

# Analisi sito web mitchellturf.co.uk

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Il punteggio è 49/100



## SEO Content

|                                                                                    |                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |    |    |    |    |    |    |   |   |    |    |   |   |
|------------------------------------------------------------------------------------|--------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|----|----|---|---|
|    | Title              | Mitchell Turf   Scotland's Leading Lawn Turf Supplier<br><br>Lunghezza : 58<br><br>Perfetto, il tuo title contiene tra 10 e 70 caratteri.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |    |    |    |    |    |    |   |   |    |    |   |   |
|    | Description        | Mitchell Turf is a Leading Lawn Turf Supplier in Scotland. Producing Scottish Turf Rolls, Topsoil & Aggregates For The Trade and Public. Garden Supplies Sold Throughout Scotland. Express Delivery, Bulk Bagged & Unbeatable Price.<br><br>Lunghezza : 236<br><br>Idealmente, la tua meta description dovrebbe contenere tra 70 e 160 caratteri (spazi inclusi). Usa <a href="#">questo strumento free</a> per calcolare la lunghezza del testo.                                                                                                                                                                                                                     |    |    |    |    |    |    |   |   |    |    |   |   |
|  | Keywords           | mitchell turf, turf glasgow, lawn turf supplier, top soil supplier scotland, turf, topsoil, aggregates, bark, mulch, turf suppliers, garden turf, lawn turf, turf for sale, turf suppliers glasgow, turf suppliers scotland, turf suppliers edinburgh<br><br>Buono, la tua pagina contiene meta keywords.                                                                                                                                                                                                                                                                                                                                                             |    |    |    |    |    |    |   |   |    |    |   |   |
|  | Og Meta Properties | Questa pagina non sfrutta i vantaggi Og Properties. Questi tags consentono ai social crawler di strutturare meglio la tua pagina. Usa <a href="#">questo generatore gratuito di og properties</a> per crearli.                                                                                                                                                                                                                                                                                                                                                                                                                                                        |    |    |    |    |    |    |   |   |    |    |   |   |
|  | Headings           | <table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>5</td><td>5</td><td>13</td><td>13</td><td>1</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>[H1] GARDEN LAWN TURF</li><li>[H1] DISTRIBUTING OVER 1,000,000m² TURF ANNUALLY</li><li>[H1] FAST DELIVERY</li><li>[H1] TOPSOIL FOR LANDSCAPERS</li><li>[H1] HIGHLY RATED REVIEWS</li><li>[H2] FEATURED</li><li>[H2] Most Popular Products</li><li>[H2] "First and foremost the most important thing is the quality of the turf, and the turf supplied by Mitchell Turf was excellent in every aspect, the cost of the turf was also good as was the</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 5 | 5 | 13 | 13 | 1 | 0 |
| H1                                                                                 | H2                 | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | H4 | H5 | H6 |    |    |    |   |   |    |    |   |   |
| 5                                                                                  | 5                  | 13                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 13 | 1  | 0  |    |    |    |   |   |    |    |   |   |

## SEO Content

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|------------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                    |                 | <p>overall service provided by Mitchell Turf."</p> <ul style="list-style-type: none"> <li>• [H2] A-Grade Lawn Turf Suppliers Glasgow, Edinburgh, Scotland</li> <li>• [H2] How much turf do I need?Turf Calculator</li> <li>• [H3] Grade A Lawn Turf</li> <li>• [H3] Topsoil + Soil</li> <li>• [H3] Decorative Stones + Pebbles</li> <li>• [H3] Bark + Mulch</li> <li>• [H3] Sand + Playsand</li> <li>• [H3] Railway Sleepers</li> <li>• [H3] Brian</li> <li>• [H3] OUR CLIENTS</li> <li>• [H3] OUR LATEST BLOGS</li> <li>• [H3] PRODUCTS</li> <li>• [H3] CONTACT</li> <li>• [H3] OPENING HOURS</li> <li>• [H3] LINKS</li> <li>• [H4] Our top picks this month</li> <li>• [H4] Railway Sleepers</li> <li>• [H4] Lawn Turf - Per Square Metre</li> <li>• [H4] Top Soil</li> <li>• [H4] MOT Type 1 Sub Base</li> <li>• [H4] Lawn Turf - Per Square Metre</li> <li>• [H4] Fence Slats</li> <li>• [H4] Railway Sleepers</li> <li>• [H4] Top Soil</li> <li>• [H4] Google Customer Reviews</li> <li>• [H4] Lawn Care in May</li> <li>• [H4] Guide To Watering Your New Turf</li> <li>• [H4] Lawn Mowing Tips</li> <li>• [H5] Subscribe to our newsletter</li> </ul> |
|  | Images          | <p>Abbiamo trovato 31 immagini in questa pagina web.</p> <p>Buono, molte o tutte le tue immagini hanno attributo alt</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|  | Text/HTML Ratio | <p>Ratio : 6%</p> <p>Il rapporto testo/codice HTML di questa pagina e inferiore a 15 percento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|  | Flash           | <p>Perfetto, non e stato rilevato contenuto Flash in questa pagina.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|  | Iframe          | <p>Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |

