






Analisi sito web nerdwallet.com

Generato il Maggio 03 2024 16:13 PM





Il punteggio e 43/100







SEO Content

	Title	NerdWallet: Make all the right money moves																	
		Lunghezza : 42																	
		Perfetto, il tuo title contiene tra 10 e 70 caratteri.																	
	Description	Make smarter financial decisions with NerdWallet’s side-by-side comparisons, objective ratings and reviews, customized insights, and trusted expertise.																	
		Lunghezza : 151																	
		Grande, la tua meta description contiene tra 70 e 160 caratteri.																	
	Keywords	credit card offers, cd rates, savings, checking accounts																	
		Buono, la tua pagina contiene meta keywords.																	
	Og Meta Properties	Buono, questa pagina sfrutta i vantaggi Og Properties.																	
		<table><tr><th>Proprieta</th><th>Contenuto</th></tr><tr><td>title</td><td>NerdWallet: Finance smarter</td></tr><tr><td>description</td><td>Make smarter financial decisions with NerdWallet’s side-by-side comparisons, objective ratings and reviews, customized insights, and trusted expertise.</td></tr><tr><td>url</td><td>https://www.nerdwallet.com</td></tr></table>						Proprieta	Contenuto	title	NerdWallet: Finance smarter	description	Make smarter financial decisions with NerdWallet’s side-by-side comparisons, objective ratings and reviews, customized insights, and trusted expertise.	url	https://www.nerdwallet.com				
Proprieta	Contenuto																		
title	NerdWallet: Finance smarter																		
description	Make smarter financial decisions with NerdWallet’s side-by-side comparisons, objective ratings and reviews, customized insights, and trusted expertise.																		
url	https://www.nerdwallet.com																		
	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>2</td><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table>						H1	H2	H3	H4	H5	H6	2	1	0	0	0	0
H1	H2	H3	H4	H5	H6														
2	1	0	0	0	0														
		<ul style="list-style-type: none">• [H1] Make smarter financial decisions with NerdWallet’s side-by-side comparisons• [H1] Make smarter financial decisions with NerdWallet’sside-by-side comparisons• [H2] See our picks for this month's top credit cards																	

SEO Content

	Images	Abbiamo trovato 13 immagini in questa pagina web. 7 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.
	Text/HTML Ratio	Ratio : 3% Il rapporto testo/codice HTML di questa pagina e inferiore a 15 percento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Grande, non sono stati rilevati Iframes in questa pagina.

SEO Links

	URL Rewrite	Male. I tuoi links hanno query string.
	Underscores in the URLs	Abbiamo rilevato underscores nei tuoi URLs. Dovresti utilizzare trattini per ottimizzare le pagine per il tuo SEO.
	In-page links	Abbiamo trovato un totale di 316 links inclusi 0 link(s) a files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.63% Internal Links 99.37%

In-page links

Anchor	Type	Juice
Best credit cards	Interno	Passing Juice
Best bonus offer credit cards	Interno	Passing Juice
Best balance transfer credit cards	Interno	Passing Juice
Best travel credit cards	Interno	Passing Juice

In-page links

Best cash back credit cards	Interno	Passing Juice
Best 0% APR credit cards	Interno	Passing Juice
Best rewards credit cards	Interno	Passing Juice
Best airline credit cards	Interno	Passing Juice
Best college student credit cards	Interno	Passing Juice
Best credit cards for groceries	Interno	Passing Juice
Compare credit cards	Interno	Passing Juice
Get a card recommendation	Interno	Passing Juice
Credit card reviews	Interno	Passing Juice
Balance transfer savings calculator	Interno	Passing Juice
Credit card interest rate calculator	Interno	Passing Juice
Travel rewards credit cards	Interno	Passing Juice
0% APR credit cards	Interno	Passing Juice
Cash back credit cards	Interno	Passing Juice
Business credit cards	Interno	Passing Juice
Airline credit cards	Interno	Passing Juice
Hotel credit cards	Interno	Passing Juice
Student credit cards	Interno	Passing Juice
Store credit cards	Interno	Passing Juice
Get your free credit score	Interno	Passing Juice
Credit card basics	Interno	Passing Juice
Applying for a credit card	Interno	Passing Juice
Choosing a credit card	Interno	Passing Juice
Managing credit card debt	Interno	Passing Juice
Credit card resources	Interno	Passing Juice
Savings account guide	Interno	Passing Juice
Best savings accounts	Interno	Passing Juice
Best high-yield savings accounts	Interno	Passing Juice

