

Evaluation du site scotlandnewstoday.com

Généré le 30 Juillet 2024 23:12

Le score est de 54/100



Optimisation du contenu

	Titre	Scotland News Today Longueur : 19 Parfait, votre titre contient entre 10 et 70 caractères.														
	Description	Get all the latest news, live updates and content about the Scotland from across the BBC. Longueur : 89 Génial, votre balise META description contient entre 70 et 160 caractères.														
	Mots-clefs	Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez ce générateur gratuit de balises META en ligne pour créer des mots-clés.														
	Propriétés Open Graph	Bien, cette page profite des balises META Open Graph. <table><thead><tr><th>Propriété</th><th>Contenu</th></tr></thead><tbody><tr><td>description</td><td>Get all the latest news, live updates and content about the Scotland from across the BBC.</td></tr><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Scotland News Today</td></tr><tr><td>url</td><td>https://www.scotlandnewstoday.com/</td></tr><tr><td>site_name</td><td>Scotland News Today</td></tr></tbody></table>	Propriété	Contenu	description	Get all the latest news, live updates and content about the Scotland from across the BBC.	locale	en_GB	type	website	title	Scotland News Today	url	https://www.scotlandnewstoday.com/	site_name	Scotland News Today
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site_name	Scotland News Today															
	Niveaux de titre	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>97</td><td>0</td><td>13</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Scotland News Today	H1	H2	H3	H4	H5	H6	1	97	0	13	0	0		
H1	H2	H3	H4	H5	H6											
1	97	0	13	0	0											

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- [H2] Scottish Water finishes 'groundbreaking' project turning wastewater into electricity
- [H2] What do Labour's Winter Fuel Payment cuts mean for people in Scotland?
- [H2] HMS Queen Elizabeth to leave Scotland after four months of repairs
- [H2] HMS Queen Elizabeth to return to base after repairs in Scotland
- [H2] Number of births in Scotland falls to lowest level since records began
- [H2] The UK just got a brand-new UNESCO World Heritage Site
- [H2] Scotland's Flow Country secures Unesco World Heritage status - Scottish Field
- [H2] Swinney: 'Appalling' state of UK finances will mean tough decisions for Scotland
- [H2] North Coast 500 named most scenic driving route in whole of UK
- [H2] Union confirms dates for bin strikes across Scotland
- [H2] Scotland Triumphs at Great Taste 2024 Awards - Scottish Business News
- [H2] New Fund Supports Flexible Working in Scotland - Scottish Business News
- [H2] ScotRail staff at fourth union balloted on strike action
- [H2] How will the chancellor's announcement affect Scotland?
- [H2] Edinburgh fintech firm to double workforce after £11m injection
- [H2] Scottish Government announces new round of multi-million-pound tech funding
- [H2] New regulatory appointment can help take formal NHS Scotland partner to 'next level'
- [H2] Scotland's tech trade body opens search for two new board members | FutureScot
- [H2] Podcast: Why climate tech needs more than private investment - Smart Green Shipping's Diane Gilpin
- [H2] £10.9m funding boost announced for Scotland's 'burgeoning' space sector
- [H2] ScotlandIS begins search for New Board Members - Scottish Business News
- [H2] Saoirse Ronan reported to have wed in Scotland
- [H2] Colorado Springs bagpipe, drums band headed to world championships in Scotland
- [H2] Scottish DJ and Charli XCX up for Mercury Prize Album of the Year
- [H2] Mollywood sweetheart Sanusha Santhosh completes her post-graduate studies. See details here
- [H2] Doctor Who star Ncuti Gatwa comes face to face with waxwork
- [H2] 17-year-old boy dies at Polmont Young Offenders Institution
- [H2] Jana Kramer marries fiancé Allan Russell at historic mansion in Scotland
- [H2] Jana Kramer marries Allan Russell in intimate ceremony at Scotland estate
- [H2] TRNSMT just as much fun as Glastonbury, say Sugababes
- [H2] Scottish Tory leadership hopeful says 'gangland threats' will not stop job bid