## SEO Links

|                                                                                    |             |                                               |
|------------------------------------------------------------------------------------|-------------|-----------------------------------------------|
|  | URL Rewrite | <p>Male. I tuoi links hanno query string.</p> |
|------------------------------------------------------------------------------------|-------------|-----------------------------------------------|

## SEO Links

|                                                                                   |                         |                                                                                                                    |
|-----------------------------------------------------------------------------------|-------------------------|--------------------------------------------------------------------------------------------------------------------|
|  | Underscores in the URLs | Abbiamo rilevato underscores nei tuoi URLs. Dovresti utilizzare trattini per ottimizzare le pagine per il tuo SEO. |
|  | In-page links           | Abbiamo trovato un totale di 53 links inclusi 0 link(s) a files                                                    |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>            |

## In-page links

| Anchor                                        | Type    | Juice         |
|-----------------------------------------------|---------|---------------|
| <a href="#">Turf</a>                          | Interno | Passing Juice |
| <a href="#">Topsoil</a>                       | Interno | Passing Juice |
| <a href="#">All Products</a>                  | Interno | Passing Juice |
| <a href="#">All Turf</a>                      | Interno | Passing Juice |
| <a href="#">Turf</a>                          | Interno | Passing Juice |
| <a href="#">Grass Seed</a>                    | Interno | Passing Juice |
| <a href="#">Fertilisers</a>                   | Interno | Passing Juice |
| <a href="#">All Topsoil</a>                   | Interno | Passing Juice |
| <a href="#">Soils</a>                         | Interno | Passing Juice |
| <a href="#">Compost</a>                       | Interno | Passing Juice |
| <a href="#">All Aggregates</a>                | Interno | Passing Juice |
| <a href="#">Aggregates</a>                    | Interno | Passing Juice |
| <a href="#">Decorative Stones</a>             | Interno | Passing Juice |
| <a href="#">Pebbles</a>                       | Interno | Passing Juice |
| <a href="#">All Bark / Sand</a>               | Interno | Passing Juice |
| <a href="#">Play Sand &amp; Bark</a>          | Interno | Passing Juice |
| <a href="#">Decorative Bark</a>               | Interno | Passing Juice |
| <a href="#">Building / Construction Sands</a> | Interno | Passing Juice |

## In-page links

|                                              |         |               |
|----------------------------------------------|---------|---------------|
| <a href="#">Railway Sleepers</a>             | Interno | Passing Juice |
| <a href="#">Fencing</a>                      | Interno | Passing Juice |
| <a href="#">All Paving</a>                   | Interno | Passing Juice |
| <a href="#">Paving Blocks</a>                | Interno | Passing Juice |
| <a href="#">Kerbs &amp; Edging</a>           | Interno | Passing Juice |
| <a href="#">All Winter</a>                   | Interno | Passing Juice |
| <a href="#">Salt</a>                         | Interno | Passing Juice |
| <a href="#">Deals</a>                        | Interno | Passing Juice |
| <a href="#">Delivery</a>                     | Interno | Passing Juice |
| <a href="#">Blog</a>                         | Interno | Passing Juice |
| <a href="#">Reviews</a>                      | Interno | Passing Juice |
| <a href="#">About</a>                        | Interno | Passing Juice |
| <a href="#">Contact</a>                      | Interno | Passing Juice |
| <a href="#">Sign in</a>                      | Interno | Passing Juice |
| <a href="#">Register</a>                     | Interno | Passing Juice |
| <a href="#">Railway Sleepers</a>             | Interno | Passing Juice |
| <a href="#">Lawn Turf - Per Square Metre</a> | Interno | Passing Juice |
| <a href="#">Top Soil</a>                     | Interno | Passing Juice |
| <a href="#">MOT Type 1 Sub Base</a>          | Interno | Passing Juice |
| <a href="#">Fence Slats</a>                  | Interno | Passing Juice |
| <a href="#">Aggregates</a>                   | Interno | Passing Juice |
| <a href="#">Bark / Sand</a>                  | Interno | Passing Juice |
| <a href="#">Sleepers</a>                     | Interno | Passing Juice |
| <a href="#">Fencing</a>                      | Interno | Passing Juice |
| <a href="#">Paving</a>                       | Interno | Passing Juice |
| <a href="#">All Products</a>                 | Interno | Passing Juice |
| <a href="#">Delivery</a>                     | Interno | Passing Juice |
| <a href="#">Blog</a>                         | Interno | Passing Juice |