In-page links

Savings accounts alternatives	Interno	Passing Juice
Savings calculator	Interno	Passing Juice
CD guide	Interno	Passing Juice
Best CD rates	Interno	Passing Juice
Best 3 month CD rates	Interno	Passing Juice
Best 6 month CD rates	Interno	Passing Juice
Best 1 year CD rates	Interno	Passing Juice
Best 3 year CD rates	Interno	Passing Juice
Best 5 year CD rates	Interno	Passing Juice
CD calculator	Interno	Passing Juice
Checking account guide	Interno	Passing Juice
Best checking accounts	Interno	Passing Juice
Best free checking accounts	Interno	Passing Juice
Best online check accounts	Interno	Passing Juice
Checking account alternatives	Interno	Passing Juice
Payments and transfers	Interno	Passing Juice
Best bank bonuses and promotions	Interno	Passing Juice
Best money market accounts	Interno	Passing Juice
Best credit unions	Interno	Passing Juice
Bank reviews	Interno	Passing Juice
Compound interest calculator	Interno	Passing Juice
Emergency fund calculator	Interno	Passing Juice
Today's mortgage rates	Interno	Passing Juice
30 year mortgage rates	Interno	Passing Juice
5-year ARM rates	Interno	Passing Juice
3-year ARM rates	Interno	Passing Juice
FHA mortgage rates	Interno	Passing Juice
VA mortgage rates	Interno	Passing Juice

In-page links

Best mortgage lenders	Interno	Passing Juice
Mortgage guide	Interno	Passing Juice
Best lenders for low- and no-down-payment	Interno	Passing Juice
Best VA mortgage lenders	Interno	Passing Juice
Refinancing and equity guide	Interno	Passing Juice
Today's refinance rates	Interno	Passing Juice
Best refinance lenders	Interno	Passing Juice
30-year fixed refinance rates	Interno	Passing Juice
15-year fixed refinance rates	Interno	Passing Juice
Best cash-out refinance lenders	Interno	Passing Juice
Best HELOC Lenders	Interno	Passing Juice
View our home buying hub	Interno	Passing Juice
Get pre-approved for a mortgage	Interno	Passing Juice
Home affordability	Interno	Passing Juice
First-time homebuyers guide	Interno	Passing Juice
Down payment	Interno	Passing Juice
Rent vs buy calculator	Interno	Passing Juice
How much can I borrow mortgage calculator	Interno	Passing Juice
Inspections and appraisals	Interno	Passing Juice
Mortgage lender reviews	Interno	Passing Juice
Homeownership guide	Interno	Passing Juice
Managing a mortgage	Interno	Passing Juice
Home improvement	Interno	Passing Juice
Home value	Interno	Passing Juice
Home insurance	Interno	Passing Juice
Selling a home	Interno	Passing Juice
Mortgage calculator	Interno	Passing Juice
Down payment calculator	Interno	Passing Juice