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- [H2] 'Look for jobs in England' newly registered nurses in Scotland told
- [H2] Cinema chain with 8 Scots branches 'to close 25 sites & axe hundreds of jobs'
- [H2] UK and Scottish Governments keen to protect jobs at Harland and Wolff - Swinney
- [H2] Disabled workers are helping our business grow
- [H2] More than 160 jobs lost as Glasgow firm goes bust
- [H2] 2-vehicle crash closes A82 at Invermoriston
- [H2] Scottish peatland joins Grand Canyon and Great Barrier Reef on prestigious list
- [H2] Free and budget friendly things to do with the kids in Scotland this summer
- [H2] ScotRail travel misery over double disruption to Sunday trains
- [H2] Millions invested into making Scotland's coach travel zero-emission
- [H2] 'We headed north on a road trip to Scotland - with Tilly the dog'
- [H2] 8 of the best Scotland islands to visit
- [H2] The best walking holidays in Scotland
- [H2] Inside the King's favourite Scottish castle (and it's not Balmoral)
- [H2] Billy Connolly inspired £1,750 designer banana boots
- [H2] Family-Run Luxury Clothing Rental Shop Opens in Muir of Ord - Scottish Business News
- [H2] First high-rise in Scotland has dangerous Grenfell-style cladding removed
- [H2] Home hero MacIntyre wins Scottish Open in dramatic fashion
- [H2] Home Hero MacIntyre Wins Scottish Open In Dramatic Fashion
- [H2] 'This combo bothers me' cry shoppers as Scots towns emblazoned on tops in Japan
- [H2] Labour MP takes oath in Gaelic and 'Scottish style'
- [H2] Japanese clothing brand Shoo-La-Rue selling T-shirts emblazoned with names of random Scottish places
- [H2] Falkirk and North Lanarkshire t-shirts become fashion hits in Japan
- [H2] Duo gives amazing efforts at Hyrox event as they compete to become Scotland's best
- [H2] 2024 Scotland's Strongest Man Results — Chris Beetham Wins - Fitness Volt
- [H2] Minehunting exercise in Scottish waters is of vital importance - Ukrainian navy
- [H2] Euro 2024 LIVE: Jude Bellingham joins England camp, Three Lions fans targetted
- [H2] Andy Robertson on his fitness, Euro 2024 aims and a text from Jürgen Klopp - Liverpool FC
- [H2] Euro 2024: Scotland Eye History Despite Form and Fitness Fears - News18
- [H2] Early contractor involvement benefits SSEN Transmission's overhaul of north Scotland energy infrastructure | New Civil Engineer
- [H2] EV infrastructure firm supercharges senior team with appointment of new CFO - Scottish Business News



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- [H2] Glasgow civil engineer awarded prestigious infrastructure accreditation
- [H2] Burness Paull advises on electric vehicle infrastructure deal
- [H2] Over £7 million to support electric vehicle infrastructure in Scotland - Highways News
- [H2] Scottish Government pledges over £7m to support electric vehicle infrastructure
- [H2] Scotland's most powerful EV charging hub goes live - transportandenergy
- [H2] Scottish Government to give multi-million-pound boost to electric vehicle infrastructure
- [H2] Scottish Government to provide over £7m for EV infrastructure - transportandenergy
- [H2] Charlie Cassell: Somerset sign Scotland bowler for One-Day Cup
- [H2] Scottish gossip: Shankland, O'Riley, Bernardo, Idah, McTominay, Gilmour
- [H2] Paris 2024: Mixed fortunes for Scotland's swimmers
- [H2] Rangers' Howat immensely proud of Scotland debut
- [H2] Paris 2024: Kirsty Gilmour off to flying start in badminton
- [H2] Olympic Games 2024: What to expect from the Scots on Monday
- [H2] Scottish League Cup draw: Rangers v St Johnstone, Celtic v Hibs
- [H2] Willie Collum: New Scottish referees chief on VAR, 'mobbing', handball and ex-players
- [H2] Scotland beat Uruguay: Duhan van der Merwe sets try record
- [H2] Glasgow shopping centre offers free labelling service ahead of school return
- [H2] Ex-STV presenter jailed for stealing £120k from dying mum to fund shopping spree
- [H2] Owner 'reluctantly' puts award-winning fish and chip shop up for sale
- [H2] Disruption 'inevitable' after sinkhole forms at popular shopping centre
- [H2] 'Inevitable' disruption after sinkhole forms at Scottish shopping centre
- [H2] Police raced to Glasgow shopping centre amid 'concern' for a man
- [H2] British Open odds 2024: Our PGA pro's favorite value bets for Royal Troon
- [H2] Man jailed for rape and scamming £214,000 from ex-partners
- [H2] Genesis Scottish Open odds, predictions, best prop bets for this week's PGA Tour event | Sporting News
- [H2] General Election 2024: Political gambling markets give Sunak a 1 in 4 chance of losing his seat - University of Birmingham
- [H2] Gambling scandal investigation likened to 'show trial' amid growing anger at Scotland Yard
- [H2] Politicians should not bet on election results, says Swinney
- [H2] Scottish Tory leader defends Alister Jack over election bets, one of which won him £100
- [H2] Swinney criticises Jack's election bets as 'totally and



