

# Analisi sito web paymentsdive.com

Generato il Luglio 17 2024 03:56 AM





Il punteggio è 44/100



## SEO Content





|    | Title              | Payments News and Analysis   Payments Dive<br>Lunghezza : 42<br>Perfetto, il tuo title contiene tra 10 e 70 caratteri.   |    |    |    |    |    |    |   |   |    |   |   |   |
|----|--------------------|--|----|----|----|----|----|----|---|---|----|---|---|---|
|    | Description        | Payments Dive provides in-depth journalism and insight into the most impactful news and trends shaping payments.<br>Lunghezza : 112<br>Grande, la tua meta description contiene tra 70 e 160 caratteri.  |    |    |    |    |    |    |   |   |    |   |   |   |
|    | Keywords           | Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.  |    |    |    |    |    |    |   |   |    |   |   |   |
|    | Og Meta Properties | Questa pagina non sfrutta i vantaggi Og Properties. Questi tags consentono ai social crawler di strutturare meglio la tua pagina. Usa <a href="#">questo generatore gratuito di og properties</a> per crearli.   |    |    |    |    |    |    |   |   |    |   |   |   |
|    | Headings           | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>2</td><td>37</td><td>3</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Don't miss tomorrow's Payments industry news</li><li>• [H1] FedNow zooms past RTP participation in inaugural year</li><li>• [H2] Top stories</li><li>• [H2] The Latest</li><li>• [H3] Prepaid card spending accelerates</li><li>• [H3] Bolt advances strategy under new CEO</li><li>• [H3] BofA tackles digital payments pain points</li><li>• [H3] Mastercard updates travelers on latest card precautions</li><li>• [H3] Banks should proactively tackle instant payments fraud: BNY</li><li>• [H3] Self checkout boasts 'record' year: report</li><li>• [H3] Crypto theft doubles to \$1.38B</li><li>• [H3] The Clearing House's RTP network logs Q2 records</li><li>• [H3] Versapay plunges ahead with new C-suite team</li><li>• [H3] Payroc preps for more acquisitions, envisions potential IPO</li><li>• [H3] Target to stop accepting personal checks</li><li>• [H3] Congress members egg on US payments system</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 2 | 2 | 37 | 3 | 0 | 0 |
| H1 | H2                 | H3   | H4 | H5 | H6 |    |    |    |   |   |    |   |   |   |
| 2  | 2                  | 37   | 3  | 0  | 0  |    |    |    |   |   |    |   |   |   |

## SEO Content

|  |                 |   |
|--|-----------------|---|
|  |                 | <p>expansion</p> <ul style="list-style-type: none"><li>• [H3] Visa-Mastercard settlement generates thousands of claim conflicts</li><li>• [H3] Klarna, Adobe partner on buy now, pay later services</li><li>• [H3] Discover to settle card class actions for \$1.2B</li><li>• [H3] Payments conferences yet to come in 2024</li><li>• [H3] CFPB keeps scrutiny on medical cards</li><li>• [H3] BNPL credit reporting hangs in limbo</li><li>• [H3] NCR Voyix terminates staff across several units</li><li>• [H3] New York BNPL bill is dead, for now</li><li>• [H3] Payments industry to use AI to detect fraud, improve efficiency</li><li>• [H3] Supreme Court lets complaint on debit fees proceed</li><li>• [H3] Visa-Mastercard settlement failed to treat merchants 'equitably'</li><li>• [H3] How buy now, pay later benefits merchants</li><li>• [H3] Atlanta Fed taps payments head for operations chief</li><li>• [H3] Crypto firm Abra settles with 25 states for operating without a license</li><li>• [H3] Chuck morphs into a new Alloy Labs-backed effort</li><li>• [H3] Travelers want to use credit cards, but often can't</li><li>• [H3] Judge sways away from Visa-Mastercard settlement</li><li>• [H3] Amex banks on spending at high-end restaurants</li><li>• [H3] Get the free newsletter</li><li>• [H3] Most Popular</li><li>• [H3] Library resources</li><li>• [H3] Company Announcements</li><li>• [H3] What We're Reading</li><li>• [H3] Payments Dive news delivered to your inbox</li><li>• [H3] Get Payments Dive in your inbox</li><li>• [H4] Explore</li><li>• [H4] Reach our audience</li><li>• [H4] Related Publications</li></ul> |
|  | Images          | <p>Abbiamo trovato 108 immagini in questa pagina web.</p> <p>5 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.</p>   |
|  | Text/HTML Ratio | <p>Ratio : 15%</p> <p>Buono, il rapporto testo/codice HTML di questa pagina e maggiore di 15, e minore di 25 percento.</p>  |
|  | Flash           | <p>Perfetto, non e stato rilevato contenuto Flash in questa pagina.</p>   |
|  | Iframe          | <p>Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato.</p>  |

