



# Analisi sito web ebay.com

Generato il Settembre 05 2024 05:22 AM

Il punteggio è 44/100



## SEO Content

	Title	Electronics, Cars, Fashion, Collectibles & More   eBay Lunghezza : 58 Perfetto, il tuo title contiene tra 10 e 70 caratteri.														
	Description	Buy & sell electronics, cars, clothes, collectibles & more on eBay, the world's online marketplace. Top brands, low prices & free shipping on many items. Lunghezza : 170 Idealmente, la tua meta description dovrebbe contenere tra 70 e 160 caratteri (spazi inclusi). Usa <a href="#">questo strumento free</a> per calcolare la lunghezza del testo.														
	Keywords	Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.														
	Og Meta Properties	Buono, questa pagina sfrutta i vantaggi Og Properties. <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>https://ir.ebaystatic.com/cr/v/c1/ebay-logo-1-1200x630-margin.png</td></tr><tr><td>site_name</td><td>eBay</td></tr><tr><td>title</td><td>Electronics, Cars, Fashion, Collectibles &amp; More   eBay</td></tr><tr><td>description</td><td>Buy &amp; sell electronics, cars, clothes, collectibles &amp; more on eBay, the world's online marketplace. Top brands, low prices &amp; free shipping on many items.</td></tr><tr><td>url</td><td>https://www.ebay.com</td></tr></tbody></table>	Proprieta	Contenuto	type	website	image	https://ir.ebaystatic.com/cr/v/c1/ebay-logo-1-1200x630-margin.png	site_name	eBay	title	Electronics, Cars, Fashion, Collectibles & More   eBay	description	Buy & sell electronics, cars, clothes, collectibles & more on eBay, the world's online marketplace. Top brands, low prices & free shipping on many items.	url	https://www.ebay.com
Proprieta	Contenuto															
type	website															
image	https://ir.ebaystatic.com/cr/v/c1/ebay-logo-1-1200x630-margin.png															
site_name	eBay															
title	Electronics, Cars, Fashion, Collectibles & More   eBay															
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url	https://www.ebay.com															

# SEO Content

## Headings





H1	H2	H3	H4	H5	H6
1	10	69	20	0	0

- [H1] eBay Home
- [H2] Shop by category
- [H2] Up to 50% off—all month long
- [H2] Trending in Sneakers
- [H2] Trending in Watches
- [H2] Score these trending kicks
- [H2] Trending in Refurbished
- [H2] Get your home ready for fall
- [H2] Today's Deals
- [H2] Today's Deals
- [H2] Additional site navigation
- [H3] Nike Air Tech Challenge HRCHE Black 630957-002 Size 12
- [H3] Nike Air Foamposite One White Out Size 9 .5 Mens 314996-100
- [H3] SIZE 7.5 Mens- Nike Air Tech Challenge 2 2024 Hot Lava-FZ9033001
- [H3] Nike Air Jordan 5 Retro SE UNC University Blue Men's Size 11
- [H3] Nike Air Jordan 1 Retro Low Top Court Purple Black Size 10
- [H3] Size 10.5 - Nike Air Tech Challenge 2 Kumquat
- [H3] Women Size 11 —Men Size 9- Air Jordan 4 Retro Rasta
- [H3] Nike Air Tech Challenge II Kumquat - Size 10.5 ( 318408-180 ) \*Read Description
- [H3] Nike Air Max 95 Mandarin Orange Cool Grey White Black Mens Size 12 609048-103
- [H3] Nike Air Tech Challenge 2 2024 Hot Lava Size-9 FZ9033-001 BRAND NEW SHIPS ASAP
- [H3] Tudor Rolex Submariner 7928 Vintage 1967 Diver 390 Small Rose Meter Dial
- [H3] Rolex Datejust 18k Gold SS Original Blue Dial Mens Watch Box Booklets
- [H3] Tudor Black Bay Fifty-Eight Auto Steel 39mm Blue Dial Strap Watch 79030B
- [H3] Rolex Oyster 6565 34mm
- [H3] HEUER 1163 GMT AUTAVIA Watch Pepsi w/ Gay Freres Bracelet Vintage
- [H3] Omega Speedmaster Professional 145.022-71 Cal. 861 Manual Wind 42mm #W111608-1
- [H3] FRANCK MULLER GUILLOCHE FANCY DIAL 18K SOLID GOLD MANUAL WIND WRISTWATCH.
- [H3] Vintage 1971 Rolex Air-King Oyster Perpetual ref 5500 stainless steel watch
- [H3] 1997 Rolex Submariner 18k Yellow Gold/Steel Serti Dial 40mm Men's Watch 16613LB
- [H3] RARE 1947 Men's Vintage Midsize Rolex Wristwatch Model# 3882
- [H3] A Ma Manière x Jordan 3 While You Were Sleeping WMNS
- [H3] Jordan 4 Paris Olympics Wet Cement
- [H3] Jordan 4 Retro White Thunder
- [H3] Nike SB Dunk Low x THERE Skateboards
- [H3] Jordan 4 RMs
- [H3] Kobe 4 Protro Gold Medal 2024
- [H3] Kobe 4 Protro Girl Dad





