








# Analisi sito web joinsherpa.com

Generato il Giugno 30 2024 17:58 PM

Il punteggio e 68/100



## SEO Content





	<p>Title</p>	<p>sherpa°   Move freely   Travel requirements and eVisas</p> <p>Lunghezza : 54</p> <p>Perfetto, il tuo title contiene tra 10 e 70 caratteri.</p>												
	<p>Description</p>	<p>We offer eVisas as an ancillary service and travel requirements for the world's largest travel providers.</p> <p>Lunghezza : 110</p> <p>Grande, la tua meta description contiene tra 70 e 160 caratteri.</p>												
	<p>Keywords</p>	<p>Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.</p>												
	<p>Og Meta Properties</p>	<p>Buono, questa pagina sfrutta i vantaggi Og Properties.</p> <table border="1" data-bbox="544 1279 1481 1473"> <thead> <tr> <th>Proprieta</th> <th>Contenuto</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Proprieta	Contenuto	type	website								
Proprieta	Contenuto													
type	website													
	<p>Headings</p>	<table border="1" data-bbox="544 1503 1481 1574"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>8</td> <td>14</td> <td>4</td> <td>10</td> </tr> </tbody> </table> <ul data-bbox="616 1608 1501 2067" style="list-style-type: none"> <li>• [H1] Connect the world</li> <li>• [H2] In the news</li> <li>• [H3] From planning to booking and day of travel, be relevant at every stage of the customer lifecycle</li> <li>• [H3] Build your brand reputation as a trusted source while boosting ancillary revenues and improving the customer experience</li> <li>• [H3] You choose how to work with us.</li> <li>• [H3] "Our customers were frustrated by hard to understand immigration and consulate websites. With Sherpa, we are now able to offer our customers a seamless and hassle free travel experience all on one platform: our website." Matthias Knobloch, Condor, International Marketing Manager B2C</li> <li>• [H3] "We've had excellent feedback from our travellers as</li> </ul>	H1	H2	H3	H4	H5	H6	1	1	8	14	4	10
H1	H2	H3	H4	H5	H6									
1	1	8	14	4	10									

## SEO Content





we're able to provide a single touchpoint for all visa requirements across all destinations, and use Sherpa as a trusted partner to facilitate visa purchases. Sherpa has given our customers peace of mind, addressing anxiety often associated with travel, further reduced inbound calls to our support staff, and prevented customer service issues on the ground."Craig Nagy, G Adventures, Technology Director, Customer Systems

- [H3] "Partnering with sherpa° gave our global travel brands the important ability to show our customers where they can travel and what to expect when they get there. Given our guest safety and wellbeing is paramount for TTC and our brands, this information is vital to our travelers, from day one, and the sherpa° team has exceeded our expectations in delivering an excellent way to achieve this. Through their exceptional flexibility and quick collaboration, we launched fourteen branded widgets across our portfolio of sites in under one month. I highly commend the sherpa° team for their commitment to service while we work together to restore consumer confidence to travel."Dan Christian, Global Chief Digital Officer, TTC
- [H3] "It's never been more critical for everyone—from employees to travel managers—to have real-time access to international travel procedures and information. Through our partnership with sherpa°, travelers no longer have to search multiple websites or resources for the latest information on international travel restrictions. Instead, travelers can quickly learn all the pertinent requirements for international trips while they are booking on the TripActions platform. The product and implementation teams at sherpa° were great to work with, and most importantly, helped us meet the urgent needs of our travelers at the fast-paced development timelines they've come to expect."Danny Finkel, Chief Travel Officer, TripActions
- [H3] Why partner with us?
  - [H4] Trip planning
  - [H4] Trip booking
  - [H4] Check-in
  - [H4] eVisa ancillary
  - [H4] Travel requirements
  - [H4] eVisa and eTA status
  - [H4] Sherpa API
  - [H4] Embeddable Elements
  - [H4] White-label WebApp
  - [H4] Open a new ancillary revenue stream.
  - [H4] Shift the way you think about travel requirements.
  - [H4] Reduce costs
  - [H4] Manage risk
  - [H4] Grow ancillary revenue
- [H5] Get up and running quickly with embeddable widgets, our intuitive API, or white-label WebApp.
- [H5] Sherpa° secures SOC 2 Type 2 accreditation
- [H5] Sherpa° powers Kiwi.com with direct eVisa applications
- [H5] Covid Rules and Restrictions: What You Need to Do and Know to Travel the World
- [H6] Customer Lifecycle
- [H6] Our products