# SEO Content

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|  | URL Rewrite             | Male. I tuoi links hanno query string.   |
|  | Underscores in the URLs | Abbiamo rilevato underscores nei tuoi URLs. Dovresti utilizzare trattini per ottimizzare le pagine per il tuo SEO. |
|  | In-page links           | Abbiamo trovato un totale di 71 links inclusi 0 link(s) a files  |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 18.31%<br>Internal Links 81.69%                     |

## In-page links

| Anchor                                   | Type    | Juice         |
|--|---------|---------------|
| <a href="#">Skip to main content</a>     | Interno | Passing Juice |
| <a href="#">Terms of Use</a>             | Esterno | Passing Juice |
| <a href="#">Privacy Policy</a>           | Esterno | Passing Juice |
| <a href="#">Deep Dive</a>                | Interno | Passing Juice |
| <a href="#">Opinion</a>                  | Interno | Passing Juice |
| <a href="#">Library</a>                  | Interno | Passing Juice |
| <a href="#">Events</a>                   | Interno | Passing Juice |
| <a href="#">Press Releases</a>           | Interno | Passing Juice |
| <a href="#">Sign up</a>                  | Interno | Passing Juice |
| <a href="#">Retail</a>                   | Interno | Passing Juice |
| <a href="#">Banking</a>                  | Interno | Passing Juice |
| <a href="#">Restaurants</a>              | Interno | Passing Juice |
| <a href="#">Regulations &amp; Policy</a> | Interno | Passing Juice |
| <a href="#">Risk</a>                     | Interno | Passing Juice |

## In-page links

|   |         |               |
|---|---------|---------------|
| <a href="#">Technology</a>  | Interno | Passing Juice |
| <a href="#">B2B</a>   | Interno | Passing Juice |
| <a href="#">FedNow zooms past RTP participation in inaugural year</a>             | Interno | Passing Juice |
| <a href="#">Prepaid card spending accelerates</a>                                 | Interno | Passing Juice |
| <a href="#">Bolt advances strategy under new CEO</a>                              | Interno | Passing Juice |
| <a href="#">BofA tackles digital payments pain points</a>                         | Interno | Passing Juice |
| <a href="#">Mastercard updates travelers on latest card precautions</a>           | Interno | Passing Juice |
| <a href="#">Banks should proactively tackle instant payments fraud: BNY</a>       | Interno | Passing Juice |
| <a href="#">Self checkout boasts 'record' year: report</a>                        | Interno | Passing Juice |
| <a href="#">Crypto theft doubles to \$1.38B</a>                                   | Interno | Passing Juice |
| <a href="#">The Clearing House's RTP network logs Q2 records</a>                  | Interno | Passing Juice |
| <a href="#">Versapay plunges ahead with new C-suite team</a>                      | Interno | Passing Juice |
| <a href="#">Payroc preps for more acquisitions, envisions potential IPO</a>       | Interno | Passing Juice |
| <a href="#">Target to stop accepting personal checks</a>                          | Interno | Passing Juice |
| <a href="#">Congress members egg on US payments system expansion</a>              | Interno | Passing Juice |
| <a href="#">Visa-Mastercard settlement generates thousands of claim conflicts</a> | Interno | Passing Juice |
| <a href="#">Klarna, Adobe partner on buy now, pay later services</a>              | Interno | Passing Juice |
| <a href="#">Discover to settle card class actions for \$1.2B</a>                  | Interno | Passing Juice |
| <a href="#">Payments conferences yet to come in 2024</a>                          | Interno | Passing Juice |
| <a href="#">CFPB keeps scrutiny on medical cards</a>                              | Interno | Passing Juice |
| <a href="#">BNPL credit reporting hangs in limbo</a>                              | Interno | Passing Juice |
| <a href="#">NCR Voyix terminates staff across several units</a>                   | Interno | Passing Juice |
| <a href="#">New York BNPL bill is dead, for now</a>                               | Interno | Passing Juice |
| <a href="#">Payments industry to use AI to detect fraud, improve efficiency</a>   | Interno | Passing Juice |
| <a href="#">Supreme Court lets complaint on debit fees proceed</a>                | Interno | Passing Juice |
|   |         |               |

