







Evaluation du site thebinaschool.com

Généré le 23 Juillet 2024 15:25

Le score est de 49/100



Optimisation du contenu

	<p>Titre</p>	<p>bina — Online private preschool & elementary school Accredited international online home school for children 4-12</p> <p>Longueur : 119</p> <p>Idéalement, votre titre devrait contenir entre 10 et 70 caractères (espaces compris). Utilisez cet outil gratuit pour calculer la longueur du texte.</p>								
	<p>Description</p>	<p>International private online elementary school for ages 4-12. Small classes, experienced teachers, and a curriculum that balances standardization and personalization. At home schooling for gen A's.</p> <p>Longueur : 197</p> <p>Idéalement, votre balise META description devrait contenir entre 70 et 160 caractères (espaces compris). Utilisez cet outil gratuit pour calculer la longueur du texte.</p>								
	<p>Mots-clefs</p>	<p>Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez ce générateur gratuit de balises META en ligne pour créer des mots-clés.</p>								
	<p>Propriétés Open Graph</p>	<p>Bien, cette page profite des balises META Open Graph.</p> <table border="1" data-bbox="539 1509 1481 2078"> <thead> <tr> <th>Propriété</th> <th>Contenu</th> </tr> </thead> <tbody> <tr> <td>description</td> <td>International private online elementary school for ages 4-12. Small classes, experienced teachers, and a curriculum that balances standardization and personalization. At home schooling for gen A's.</td> </tr> <tr> <td>title</td> <td>bina — Online private preschool & elementary school Accredited international online home school for children 4-12</td> </tr> <tr> <td>image</td> <td>https://www.thebinaschool.com/hubfs/Landing-2.png</td> </tr> </tbody> </table>	Propriété	Contenu	description	International private online elementary school for ages 4-12. Small classes, experienced teachers, and a curriculum that balances standardization and personalization. At home schooling for gen A's.	title	bina — Online private preschool & elementary school Accredited international online home school for children 4-12	image	https://www.thebinaschool.com/hubfs/Landing-2.png
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Optimisation du contenu

image:width	1920
image:height	1080
url	https://www.thebinaschool.com

Niveaux de titre





H1	H2	H3	H4	H5	H6
1	1	5	19	10	49

- [H1] A global, accredited, virtual school that fits your family everywhere
- [H2] Your path to premium education, priced right
- [H3] Why choose bina?
- [H3] Get started in 3 easy steps
- [H3] \$875
- [H3] \$857
- [H3] \$831
- [H4] Surpassing US and UK averages with top 8% performance.
- [H4] Easily transition in and out of highest-quality schools globally.
- [H4] Maximise potential with unparalleled educator attention.
- [H4]
- [H4] At-home schooling with bina gives your child the highest-quality, accredited education with their tiny group of friends from all over the world.
- [H4] Meet your child's crew
- [H4] More learning, less stress
- [H4] Full days, fulfilled kids
- [H4] In-the-know parenting
- [H4] `hbspt.cta._relativeUrls=true;hbspt.cta.load(26122306, '27df9936-0db5-4227-90e1-8ee018028b00', {"useNewLoader":"true","region":"eu1"});`
- [H4] Only 7 kids per class with globally-experienced educators
- [H4] World-ready and academically strong
- [H4] Active learning is sticky (and also super fun!)
- [H4] Every day is about making friends and emotional growth
- [H4] `hbspt.cta._relativeUrls=true;hbspt.cta.load(26122306, '27df9936-0db5-4227-90e1-8ee018028b00', {"useNewLoader":"true","region":"eu1"});`
- [H4] Family sneak peek
- [H4] Your child's bina quest
- [H4]
- [H4] `hbspt.cta._relativeUrls=true;hbspt.cta.load(26122306, '27df9936-0db5-4227-90e1-8ee018028b00', {"useNewLoader":"true","region":"eu1"});`
- [H5] Full-time online school, crafted for your 4 to 12 year old
- [H5] 2024 upcoming start dates: August 19, October 14, November 18
- [H5] We offer 3 different payment plans for our full time program. We also offer a 10% discount for siblings after the first fully enrolled child.
- [H5]
- [H5] / Month
- [H5] Billed Monthly
- [H5] / Month




Optimisation du contenu

- [H5] Billed Quarterly
- [H5] / Month
- [H5] Billed Yearly
- [H6] Academic mastery
- [H6] Internationally accredited
- [H6] Educator to student ratio
- [H6] Old school not working? Homeschooling seems daunting? We're building a middle category just for you. Join our tightly-knit groups with expert teachers and a top-notch at-home schooling programme. Let's make remote learning feel personal and connected for your family!
- [H6] * Up to 7 kids in a group
- [H6] * 4-12 year-olds
- [H6] * 2 educators matched with each class
- [H6] * Bi-weekly one-on-one teacher meetings
- [H6] * 187 learning days a year
- [H6] * 4 quarters: next one starting 15 January, 2024
- [H6] * Our 2024 intakes are: 19 August, 14 October, 18 November
- [H6] * Monday through Friday
- [H6] * 5h daily online live lessons
- [H6] * 20 min digital playground
- [H6] * Real-time teacher feedback
- [H6] * Direct messaging for families
- [H6] * Ever-adapting progress reports
- [H6] * Global community support
- [H6] "No more morning rush! With bina, the kids learn so much, and we still have our peaceful mornings in nature."
- [H6]
- [H6] Mina, Nazareth
- [H6] "Regular schools just didn't get it. But Bina? They've been a lifeline for my unique kiddos."
- [H6]
- [H6] Mei Mei, Toronto
- [H6] "With bina, we're cutting down on commutes and upping our outdoor time. It's education with a conscience!"
- [H6]
- [H6] Manuel, Lisbon
- [H6] "Thanks to bina, my kiddo's learning about the world just like we always hoped. It's a game-changer!"
- [H6]
- [H6] João, Manaus
- [H6] "Between my tech job and bina, I still get those precious cuddle breaks with my little ones. It's the best of both worlds!"
- [H6]
- [H6] Angela, Austin
- [H6] "Every time we move, bina's right there with us. My kids are making friends and staying on track academically."
- [H6]
- [H6] Anton, █████♂
- [H6] Nurtured by experts, surrounded by friends. In their tiny class with their highly-educated teachers, your child is seen, heard, and cherished.
- [H6] Our curriculum is fully accredited, meeting all UK and US educational standards. It's a comprehensive academic foundation that prepares your child for success, both in top

