



News & Press Release Distribut **pagepeeker**

# Evaluation du site newswire.ca

Généré le 28 Juillet 2024 02:13

Le score est de 52/100



## Optimisation du contenu

	Titre	<p>Press Release Distribution Service   Newswire</p> <p>Longueur : 45</p> <p>Parfait, votre titre contient entre 10 et 70 caractères.</p>												
	Description	<p>Press release distribution platform - the best online PR distribution service in Canada: get your story heard with Newswire's powerful paid press release...</p> <p>Longueur : 160</p> <p>Génial, votre balise META description contient entre 70 et 160 caractères.</p>												
	Mots-clefs	<p>CNW Group is now Cision in Canada. Canada Newswire, press release distribution, targeting, monitoring, marketing</p> <p>Bien, votre page contient une balise META keywords.</p>												
	Propriétés Open Graph	<p>Bien, cette page profite des balises META Open Graph.</p> <table border="1" data-bbox="544 1379 1481 1944"> <thead> <tr> <th>Propriété</th> <th>Contenu</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Press Release Distribution Service   Newswire</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Press release distribution platform - the best online PR distribution service in Canada: get your story heard with Newswire's powerful paid press release...</td> </tr> <tr> <td>image</td> <td><a href="https://www.newswire.ca/content/dam/newswire-ca/logos/cnw_en_facebook_sharing_logo.png">https://www.newswire.ca/content/dam/newswire-ca/logos/cnw_en_facebook_sharing_logo.png</a></td> </tr> <tr> <td>url</td> <td><a href="https://www.newswire.ca/">https://www.newswire.ca/</a></td> </tr> </tbody> </table>	Propriété	Contenu	title	Press Release Distribution Service   Newswire	type	website	description	Press release distribution platform - the best online PR distribution service in Canada: get your story heard with Newswire's powerful paid press release...	image	<a href="https://www.newswire.ca/content/dam/newswire-ca/logos/cnw_en_facebook_sharing_logo.png">https://www.newswire.ca/content/dam/newswire-ca/logos/cnw_en_facebook_sharing_logo.png</a>	url	<a href="https://www.newswire.ca/">https://www.newswire.ca/</a>
Propriété	Contenu													
title	Press Release Distribution Service   Newswire													
type	website													
description	Press release distribution platform - the best online PR distribution service in Canada: get your story heard with Newswire's powerful paid press release...													
image	<a href="https://www.newswire.ca/content/dam/newswire-ca/logos/cnw_en_facebook_sharing_logo.png">https://www.newswire.ca/content/dam/newswire-ca/logos/cnw_en_facebook_sharing_logo.png</a>													
url	<a href="https://www.newswire.ca/">https://www.newswire.ca/</a>													
	Niveaux de titre	<table border="1" data-bbox="544 1973 1481 2045"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>71</td> <td>8</td> <td>10</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	71	8	10	0	0
H1	H2	H3	H4	H5	H6									
1	71	8	10	0	0									

# Optimisation du contenu

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## Optimisation du contenu

- [H2] View All People & Culture
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- [H2] Contact Cision
- [H2] Products
- [H2] About
- [H3] 10:35 ETStar Blanket Cree Nation lifts long-term drinking water advisory
- [H3] Jul 25, 2024, 14:05 ET ARTISTS FOR PEACE & JUSTICE FOUNDATION HONOURS DR. JANE GOODALL
- [H3] Jul 25, 2024, 16:23 ET De Havilland Canada and PAL Aerospace Sign Memorandum of
- [H3] Jul 25, 2024, 15:34 ET Unifor urges all levels of government to ensure sustainable funding
- [H3] 06:18 ET The Week in Canadian Press Releases: 10 Stories You Need to See
- [H3] Company Earnings
- [H3] Environmental, Social and Governance (ESG)
- [H3] Artificial Intelligence
- [H4] Meeting a Deadline?
- [H4] Jul 25, 2024, 18:00 ETCanfor reports results for the second quarter of 2024
- [H4] Jul 25, 2024, 17:40 ETHEADWATER EXPLORATION INC. ANNOUNCES SECOND QUARTER OPERATING AND FINANCIAL RESULTS
- [H4] Jul 25, 2024, 17:30 ETMountain Province Diamonds Announces Second Quarter 2024 Production and Sales
- [H4] Jul 25, 2024, 17:00 ETLightspeed Publishes its Third Annual Sustainability Report
- [H4] Jul 25, 2024, 10:07 ET2024 Enlightened Growth Leadership Awards by the Frost & Sullivan Institute:
- [H4] Jul 24, 2024, 10:32 ETADVANCION AWARDED ECOVADIS GOLD SUSTAINABILITY RATING FOR SIXTH YEAR
- [H4] Jul 25, 2024, 11:06 ETAWS's Rory Richardson to Explore Generative AI and Cloud Innovations at Info-Tech
- [H4] Jul 25, 2024, 08:00 ETSun Life recognized for innovative employee GenAI chatbot with 2024 CIO Award
- [H4] Jul 24, 2024, 12:00 ETGIGABYTE to Showcase AI-Enhanced Hardware Solutions at SIGGRAPH 2024






