

# Analisi sito web journalism.co.uk

Generato il Maggio 04 2024 18:22 PM




Il punteggio è 44/100




## SEO Content

	Title	Journalism jobs (media, editorial), news for journalists Lunghezza : 56 Perfetto, il tuo title contiene tra 10 e 70 caratteri.												
	Description	Journalism jobs, media jobs, editorial jobs, reporter jobs, news, links, training for online or print journalists, reporters, editors, sub-editors, art editors, designers Lunghezza : 170 Idealmente, la tua meta description dovrebbe contenere tra 70 e 160 caratteri (spazi inclusi). Usa <a href="#">questo strumento free</a> per calcolare la lunghezza del testo.												
	Keywords	Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.												
	Og Meta Properties	Questa pagina non sfrutta i vantaggi Og Properties. Questi tags consentono ai social crawler di strutturare meglio la tua pagina. Usa <a href="#">questo generatore gratuito di og properties</a> per crearli.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>23</td><td>5</td><td>13</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Economics woes affecting UK press freedom, RSF World Press Freedom Index finds</li><li>• [H2] More on ...</li><li>• [H2] Other top stories</li><li>• [H2] Also on Journalism.co.uk...</li><li>• [H2] What publishers can learn from gaming</li><li>• [H2] Axel Springer CEO on OpenAI deal: 'We must protect intellectual property of news content'</li><li>• [H2] Regulation, innovation and future-proofing: takeaways from Perugia on generative AI</li><li>• [H2] Trusted news brands matter more in the age of AI, say media executives</li><li>• [H2] Audiences, AI and audio apps: five talking points from Perugia</li></ul>	H1	H2	H3	H4	H5	H6	1	23	5	13	0	0
H1	H2	H3	H4	H5	H6									
1	23	5	13	0	0									





## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Delivering news during the war: reflections on EBU's visit to Ukraine</li><li>• [H2] Today's top tip for journalists</li><li>• [H2] Tip: Five steps to making your workplace Gen Z friendly</li><li>• [H2] Featured story</li><li>• [H2] Job Alerts</li><li>• [H2] Jobs board</li><li>• [H2] PR of the week</li><li>• [H2] Featured press releases from PressGo</li><li>• [H2] Freelancers for hire</li><li>• [H2] Comment</li><li>• [H2] Features</li><li>• [H2] Five key takeaways from the UK select committee on the future of news</li><li>• [H2] Covering elections: how to not let politicians steal the narrative</li><li>• [H2] Jobs board</li><li>• [H2] PressGo: our press release distribution service</li><li>• [H3] Job of the week</li><li>• [H3] Featured jobs</li><li>• [H3] PR of the week</li><li>• [H3] Featured PRs from PressGo</li><li>• [H3] Get the knowledge</li><li>• [H4] 15 free sources of data on the media industry</li><li>• [H4] How to build a successful working relationship with editors</li><li>• [H4] Journalism and media events in 2024</li><li>• [H4] Emotions in journalism: how to manage the good, bad and ugly</li><li>• [H4] home</li><li>• [H4] jobs</li><li>• [H4] PressGo</li><li>• [H4] PressQuest</li><li>• [H4] events and awards</li><li>• [H4] training</li><li>• [H4] about us</li><li>• [H4] freelancers</li><li>• [H4] twitter directory</li></ul>
	Images	<p>Abbiamo trovato 36 immagini in questa pagina web.</p> <p>5 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.</p>
	Text/HTML Ratio	<p>Ratio : 22%</p> <p>Buono, il rapporto testo/codice HTML di questa pagina e maggiore di 15, e minore di 25 percento.</p>
	Flash	<p>Perfetto, non e stato rilevato contenuto Flash in questa pagina.</p>

## SEO Content

	Iframe	Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non può essere indicizzato.
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## SEO Links

	URL Rewrite	Male. I tuoi links hanno query string.
	Underscores in the URLs	Abbiamo rilevato underscores nei tuoi URLs. Dovresti utilizzare trattini per ottimizzare le pagine per il tuo SEO.
	In-page links	Abbiamo trovato un totale di 145 links inclusi 1 link(s) a files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.28% Internal Links 91.72%

