

# Website beoordeling firstpagetoday.com.au

Gegenereerd op Mei 19 2025 08:41 AM

De score is 54/100



## SEO Content

|    | Title                                                                                                                                                                       | <p>First Page Today - First Page Today</p> <p>Lengte : 35</p> <p>Perfect, uw title tag bevat tussen de 10 en 70 karakters.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |          |         |        |       |      |         |       |                  |             |                                                                                                                                                                             |     |                                |           |                  |       |                                                                          |
|------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|--------|-------|------|---------|-------|------------------|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|--------------------------------|-----------|------------------|-------|--------------------------------------------------------------------------|
|    | Description                                                                                                                                                                 | <p>First Page Today is a digital marketing, SEO and website designing company that you can trust. We offer our SEO services to businesses and woocommerce stores in Australia.</p> <p>Lengte : 171</p> <p>Let op, uw meta description zou tussen de 70 en 160 karakters (spaces included) moeten bevatten.</p>                                                                                                                                                                                                                                                                                                                                                                                                     |          |         |        |       |      |         |       |                  |             |                                                                                                                                                                             |     |                                |           |                  |       |                                                                          |
|  | Keywords                                                                                                                                                                    | <p>Erg slecht. We hebben geen meta keywords gevonden in uw website. Gebruik <a href="#">deze gratis online meta tags generator</a> om keywords te genereren.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |          |         |        |       |      |         |       |                  |             |                                                                                                                                                                             |     |                                |           |                  |       |                                                                          |
|  | Og Meta Properties                                                                                                                                                          | <p>Goed, uw page maakt gebruik van Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>First Page Today</td></tr><tr><td>description</td><td>First Page Today is a digital marketing, SEO and website designing company that you can trust. We offer our SEO services to businesses and woocommerce stores in Australia.</td></tr><tr><td>url</td><td>https://firstpagetoday.com.au/</td></tr><tr><td>site_name</td><td>First Page Today</td></tr><tr><td>image</td><td>https://firstpagetoday.com.au/wp-content/uploads/2024/07/design-tool.jpg</td></tr></tbody></table> | Property | Content | locale | en_US | type | website | title | First Page Today | description | First Page Today is a digital marketing, SEO and website designing company that you can trust. We offer our SEO services to businesses and woocommerce stores in Australia. | url | https://firstpagetoday.com.au/ | site_name | First Page Today | image | https://firstpagetoday.com.au/wp-content/uploads/2024/07/design-tool.jpg |
| Property                                                                           | Content                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          |         |        |       |      |         |       |                  |             |                                                                                                                                                                             |     |                                |           |                  |       |                                                                          |
| locale                                                                             | en_US                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          |         |        |       |      |         |       |                  |             |                                                                                                                                                                             |     |                                |           |                  |       |                                                                          |
| type                                                                               | website                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          |         |        |       |      |         |       |                  |             |                                                                                                                                                                             |     |                                |           |                  |       |                                                                          |
| title                                                                              | First Page Today                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          |         |        |       |      |         |       |                  |             |                                                                                                                                                                             |     |                                |           |                  |       |                                                                          |
| description                                                                        | First Page Today is a digital marketing, SEO and website designing company that you can trust. We offer our SEO services to businesses and woocommerce stores in Australia. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          |         |        |       |      |         |       |                  |             |                                                                                                                                                                             |     |                                |           |                  |       |                                                                          |
| url                                                                                | https://firstpagetoday.com.au/                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          |         |        |       |      |         |       |                  |             |                                                                                                                                                                             |     |                                |           |                  |       |                                                                          |
| site_name                                                                          | First Page Today                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          |         |        |       |      |         |       |                  |             |                                                                                                                                                                             |     |                                |           |                  |       |                                                                          |
| image                                                                              | https://firstpagetoday.com.au/wp-content/uploads/2024/07/design-tool.jpg                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          |         |        |       |      |         |       |                  |             |                                                                                                                                                                             |     |                                |           |                  |       |                                                                          |