### Images





Nous avons trouvé 18 image(s) sur cette page Web.

12 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.

## Optimisation du contenu

	Ratio texte/HTML	Ratio : 10% le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.
	Flash	Parfait, aucun contenu FLASH n'a été détecté sur cette page.
	Iframe	Génial, il n'y a pas d'Iframes détectés sur cette page.

## Liens

	Réécriture d'URLs	Mauvais. Vos liens contiennent des chaînes de requête.
	Tiret bas dans les URLs	Nous avons détectés des soulignements dans vos URLs. Vous devriez plutôt utiliser des tirets pour optimiser votre référencement.
	Liens dans la page	Nous avons trouvé un total de 333 lien(s) dont 0 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 0% Liens externes : Passing Juice 4.2% Liens internes 95.8%

## Liens dans la page

Texte d'ancre	Type	Juice
<a href="#">Accessibility Statement</a>	Externe	Passing Juice
<a href="#">Skip Navigation</a>	Interne	Passing Juice
<a href="#">Resources</a>	Interne	Passing Juice
<a href="#">Blog</a>	Interne	Passing Juice
<a href="#">Journalists</a>	Externe	Passing Juice
<a href="#">Webcasts</a>	Externe	Passing Juice
<a href="#">Data Privacy</a>	Externe	Passing Juice

## Liens dans la page

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<a href="#">Login</a>	Interne	Passing Juice
<a href="#">Register</a>	Interne	Passing Juice
<a href="#">Online Member Centre</a>	Externe	Passing Juice
<a href="#">Next Gen Communications Cloud</a>	Externe	Passing Juice
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<a href="#">Sign Up</a>	Interne	Passing Juice
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<a href="#">Advanced Search</a>	Interne	Passing Juice
<a href="#">News in Focus</a>	Interne	Passing Juice
<a href="#">All News Releases</a>	Interne	Passing Juice
<a href="#">All Public Company</a>	Interne	Passing Juice
<a href="#">Multimedia Gallery</a>	Interne	Passing Juice
<a href="#">All Multimedia</a>	Interne	Passing Juice
<a href="#">All Photos</a>	Interne	Passing Juice
<a href="#">All Videos</a>	Interne	Passing Juice
<a href="#">Trending Topics</a>	Interne	Passing Juice
<a href="#">Auto &amp; Transportation</a>	Interne	Passing Juice
<a href="#">All Automotive &amp; Transportation</a>	Interne	Passing Juice
<a href="#">Aerospace, Defense</a>	Interne	Passing Juice
<a href="#">Air Freight</a>	Interne	Passing Juice
<a href="#">Airlines &amp; Aviation</a>	Interne	Passing Juice
<a href="#">Automotive</a>	Interne	Passing Juice
<a href="#">Maritime &amp; Shipbuilding</a>	Interne	Passing Juice
<a href="#">Railroads and Intermodal Transportation</a>	Interne	Passing Juice
<a href="#">Supply Chain/Logistics</a>	Interne	Passing Juice
<a href="#">Transportation, Trucking &amp; Railroad</a>	Interne	Passing Juice

## Liens dans la page

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<a href="#">All Business Technology</a>	Interne	Passing Juice
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<a href="#">Contracts</a>	Interne	Passing Juice
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<a href="#">Consumer Technology</a>	Interne	Passing Juice
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<a href="#">Blockchain</a>	Interne	Passing Juice
<a href="#">Cloud Computing/Internet of Things</a>	Interne	Passing Juice
<a href="#">Computer Electronics</a>	Interne	Passing Juice