## In-page links

Anchor	Type	Juice
<a href="#">Log-in</a>	Interno	Passing Juice
<a href="#">Home</a>	Interno	Passing Juice
<a href="#">Login</a>	Interno	Passing Juice
<a href="#">Homepage</a>	Interno	Passing Juice
<a href="#">Other news</a>	Interno	Passing Juice
<a href="#">Newsletter</a>	Interno	Passing Juice
<a href="#">How to guides</a>	Interno	Passing Juice
<a href="#">Tips</a>	Interno	Passing Juice
<a href="#">Commentary</a>	Interno	Passing Juice
<a href="#">Video</a>	Interno	Passing Juice
<a href="#">Podcasts</a>	Interno	Passing Juice

## In-page links

<a href="#">T&amp;Cs</a>	Interno	Passing Juice
<a href="#">Privacy policy</a>	Interno	Passing Juice
<a href="#">Contact us</a>	Interno	Passing Juice
<a href="#">Advertise</a>	Interno	Passing Juice
<a href="#">Where else to find us</a>	Interno	Passing Juice
<a href="#">Jobseeker login</a>	Interno	Passing Juice
<a href="#">Recruiter login</a>	Interno	Passing Juice
<a href="#">Latest jobs (All)</a>	Interno	Passing Juice
<a href="#">Latest jobs (US)</a>	Externo	Passing Juice
<a href="#">Job alerts - sign up</a>	Interno	Passing Juice
<a href="#">Jobseeker tips</a>	Interno	Passing Juice
<a href="#">Job listing prices</a>	Interno	Passing Juice
<a href="#">Post a job (login first)</a>	Interno	Passing Juice
<a href="#">Journalism/PR/media courses</a>	Interno	Passing Juice
<a href="#">In-house training</a>	Interno	Passing Juice
<a href="#">Login to post</a>	Interno	Passing Juice
<a href="#">All press releases</a>	Interno	Passing Juice
<a href="#">Releases by category</a>	Interno	Passing Juice
<a href="#">PR alerts - sign up</a>	Interno	Passing Juice
<a href="#">Post a press release</a>	Interno	Passing Juice
<a href="#">PressGo guidelines</a>	Interno	Passing Juice
<a href="#">Release writing service</a>	Interno	Passing Juice
<a href="#">Journalist Login</a>	Interno	Passing Juice
<a href="#">PressQuest - ask a PR</a>	Interno	Passing Juice
<a href="#">Advertise your freelance services</a>	Interno	Passing Juice
<a href="#">Find a freelancer</a>	Interno	Passing Juice
<a href="#">Map</a>	Interno	Passing Juice
<a href="#">Edit your listing</a>	Interno	Passing Juice

## In-page links

<a href="#">Edit your listing</a>	Interno	Passing Juice
<a href="#">Full-time UK journalists on Twitter</a>	Interno	Passing Juice
<a href="#">Add your Twitter handle</a>	Interno	Passing Juice
<a href="#">Buy tickets for 22 May 2024</a>	Interno	Passing Juice
<a href="#">Newsrewired - our events blog</a>	Externo	Passing Juice
<a href="#">Watch Newsrewired 29/6/20</a>	Externo	Passing Juice
<a href="#">News:rewired 1/12/15</a>	Interno	Passing Juice
<a href="#">News:rewired+ (two days) 1-2/12/15</a>	Interno	Passing Juice
<a href="#">News:rewired in focus (1/2 day) 21/10/15</a>	Interno	Passing Juice
<a href="#">In focus 21/10/15 and News:rewired+ 1-2/12/15</a>	Interno	Passing Juice
<a href="#">Event listings</a>	Interno	Passing Juice
<a href="#">Award listings</a>	Interno	Passing Juice
<a href="#">PR alerts - sign up</a>	Interno	Passing Juice
<a href="#">Find a freelancer</a>	Interno	Passing Juice
<a href="#">rss</a>	Interno	Passing Juice
<a href="#">twitter</a>	Externo	Passing Juice
<a href="#">linktree</a>	Externo	Passing Juice
<a href="#">Editorial assistant - Sleeper Media</a>	Interno	Passing Juice
<a href="#">Audience and content editor - Newsquest Media Group</a>	Interno	Passing Juice
<a href="#">Europe managing editor - Feature Story News</a>	Interno	Passing Juice
<a href="#">Editor - Newsquest Media Group</a>	Interno	Passing Juice
<a href="#">Journalism internship - Reach PLC</a>	Interno	Passing Juice
<a href="#">Read more</a>	Interno	Passing Juice
<a href="#">Digital transformation</a>	Interno	Passing Juice
<a href="#">Mobile journalism</a>	Interno	Passing Juice
<a href="#">Social media news</a>	Interno	Passing Juice
<a href="#">Tools and tech for journalists</a>	Interno	Passing Juice
<a href="#">Media career advice</a>	Interno	Passing Juice