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		<p>utterly unethical'</p> <ul style="list-style-type: none">• [H2] At least seven Met Police officers caught up in election gambling investigation• [H2] Horse racing track next to Battle of Bannockburn site sparks conservation row• [H2] HMS Queen Elizabeth to return to base after repairs in Scotland• [H2] Number of births in Scotland falls to lowest level since records began• [H2] Advertising• [H4] World• [H4] Business• [H4] Tech• [H4] Entertainment• [H4] Jobs• [H4] Travel• [H4] Fashion• [H4] Fitness• [H4] Infra• [H4] Sports• [H4] Shopping• [H4] Gambling• [H4] More News
	Images	<p>Nous avons trouvé 208 image(s) sur cette page Web.</p> <p>2 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.</p>
	Ratio texte/HTML	<p>Ratio : 10%</p> <p>le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.</p>
	Flash	<p>Parfait, aucun contenu FLASH n'a été détecté sur cette page.</p>
	Iframe	<p>Génial, il n'y a pas d'Iframes détectés sur cette page.</p>

Liens

	Réécriture d'URLs	<p>Bien. Vos liens sont optimisés!</p>
	Tiret bas dans les URLs	<p>Parfait! Aucuns soulignements détectés dans vos URLs.</p>

Liens

	Liens dans la page	Nous avons trouvé un total de 24 lien(s) dont 0 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 0% Liens externes : Passing Juice 0% Liens internes 100%

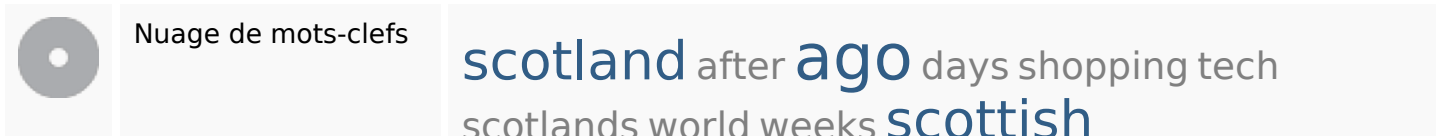
Liens dans la page

Texte d'ancre	Type	Juice
Home	Interne	Passing Juice
About Us	Interne	Passing Juice
Disclaimer	Interne	Passing Juice
Terms of Use	Interne	Passing Juice
Privacy Policy	Interne	Passing Juice
Contact Us	Interne	Passing Juice
=	Interne	Passing Juice
World	Interne	Passing Juice
Bussiness	Interne	Passing Juice
Tech	Interne	Passing Juice
Entertainment	Interne	Passing Juice
Jobs	Interne	Passing Juice
Travel	Interne	Passing Juice
Fashion	Interne	Passing Juice
Fitness	Interne	Passing Juice
Infra	Interne	Passing Juice
Sports	Interne	Passing Juice
Shopping	Interne	Passing Juice
Gambling	Interne	Passing Juice
2	Interne	Passing Juice

Liens dans la page

3	Interne	Passing Juice
4	Interne	Passing Juice
5	Interne	Passing Juice
Last &raquo;	Interne	Passing Juice






Mots-clefs



Cohérence des mots-clefs












Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
ago	49	✘	✘	✘	✘
scotland	32	✔	✘	✔	✔
scottish	31	✘	✘	✘	✔
weeks	14	✘	✘	✘	✘
days	12	✘	✘	✘	✔

Ergonomie





	Url	Domaine : scotlandnewstoday.com Longueur : 21
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.

Ergonomie


Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.
	Validité W3C	Erreurs : 0 Avertissements : 0
	E-mail confidentialité	Génial, aucune adresse e-mail n'a été trouvé sous forme de texte!
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	<ul style="list-style-type: none"> Excellent, votre site n'utilise pas de tableaux imbriqués. Parfait. Aucun style css inline n'a été trouvé dans vos tags HTML! Mauvais, votre site web contient trop de fichiers CSS (plus de 4). Mauvais, votre site web contient trop de fichiers javascript (plus de 6). Dommage, votre site n'est pas optimisé avec gzip.



Mobile

	Optimisation mobile	<ul style="list-style-type: none"> Icône Apple Méta tags viewport Contenu FLASH
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Optimisation

	Sitemap XML	Votre site web dispose d'une sitemap XML, ce qui est optimal.
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Optimisation

		https://www.scotlandnewstoday.com/sitemap-news.xml https://www.scotlandnewstoday.com/sitemap_index.xml
	Robots.txt	http://scotlandnewstoday.com/robots.txt Votre site dispose d'un fichier robots.txt, ce qui est optimal.
	Mesures d'audience	Manquant Nous n'avons trouvé aucun outil d'analytics sur ce site. Un outil de mesure d'audience vous permet d'analyser l'activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.