## In-page links

|                                        |         |               |
|----------------------------------------|---------|---------------|
| <a href="#">Reviews</a>                | Interno | Passing Juice |
| <a href="#">Privacy Policy</a>         | Interno | Passing Juice |
| <a href="#">Terms &amp; Conditions</a> | Interno | Passing Juice |
| <a href="#">About</a>                  | Interno | Passing Juice |
| <a href="#">Contact Us</a>             | Interno | Passing Juice |
| <a href="#">Gift Certificates</a>      | Interno | Passing Juice |
| <a href="#">Sitemap</a>                | Interno | Passing Juice |

## SEO Keywords

|                                                                                  |                |                                                                                  |
|----------------------------------------------------------------------------------|----------------|----------------------------------------------------------------------------------|
|  | Keywords Cloud | delivery scotland mitchell quality bark <b>turf</b> latest products lawn reviews |
|----------------------------------------------------------------------------------|----------------|----------------------------------------------------------------------------------|

## Consistenza Keywords

| Keyword  | Contenuto | Title | Keywords | Description | Headings |
|----------|-----------|-------|----------|-------------|----------|
| turf     | 18        | ✓     | ✓        | ✓           | ✓        |
| mitchell | 5         | ✓     | ✓        | ✓           | ✓        |
| quality  | 4         | ✗     | ✗        | ✗           | ✓        |
| delivery | 4         | ✗     | ✗        | ✓           | ✓        |
| scotland | 3         | ✓     | ✓        | ✓           | ✓        |

## Usabilit 

|                                                                                    |              |                                                    |
|------------------------------------------------------------------------------------|--------------|----------------------------------------------------|
|  | Url          | Dominio : mitchellturf.co.uk<br>Lunghezza : 18     |
|  | Favicon      | Grande, il tuo sito usa una favicon.               |
|  | Stampabilit  | Non abbiamo riscontrato codice CSS Print-Friendly. |
|                                                                                    | Lingua       | Buono. La tua lingua dichiarata en.                |

## Usabilita

|                                                                                  |             |                                                      |
|----------------------------------------------------------------------------------|-------------|------------------------------------------------------|
|  |             |                                                      |
|  | Dublin Core | Questa pagina non sfrutta i vantaggi di Dublin Core. |

## Documento

|    | Doctype                      | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                 |            |        |   |
|------------------------------------------------------------------------------------|------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|------------|--------|---|
|    | Encoding                     | Non hai specificato il charset per i documenti. Usa <a href="#">questo generatore gratuito di meta tag</a> per dichiarare il charset dei documenti.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                 |            |        |   |
|    | Validita W3C                 | Errori : 0<br>Avvisi : 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                 |            |        |   |
|   | Email Privacy                | Attenzione! E stato trovato almeno un indirizzo mail in plain text. Usa <a href="#">antispam protector gratuito</a> per nascondere gli indirizzi mail agli spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                 |            |        |   |
|  | Deprecated HTML              | <table><tr><th>Deprecated tags</th><th>Occorrenze</th></tr><tr><td>&lt;font&gt;</td><td>2</td></tr></table> <p>Tags HTML deprecati sono tags HTML che non vengono piu utilizzati. Ti raccomandiamo di rimuoverli o sostituire questi tags HTML perche ora sono obsoleti.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Deprecated tags | Occorrenze | <font> | 2 |
| Deprecated tags                                                                    | Occorrenze                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                 |            |        |   |
| <font>                                                                             | 2                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                 |            |        |   |
|  | Suggerimenti per velocizzare | <div><div></div> Eccellente, il tuo sito web non utilizza nested tables.</div> <div><div></div> Molto male, il tuo sito web utilizza stili CSS inline.</div> <div><div></div> Grande, il tuo sito web ha pochi file CSS.</div> <div><div></div> Molto male, il tuo sito web ha troppi file JS (piu di 6).</div> <div><div></div> Peccato, il vostro sito non approfitta di gzip.</div> |                 |            |        |   |

## Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                                                                                                                                          |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div> |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Mobile

### Ottimizzazione

|                                                                                  |             |                                                                                                                                                                        |
|----------------------------------------------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | Grande, il vostro sito ha una sitemap XML.<br><br><a href="http://mitchellturf.co.uk/sitemap.xml">http://mitchellturf.co.uk/sitemap.xml</a>                            |
|  | Robots.txt  | <a href="http://mitchellturf.co.uk/robots.txt">http://mitchellturf.co.uk/robots.txt</a><br>Grande, il vostro sito ha un file robots.txt.                               |
|  | Analytics   | Grande, il vostro sito ha uno strumento di analisi dei dati.<br><br> Google Analytics |