## SEO Content

- [H3] iRobot Braava Jet M6 (6110) Ultimate Robot Mop- Wi-Fi Connected, Precision Jet!
- [H3] 2023 ASUS Zenbook UM3402YA 14" 2.8K OLED Touch Laptop Ryzen5 7530U 8GB 256GB W11
- [H3] Edifier R1280T Bookshelf Speakers Studio Monitor Speaker - Certified Refurbished
- [H3] HP 15 Laptop 15.6" HD Pentium Quad-Core N200 8GB 128GB SSD Webcam Win11 Home Red
- [H3] Xbox Series X (Certified Refurbished) Microsoft Direct
- [H3] Dell Latitude 5410 14" FHD i7-10610U 32GB 512GB SSD FPRReader Cam Windows 10 Pro
- [H3] Anker Soundcore Motion Boom Plus Portable Bluetooth Speaker Outdoor 80W |Refurb
- [H3] Lenovo Thinkbook Plus Gen 3 Dual Display 17.3" 3K Touch i7-12700H 16GB 512GB W11
- [H3] HP Victus 15L TG02-0346ST Intel i5-12400 2.5 GHz 8GB DDR4 RAM 256GB SSD W11H
- [H3] Soundcore Space One Wireless Headphones 40H ANC Playtime 2XStronger Voice Reduct
- [H3] Leaf blowers
- [H3] Hedge trimmers
- [H3] Power tools
- [H3] Bedding
- [H3] Small kitchen appliances
- [H3] Temperature control
- [H3] Home décor
- [H3] Roborock Q Revo Robot Vacuum, Self-Drying, Self-Washing - Certified Refurbished
- [H3] Sennheiser HD 560 S Over-The-Ear Audiophile Headphones
- [H3] Clarks Mens Bradley Mid Brown Leather Casual Boots Shoes
- [H3] Xbox Series S 512GB SSD Console - Includes Xbox Wireless Controller - Up to 120
- [H3] GoPro HERO 11 Black 5.3K UHD Ultra HD Action Camera Bundle w/Case CHDCB-111-CN
- [H3] Samsung Galaxy S21 5G Unlocked G991U 128GB Android Smartphone Excellent
- [H3] Lenovo IdeaPad Pro 5i, 16", i5-13500H, 16GB, 1 TB SSD, RTX 3050, 120Hz, Laptop
- [H3] Apple Watch Series 6 GPS Cellular Aluminum 40mm Case with Sport Band - Very Good
- [H3] Roborock Q Revo Robot Vacuum, Self-Drying, Self-Washing - Certified Refurbished
- [H3] Sennheiser HD 560 S Over-The-Ear Audiophile Headphones
- [H3] Clarks Mens Bradley Mid Brown Leather Casual Boots Shoes
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- [H3] Samsung Galaxy S21 5G Unlocked G991U 128GB Android Smartphone Excellent
- [H3] Lenovo IdeaPad Pro 5i, 16", i5-13500H, 16GB, 1 TB SSD, RTX 3050, 120Hz, Laptop