# SEO Content

|     | Headings        | H1<br>1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | H2<br>12 | H3<br>11 | H4<br>7 | H5<br>5 | H6<br>2 |
|-------------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------|---------|---------|---------|
|                                                                                     |                 | <ul style="list-style-type: none"><li>• [H1]</li><li>• [H2] First Page Today</li><li>• [H2] Maximize your visibility to get more customers.</li><li>• [H2] Solutions Are Here</li><li>• [H2] Delivering SEO Results</li><li>• [H2] Our Services</li><li>• [H2] The Main Reasons Why You Should Choose Us</li><li>• [H2] Maximize your visibility to get more customers.</li><li>• [H2] The Benefits of SEO For Your Business</li><li>• [H2] Our Company</li><li>• [H2] News &amp; Press</li><li>• [H2] Contact Us</li><li>• [H2] Send Us a Message</li><li>• [H3] Quality Guaranteed</li><li>• [H3] WHAT WE DO</li><li>• [H3]</li><li>• [H3] Our WORK</li><li>• [H3] THE ADVANTAGE</li><li>• [H3] OUR BLOG</li><li>• [H3] Address</li><li>• [H3] E-mail Address</li><li>• [H3] Phone Number</li><li>• [H3] USEFUL LINKS</li><li>• [H3] Opening Hours</li><li>• [H4] Search Engine Optimisation</li><li>• [H4] Local Seo</li><li>• [H4] ECOMMERCE SEO PLAN</li><li>• [H4] ON-SITE OPTIMIZATION</li><li>• [H4] WEBSITE DESIGN</li><li>• [H4] WEBSITE DEVELOPMENT</li><li>• [H4] First Page Today: The Digital Marketing and SEO Company You Can Trust in Australia</li><li>• [H5] Proven Expertise in SEO and web design</li><li>• [H5] Competitive Pricing</li><li>• [H5] Free Quote</li><li>• [H5] Detailed report at the end of the campaign</li><li>• [H5] Permanent results guaranteed</li><li>• [H6] READ MORE</li><li>• [H6] READ MORE</li></ul> |          |          |         |         |         |
|  | Afbeeldingen    | <p>We vonden 11 afbeeldingen in de pagina.</p> <p>5 alt attributen ontbreken. Voeg alternatieve text toe zodat zoekmachines beter kunnen beoordelen wat het onderwerp van de afbeeldingen is.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |          |          |         |         |         |
|  | Text/HTML Ratio | <p>Ratio : 3%</p> <p>De ratio van text tot HTML code is below 15 procent, dit betekent dat uw pagina waarschijnlijk meer tekst nodig heeft.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |          |          |         |         |         |
|                                                                                     | Flash           | <p>Perfect, geen Flash content gevonden in uw website.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |          |          |         |         |         |

## SEO Content

|                                                                                  |        |                                                           |
|----------------------------------------------------------------------------------|--------|-----------------------------------------------------------|
|  |        |                                                           |
|  | Iframe | Perfect, er zijn geen Iframes in uw website aangetroffen. |

## SEO Links

|                                                                                   |                        |                                                                                  |
|-----------------------------------------------------------------------------------|------------------------|----------------------------------------------------------------------------------|
|   | Herschreven URL        | Perfect. Uw links zien er vriendelijk uit!                                       |
|   | Underscores in de URLs | Perfect! Geen underscores gevonden in uw URLs.                                   |
|   | In-page links          | We vonden een totaal van 14 links inclusie 0 link(s) naar bestanden              |
|  | Statistics             | Externe Links : noFollow 0%<br>Externe Links : doFollow 0%<br>Interne Links 100% |

## In-page links

| Ankertekst                          | Type   | samenstelling |
|-------------------------------------|--------|---------------|
| =                                   | Intern | doFollow      |
| <a href="#">Home</a>                | Intern | doFollow      |
| <a href="#">Services</a>            | Intern | doFollow      |
| <a href="#">Seo</a>                 | Intern | doFollow      |
| <a href="#">Local Seo</a>           | Intern | doFollow      |
| <a href="#">Ecommerce SEO</a>       | Intern | doFollow      |
| <a href="#">Website Design</a>      | Intern | doFollow      |
| <a href="#">Website Development</a> | Intern | doFollow      |
| <a href="#">Our Prices</a>          | Intern | doFollow      |
| <a href="#">About Us</a>            | Intern | doFollow      |

