

# Analisi sito web theheraldnewstoday.com

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Il punteggio e 52/100

# SEO Content

|              | Title              | The Herald News Today  |           |                                     |  |            |                                    |
|--------------|--------------------|--|-----------|-------------------------------------|--|------------|------------------------------------|
| $\checkmark$ |                    | Lunghezza : 21   |           |                                     |  |            |                                    |
|              |                    | Perfetto, il   | tuo title | contiene tra                        | 10 e 70 car                                  | atteri.    |                                    |
| <b>⊘</b>     | Description        | The latest headlines and breaking news from Scotland and beyond in<br>The Herald - the longest running national newspaper in the world.<br>Lunghezza : 132<br>Grande, la tua meta description contiene tra 70 e 160 caratteri. |           |                                     | n the world.                                 |            |                                    |
| 8            | Keywords           |  |           |                                     | -  |            | a tua pagina. Usa<br>are keywords. |
|              | Og Meta Properties | Buono, questa pagina sfrutta i vantaggi Og Properties.   |           |                                     |  |            |                                    |
|              |                    | Proprieta  | a         | Contenut                            | 0  |            |                                    |
|              |                    | description  | n         | Scotland a                          | headlines ar<br>nd beyond in<br>nning nation | n The Hera |                                    |
|              |                    | locale   |           | en_GB                               |  |            |                                    |
|              |                    | type   |           | website                             |  |            |                                    |
|              |                    | title  |           | The Herald News Today               |  |            |                                    |
|              |                    | url  |           | https://www.theheraldnewstoday.com/ |  |            |                                    |
|              |                    | site_name  |           | The Herald                          | News Toda                                    | у          |                                    |
| 0            | Headings           | H1<br>1  | H2<br>97  | H3<br>0                             | H4<br>13                                     | H5<br>0    | H6<br>0                            |
|              |                    |  |           | erald News To<br>icant rise' in     |  | mbling add | iction cases                       |

- [H2] Coolock violence just the latest attack on sites earmarked for asylum seekers | BreakingNews.ie
- [H2] Irish perv linked to Holly Willoughby plot sicko flees home after locals act
- [H2] Thirty large sites identified for use as asylum-seeker accommodation centres
- [H2] Taoiseach to meet new British Prime Minister Keir Starmer
- [H2] Advocacy Service staff to protest at Taoiseach's office
- [H2] Leo Varadkar confirms he will not contest next general election
- [H2] Coolock: Garda public order units clear protesters for second night at site earmarked for asylum seekers
- [H2] Garda Public Order Unit clears protesters from Coolock site amid more violent scenes
- [H2] How many times does Ireland have to be warned about shadow banking?
- [H2] Tenant line-up for new urban quarter at Bolands Mills revealed
- [H2] Elon Musk says California gender ID law 'final straw' as he moves HQs to Texas
- [H2] Aer Lingus resumes full services after industrial action
- [H2] Howth locals object to €60m Glenveagh apartment scheme close to historic castle
- [H2] Elon Musk to move SpaceX and X HQ over gender-identity law – BBC News
- [H2] From Stadium to Screen: How Technology is Changing Sports Viewing
- [H2] Meta Al on WhatsApp is getting this basic Maths question wrong and why it may not be alone Times of India
- [H2] Lemonado raises \$1.4M for no-code platform
- [H2] Apple Watch Helps Save Surfer's Life Who Swept Out To Sea In Australia
- [H2] Apple Watch Helps Save Surfer's Life Who Swept Out To Sea In Australia
- [H2] Redmi Pad SE 4G is coming on July 29 GSMArena.com news
- [H2] Drake's home hit by floods but rapper sees the funny side
- [H2] Camila Cabello gets in Miami workout after Shawn Mendes reunion
- [H2] Rust armorer challenges manslaughter conviction
- [H2] Love Island stars appear to confirm SPLIT as they unfollow each other
- [H2] Love Island stars appear to confirm SPLIT as they both unfollow and remove all traces off each other from social media amid break-up rumours
- [H2] EastEnders star Natalie Cassidy horrifies Loose Women panellists
- [H2] Love Island's Nicole and Ciaran 'brutally' dump a couple
- [H2] Coronation Street star Calum Lill sparks Joel Deering exit rumours
- [H2] Fay Ripley admits she will be breastfeeding her future grandchildren
- [H2] Indian tech hub Karnataka state's move to reserve jobs for locals not finalised, chief minister says
- [H2] New UK govt pushes Tata Steel to protect local jobs before