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Apple Watch Series 6 GPS Cellular Aluminum 40mm Case with Sport Band - Very Good</li><li>• [H3] Buy</li><li>• [H3] Sell</li><li>• [H3] Tools &amp; apps</li><li>• [H3] eBay companies</li><li>• [H3] Stay connected</li><li>• [H3] About eBay</li><li>• [H3] Help &amp; Contact</li><li>• [H3] Community</li><li>• [H3] eBay Sites</li><li>• [H4] Parts &amp; Accessories</li><li>• [H4] Vehicles</li><li>• [H4] Top Categories</li><li>• [H4] Additional Categories</li><li>• [H4] Top Categories</li><li>• [H4] Featured</li><li>• [H4] Top Categories</li><li>• [H4] Additional Categories</li><li>• [H4] Top Categories</li><li>• [H4] Additional Categories</li><li>• [H4] Top Categories</li><li>• [H4] Featured</li><li>• [H4] Top Categories</li><li>• [H4] Popular Topics</li><li>• [H4] Top Categories</li><li>• [H4] Additional Categories</li><li>• [H4] Top Categories</li><li>• [H4] Top Brands</li><li>• [H4] Shop eBay Refurbished Electronics</li><li>• [H4] Shop eBay Refurbished Home</li></ul>
	Images	<p>Abbiamo trovato 156 immagini in questa pagina web.</p> <p>52 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>Il rapporto testo/codice HTML di questa pagina e inferiore a 15 per cento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.</p>
	Flash	<p>Perfetto, non e stato rilevato contenuto Flash in questa pagina.</p>
	Iframe	<p>Grande, non sono stati rilevati Iframes in questa pagina.</p>

## SEO Links

	URL Rewrite	Male. I tuoi links hanno query string.
	Underscores in the URLs	Abbiamo rilevato underscores nei tuoi URLs. Dovresti utilizzare trattini per ottimizzare le pagine per il tuo SEO.
	In-page links	Abbiamo trovato un totale di 73 links inclusi 3 link(s) a files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 20.55% Internal Links 79.45%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Interno	Passing Juice
<a href="#">Advanced</a>	Interno	Passing Juice
<a href="#">Sign in</a>	Interno	Passing Juice
<a href="#">Sign in</a>	Interno	noFollow
<a href="#">register</a>	Interno	noFollow
<a href="#">Daily Deals</a>	Interno	Passing Juice
<a href="#">Brand Outlet</a>	Interno	Passing Juice
<a href="#">Gift Cards</a>	Interno	Passing Juice
<a href="#">Help &amp; Contact</a>	Interno	Passing Juice
<a href="#">Sell</a>	Interno	Passing Juice
<a href="#">Expand Watch List</a>	Interno	Passing Juice
<a href="#">Sign in</a>	Interno	Passing Juice
<a href="#">Expand My eBay</a>	Interno	Passing Juice
<a href="#">Summary</a>	Interno	Passing Juice
<a href="#">Recently Viewed</a>	Interno	Passing Juice
<a href="#">Bids/Offer</a>	Interno	Passing Juice

## In-page links

<a href="#">Watchlist</a>	Interno	Passing Juice
<a href="#">Purchase History</a>	Interno	Passing Juice
<a href="#">Buy Again</a>	Interno	Passing Juice
<a href="#">Selling</a>	Interno	Passing Juice
<a href="#">Saved Searches</a>	Interno	Passing Juice
<a href="#">Saved Sellers</a>	Interno	Passing Juice
<a href="#">My Garage</a>	Interno	Passing Juice
<a href="#">Sizes</a>	Interno	Passing Juice
<a href="#">My Collection</a>	Interno	Passing Juice
<a href="#">Messages</a>	Interno	Passing Juice
<a href="#">PSA Vault</a>	Interno	Passing Juice
<a href="#">Expand Cart</a>	Interno	Passing Juice
<a href="#">Authenticity Guarantee</a>	Interno	Passing Juice
<a href="#">Buy</a>	Interno	Passing Juice
<a href="#">Registration</a>	Interno	Passing Juice
<a href="#">Bidding &amp; buying help</a>	Interno	Passing Juice
<a href="#">Stores</a>	Interno	Passing Juice
<a href="#">eBay for Charity</a>	Interno	Passing Juice
<a href="#">Charity Shop</a>	Interno	Passing Juice
<a href="#">Seasonal Sales and events</a>	Interno	Passing Juice
<a href="#">How to sell</a>	Interno	Passing Juice
<a href="#">Business sellers</a>	Interno	Passing Juice
<a href="#">Affiliates</a>	Interno	Passing Juice
<a href="#">Developers</a>	Interno	Passing Juice
<a href="#">Security center</a>	Interno	Passing Juice
<a href="#">Site map</a>	Interno	Passing Juice
<a href="#">TCGplayer</a>	Externo	Passing Juice
<a href="#">About eBay</a>	Externo	Passing Juice

