



# Analisi sito web marketingspeak.com

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Il punteggio è 46/100







## SEO Content

	Title	Marketing Speak   A Marketing Podcast By Stephan Spencer Lunghezza : 56 Perfetto, il tuo title contiene tra 10 e 70 caratteri.																				
	Description	A Podcast about Online Marketing, Ecommerce, SEO, Analytics, Facebook Advertising, PPC, and more. Lunghezza : 97 Grande, la tua meta description contiene tra 70 e 160 caratteri.																				
	Keywords	Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.																				
	Og Meta Properties	Buono, questa pagina sfrutta i vantaggi Og Properties. <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Marketing Speak   A Marketing Podcast By Stephan Spencer</td></tr><tr><td>description</td><td>A Podcast about Online Marketing, Ecommerce, SEO, Analytics, Facebook Advertising, PPC, and more.</td></tr><tr><td>url</td><td>https://www.marketingspeak.com/</td></tr><tr><td>site_name</td><td>Marketing Speak</td></tr><tr><td>image</td><td>http://www.marketingspeak.com/wp-content/uploads/2023/03/stephen-1.png</td></tr><tr><td>image:width</td><td>325</td></tr><tr><td>image:height</td><td>312</td></tr></tbody></table>	Proprieta	Contenuto	locale	en_US	type	website	title	Marketing Speak   A Marketing Podcast By Stephan Spencer	description	A Podcast about Online Marketing, Ecommerce, SEO, Analytics, Facebook Advertising, PPC, and more.	url	https://www.marketingspeak.com/	site_name	Marketing Speak	image	http://www.marketingspeak.com/wp-content/uploads/2023/03/stephen-1.png	image:width	325	image:height	312
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image:height	312																					





# SEO Content

		image:type image/png					
	Headings	H1 1	H2 7	H3 34	H4 1	H5 2	H6 0
		<ul style="list-style-type: none"> <li>• [H1] Take Your Marketing to the Next Level</li> <li>• [H2] Featured Podcast Guests</li> <li>• [H2] Podcast Reviews</li> <li>• [H2] Online Courses With Stephan Spencer</li> <li>• [H2] SEO Is Your Ticket To Exponential Revenue</li> <li>• [H2] Case Studies</li> <li>• [H2] Daily Marketing Checklist</li> <li>• [H2] Privacy Policy</li> <li>• [H3] Agency</li> <li>• [H3] Coaching</li> <li>• [H3] Training</li> <li>• [H3] Tim Ferris</li> <li>• [H3] Seth Godin</li> <li>• [H3] Dan Kennedy</li> <li>• [H3] Robert Cialdini</li> <li>• [H3] Jay Abraham</li> <li>• [H3] Brian Clark</li> <li>• [H3] Roger Love</li> <li>• [H3] Joe Polish</li> <li>• [H3] Marketing Speak Podcast</li> <li>• [H3] 4.8</li> <li>• [H3] 44</li> <li>• [H3] 40</li> <li>• [H3] 3</li> <li>• [H3] 5</li> <li>• [H3] Latest Podcast Episodes</li> <li>• [H3] Marketing in a Zero-Click World with Rand Fishkin</li> <li>• [H3] The Entrepreneur's Playbook with John Ratliff</li> <li>• [H3] How to Be Purpose-Driven with Craig Filek</li> <li>• [H3] Transform Your Team Using the PRINT Assessment with Debra Levine</li> <li>• [H3] Here's How I Doubled Traffic and Rankings for this Electronics Retailer in Just 10 Months</li> <li>• [H3] Daily Marketing Checklist</li> <li>• [H3] Collection of your personal information</li> <li>• [H3] Free offers &amp; opt-ins</li> <li>• [H3] Sharing of your personal information</li> <li>• [H3] What Information Do We Collect?</li> <li>• [H3] Cookie Based Marketing</li> <li>• [H3] How Do We Use Information We Collect from Cookies?</li> <li>• [H3] IP Addresses</li> <li>• [H3] Sharing and Selling Information</li> <li>• [H3] How Can You Access and Correct Your Information?</li> <li>• [H3] Changes to this Privacy Policy</li> <li>• [H4] Which of the following would you like help with?</li> <li>• [H5] As Seen On</li> <li>• [H5]</li> </ul>					
	Images	Abbiamo trovato 41 immagini in questa pagina web.					