approving grant

- [H2] 5 Killed, Hundreds Injured In Bangladesh Job Quota Protests
- [H2] 162 Employees at Axis Studios Lost Their Jobs as the Studio Collapses
- [H2] 600 Jobs, 25,000 Seekers: Air India Drive Sets Off Stampede Fear In Mumbai
- [H2] 25,000 Aspirants For Airport Jobs Paying Rs 22,000: A Mumbai Stampede Scare
- [H2] 25 best luggage and travel Amazon Prime Day deals 2024 | CNN Underscored
- [H2] Amsterdam's Overtourism, United's Labor Issues, and Apollo's Big Travel Acquisition
- [H2] 144-hour visa-free transit policy triggers 'China Travel' boom
- [H2] My simple travel hack that saves us money on vacation meals
- [H2] 'I'm a travel agent I don't use toiletries in hotels and you shouldn't either'
- [H2] More Trips, Higher Prices: Business Travel Spending May Finally Top 2019 Levels
- [H2] More Trips, Higher Prices: Business Travel Spending May Finally Top 2019 Levels
- [H2] Best travel advice we've heard in 2024
- [H2] The 33 Best Prime Day Travel Deals: Save Big On Luggage, Travel Pillows And More
- [H2] Our fashion editor's favourite affordable bag is 20% off today
- [H2] From Prada x Adidas to Nike x Sacai, revisit the best fashion sportswear collaborations
- [H2] Hooked On A Feeling: The Come Back Of Crochet In Fashion
- [H2] Let's take this offline: why indie fashion boutiques are back in fashion
- [H2] London-based Cos Will Return to the NYFW Runway in September
- [H2] Xu Yan, from humble intern to China KOL with 20 million fans in 10 years
- [H2] Julie Bishop unveils daring new hair transformation
- [H2] 10 of the best vintage clothes shops in Ireland from Y2K style to glitzy occasion wear
- [H2] Fresh Prints: 10 ways to wear printed-fabric fashion this summer
- [H2] Being active on your commute lowers risk of disease and mental health
- [H2] Evening Meals Are Important To Balance Cortisol Levels, Says Nutritionist Rujuta Diwekar
- [H2] WHO calls for accelerated and focused effort to reach every child with life-saving vaccines in South-East Asia Region – World
- [H2] Nearly 40% of women in their 40s would delay mammography screening after learning of its downsides
- [H2] RSV vaccine programme to be rolled out in Wales
- [H2] High-Fiber Foods Release Appetite-Suppressing Gut Hormone
- [H2] Deloitte Ports and Freight Yearbook 2024: DAESCHI mid-