## SEO Content

		<ul style="list-style-type: none"><li>• [H6] Our solutions</li><li>• [H6] Enhance your experience</li><li>• [H6] Partner with us</li><li>• [H6] Why the world's leading travel brands partner with us</li><li>• [H6] Lifecycle</li><li>• [H6] Solutions</li><li>• [H6] Resources</li><li>• [H6] Company</li></ul>
	Images	Abbiamo trovato 50 immagini in questa pagina web.  38 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.
	Text/HTML Ratio	Ratio : 16%  Buono, il rapporto testo/codice HTML di questa pagina e maggiore di 15, e minore di 25 percento.
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Grande, non sono stati rilevati Iframes in questa pagina.

## SEO Links

	URL Rewrite	Buono. I tuoi links appaiono friendly!
	Underscores in the URLs	Perfetto! Non sono stati rilevati underscores nei tuoi URLs.
	In-page links	Abbiamo trovato un totale di 23 links inclusi 0 link(s) a files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 8.7%  Internal Links 91.3%

## In-page links

Anchor	Type	Juice
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## In-page links

<a href="#">eVisa Ancillary Revenue</a>	Interno	Passing Juice
<a href="#">Travel Requirements</a>	Interno	Passing Juice
<a href="#">Health Declarations</a>	Interno	Passing Juice
<a href="#">Licenses</a>	Interno	Passing Juice
<a href="#">Solutions</a>	Interno	Passing Juice
<a href="#">Contact Us</a>	Interno	Passing Juice
<a href="#">Get a visa now</a>	Interno	Passing Juice
<a href="#">Learn More</a>	Interno	Passing Juice
<a href="#">Get API Access</a>	Interno	Passing Juice
<a href="#">Get a demo</a>	Interno	Passing Juice
<a href="#">Read our story &amp;gt;</a>	Interno	Passing Juice
<a href="#">Sherpa API</a>	Externo	Passing Juice
<a href="#">Embeddable Elements</a>	Externo	Passing Juice
<a href="#">White-label WebApp</a>	Interno	Passing Juice
<a href="#">Help &amp; Support</a>	Interno	Passing Juice
<a href="#">Newsroom</a>	Interno	Passing Juice
<a href="#">The Logbook</a>	Interno	Passing Juice
<a href="#">Careers</a>	Interno	Passing Juice
<a href="#">Affiliate Terms</a>	Interno	Passing Juice
<a href="#">Legal Center</a>	Interno	Passing Juice
<a href="#">Cookies Policy</a>	Interno	Passing Juice
<a href="#">Privacy Policy</a>	Interno	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Interno	Passing Juice

## SEO Keywords








Keywords Cloud

customer more evisa all **travel** sherpa  
customers ancillary requirements  
international





## Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Description	Headings
travel	25	✓	✗	✓	✓
sherpa	15	✓	✗	✗	✓
requirements	14	✓	✗	✓	✓
customer	13	✗	✗	✗	✓
customers	10	✗	✗	✗	✓








## Usabilita

	Url	Dominio : joinsherpa.com Lunghezza : 14
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilita	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Non hai specificato la lingua. Usa <a href="#">questo generatore gratuito di meta tags generator</a> per dichiarare la lingua che intendi utilizzare per il tuo sito web.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.





## Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 1 Avvisi : 12
	Email Privacy	Grande. Nessun indirizzo mail e stato trovato in plain text!





## Documento

	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none"><li> Eccellente, il tuo sito web non utilizza nested tables.</li><li> Molto male, il tuo sito web utilizza stili CSS inline.</li><li> Grande, il tuo sito web ha pochi file CSS.</li><li> Perfetto, il tuo sito web ha pochi file JavaScript.</li><li> Peccato, il vostro sito non approfitta di gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Ottimizzazione

	XML Sitemap	Grande, il vostro sito ha una sitemap XML. <a href="http://joinsherpa.com/sitemap.xml">http://joinsherpa.com/sitemap.xml</a>
	Robots.txt	<a href="http://joinsherpa.com/robots.txt">http://joinsherpa.com/robots.txt</a> Grande, il vostro sito ha un file robots.txt.
	Analytics	Grande, il vostro sito ha uno strumento di analisi dei dati.  Google Analytics