

# Analisi sito web northeastriskmanagement.com

Generato il Maggio 20 2025 21:11 PM

Il punteggio e 53/100



## SEO Content

|    | Title                                                                                                                                          | Personal & Commercial Truck Insurance   North East Risk Mgmt<br><br>Lunghezza : 64<br><br>Perfetto, il tuo title contiene tra 10 e 70 caratteri.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |           |           |        |       |      |         |       |                                                              |             |                                                                                                                                                |     |                                          |           |                                 |
|------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|-----------|--------|-------|------|---------|-------|--------------------------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------|-----|------------------------------------------|-----------|---------------------------------|
|    | Description                                                                                                                                    | North East Risk Mgmt offers tailored commercial insurance programs that save you money. Personal & commercial truck insurance - Call us Today!<br><br>Lunghezza : 146<br><br>Grande, la tua meta description contiene tra 70 e 160 caratteri.                                                                                                                                                                                                                                                                                                                                                                                               |           |           |        |       |      |         |       |                                                              |             |                                                                                                                                                |     |                                          |           |                                 |
|  | Keywords                                                                                                                                       | Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |           |           |        |       |      |         |       |                                                              |             |                                                                                                                                                |     |                                          |           |                                 |
|  | Og Meta Properties                                                                                                                             | <div>Buono, questa pagina sfrutta i vantaggi Og Properties.</div> <table><tr><th>Proprieta</th><th>Contenuto</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Personal &amp; Commercial Truck Insurance   North East Risk Mgmt</td></tr><tr><td>description</td><td>North East Risk Mgmt offers tailored commercial insurance programs that save you money. Personal &amp; commercial truck insurance - Call us Today!</td></tr><tr><td>url</td><td>https://www.northeastriskmanagement.com/</td></tr><tr><td>site_name</td><td>www.northeastriskmanagement.com</td></tr></table> | Proprieta | Contenuto | locale | en_US | type | website | title | Personal & Commercial Truck Insurance   North East Risk Mgmt | description | North East Risk Mgmt offers tailored commercial insurance programs that save you money. Personal & commercial truck insurance - Call us Today! | url | https://www.northeastriskmanagement.com/ | site_name | www.northeastriskmanagement.com |
| Proprieta                                                                          | Contenuto                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |           |           |        |       |      |         |       |                                                              |             |                                                                                                                                                |     |                                          |           |                                 |
| locale                                                                             | en_US                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |           |           |        |       |      |         |       |                                                              |             |                                                                                                                                                |     |                                          |           |                                 |
| type                                                                               | website                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |           |           |        |       |      |         |       |                                                              |             |                                                                                                                                                |     |                                          |           |                                 |
| title                                                                              | Personal & Commercial Truck Insurance   North East Risk Mgmt                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |           |           |        |       |      |         |       |                                                              |             |                                                                                                                                                |     |                                          |           |                                 |
| description                                                                        | North East Risk Mgmt offers tailored commercial insurance programs that save you money. Personal & commercial truck insurance - Call us Today! |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |           |           |        |       |      |         |       |                                                              |             |                                                                                                                                                |     |                                          |           |                                 |
| url                                                                                | https://www.northeastriskmanagement.com/                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |           |           |        |       |      |         |       |                                                              |             |                                                                                                                                                |     |                                          |           |                                 |
| site_name                                                                          | www.northeastriskmanagement.com                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |           |           |        |       |      |         |       |                                                              |             |                                                                                                                                                |     |                                          |           |                                 |

## SEO Content

|                                                                                     |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|-------------------------------------------------------------------------------------|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|     | Headings        | <div> <div>H11</div> <div>H22</div> <div>H33</div> <div>H46</div> <div>H50</div> <div>H60</div> </div> <ul style="list-style-type: none"> <li>• [H1] Personal &amp; Commercial Truck Insurance</li> <li>• [H2] North East Risk Management Personal &amp; Commercial Insurance Services</li> <li>• [H2] Client Testimonials</li> <li>• [H3] Access simple insurance solutions for worry-free protection tailored to your needs.</li> <li>• [H3] Quick Quote</li> <li>• [H3] Insurance Carriers We Represent</li> <li>• [H4] Sandra Rojas</li> <li>• [H4] Luis Perez</li> <li>• [H4] Company</li> <li>• [H4] Quick Links</li> <li>• [H4] Contact Us</li> <li>• [H4] North East Risk Management</li> </ul> |
|    | Images          | <p>Abbiamo trovato 12 immagini in questa pagina web.</p> <p>12 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|  | Text/HTML Ratio | <p>Ratio : 1%</p> <p>Il rapporto testo/codice HTML di questa pagina e inferiore a 15 per cento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | Flash           | Perfetto, non e stato rilevato contenuto Flash in questa pagina.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|  | Iframe          | Grande, non sono stati rilevati Iframes in questa pagina.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |

