







Evaluation du site sportsbettingoperator.com

Généré le 14 Mai 2024 06:21

Le score est de 64/100



Optimisation du contenu

	Titre	<p>Sports Betting Sports Betting News Betting News Sports News Gambling Industry News Online Sports Betting New Sports Betting Community</p> <p>Longueur : 145</p> <p>Idéalement, votre titre devrait contenir entre 10 et 70 caractères (espaces compris). Utilisez cet outil gratuit pour calculer la longueur du texte.</p>												
	Description	<p>Discover the latest in sports betting with news, betting news, gambling news and online sports betting news and keep up to date with the most recent industry news. Visit our website for more information.</p> <p>Longueur : 203</p> <p>Idéalement, votre balise META description devrait contenir entre 70 et 160 caractères (espaces compris). Utilisez cet outil gratuit pour calculer la longueur du texte.</p>												
	Mots-clefs	<p>Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez ce générateur gratuit de balises META en ligne pour créer des mots-clés.</p>												
	Propriétés Open Graph	<p>Bien, cette page profite des balises META Open Graph.</p> <table><thead><tr><th>Propriété</th><th>Contenu</th></tr></thead><tbody><tr><td>url</td><td>https://sportsbettingoperator.com/</td></tr><tr><td>site_name</td><td>Sports Betting Operator</td></tr><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Sports Betting News</td></tr></tbody></table>	Propriété	Contenu	url	https://sportsbettingoperator.com/	site_name	Sports Betting Operator	locale	en_GB	type	website	title	Sports Betting News
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description	Your devoted daily source for up-to-date sports betting news and gambling industry news in the UK and from around the world.
image	https://sportsbettingoperator.com/wp-content/uploads/Sports-Betting-Operator-Banner.jpg
image:secure_url	https://sportsbettingoperator.com/wp-content/uploads/Sports-Betting-Operator-Banner.jpg
image:width	209
image:height	153
image:alt	sports betting operator

Niveaux de titre

H1	H2	H3	H4	H5	H6
1	86	16	2	1	0

- [H1] Sports Betting
- [H2] Sports Betting News, Online Sports Betting and Gambling Industry News
- [H2] Issue 010 OUT NOW
- [H2] Sports Betting
- [H2] iGaming
- [H2] Blockchain
- [H2] Arizona could be first Western State to have Sports Betting
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	Images	<p>Nous avons trouvé 123 image(s) sur cette page Web.</p> <p>18 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.</p>
	Ratio texte/HTML	<p>Ratio : 16%</p> <p>Bien, le ratio de cette page texte/HTML est supérieur à 15, mais inférieur à 25 pour cent.</p>
	Flash	<p>Parfait, aucun contenu FLASH n'a été détecté sur cette page.</p>
	Iframe	<p>Génial, il n'y a pas d'Iframes détectés sur cette page.</p>

Liens

	Réécriture d'URLs	<p>Bien. Vos liens sont optimisés!</p>
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Liens

	Tiret bas dans les URLs	Parfait! Aucuns soulignements détectés dans vos URLs.
	Liens dans la page	Nous avons trouvé un total de 115 lien(s) dont 0 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 0% Liens externes : Passing Juice 5.22% Liens internes 94.78%

Liens dans la page

Texte d'ancre	Type	Juice
Skip to content	Interne	Passing Juice
Home	Interne	Passing Juice
News	Interne	Passing Juice
Magazine	Interne	Passing Juice
Blog	Interne	Passing Juice
Events	Interne	Passing Juice
TV	Interne	Passing Juice
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virtual sports betting	Interne	Passing Juice
Gamblers Anonymous	Externe	Passing Juice
Kambi	Externe	Passing Juice
Data Bet	Externe	Passing Juice
Gambling Therapy	Externe	Passing Juice
Kambi's Festival of Sportsbook returns in June for the fourth year.	Interne	Passing Juice
Exhibition	Interne	Passing Juice
Covid19	Interne	Passing Juice
Casino	Interne	Passing Juice
Legislation	Interne	Passing Juice
esports	Interne	Passing Juice
Lottery	Interne	Passing Juice
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Total Design Works	Externe	Passing Juice
Site Map	Interne	Passing Juice
SEO	Externe	Passing Juice
Accept	Interne	Passing Juice

Mots-clefs








Cohérence des mots-clefs











Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
sports	133	✓	✗	✓	✓
betting	125	✓	✗	✓	✓
more	85	✗	✗	✓	✓
read	81	✗	✗	✗	✓
news	74	✓	✗	✓	✓

Cohérence des mots-clefs

Ergonomie

	Url	Domaine : sportsbettingoperator.com Longueur : 25
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Génial. Cette page profite des métadonnées Dublin Core.

Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.
	Validité W3C	Erreurs : 32 Avertissements : 23
	E-mail confidentialité	Génial, aucune adresse e-mail n'a été trouvé sous forme de texte!
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	<ul style="list-style-type: none"> Excellent, votre site n'utilise pas de tableaux imbriqués. Mauvais, votre site web utilise des styles css inline. Mauvais, votre site web contient trop de fichiers CSS (plus de 4). Mauvais, votre site web contient trop de fichiers javascript (plus de 6). Dommage, votre site n'est pas optimisé avec gzip.

Mobile



Optimisation mobile

- ✓ Icône Apple
- ✓ Méta tags viewport
- ✓ Contenu FLASH

Optimisation



Sitemap XML

Votre site web dispose d'une sitemap XML, ce qui est optimal.

<http://sportsbettingoperator.com/sitemap.xml>



Robots.txt

<http://sportsbettingoperator.com/robots.txt>

Votre site dispose d'un fichier robots.txt, ce qui est optimal.



Mesures d'audience

Votre site web dispose d'une outil d'analytics, ce qui est optimal.



Google Analytics