## In-page links

|   |         |               |
|---|---------|---------------|
| <a href="#">Visa-Mastercard settlement failed to treat merchants 'equitably'</a>                                  | Interno | Passing Juice |
| <a href="#">How buy now, pay later benefits merchants</a>   | Interno | Passing Juice |
| <a href="#">Atlanta Fed taps payments head for operations chief</a>   | Interno | Passing Juice |
| <a href="#">Crypto firm Abra settles with 25 states for operating without a license</a>                           | Interno | Passing Juice |
| <a href="#">Chuck morphs into a new Alloy Labs-backed effort</a>  | Interno | Passing Juice |
| <a href="#">Travelers want to use credit cards, but often can't</a>   | Interno | Passing Juice |
| <a href="#">Judge sways away from Visa-Mastercard settlement</a>  | Interno | Passing Juice |
| <a href="#">Amex banks on spending at high-end restaurants</a>  | Interno | Passing Juice |
| <a href="#">4 Ways Payments Can Drive Guest Experience</a>  | Externo | Passing Juice |
| <a href="#">Embedded Finance Research: Value for Brands and Consumers</a>   | Externo | Passing Juice |
| <a href="#">Building a holistic strategy to combat generative AI fraud</a>  | Externo | Passing Juice |
| <a href="#">'You're one decision away from a different life': Mel Robbins discusses 5-Second Rule and Over...</a> | Interno | Passing Juice |
| <a href="#">Fin+AI 2024 Conference Announces Second Wave of Visionary Speakers</a>                                | Interno | Passing Juice |
| <a href="#">Post a press release</a>  | Interno | Passing Juice |
| <a href="#">View all</a>  | Interno | Passing Juice |
| <a href="#">About</a>   | Interno | Passing Juice |
| <a href="#">Editorial Team</a>  | Interno | Passing Juice |
| <a href="#">Contact Us</a>  | Interno | Passing Juice |
| <a href="#">Newsletter</a>  | Interno | Passing Juice |
| <a href="#">Article Licensing</a>   | Interno | Passing Juice |
| <a href="#">What We're Reading</a>  | Interno | Passing Juice |
| <a href="#">Advertising</a>   | Interno | Passing Juice |
| <a href="#">Promote an event</a>  | Interno | Passing Juice |
| <a href="#">Banking Dive</a>  | Externo | Passing Juice |

## In-page links

|  |         |               |
|--|---------|---------------|
| <a href="#">Restaurant Dive</a>                  | Esterno | Passing Juice |
| <a href="#">Retail Dive</a>                      | Esterno | Passing Juice |
| <a href="#">Industry Dive</a>                    | Esterno | Passing Juice |
| <a href="#">other publications</a>               | Esterno | Passing Juice |
| <a href="#">Privacy policy</a>                   | Esterno | Passing Juice |
| <a href="#">Terms of use</a>                     | Esterno | Passing Juice |
| <a href="#">Take down policy</a>                 | Esterno | Passing Juice |
| <a href="#">Cookie Preferences / Do Not Sell</a> | Interno | Passing Juice |

## SEO Keywords







## Consistenza Keywords

| Keyword  | Contenuto | Title | Keywords | Description | Headings |
|----------|-----------|-------|----------|-------------|----------|
| payments | 14        | ✓     | ✗        | ✓           | ✓        |
| via      | 10        | ✗     | ✗        | ✗           | ✗        |
| getty    | 10        | ✗     | ✗        | ✗           | ✗        |
| images   | 10        | ✗     | ✗        | ✗           | ✗        |
| retail   | 9         | ✗     | ✗        | ✗           | ✗        |












## Usabilita

|  |         |  |
|--|---------|--|
|  | Url     | Dominio : paymentsdive.com<br>Lunghezza : 16 |
|  | Favicon | Grande, il tuo sito usa una favicon.         |


## Usabilita

|  |              |  |
|--|--------------|--|
|  |              |  |
|  | Stampabilita | Non abbiamo riscontrato codice CSS Print-Friendly.   |
|  | Lingua       | Buono. La tua lingua dichiarata en.                  |
|  | Dublin Core  | Questa pagina non sfrutta i vantaggi di Dublin Core. |





## Documento

|  |                              |   |
|--|------------------------------|---|
|   | Doctype                      | HTML 5  |
|  | Encoding                     | Perfetto. Hai dichiarato che il tuo charset e UTF-8.  |
|  | Validita W3C                 | Errori : 11<br>Avvisi : 18  |
|  | Email Privacy                | Grande. Nessun indirizzo mail e stato trovato in plain text!  |
|  | Deprecated HTML              | Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.   |
|  | Suggerimenti per velocizzare | <ul style="list-style-type: none"><li> Eccellente, il tuo sito web non utilizza nested tables.</li><li> Molto male, il tuo sito web utilizza stili CSS inline.</li><li> Grande, il tuo sito web ha pochi file CSS.</li><li> Molto male, il tuo sito web ha troppi file JS (piu di 6).</li><li> Peccato, il vostro sito non approfitta di gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul> |
|--|---------------------|--|

## Ottimizzazione

|  |             |  |
|--|-------------|--|
|    | XML Sitemap | Grande, il vostro sito ha una sitemap XML.<br><a href="http://paymentsdive.com/sitemap.xml">http://paymentsdive.com/sitemap.xml</a>                                  |
|    | Robots.txt  | <a href="http://paymentsdive.com/robots.txt">http://paymentsdive.com/robots.txt</a><br>Grande, il vostro sito ha un file robots.txt.                                 |
|  | Analytics   | Grande, il vostro sito ha uno strumento di analisi dei dati.<br> Google Analytics |