## In-page links

<a href="#">News verification and fact-checking</a>	Interno	Passing Juice
<a href="#">Trust in media</a>	Interno	Passing Juice
<a href="#">Data journalism</a>	Interno	Passing Juice
<a href="#">Tips for journalists</a>	Interno	Passing Juice
<a href="#">Tip: Five steps to making your workplace Gen Z friendly</a>	Interno	Passing Juice
<a href="#">Register</a>	Interno	Passing Juice
<a href="#">rss</a>	Interno	Passing Juice
<a href="#">twitter</a>	Externo	Passing Juice
<a href="#">Editor</a>	Interno	Passing Juice
<a href="#">Healthcare reporter - APM International</a>	Interno	Passing Juice
<a href="#">Deputy editor - DVV Media International Ltd</a>	Interno	Passing Juice
<a href="#">F1 news editor - RealTimes Network</a>	Interno	Passing Juice
<a href="#">Deputy editor - The Hemming Group</a>	Interno	Passing Juice
<a href="#">Cotswolds personal trainer launches podcast to inspire the over 55s</a>	Interno	Passing Juice
<a href="#">rss</a>	Interno	Passing Juice
<a href="#">twitter</a>	Externo	Passing Juice
<a href="#">Afternoon Tea Awards 2024 winners announced</a>	Interno	Passing Juice
<a href="#">Urgent need for Ministers to be trained in complex decision making</a>	Interno	Passing Juice
<a href="#">What stops you from doing self care?</a>	Interno	Passing Juice
<a href="#">Back to the future - the Windrush generation laid the foundation for a fintech startup</a>	Interno	Passing Juice
<a href="#">Andover veteran charity needs your vote!</a>	Interno	Passing Juice
<a href="#">rss</a>	Interno	Passing Juice
<a href="#">twitter</a>	Externo	Passing Juice
<a href="#">See all freelancers</a>	Interno	Passing Juice
<a href="#">Four biases that leave under-represented groups out of GenAI-assisted journalism</a>	Interno	Passing Juice
<a href="#">Building trust during 2024 elections with live-blogging and fact-checking</a>	Interno	Passing Juice

## In-page links

<a href="#">Thinking outside the [chat]box</a>	Interno	Passing Juice
<a href="#">Tools, tactics, and success stories of newsroom innovation in 2023</a>	Interno	Passing Juice
<a href="#">Newsroom culture should not be an accident</a>	Interno	Passing Juice
<a href="#">Meet the inspiring, disabled journalists working their dream jobs</a>	Interno	Passing Juice
<a href="#">Shaping the future of journalism: insights for the next generation</a>	Interno	Passing Juice
<a href="#">We need to protect the safety and mental health of journalists covering Israel-Hamas war</a>	Interno	Passing Juice
<a href="#">Five key takeaways from the UK select committee on the future of news</a>	Interno	Passing Juice
<a href="#">Covering elections: how to not let politicians steal the narrative</a>	Interno	Passing Juice
<a href="#">@journalismnews</a>	Externo	Passing Juice
<a href="#">Looking for a job in journalism? Check out this advice from experts</a>	Interno	Passing Juice
<a href="#">Read our daily top tips for journalists.</a>	Externo	Passing Juice
<a href="#">Free daily newsletter</a>	Interno	Passing Juice
<a href="#">Need freelance help?</a>	Externo	Passing Juice
<a href="#">Connect with journalists</a>	Interno	Passing Juice
<a href="#">Newsrewired conference</a>	Interno	Passing Juice
<a href="#">15 free sources of data on the media industry</a>	Interno	Passing Juice
<a href="#">How to build a successful working relationship with editors</a>	Interno	Passing Juice
<a href="#">Journalism and media events in 2024</a>	Interno	Passing Juice
<a href="#">Emotions in journalism: how to manage the good, bad and ugly</a>	Interno	Passing Juice
<a href="#">more news</a>	Interno	Passing Juice
<a href="#">newsletter</a>	Interno	Passing Juice
<a href="#">how-to guides</a>	Interno	Passing Juice
<a href="#">tips</a>	Interno	Passing Juice
<a href="#">expert comments</a>	Interno	Passing Juice