year update | Infrastructure | Deloitte New Zealand

- [H2] Groups Call For Supplier Action to Decarbonize Digital Infrastructure
- [H2] Call for Government to fast-track 13 major infrastructure projects in West and Northwest region Galway Bay FM
- [H2] Eurazeo Raises Over €700 Million for Transition Infrastructure Strategy, Beating Initial Target by 40% – ESG Today
- [H2] Former UK politician Danny Alexander to helm HSBC's new infrastructure unit
- [H2] What it takes to build charging infrastructure, according to a utility provider
- [H2] AWS, Digital Realty, Google, Meta, Microsoft and Schneider Electric Call for Supplier Action to Help Decarbonize Digital Infrastructure
- [H2] Fundraise for Eurazeo's debut infrastructure programme exceeds target
- [H2] Inside GPIF and APG's infrastructure deal: a tale of two net zero stories
- [H2] Financial picture dramatically improves for Shamrock Rovers in 48 hours with Sinclair Armstrong deal and European win
- [H2] FA willing to wait for Pep Guardiola as England manager to replace Gareth Southgate
- [H2] Bradley revels in Hoops' emotional Euro rollercoaster
- [H2] Chelsea investigating Enzo Fernandez's video of Argentina squad that French Football Federation alleges is racist
- [H2] Kenny brace extends Rovers' Champions League journey
- [H2] Celtic sign keeper Sinisalo, Leicester snap up Fatawu
- [H2] Chelsea to investigate 'racist' video posted by Enzo Fernandez taunting France players
- [H2] Drogheda hand down three indefinite bans to supporters after brawl at Dundalk but no permanent bans issued
- [H2] Julie-Ann Russell: 'I'll bring Rosie to the Euros if we qualify. She's the camp baby now'
- [H2] Budget shampoo that adds MAJOR volume boost is on sale for Amazon Prime Day: 'Your hair feels fuller and thicker'
- [H2] Rachel Zelger turns heads in NYC with chic shopping ensemble
- [H2] Revolutionary Shopping Assistant
- [H2] Amazon Prime Day 2024 live: Top deals from the biggest brands
- [H2] Amazon Prime Day Deals Are Tempting. How I'm Shopping Without Blowing My Budget
- [H2] Shooting at Baltimore's Westside Shopping Center leaves man dead, two injured
- [H2] Bogor psychiatric hospital seeks to treat online gambling addiction Society The Jakarta Post
- [H2] Crypto Market Watch: Bitcoin's Surge and Its Impact on Online Casinos
- [H2] Patriots receiver won't face prosecution over online gambling while at LSU Local News 8
- [H2] Patriots receiver won't face prosecution over online gambling while at LSU
- [H2] Patriots receiver won't face prosecution over online gambling while at LSU

|   |                 | <ul> <li>[H2] Patriots receiver won't face prosecution over online gambling while at LSU</li> <li>[H2] PAGCOR says 5,793 illegal online gaming sites blocked</li> <li>[H2] Patriots receiver won't face prosecution over online gambling while at LSU</li> <li>[H2] Virtual Reality Casinos: The Next Big Thing for Aussies in Online Gambling</li> <li>[H2] 20/7/2024 Horse Racing Tips and Best Bets - Flemington, Flemington Cup day</li> <li>[H2] Jay Shah's Big Decision Hovers Over Cricket's Associate Member Directors Election</li> <li>[H2] Advertising</li> <li>[H4] World</li> <li>[H4] World</li> <li>[H4] Tech</li> <li>[H4] Travel</li> <li>[H4] Fashion</li> <li>[H4] Fitness</li> <li>[H4] Infra</li> <li>[H4] Sports</li> <li>[H4] Shopping</li> <li>[H4] Gambling</li> <li>[H4] More News</li> </ul> |
|---|-----------------|---|
| 8 | Images          | Abbiamo trovato 208 immagini in questa pagina web.<br>2 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in<br>modo tale che i motori di ricerca possano comprendere meglio il<br>contenuto delle tue immagini.  |
| 8 | Text/HTML Ratio | Ratio : 10%<br>Il rapporto testo/codice HTML di questa pagina e inferiore a 15<br>percento, questo significa che il tuo sito web necessita probabilmente<br>di molto piu contenuto.   |
| 0 | Flash           | Perfetto, non e stato rilevato contenuto Flash in questa pagina.  |
| 0 | Iframe          | Grande, non sono stati rilevati Iframes in questa pagina.   |

## SEO Links

| 0 | URL Rewrite | Buono. I tuoi links appaiono friendly! |
|---|-------------|--|
|   |             |  |

## SEO Links

| 0 | Underscores in the<br>URLs | Perfetto! Non sono stati rilevati underscores nei tuoi URLs.                             |
|---|----------------------------|--|
| 0 | In-page links              | Abbiamo trovato un totale di 24 links inclusi 0 link(s) a files                          |
| 0 | Statistics                 | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 100% |