## In-page links

<a href="#">Company info</a>	Externo	Passing Juice
<a href="#">News</a>	Externo	Passing Juice
<a href="#">Deferred Prosecution Agreement with District of Massachusetts</a>	Externo	Passing Juice
<a href="#">Investors</a>	Externo	Passing Juice
<a href="#">Careers</a>	Externo	Passing Juice
<a href="#">Diversity &amp; Inclusion</a>	Externo	Passing Juice
<a href="#">Global Impact</a>	Externo	Passing Juice
<a href="#">Government relations</a>	Externo	Passing Juice
<a href="#">Advertise with us</a>	Externo	Passing Juice
<a href="#">Policies</a>	Interno	Passing Juice
<a href="#">Verified Rights Owner (VeRO) Program</a>	Interno	Passing Juice
<a href="#">eCI Licenses</a>	Interno	Passing Juice
<a href="#">Seller Center</a>	Interno	Passing Juice
<a href="#">eBay Returns</a>	Interno	Passing Juice
<a href="#">eBay Money Back Guarantee</a>	Interno	Passing Juice
<a href="#">Community</a>	Interno	Passing Juice
<a href="#">Announcements</a>	Interno	Passing Juice
<a href="#">eBay for Business Podcast</a>	Interno	Passing Juice
<a href="#">About eBay</a>	Externo	Passing Juice
<a href="#">Community</a>	Interno	Passing Juice
<a href="#">Accessibility</a>	Externo	Passing Juice
<a href="#">User Agreement</a>	Interno	Passing Juice
<a href="#">Privacy</a>	Interno	Passing Juice
<a href="#">Consumer Health Data</a>	Externo	Passing Juice
<a href="#">Payments Terms of Use</a>	Interno	Passing Juice
<a href="#">Cookies</a>	Interno	Passing Juice
<a href="#">CA Privacy Notice</a>	Externo	Passing Juice
<a href="#">Your Privacy Choices</a>	Interno	Passing Juice

## In-page links

[AdChoice](#)

Interno

Passing Juice

## SEO Keywords



Keywords Cloud

ebay now shop new sell expand center help  
sellers cards

## Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Description	Headings
ebay	14	✓	✗	✓	✓
shop	9	✗	✗	✗	✓
now	6	✗	✗	✗	✗
expand	4	✗	✗	✗	✗
center	4	✗	✗	✗	✗

## Usabilita












	Url	Dominio : ebay.com Lunghezza : 8
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilita	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.

## Documento





Doctype	HTML 5
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## Documento

		
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 1 Avvisi : 0
	Email Privacy	Grande. Nessun indirizzo mail e stato trovato in plain text!
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none"><li> Attenzione! Cerca di evitare di utilizzare nested tables in HTML.</li><li> Molto male, il tuo sito web utilizza stili CSS inline.</li><li> Grande, il tuo sito web ha pochi file CSS.</li><li> Perfetto, il tuo sito web ha pochi file JavaScript.</li><li> Peccato, il vostro sito non approfitta di gzip.</li></ul>



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Ottimizzazione

	XML Sitemap	Grande, il vostro sito ha una sitemap XML. <pre>https://www.ebay.com/lst/PRP-0-index.xml https://www.ebay.com/lst/VIS-0-index.xml https://www.ebay.com/lst/NGS-0-index.xml https://www.ebay.com/lst/BROWSE-0-index.xml</pre>
	Robots.txt	http://ebay.com/robots.txt

## Ottimizzazione

		Grande, il vostro sito ha un file robots.txt.
	Analytics	<p>Non trovato</p> <p>Non abbiamo rilevato uno strumento di analisi installato su questo sito web.</p> <p>Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.</p>