## In-page links

<a href="#">video</a>	Interno	Passing Juice
<a href="#">podcasts</a>	Interno	Passing Juice
<a href="#">terms and conditions</a>	Interno	Passing Juice
<a href="#">privacy policy</a>	Interno	Passing Juice
<a href="#">where else to find us</a>	Interno	Passing Juice
<a href="#">full job listings</a>	Interno	Passing Juice
<a href="#">advertise vacancies: how, why</a>	Interno	Passing Juice
<a href="#">advertiser login / register</a>	Interno	Passing Juice
<a href="#">jobseeker login / register</a>	Interno	Passing Juice
<a href="#">sign up for job alerts</a>	Interno	Passing Juice
<a href="#">get a journalist job</a>	Interno	Passing Juice
<a href="#">PressGo</a>	Interno	Passing Juice
<a href="#">releases by category</a>	Interno	Passing Juice
<a href="#">about PressGo</a>	Interno	Passing Juice
<a href="#">press release writing service</a>	Interno	Passing Juice
<a href="#">PressGo guidelines</a>	Interno	Passing Juice
<a href="#">ask a pr: journalist requests</a>	Interno	Passing Juice
<a href="#">event listings</a>	Interno	Passing Juice
<a href="#">award listings</a>	Interno	Passing Juice
<a href="#">journalism/PR/media courses</a>	Interno	Passing Juice
<a href="#">in-house training</a>	Interno	Passing Juice
<a href="#">contact us</a>	Interno	Passing Juice
<a href="#">advertise</a>	Interno	Passing Juice
<a href="#">advertise</a>	Interno	Passing Juice
<a href="#">edit your listing</a>	Interno	Passing Juice
<a href="#">E/T UK journalists</a>	Interno	Passing Juice
<a href="#">get listed</a>	Interno	Passing Juice
<a href="#">info (at) journalism.co.uk</a>	Externo	Passing Juice



## SEO Keywords



Keywords Cloud

pressgo login media health post  
advertise press job release jobs

### Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Description	Headings
login	15	✘	✘	✘	✘
media	14	✔	✘	✔	✔
jobs	11	✔	✘	✔	✔
press	10	✘	✘	✘	✔
pressgo	10	✘	✘	✘	✔










### Usabilita

	Url	Dominio : journalism.co.uk Lunghezza : 16
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilita	Grande. Abbiamo riscontrato che il tuo codice CSS e Print-Friendly.
	Lingua	Non hai specificato la lingua. Usa <a href="#">questo generatore gratuito di meta tags generator</a> per dichiarare la lingua che intendi utilizzare per il tuo sito web.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.





### Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.




## Documento

	Validita W3C	Errori : 22 Avvisi : 39
	Email Privacy	Attenzione! E stato trovato almeno un indirizzo mail in plain text. Usa <a href="#">antispam protector gratuito</a> per nascondere gli indirizzi mail agli spammers.
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none"><li> Eccellente, il tuo sito web non utilizza nested tables.</li><li> Molto male, il tuo sito web utilizza stili CSS inline.</li><li> Molto male, il tuo sito web ha troppi file CSS files (piu di 4).</li><li> Molto male, il tuo sito web ha troppi file JS (piu di 6).</li><li> Peccato, il vostro sito non approfitta di gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Ottimizzazione

	XML Sitemap	Non trovato  Il tuo sito web non ha una sitemap XML - questo può essere problematico.  A elenca sitemap URL che sono disponibili per la scansione e possono includere informazioni aggiuntive come gli ultimi aggiornamenti del tuo sito, frequenza delle variazioni e l'importanza degli URL. In questo modo i motori di ricerca di eseguire la scansione del sito in modo più intelligente.
	Robots.txt	<a href="http://journalism.co.uk/robots.txt">http://journalism.co.uk/robots.txt</a>  Grande, il vostro sito ha un file robots.txt.
	Analytics	Grande, il vostro sito ha uno strumento di analisi dei dati.

# Ottimizzazione



Google Analytics