## Liens dans la page

<a href="#">Computer Hardware</a>	Interne	Passing Juice
<a href="#">Computer Software</a>	Interne	Passing Juice
<a href="#">Consumer Electronics</a>	Interne	Passing Juice
<a href="#">Cryptocurrency</a>	Interne	Passing Juice
<a href="#">Data Analytics</a>	Interne	Passing Juice
<a href="#">Electronic Commerce</a>	Interne	Passing Juice
<a href="#">Electronic Gaming</a>	Interne	Passing Juice
<a href="#">Financial Technology</a>	Interne	Passing Juice
<a href="#">Mobile Entertainment</a>	Interne	Passing Juice
<a href="#">Multimedia &amp; Internet</a>	Interne	Passing Juice
<a href="#">Peripherals</a>	Interne	Passing Juice
<a href="#">Social Media</a>	Interne	Passing Juice
<a href="#">STEM (Science, Tech, Engineering, Math)</a>	Interne	Passing Juice
<a href="#">Supply Chain/Logistics</a>	Interne	Passing Juice
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<a href="#">Energy &amp; Natural Resources</a>	Interne	Passing Juice
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<a href="#">Electrical Utilities</a>	Interne	Passing Juice
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<a href="#">Animals &amp; Pets</a>	Interne	Passing Juice
<a href="#">Beers, Wines and Spirits</a>	Interne	Passing Juice
<a href="#">Beverages</a>	Interne	Passing Juice
<a href="#">Bridal Services</a>	Interne	Passing Juice
<a href="#">Cannabis</a>	Interne	Passing Juice
<a href="#">Cosmetics and Personal Care</a>	Interne	Passing Juice
<a href="#">Fashion</a>	Interne	Passing Juice
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<a href="#">Furniture and Furnishings</a>	Interne	Passing Juice
<a href="#">Home Improvement</a>	Interne	Passing Juice
<a href="#">Household, Consumer &amp; Cosmetics</a>	Interne	Passing Juice
<a href="#">Household Products</a>	Interne	Passing Juice
<a href="#">Jewelry</a>	Interne	Passing Juice
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<a href="#">Office Products</a>	Interne	Passing Juice
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<a href="#">Product Recalls</a>	Interne	Passing Juice
<a href="#">Restaurants</a>	Interne	Passing Juice
<a href="#">Retail</a>	Interne	Passing Juice
<a href="#">Supermarkets</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Toys</a>	Interne	Passing Juice
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<a href="#">All Health</a>	Interne	Passing Juice
<a href="#">Biometrics</a>	Interne	Passing Juice
<a href="#">Biotechnology</a>	Interne	Passing Juice
<a href="#">Clinical Trials &amp; Medical Discoveries</a>	Interne	Passing Juice
<a href="#">Dentistry</a>	Interne	Passing Juice
<a href="#">FDA Approval</a>	Interne	Passing Juice
<a href="#">Fitness/Wellness</a>	Interne	Passing Juice
<a href="#">Health Care &amp; Hospitals</a>	Interne	Passing Juice
<a href="#">Health Insurance</a>	Interne	Passing Juice
<a href="#">Infection Control</a>	Interne	Passing Juice
<a href="#">International Medical Approval</a>	Interne	Passing Juice
<a href="#">Medical Equipment</a>	Interne	Passing Juice
<a href="#">Medical Pharmaceuticals</a>	Interne	Passing Juice
<a href="#">Mental Health</a>	Interne	Passing Juice
<a href="#">Pharmaceuticals</a>	Interne	Passing Juice
<a href="#">Supplementary Medicine</a>	Interne	Passing Juice
<a href="#">Sports</a>	Interne	Passing Juice
<a href="#">All Sports</a>	Interne	Passing Juice
<a href="#">General Sports</a>	Interne	Passing Juice
<a href="#">Outdoors, Camping &amp; Hiking</a>	Interne	Passing Juice
<a href="#">Sporting Events</a>	Interne	Passing Juice
<a href="#">Sports Equipment &amp; Accessories</a>	Interne	Passing Juice
<a href="#">Travel</a>	Interne	Passing Juice
<a href="#">All Travel</a>	Interne	Passing Juice
<a href="#">Amusement Parks and Tourist Attractions</a>	Interne	Passing Juice
<a href="#">Gambling &amp; Casinos</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Hotels and Resorts</a>	Interne	Passing Juice
<a href="#">Leisure &amp; Tourism</a>	Interne	Passing Juice
<a href="#">Outdoors, Camping &amp; Hiking</a>	Interne	Passing Juice
<a href="#">Passenger Aviation</a>	Interne	Passing Juice
<a href="#">Travel Industry</a>	Interne	Passing Juice
<a href="#">Policy &amp; Public Interest</a>	Interne	Passing Juice
<a href="#">All Policy &amp; Public Interest</a>	Interne	Passing Juice
<a href="#">Advocacy Group Opinion</a>	Interne	Passing Juice
<a href="#">Animal Welfare</a>	Interne	Passing Juice
<a href="#">Canadian Federal Government</a>	Interne	Passing Juice
<a href="#">Canadian Municipal Government</a>	Interne	Passing Juice
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<a href="#">Federal and State Legislation</a>	Interne	Passing Juice
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<a href="#">Foreign Policy &amp; International Affairs</a>	Interne	Passing Juice
<a href="#">Homeland Security</a>	Interne	Passing Juice
<a href="#">Labor &amp; Union</a>	Interne	Passing Juice
<a href="#">Legal Issues</a>	Interne	Passing Juice
<a href="#">Natural Disasters</a>	Interne	Passing Juice
<a href="#">Not For Profit</a>	Interne	Passing Juice
<a href="#">Patent Law</a>	Interne	Passing Juice