In-page links

How much house can I afford calculator	Interno	Passing Juice
Closing costs calculator	Interno	Passing Juice
Cost of living calculator	Interno	Passing Juice
Mortgage amortization calculator	Interno	Passing Juice
Refinance calculator	Interno	Passing Juice
Personal loans guide	Interno	Passing Juice
Getting a personal loan	Interno	Passing Juice
Loans for bad credit	Interno	Passing Juice
Managing a personal loan	Interno	Passing Juice
Personal loan reviews	Interno	Passing Juice
Compare top lenders	Interno	Passing Juice
Pre-qualify for a personal loan	Interno	Passing Juice
Personal loan calculator	Interno	Passing Juice
Debt consolidation loans	Interno	Passing Juice
Best personal loans	Interno	Passing Juice
Best quick cash loans	Interno	Passing Juice
Best emergency loans	Interno	Passing Juice
Best home improvement loans	Interno	Passing Juice
Cash advances and overdraft protection	Interno	Passing Juice
Student loans guide	Interno	Passing Juice
FAFSA and federal student aid	Interno	Passing Juice
Paying for career training	Interno	Passing Juice
Paying for college	Interno	Passing Juice
Paying for graduate school	Interno	Passing Juice
Repaying student debt	Interno	Passing Juice
Refinancing student debt	Interno	Passing Juice
Best private student loans	Interno	Passing Juice
Student loan calculator	Interno	Passing Juice

In-page links

Student loan refinance calculator	Interno	Passing Juice
Student loan payoff calculator	Interno	Passing Juice
Auto loans guide	Interno	Passing Juice
Best auto loans for good and bad credit	Interno	Passing Juice
Best auto loans refinance loans	Interno	Passing Juice
Best lease buyout loans	Interno	Passing Juice
Auto loan calculator	Interno	Passing Juice
Auto loans refinance calculator	Interno	Passing Juice
Total car cost calculator	Interno	Passing Juice
Auto insurance guide	Interno	Passing Juice
Auto insurance rates	Interno	Passing Juice
Best auto insurance companies	Interno	Passing Juice
Cheapest auto insurance	Interno	Passing Juice
Policies and coverage	Interno	Passing Juice
Auto insurance reviews	Interno	Passing Juice
Auto insurance calculator	Interno	Passing Juice
Life insurance guide	Interno	Passing Juice
Life insurance rates	Interno	Passing Juice
Life insurance policies and coverage	Interno	Passing Juice
Life insurance quotes	Interno	Passing Juice
Life insurance reviews	Interno	Passing Juice
Best life insurance companies	Interno	Passing Juice
Life insurance calculator	Interno	Passing Juice
Home insurance rates	Interno	Passing Juice
Home insurance quotes	Interno	Passing Juice
Best home insurance companies	Interno	Passing Juice
Home insurance policies and coverage	Interno	Passing Juice
Home insurance calculator	Interno	Passing Juice

In-page links

Home insurance reviews	Interno	Passing Juice
Medicare	Interno	Passing Juice
Renters insurance	Interno	Passing Juice
Pet insurance guide	Interno	Passing Juice
Best pet insurance	Interno	Passing Juice
Your credit report	Interno	Passing Juice
Understanding your credit score	Interno	Passing Juice
Using your credit	Interno	Passing Juice
Improving your credit	Interno	Passing Juice
Protecting your credit	Interno	Passing Juice
Money Management tips	Interno	Passing Juice
Saving money	Interno	Passing Juice
Handling bills and expenses	Interno	Passing Juice
Shopping	Interno	Passing Juice
Shopping rewards	Interno	Passing Juice
Financial health	Interno	Passing Juice
Savings goal calculator	Interno	Passing Juice
Net worth calculator	Interno	Passing Juice
Budgeting	Interno	Passing Juice
Free budget worksheet	Interno	Passing Juice
The best budget apps	Interno	Passing Juice
Budget calculator	Interno	Passing Juice
Gig work	Interno	Passing Juice
Making money online	Interno	Passing Juice
Paying debt	Interno	Passing Juice
Dealing with debt collection	Interno	Passing Juice
Debt relief	Interno	Passing Juice
View all travel	Interno	Passing Juice