Optimisation du contenu

		<p>global schools and in life.</p> <ul style="list-style-type: none">• [H6] Thematic learning at bina turns lessons into adventures. Your child masters academics while exploring biomes like the rainforest or tundra. It's smart learning that shapes global citizens.• [H6] Our daily social-emotional learning program turns classrooms into life labs. Here, your child learns to be empathetic, responsible, and authentic. The result? A well-rounded kid, ready for real-world success.• [H6] Step 1• [H6] Explore 8 biomes through the bina lens and get a tailored overview of our offerings for your family.• [H6] Step 2• [H6] Your child dives into the bina-verse with edu-play, and you receive custom growth strategies.• [H6] Step 3• [H6] We guide your family through easy onboarding, prepping you for an awesome first day.• [H6] Most Popular• [H6] Best Offer• [H6] A global, mobile, whole schooling experience for 4-12 year olds that fits your family everywhere
	Images	<p>Nous avons trouvé 44 image(s) sur cette page Web.</p> <p>1 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.</p>
	Ratio texte/HTML	<p>Ratio : 2%</p> <p>le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.</p>
	Flash	<p>Parfait, aucun contenu FLASH n'a été détecté sur cette page.</p>
	Iframe	<p>Domage, vous avez des Iframes sur vos pages Web, cela signifie que son contenu ne peut pas être indexé par les moteurs de recherche.</p>

Liens

	Réécriture d'URLs	<p>Bien. Vos liens sont optimisés!</p>
	Tiret bas dans les URLs	<p>Parfait! Aucuns soulignements détectés dans vos URLs.</p>
	Liens dans la page	<p>Nous avons trouvé un total de 19 lien(s) dont 0 lien(s) vers des fichiers</p>

Liens



Statistics

Liens externes : noFollow 0%

Liens externes : Passing Juice 5.26%

Liens internes 94.74%

Liens dans la page

Texte d'ancre	Type	Juice
×	Externe	Passing Juice
How it works	Interne	Passing Juice
About us	Interne	Passing Juice
Blog	Interne	Passing Juice
globally	Interne	Passing Juice
unparalleled educator attention	Interne	Passing Juice
Real-time teacher feedback	Interne	Passing Juice
seen, heard, and cherished	Interne	Passing Juice
comprehensive academic foundation	Interne	Passing Juice
Thematic learning	Interne	Passing Juice
adventures	Interne	Passing Juice
awesome first day	Interne	Passing Juice
Join us	Interne	Passing Juice
Contact us	Interne	Passing Juice
Imprint	Interne	Passing Juice
Newsletter	Interne	Passing Juice
Legal	Interne	Passing Juice
Privacy	Interne	Passing Juice
Blog	Interne	Passing Juice

Mots-clefs



Nuage de mots-clefs

get **step** accredited **family bina** offerings
peek **school online** sneak

Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
school	4	✓	✗	✓	✓
bina	3	✓	✗	✗	✓
online	3	✓	✗	✓	✓
step	3	✗	✗	✗	✓
family	3	✗	✗	✗	✓










Ergonomie

	Url	Domaine : thebinaschool.com Longueur : 17
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.





Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.




Document

	Validité W3C	Erreurs : 82 Avertissements : 71
	E-mail confidentialité	Attention! Au moins une adresse e-mail a été trouvée en texte clair. Utilisez une protection anti-spam gratuite pour cacher vos e-mails aux spammeurs.
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	<ul style="list-style-type: none"> Excellent, votre site n'utilise pas de tableaux imbriqués. Mauvais, votre site web utilise des styles css inline. Mauvais, votre site web contient trop de fichiers CSS (plus de 4). Mauvais, votre site web contient trop de fichiers javascript (plus de 6). Dommage, votre site n'est pas optimisé avec gzip.

Mobile

	Optimisation mobile	<ul style="list-style-type: none"> Icône Apple Méta tags viewport Contenu FLASH
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Optimisation

	Sitemap XML	Votre site web dispose d'une sitemap XML, ce qui est optimal. <pre>http://thebinaschool.com/sitemap.xml</pre> <pre>https://www.thebinaschool.com/sitemap.xml</pre>
	Robots.txt	<pre>http://thebinaschool.com/robots.txt</pre> <p>Votre site dispose d'un fichier robots.txt, ce qui est optimal.</p>
	Mesures d'audience	Manquant <p>Nous n'avons trouvé aucun outil d'analytics sur ce site.</p> <p>Un outil de mesure d'audience vous permet d'analyser l'activité des</p>

Optimisation

visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.