## SEO Content

		40 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.
	Text/HTML Ratio	Ratio : 0%  Il rapporto testo/codice HTML di questa pagina e inferiore a 15 per cento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato.

## SEO Links

	URL Rewrite	Buono. I tuoi links appaiono friendly!
	Underscores in the URLs	Perfetto! Non sono stati rilevati underscores nei tuoi URLs.
	In-page links	Abbiamo trovato un totale di 30 links inclusi 0 link(s) a files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 16.67%  Internal Links 83.33%


## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Interno	Passing Juice
<a href="#">Skip to primary sidebar</a>	Interno	Passing Juice
<a href="#">Marketing Speak</a>	Interno	Passing Juice
<a href="#">Start Here</a>	Interno	Passing Juice
<a href="#">Podcast</a>	Interno	Passing Juice

## In-page links

<a href="#">About</a>	Interno	Passing Juice
<a href="#">Consulting</a>	Interno	Passing Juice
<a href="#">Coaching</a>	Interno	Passing Juice
<a href="#">Praise</a>	Interno	Passing Juice
<a href="#">Courses</a>	Interno	Passing Juice
<a href="#">Contact</a>	Interno	Passing Juice
<a href="#">Marketing in a Zero-Click World with Rand Fishkin</a>	Interno	Passing Juice
<a href="#">Rand Fishkin</a>	Externo	Passing Juice
<a href="#">SparkToro</a>	Externo	Passing Juice
<a href="#">Snackbar Studio</a>	Externo	Passing Juice
<a href="#">The Entrepreneur's Playbook with John Ratliff</a>	Interno	Passing Juice
<a href="#">How to Be Purpose-Driven with Craig Filek</a>	Interno	Passing Juice
<a href="#">Transform Your Team Using the PRINT Assessment with Debra Levine</a>	Interno	Passing Juice
<a href="#">Podcast</a>	Interno	Passing Juice
<a href="#">About</a>	Interno	Passing Juice
<a href="#">Consulting</a>	Interno	Passing Juice
<a href="#">Coaching</a>	Interno	Passing Juice
<a href="#">Praise</a>	Interno	Passing Juice
<a href="#">Courses</a>	Interno	Passing Juice
<a href="#">Contact</a>	Interno	Passing Juice
<a href="#">Privacy Policy</a>	Interno	Passing Juice
<a href="#">Terms and Conditions</a>	Interno	Passing Juice
<a href="#">Privacy Policy</a>	Externo	Passing Juice
<a href="#">Terms of Service</a>	Externo	Passing Juice
<a href="#">Privacy Policy</a>	Interno	Passing Juice






## SEO Keywords

	Keywords Cloud	
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## Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Description	Headings
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## Usabilita

	Url	Dominio : marketingspeak.com Lunghezza : 18
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilita	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.

## Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 11 Avvisi : 92
	Email Privacy	Grande. Nessun indirizzo mail e stato trovato in plain text!
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.


## Documento

	Suggerimenti per velocizzare	<ul style="list-style-type: none"><li>✓ Eccellente, il tuo sito web non utilizza nested tables.</li><li>✗ Molto male, il tuo sito web utilizza stili CSS inline.</li><li>✗ Molto male, il tuo sito web ha troppi file CSS files (piu di 4).</li><li>✗ Molto male, il tuo sito web ha troppi file JS (piu di 6).</li><li>✗ Peccato, il vostro sito non approfitta di gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Ottimizzazione

	XML Sitemap	<p>Grande, il vostro sito ha una sitemap XML.</p> <p><a href="http://marketingspeak.com/sitemap.xml">http://marketingspeak.com/sitemap.xml</a></p> <p><a href="http://www.marketingspeak.com/sitemap_index.xml">http://www.marketingspeak.com/sitemap_index.xml</a></p>
	Robots.txt	<p><a href="http://marketingspeak.com/robots.txt">http://marketingspeak.com/robots.txt</a></p> <p>Grande, il vostro sito ha un file robots.txt.</p>
	Analytics	<p>Grande, il vostro sito ha uno strumento di analisi dei dati.</p> <p> Google Analytics</p>