In-page links

Travel insurance	Interno	Passing Juice
Best IRA accounts	Interno	Passing Juice
Best online brokers for trading	Interno	Passing Juice
Best online brokers for beginners	Interno	Passing Juice
Best robo-advisors	Interno	Passing Juice
Best options trading brokers and platforms	Interno	Passing Juice
Best trading platforms for day trading	Interno	Passing Juice
View all investments	Interno	Passing Juice
Stocks	Interno	Passing Juice
Funds	Interno	Passing Juice
Bonds	Interno	Passing Juice
Real estate and alternative investments	Interno	Passing Juice
Cryptocurrency	Interno	Passing Juice
Employee equity	Interno	Passing Juice
Brokerage accounts	Interno	Passing Juice
529 college savings plans	Interno	Passing Juice
Compare online brokerages	Interno	Passing Juice
Retirement planning	Interno	Passing Juice
Social Security	Interno	Passing Juice
401(k)s	Interno	Passing Juice
401(k) savings calculator	Interno	Passing Juice
Roth and traditional IRAs	Interno	Passing Juice
Roth IRA calculator	Interno	Passing Juice
Planning and strategy	Interno	Passing Juice
Best investments right now	Interno	Passing Juice
Estate planning	Interno	Passing Juice
Financial planning	Interno	Passing Juice
Retirement calculator	Interno	Passing Juice

In-page links

Investment return calculator	Interno	Passing Juice
Social Security benefits calculator	Interno	Passing Juice
Small-business loans	Interno	Passing Juice
SBA loans	Interno	Passing Juice
Business grants	Interno	Passing Juice
Business bank accounts	Interno	Passing Juice
Accounting	Interno	Passing Juice
Payroll & HR	Interno	Passing Juice
Business taxes	Interno	Passing Juice
Payment processing	Interno	Passing Juice
E-commerce	Interno	Passing Juice
Marketing	Interno	Passing Juice
Business insurance	Interno	Passing Juice
Business legal	Interno	Passing Juice
Starting a business	Interno	Passing Juice
Business ideas	Interno	Passing Juice
Entrepreneurship	Interno	Passing Juice
Tax strategy and planning	Interno	Passing Juice
View all tax preparation and filing	Interno	Passing Juice
Tax credits and deductions	Interno	Passing Juice
Tax forms	Interno	Passing Juice
Tax software and products	Interno	Passing Juice
Tax preparation basics	Interno	Passing Juice
NerdWallet tax filing	Interno	Passing Juice
Tax brackets and rates	Interno	Passing Juice
Solving tax issues	Interno	Passing Juice
Federal income tax calculator	Interno	Passing Juice
Skip to content	Interno	Passing Juice

In-page links

Learn more	Interno	Passing Juice
Balance transfer	Interno	Passing Juice
Low interest	Interno	Passing Juice
Travel	Interno	Passing Juice
Cash back	Interno	Passing Juice
Rewards	Interno	Passing Juice
Banking	Interno	Passing Juice
Checking	Interno	Passing Juice
Savings	Interno	Passing Juice
Prepaid Debit Cards	Interno	Passing Juice
Money Transfer	Interno	Passing Juice
CDs	Interno	Passing Juice
Banking News	Interno	Passing Juice
Credit Cards	Interno	Passing Juice
Credit Card Basics	Interno	Passing Juice
Student Credit Cards	Interno	Passing Juice
Cash Back Credit Cards	Interno	Passing Juice
Airline Credit Cards	Interno	Passing Juice
Low Interest and No Fee Credit Cards	Interno	Passing Juice
Financial Planning	Interno	Passing Juice
Paying off debt	Interno	Passing Juice
College Savings	Interno	Passing Juice
Making Money	Interno	Passing Juice
Credit Score	Interno	Passing Juice
Financial News	Interno	Passing Juice
Insurance	Interno	Passing Juice
Auto Insurance	Interno	Passing Juice
Homeowners Insurance	Interno	Passing Juice

