e-mail adres gevonden als platte tekst!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                        |             |     |   |
|  | Niet ondersteunde HTML | <table><tr><th>Niet ondersteunde tags</th><th>Voorkomende</th></tr><tr><td>&lt;u&gt;</td><td>1</td></tr></table> <p>We hebben niet meer ondersteunde HTML tags gevonden in uw HTML, we adviseren u deze te verwijderen.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Niet ondersteunde tags | Voorkomende | <u> | 1 |
| Niet ondersteunde tags                                                             | Voorkomende            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                        |             |     |   |
| <u>                                                                                | 1                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                        |             |     |   |
|  | Speed Tips             | <div> Geweldig, uw website heeft geen tabellen in een tabel.</div> <div> Jammer, uw website maakt gebruik van inline styles.</div> <div> Jammer, uw website heeft teveel CSS bestanden (meer dan 4).</div> <div> Jammer, uw website heeft teveel JS bestanden (meer dan 6).</div> <div> Jammer, uw website haalt geen voordeel uit gzip.</div> |                        |             |     |   |

## Mobile

|                                                                                  |                     |                                                                                            |
|----------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div> |
|----------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------|

## Optimalisatie

|                                                                                   |             |                                                                                                                                                                                                                                                                                                            |
|-----------------------------------------------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   | XML Sitemap | <p>Geweldig, uw website heeft een XML sitemap.</p> <div><div><a href="http://gethighered.com/sitemap.xml">http://gethighered.com/sitemap.xml</a></div><div><a href="https://gethighered.com/sitemap.xml">https://gethighered.com/sitemap.xml</a></div></div>                                               |
|   | Robots.txt  | <p><a href="http://gethighered.com/robots.txt">http://gethighered.com/robots.txt</a></p> <p>Geweldig uw website heeft een robots.txt bestand.</p>                                                                                                                                                          |
|  | Analytics   | <p>Ontbrekend</p> <p>We hadden niet op te sporen van een analytics tool op deze website geplaatst.</p> <p>Web Analytics laat u toe de bezoekersactiviteit op uw website te meten. U zou minstens 1 Analytics tool geïnstalleerd moeten hebben en een extra tool voor de bevestiging van de resultaten.</p> |