

# Analisi sito web linkedin.com

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Il punteggio e 43/100





## SEO Content

	Title	LinkedIn: Log In or Sign Up Lunghezza : 27 Perfetto, il tuo title contiene tra 10 e 70 caratteri.														
	Description	1 billion members   Manage your professional identity. Build and engage with your professional network. Access knowledge, insights and opportunities. Lunghezza : 149 Grande, la tua meta description contiene tra 70 e 160 caratteri.														
	Keywords	Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.														
	Og Meta Properties	Buono, questa pagina sfrutta i vantaggi Og Properties. <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>site_name</td><td>LinkedIn</td></tr><tr><td>title</td><td>LinkedIn: Log In or Sign Up</td></tr><tr><td>description</td><td>1 billion members   Manage your professional identity. Build and engage with your professional network. Access knowledge, insights and opportunities.</td></tr><tr><td>image</td><td><a href="https://static.licdn.com/scds/common/u/images/logos/favicons/v1/favicon.ico">https://static.licdn.com/scds/common/u/images/logos/favicons/v1/favicon.ico</a></td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td><a href="https://www.linkedin.com/">https://www.linkedin.com/</a></td></tr></tbody></table>	Proprieta	Contenuto	site_name	LinkedIn	title	LinkedIn: Log In or Sign Up	description	1 billion members   Manage your professional identity. Build and engage with your professional network. Access knowledge, insights and opportunities.	image	<a href="https://static.licdn.com/scds/common/u/images/logos/favicons/v1/favicon.ico">https://static.licdn.com/scds/common/u/images/logos/favicons/v1/favicon.ico</a>	type	website	url	<a href="https://www.linkedin.com/">https://www.linkedin.com/</a>
Proprieta	Contenuto															
site_name	LinkedIn															
title	LinkedIn: Log In or Sign Up															
description	1 billion members   Manage your professional identity. Build and engage with your professional network. Access knowledge, insights and opportunities.															
image	<a href="https://static.licdn.com/scds/common/u/images/logos/favicons/v1/favicon.ico">https://static.licdn.com/scds/common/u/images/logos/favicons/v1/favicon.ico</a>															
type	website															
url	<a href="https://www.linkedin.com/">https://www.linkedin.com/</a>															



## SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>14</td><td>5</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Welcome to your professional community</li><li>• [H2] Explore collaborative articles</li><li>• [H2] Find the right job or internship for you</li><li>• [H2] Suggested Searches</li><li>• [H2] Post your job for millions of people to see</li><li>• [H2] Discover the best software tools</li><li>• [H2] Suggested Tools</li><li>• [H2] Keep your mind sharp with games</li><li>• [H2] Let the right people know you're open to work</li><li>• [H2] Conversations today could lead to opportunity tomorrow</li><li>• [H2] Stay up to date on your industry</li><li>• [H2] Connect with people who can help</li><li>• [H2] Learn the skills you need to succeed</li><li>• [H2] Who is LinkedIn for?</li><li>• [H2] Join your colleagues, classmates, and friends on LinkedIn.</li><li>• [H3] Anyone looking to navigate their professional life.</li><li>• [H3] General</li><li>• [H3] Browse LinkedIn</li><li>• [H3] Business Solutions</li><li>• [H3] Directories</li></ul>	H1	H2	H3	H4	H5	H6	1	14	5	0	0	0
H1	H2	H3	H4	H5	H6									
1	14	5	0	0	0									
	Images	<p>Abbiamo trovato 7 immagini in questa pagina web.</p> <p>5 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.</p>												
	Text/HTML Ratio	<p>Ratio : 12%</p> <p>Il rapporto testo/codice HTML di questa pagina e inferiore a 15 per cento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.</p>												
	Flash	<p>Perfetto, non e stato rilevato contenuto Flash in questa pagina.</p>												
	Iframe	<p>Grande, non sono stati rilevati Iframes in questa pagina.</p>												

## SEO Links

	URL Rewrite	<p>Male. I tuoi links hanno query string.</p>
	Underscores in the URLs	<p>Abbiamo rilevato underscores nei tuoi URLs. Dovresti utilizzare trattini per ottimizzare le pagine per il tuo SEO.</p>

## SEO Links

	In-page links	Abbiamo trovato un totale di 108 links inclusi 0 link(s) a files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.93% Internal Links 99.07%