# In-page links

| Anchor            | Туре    | Juice         |
|-------------------|---------|---------------|
| <u>Home</u>       | Interno | Passing Juice |
| About Us          | Interno | Passing Juice |
| <u>Disclaimer</u> | Interno | Passing Juice |
| Terms of Use      | Interno | Passing Juice |
| Privacy Policy    | Interno | Passing Juice |
| Contact Us        | Interno | Passing Juice |
| =                 | Interno | Passing Juice |
| World             | Interno | Passing Juice |
| Bussiness         | Interno | Passing Juice |
| Tech              | Interno | Passing Juice |
| Entertainment     | Interno | Passing Juice |
| Jobs              | Interno | Passing Juice |
| Travel            | Interno | Passing Juice |
| Fashion           | Interno | Passing Juice |
| <u>Fitness</u>    | Interno | Passing Juice |
| Infra             | Interno | Passing Juice |
| <u>Sports</u>     | Interno | Passing Juice |
| Shopping          | Interno | Passing Juice |

# In-page links

| Gambling | Interno | Passing Juice |
|----------|---------|---------------|
| 2        | Interno | Passing Juice |
| <u>3</u> | Interno | Passing Juice |
| <u>4</u> | Interno | Passing Juice |
| <u>5</u> | Interno | Passing Juice |
| Last »:  | Interno | Passing Juice |

## SEO Keywords

| Keywords Cloud | more world sports prime fashion online gambling |
|----------------|---|
|                | ago weeks travel                                |

# Consistenza Keywords

| Keyword  | Contenuto | Title | Keywords | Description | Headings |
|----------|-----------|-------|----------|-------------|----------|
| weeks    | 49        | ×     | ×        | ×           | ×        |
| ago      | 49        | ×     | ×        | ×           | ×        |
| travel   | 17        | ×     | ×        | ×           | ×        |
| gambling | 16        | ×     | ×        | ×           | ×        |
| online   | 13        | ×     | ×        | ×           | ¥        |

### Usabilita

| 0            | Url          | Dominio : theheraldnewstoday.com<br>Lunghezza : 22 |
|--------------|--------------|--|
| 0            | Favicon      | Grande, il tuo sito usa una favicon.               |
| $\bigotimes$ | Stampabilita | Non abbiamo riscontrato codice CSS Print-Friendly. |
| 0            | Lingua       | Buono. La tua lingua dichiarata en.                |

### Usabilita



Dublin Core

Questa pagina non sfrutta i vantaggi di Dublin Core.

### Documento

| 0 | Doctype                         | HTML 5   |  |
|---|---------------------------------|--|--|
| 0 | Encoding                        | Perfetto. Hai dichiarato che il tuo charset e UTF-8.   |  |
| 8 | Validita W3C                    | Errori : 0<br>Avvisi : 0   |  |
| 0 | Email Privacy                   | Grande. Nessun indirizzo mail e stato trovato in plain text!   |  |
| 0 | Deprecated HTML                 | Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.  |  |
| 0 | Suggerimenti per<br>velocizzare | <ul> <li>Eccellente, il tuo sito web non utilizza nested tables.</li> <li>Perfetto. Nessun codice css inline e stato trovato nei tags<br/>HTML!</li> </ul> |  |
|   |                                 | X Molto male, il tuo sito web ha troppi file CSS files (piu di 4).   |  |
|   |                                 | X Molto male, il tuo sito web ha troppi file JS (piu di 6).  |  |
|   |                                 | 🗶 Peccato, il vostro sito non approfitta di gzip.  |  |

## Mobile

| $\mathbf{O}$ | Mobile Optimization | × | Apple Icon        |
|--------------|---------------------|---|-------------------|
|              |                     | ~ | Meta Viewport Tag |
|              |                     | * | Flash content     |

## Ottimizzazione

| 0 | XML Sitemap | Grande, il vostro sito ha una sitemap XML.<br>https://www.theheraldnewstoday.com/sitemap-news.xml<br>https://www.theheraldnewstoday.com/sitemap_index.xml   |
|---|-------------|---|
| 0 | Robots.txt  | http://theheraldnewstoday.com/robots.txt<br>Grande, il vostro sito ha un file robots.txt.   |
| 8 | Analytics   | Non trovato<br>Non abbiamo rilevato uno strumento di analisi installato su questo sito<br>web.<br>Web analytics consentono di misurare l'attività dei visitatori sul tuo sito<br>web. Si dovrebbe avere installato almeno un strumento di analisi, ma<br>può anche essere buona per installare una seconda, al fine di un<br>controllo incrociato dei dati. |