## SEO Links

|                                                                                     |                         |                                                                 |
|-------------------------------------------------------------------------------------|-------------------------|-----------------------------------------------------------------|
|  | URL Rewrite             | Buono. I tuoi links appaiono friendly!                          |
|  | Underscores in the URLs | Perfetto! Non sono stati rilevati underscores nei tuoi URLs.    |
|  | In-page links           | Abbiamo trovato un totale di 52 links inclusi 0 link(s) a files |
|  | Statistics              | External Links : noFollow 0%                                    |

## SEO Links

External Links : Passing Juice 0%

Internal Links 100%

## In-page links

| Anchor                               | Type    | Juice         |
|--------------------------------------|---------|---------------|
| <a href="#">Get a Quote</a>          | Interno | Passing Juice |
| <a href="#">About Us</a>             | Interno | Passing Juice |
| <a href="#">Why Choose Us</a>        | Interno | Passing Juice |
| <a href="#">Insurance Products</a>   | Interno | Passing Juice |
| <a href="#">Personal</a>             | Interno | Passing Juice |
| <a href="#">Homeowners Insurance</a> | Interno | Passing Juice |
| <a href="#">Auto Insurance</a>       | Interno | Passing Juice |
| <a href="#">Life Insurance</a>       | Interno | Passing Juice |
| <a href="#">Commercial</a>           | Interno | Passing Juice |
| <a href="#">Truck Insurance</a>      | Interno | Passing Juice |
| <a href="#">Motor Truck Cargo</a>    | Interno | Passing Juice |
| <a href="#">General Liability</a>    | Interno | Passing Juice |
| <a href="#">Workers Comp</a>         | Interno | Passing Juice |
| <a href="#">Commercial Insurance</a> | Interno | Passing Juice |
| <a href="#">Restaurant Insurance</a> | Interno | Passing Juice |
| <a href="#">Small Business</a>       | Interno | Passing Juice |
| <a href="#">Operating Authority</a>  | Interno | Passing Juice |
| <a href="#">Alabama</a>              | Interno | Passing Juice |
| <a href="#">Georgia</a>              | Interno | Passing Juice |
| <a href="#">North Carolina</a>       | Interno | Passing Juice |
| <a href="#">South Carolina</a>       | Interno | Passing Juice |
| <a href="#">New Jersey</a>           | Interno | Passing Juice |
| <a href="#">Pennsylvania</a>         | Interno | Passing Juice |