### In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Interno	Passing Juice
<a href="#">Cookie Policy</a>	Interno	Passing Juice
<a href="#">settings</a>	Interno	Passing Juice
<a href="#">User Agreement</a>	Interno	Passing Juice
<a href="#">Privacy Policy</a>	Interno	Passing Juice
<a href="#">Cookie Policy</a>	Interno	Passing Juice
<a href="#">Join now</a>	Interno	Passing Juice
<a href="#">Sign in</a>	Interno	Passing Juice
<a href="#">Sign in with email</a>	Interno	Passing Juice
<a href="#">Join now</a>	Interno	Passing Juice
<a href="#">Get the app</a>	Esterno	Passing Juice
<a href="#">Marketing</a>	Interno	Passing Juice
<a href="#">Public Administration</a>	Interno	Passing Juice
<a href="#">Healthcare</a>	Interno	Passing Juice
<a href="#">Engineering</a>	Interno	Passing Juice
<a href="#">IT Services</a>	Interno	Passing Juice
<a href="#">Sustainability</a>	Interno	Passing Juice
<a href="#">Business Administration</a>	Interno	Passing Juice
<a href="#">Telecommunications</a>	Interno	Passing Juice
<a href="#">HR Management</a>	Interno	Passing Juice

## In-page links

<a href="#">Show all</a>	Interno	Passing Juice
<a href="#">Engineering</a>	Interno	Passing Juice
<a href="#">Business Development</a>	Interno	Passing Juice
<a href="#">Finance</a>	Interno	Passing Juice
<a href="#">Administrative Assistant</a>	Interno	Passing Juice
<a href="#">Retail Associate</a>	Interno	Passing Juice
<a href="#">Customer Service</a>	Interno	Passing Juice
<a href="#">Operations</a>	Interno	Passing Juice
<a href="#">Information Technology</a>	Interno	Passing Juice
<a href="#">Marketing</a>	Interno	Passing Juice
<a href="#">Human Resources</a>	Interno	Passing Juice
<a href="#">Healthcare Service</a>	Interno	Passing Juice
<a href="#">Sales</a>	Interno	Passing Juice
<a href="#">Program and Project Management</a>	Interno	Passing Juice
<a href="#">Accounting</a>	Interno	Passing Juice
<a href="#">Arts and Design</a>	Interno	Passing Juice
<a href="#">Community and Social Services</a>	Interno	Passing Juice
<a href="#">Consulting</a>	Interno	Passing Juice
<a href="#">Education</a>	Interno	Passing Juice
<a href="#">Entrepreneurship</a>	Interno	Passing Juice
<a href="#">Legal</a>	Interno	Passing Juice
<a href="#">Media and Communications</a>	Interno	Passing Juice
<a href="#">Military and Protective Services</a>	Interno	Passing Juice
<a href="#">Product Management</a>	Interno	Passing Juice
<a href="#">Purchasing</a>	Interno	Passing Juice
<a href="#">Quality Assurance</a>	Interno	Passing Juice
<a href="#">Real Estate</a>	Interno	Passing Juice
<a href="#">Research</a>	Interno	Passing Juice

## In-page links

<a href="#">Support</a>	Interno	Passing Juice
<a href="#">Administrative</a>	Interno	Passing Juice
<a href="#">Post a job</a>	Interno	Passing Juice
<a href="#">E-Commerce Platforms</a>	Interno	Passing Juice
<a href="#">CRM Software</a>	Interno	Passing Juice
<a href="#">Human Resources Management Systems</a>	Interno	Passing Juice
<a href="#">Recruiting Software</a>	Interno	Passing Juice
<a href="#">Sales Intelligence Software</a>	Interno	Passing Juice
<a href="#">Project Management Software</a>	Interno	Passing Juice
<a href="#">Help Desk Software</a>	Interno	Passing Juice
<a href="#">Social Networking Software</a>	Interno	Passing Juice
<a href="#">Desktop Publishing Software</a>	Interno	Passing Juice
<a href="#">Show all</a>	Interno	Passing Juice
<a href="#">Pinpoint</a>	Interno	Passing Juice
<a href="#">Queens</a>	Interno	Passing Juice
<a href="#">Crossclimb</a>	Interno	Passing Juice
<a href="#">Find people you know</a>	Interno	Passing Juice
<a href="#">Get started</a>	Interno	Passing Juice
<a href="#">Sign Up</a>	Interno	Passing Juice
<a href="#">Help Center</a>	Interno	Passing Juice
<a href="#">About</a>	Interno	Passing Juice
<a href="#">Press</a>	Interno	Passing Juice
<a href="#">Blog</a>	Interno	Passing Juice
<a href="#">Careers</a>	Interno	Passing Juice
<a href="#">Developers</a>	Interno	Passing Juice
<a href="#">Learning</a>	Interno	Passing Juice
<a href="#">Jobs</a>	Interno	Passing Juice
<a href="#">Games</a>	Interno	Passing Juice