## In-page links

|                                                                                                    |        |          |
|----------------------------------------------------------------------------------------------------|--------|----------|
| <a href="#">Contact</a>                                                                            | Intern | doFollow |
| <a href="#">Admin</a>                                                                              | Intern | doFollow |
| <a href="#">No Comments</a>                                                                        | Intern | doFollow |
| <a href="#">First Page Today: The Digital Marketing and SEO Company You Can Trust in Australia</a> | Intern | doFollow |

## SEO Keywords

|                                                                                  |                |                                                                                           |
|----------------------------------------------------------------------------------|----------------|-------------------------------------------------------------------------------------------|
|  | Keywords Cloud | read <b>more</b> optimization <b>search</b> get <b>seo</b><br>business first page website |
|----------------------------------------------------------------------------------|----------------|-------------------------------------------------------------------------------------------|

## Keywords Consistentie

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| seo     | 10      | ✖     | ✖        | ✓           | ✓        |
| search  | 6       | ✖     | ✖        | ✖           | ✓        |
| more    | 6       | ✖     | ✖        | ✖           | ✓        |
| get     | 5       | ✖     | ✖        | ✖           | ✓        |
| first   | 4       | ✓     | ✖        | ✓           | ✓        |

## Bruikbaarheid

|                                                                                    |               |                                                 |
|------------------------------------------------------------------------------------|---------------|-------------------------------------------------|
|  | Url           | Domein : firstpagetoday.com.au<br>Lengte : 21   |
|  | Favicon       | Goed, uw website heeft een favicon.             |
|  | Printbaarheid | Jammer. We vonden geen Print-Vriendelijke CSS.  |
|  | Taal          | Goed. Uw ingestelde taal is en.                 |
|  | Dublin Core   | Deze pagina maakt geen gebruik van Dublin Core. |

## Document

|                                                                                  |                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|----------------------------------------------------------------------------------|------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype                | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|  | Encoding               | Perfect. Uw ingestelde Charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|  | W3C Validiteit         | Fouten : 13<br>Waarschuwingen : 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|  | E-mail Privacy         | Waarschuwing! Er is op zijn minst 1 e-mailadres gevonden als platte tekst. (voorkom spam!). Gebruik <a href="#">deze gratis antispam protector</a> om e-mailadressen te verbergen voor spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|  | Niet ondersteunde HTML | Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|  | Speed Tips             | <div> Geweldig, uw website heeft geen tabellen in een tabel.</div> <div> Jammer, uw website maakt gebruik van inline styles.</div> <div> Geweldig, uw website heeft een correct aantal CSS bestanden.</div> <div> Jammer, uw website heeft teveel JS bestanden (meer dan 6).</div> <div> Jammer, uw website haalt geen voordeel uit gzip.</div> |

## Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                                                                                                         |
|------------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div> |
|------------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimalisatie

|                                                                                    |             |                                                                                                                         |
|------------------------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <div>Geweldig, uw website heeft een XML sitemap.</div> <div><code>http://firstpagetoday.com.au/sitemap.xml</code></div> |
|  | Robots.txt  | <div>Ontbrekend</div> <div>Uw website heeft geen robots.txt bestand - wat problematisch kan zijn.</div>                 |

## Optimalisatie

|                                                                                   |           |                                                                                                                                                                                                                                                                                                            |
|-----------------------------------------------------------------------------------|-----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                   |           | <p>Een robots.txt bestand laat u toe om de toegang voor zoekmachinerobots te beperken en voorkomt ook toegang tot specifieke directory's en pagina's Het geeft ook aan waar de XML sitemap te vinden is.</p>                                                                                               |
|  | Analytics | <p>Ontbrekend</p> <p>We hadden niet op te sporen van een analytics tool op deze website geplaatst.</p> <p>Web Analytics laat u toe de bezoekersactiviteit op uw website te meten. U zou minstens 1 Analytics tool geïnstalleerd moeten hebben en een extra tool voor de bevestiging van de resultaten.</p> |