## In-page links

|                                                  |         |               |
|--------------------------------------------------|---------|---------------|
| <a href="#">Texas</a>                            | Interno | Passing Juice |
| <a href="#">Owner Operator</a>                   | Interno | Passing Juice |
| <a href="#">Fleet Insurance</a>                  | Interno | Passing Juice |
| <a href="#">Pickup Truck Insurance</a>           | Interno | Passing Juice |
| <a href="#">Semi Truck Insurance</a>             | Interno | Passing Juice |
| <a href="#">Tractor Trailer Insurance</a>        | Interno | Passing Juice |
| <a href="#">Dump Truck Insurance</a>             | Interno | Passing Juice |
| <a href="#">Tow Truck Insurance</a>              | Interno | Passing Juice |
| <a href="#">Box Truck Insurance</a>              | Interno | Passing Juice |
| <a href="#">Van Insurance</a>                    | Interno | Passing Juice |
| <a href="#">Hotshot Insurance</a>                | Interno | Passing Juice |
| <a href="#">Construction Equipment</a>           | Interno | Passing Juice |
| <a href="#">Physical Damage</a>                  | Interno | Passing Juice |
| <a href="#">Primary Liability</a>                | Interno | Passing Juice |
| <a href="#">Non-Trucking Liability (Bobtail)</a> | Interno | Passing Juice |
| <a href="#">Non-Owner Trailer</a>                | Interno | Passing Juice |
| <a href="#">On Hook Towing</a>                   | Interno | Passing Juice |
| <a href="#">Trailer Interchange</a>              | Interno | Passing Juice |
| <a href="#">Uninsured Motorist</a>               | Interno | Passing Juice |
| <a href="#">Claims</a>                           | Interno | Passing Juice |
| <a href="#">Safety</a>                           | Interno | Passing Juice |
| <a href="#">Blog</a>                             | Interno | Passing Juice |
| <a href="#">Contact Us</a>                       | Interno | Passing Juice |
| <a href="#">Se Habla Español</a>                 | Interno | Passing Juice |
| <a href="#">Support</a>                          | Interno | Passing Juice |
| <a href="#">Get a Quote</a>                      | Interno | Passing Juice |
| <a href="#">Privacy Policy</a>                   | Interno | Passing Juice |
| <a href="#">Terms and Conditions</a>             | Interno | Passing Juice |
|                                                  |         |               |

## In-page links

[Skip to content](#)

Interno

Passing Juice

## SEO Keywords



Keywords Cloud

contrast links accessibility commercial  
management **insurance** increase text tools  
reset

## Consistenza Keywords

| Keyword   | Contenuto | Title | Keywords | Description | Headings |
|-----------|-----------|-------|----------|-------------|----------|
| insurance | 9         | ✓     | ✗        | ✓           | ✓        |
| contrast  | 4         | ✗     | ✗        | ✗           | ✗        |
| text      | 4         | ✗     | ✗        | ✗           | ✗        |
| links     | 3         | ✗     | ✗        | ✗           | ✓        |
| reset     | 2         | ✗     | ✗        | ✗           | ✗        |

## Usabilit 

|  |              |                                                         |
|--|--------------|---------------------------------------------------------|
|  | Url          | Dominio : northeastriskmanagement.com<br>Lunghezza : 27 |
|  | Favicon      | Grande, il tuo sito usa una favicon.                    |
|  | Stampabilit  | Non abbiamo riscontrato codice CSS Print-Friendly.      |
|  | Lingua       | Buono. La tua lingua dichiarata en.                     |
|  | Dublin Core  | Questa pagina non sfrutta i vantaggi di Dublin Core.    |

## Documento

|                                                                                  |                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|----------------------------------------------------------------------------------|------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype                      | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | Encoding                     | Perfetto. Hai dichiarato che il tuo charset e UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|  | Validita W3C                 | Errori : 0<br>Avvisi : 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|  | Email Privacy                | Grande. Nessun indirizzo mail e stato trovato in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|  | Deprecated HTML              | Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|  | Suggerimenti per velocizzare | <div><div></div> Eccellente, il tuo sito web non utilizza nested tables.</div> <div><div></div> Molto male, il tuo sito web utilizza stili CSS inline.</div> <div><div></div> Molto male, il tuo sito web ha troppi file CSS files (piu di 4).</div> <div><div></div> Molto male, il tuo sito web ha troppi file JS (piu di 6).</div> <div><div></div> Peccato, il vostro sito non approfitta di gzip.</div> |

## Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                                                                                                                                          |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div> |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Ottimizzazione

|                                                                                    |             |                                                                                                                                                                                            |
|------------------------------------------------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | Grande, il vostro sito ha una sitemap XML.<br><div><a href="https://www.northeastriskmanagement.com/sitemap_index.xml">https://www.northeastriskmanagement.com/sitemap_index.xml</a></div> |
|  | Robots.txt  | <a href="http://northeastriskmanagement.com/robots.txt">http://northeastriskmanagement.com/robots.txt</a><br>Grande, il vostro sito ha un file robots.txt.                                 |
|                                                                                    | Analytics   | Non trovato                                                                                                                                                                                |

## Optimizzazione



Non abbiamo rilevato uno strumento di analisi installato su questo sito web.

Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.