In-page links

Life Insurance	Interno	Passing Juice
Medicare	Interno	Passing Juice
Renters Insurance	Interno	Passing Juice
Pet Insurance	Interno	Passing Juice
Investing	Interno	Passing Juice
Retirement Planning	Interno	Passing Juice
Roth IRA	Interno	Passing Juice
Estate Planning	Interno	Passing Juice
Brokers	Interno	Passing Juice
401k	Interno	Passing Juice
Loans	Interno	Passing Juice
Auto Loans	Interno	Passing Juice
Student Loans	Interno	Passing Juice
Mortgages	Interno	Passing Juice
Mortgage Rates	Interno	Passing Juice
Mortgage Process	Interno	Passing Juice
Homeownership	Interno	Passing Juice
Homeownership Costs	Interno	Passing Juice
Selling Your Home	Interno	Passing Juice
Home Affordability	Interno	Passing Juice
Property Taxes	Interno	Passing Juice
Small Business	Interno	Passing Juice
Running Your Business	Interno	Passing Juice
Small-Business Loans	Interno	Passing Juice
Business Credit Cards	Interno	Passing Juice
Small-Business Taxes	Interno	Passing Juice
Starting a Business	Interno	Passing Juice
Taxes	Interno	Passing Juice

In-page links

Income Taxes	Interno	Passing Juice
Investment Taxes	Interno	Passing Juice
Personal Taxes	Interno	Passing Juice
Travel	Interno	Passing Juice
Vacations & Trip Planning	Interno	Passing Juice
Reward Optimizations	Interno	Passing Juice
Rental Cars	Interno	Passing Juice
Travel Insurance	Interno	Passing Juice
Company	Interno	Passing Juice
Leadership	Interno	Passing Juice
Careers	Interno	Passing Juice
Corporate impact	Interno	Passing Juice
Diversity & Inclusion	Interno	Passing Juice
Editorial guidelines	Interno	Passing Juice
Star rating methodologies	Interno	Passing Juice
Editorial team	Interno	Passing Juice
News	Interno	Passing Juice
Press kit	Interno	Passing Juice
Investors	Interno	Passing Juice
Help center	Interno	Passing Juice
Support team	Interno	Passing Juice
Community	Interno	Passing Juice
Security FAQs	Interno	Passing Juice
Terms of use	Interno	Passing Juice
Supplier Code of Conduct	Interno	Passing Juice
Privacy policy	Interno	Passing Juice
California privacy policy	Interno	Passing Juice
Privacy preferences	Interno	Passing Juice

In-page links

[Do not sell or share my personal information](#)

Esterno

Passing Juice

[NMLS Consumer Access](#)

Esterno

Passing Juice

[Licenses and Disclosures](#)

Interno

Passing Juice

[Insurance Licenses](#)

Interno

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SEO Keywords



Keywords Cloud

rates loans cards business insurance
calculator mortgage best credit home

Consistenza Keywords












Keyword	Contenuto	Title	Keywords	Description	Headings
credit	117	✗	✓	✗	✓
best	116	✗	✗	✗	✗
insurance	90	✗	✗	✗	✗
calculator	76	✗	✗	✗	✗
cards	69	✗	✗	✗	✓

Usabilit 





	Url	Dominio : nerdwallet.com Lunghezza : 14
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilit�	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.

Usabilita


Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 26 Avvisi : 4
	Email Privacy	Attenzione! E stato trovato almeno un indirizzo mail in plain text. Usa antispam protector gratuito per nascondere gli indirizzi mail agli spammers.
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<div><div> Eccellente, il tuo sito web non utilizza nested tables.</div><div> Molto male, il tuo sito web utilizza stili CSS inline.</div><div> Molto male, il tuo sito web ha troppi file CSS files (piu di 4).</div><div> Molto male, il tuo sito web ha troppi file JS (piu di 6).</div><div> Peccato, il vostro sito non approfitta di gzip.</div></div>



Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Ottimizzazione

	XML Sitemap	<div>Grande, il vostro sito ha una sitemap XML.</div> <div>https://www.nerdwallet.com/blog/wp-sitemap.xml</div> <div>https://www.nerdwallet.com/uk/sitemap.xml</div>
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Ottimizzazione

		https://www.nerdwallet.com/ca/sitemap.xml https://www.nerdwallet.com/blog/wp-sitemap-news-articles-1.xml https://www.nerdwallet.com/au/sitemap.xml
	Robots.txt	http://nerdwallet.com/robots.txt Grande, il vostro sito ha un file robots.txt.
	Analytics	Non trovato Non abbiamo rilevato uno strumento di analisi installato su questo sito web. Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno uno strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.