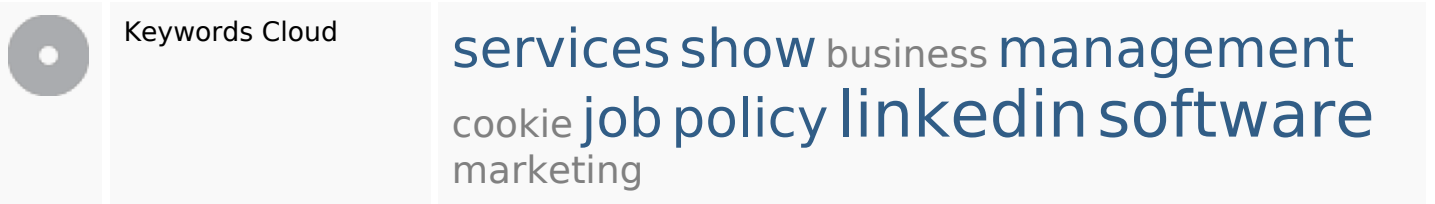
## In-page links

<a href="#">Salary</a>	Interno	Passing Juice
<a href="#">Mobile</a>	Interno	Passing Juice
<a href="#">Services</a>	Interno	Passing Juice
<a href="#">Products</a>	Interno	Passing Juice
<a href="#">Top Companies Hub</a>	Interno	Passing Juice
<a href="#">Talent</a>	Interno	Passing Juice
<a href="#">Marketing</a>	Interno	Passing Juice
<a href="#">Sales</a>	Interno	Passing Juice
<a href="#">Learning</a>	Interno	Passing Juice
<a href="#">Members</a>	Interno	Passing Juice
<a href="#">Jobs</a>	Interno	Passing Juice
<a href="#">Companies</a>	Interno	Passing Juice
<a href="#">Featured</a>	Interno	Passing Juice
<a href="#">Learning</a>	Interno	Passing Juice
<a href="#">Posts</a>	Interno	Passing Juice
<a href="#">Articles</a>	Interno	Passing Juice
<a href="#">Schools</a>	Interno	Passing Juice
<a href="#">News</a>	Interno	Passing Juice
<a href="#">News Letters</a>	Interno	Passing Juice
<a href="#">Services</a>	Interno	Passing Juice
<a href="#">Products</a>	Interno	Passing Juice
<a href="#">Advice</a>	Interno	Passing Juice
<a href="#">People Search</a>	Interno	Passing Juice
<a href="#">About</a>	Interno	Passing Juice
<a href="#">Accessibility</a>	Interno	Passing Juice
<a href="#">User Agreement</a>	Interno	Passing Juice
<a href="#">Privacy Policy</a>	Interno	Passing Juice
<a href="#">Cookie Policy</a>	Interno	Passing Juice

## In-page links

<a href="#">Copyright Policy</a>	Interno	Passing Juice
<a href="#">Brand Policy</a>	Interno	Passing Juice
<a href="#">Guest Controls</a>	Interno	Passing Juice
<a href="#">Community Guidelines</a>	Interno	Passing Juice

## SEO Keywords



## Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Description	Headings
software	8	✘	✘	✘	✔
linkedin	7	✔	✘	✘	✔
policy	6	✘	✘	✘	✘
services	6	✘	✘	✘	✘
management	5	✘	✘	✘	✘












## Usabilita

	Url	Dominio : linkedin.com Lunghezza : 12
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilita	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.





## Usabilita

		
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## Documento

	Doctype	HTML 5
	Encoding	Non hai specificato il charset per i documenti. Usa <a href="#">questo generatore gratuito di meta tagr</a> per dichiarare il charset dei documenti.
	Validita W3C	Errori : 89 Avvisi : 2
	Email Privacy	Grande. Nessun indirizzo mail e stato trovato in plain text!
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none"><li> Eccellente, il tuo sito web non utilizza nested tables.</li><li> Molto male, il tuo sito web utilizza stili CSS inline.</li><li> Grande, il tuo sito web ha pochi file CSS.</li><li> Perfetto, il tuo sito web ha pochi file JavaScript.</li><li> Peccato, il vostro sito non approfitta di gzip.</li></ul>

## Mobile



	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Ottimizzazione

	XML Sitemap	Non trovato Il tuo sito web non ha una sitemap XML - questo può essere
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## Ottimizzazione

		<p>problematico.</p> <p>A elenca sitemap URL che sono disponibili per la scansione e possono includere informazioni aggiuntive come gli ultimi aggiornamenti del tuo sito, frequenza delle variazioni e l'importanza degli URL. In questo modo i motori di ricerca di eseguire la scansione del sito in modo più intelligente.</p>
	Robots.txt	<p><a href="http://linkedin.com/robots.txt">http://linkedin.com/robots.txt</a></p> <p>Grande, il vostro sito ha un file robots.txt.</p>
	Analytics	<p>Non trovato</p> <p>Non abbiamo rilevato uno strumento di analisi installato su questo sito web.</p> <p>Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.</p>