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<a href="#">Public Safety</a>	Interne	Passing Juice
<a href="#">Trade Policy</a>	Interne	Passing Juice
<a href="#">People &amp; Culture</a>	Interne	Passing Juice
<a href="#">All People &amp; Culture</a>	Interne	Passing Juice
<a href="#">Aboriginal, First Nations &amp; Native American</a>	Interne	Passing Juice
<a href="#">African American</a>	Interne	Passing Juice
<a href="#">Asian American</a>	Interne	Passing Juice
<a href="#">Children</a>	Interne	Passing Juice
<a href="#">Diversity, Equity &amp; Inclusion</a>	Interne	Passing Juice
<a href="#">Hispanic</a>	Interne	Passing Juice
<a href="#">Lesbian, Gay &amp; Bisexual</a>	Interne	Passing Juice
<a href="#">Men's Interest</a>	Interne	Passing Juice
<a href="#">People with Disabilities</a>	Interne	Passing Juice
<a href="#">Religion</a>	Interne	Passing Juice
<a href="#">Senior Citizens</a>	Interne	Passing Juice
<a href="#">Veterans</a>	Interne	Passing Juice
<a href="#">Women</a>	Interne	Passing Juice
<a href="#">Cision Communications Cloud®</a>	Interne	Passing Juice
<a href="#">Monitoring</a>	Externe	Passing Juice
<a href="#">Distribution</a>	Interne	Passing Juice
<a href="#">Multimedia</a>	Interne	Passing Juice
<a href="#">Guaranteed Paid Placement</a>	Interne	Passing Juice
<a href="#">Analytics</a>	Interne	Passing Juice
<a href="#">IR</a>	Interne	Passing Juice
<a href="#">Request a Demo</a>	Interne	Passing Juice
<a href="#">Editorial Bureaus</a>	Interne	Passing Juice
<a href="#">Partnerships</a>	Interne	Passing Juice
<a href="#">General Enquiries</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Media</a>	Interne	Passing Juice
<a href="#">ALL CONTACT INFO</a>	Interne	Passing Juice
<a href="#">Sign Up</a>	Interne	Passing Juice
<a href="#">Editorial Bureaus</a>	Interne	Passing Juice
<a href="#">Partnerships</a>	Interne	Passing Juice
<a href="#">General Enquiries</a>	Interne	Passing Juice
<a href="#">Media</a>	Interne	Passing Juice
<a href="#">GET STARTED NOW</a>	Interne	Passing Juice
<a href="#">DOWNLOAD THE GUIDE</a>	Interne	Passing Juice
<a href="#">DOWNLOAD THE EBOOK</a>	Interne	Passing Juice
<a href="#">ARTISTS FOR PEACE &amp; JUSTICE FOUNDATION HONOURS DR. JANE GOODALL</a>	Interne	Passing Juice
<a href="#">De Havilland Canada and PAL Aerospace Sign Memorandum of</a>	Interne	Passing Juice
<a href="#">Unifor urges all levels of government to ensure sustainable funding</a>	Interne	Passing Juice
<a href="#">The Week in Canadian Press Releases: 10 Stories You Need to See</a>	Interne	Passing Juice
<a href="#">Visit PR Newswire for Journalists</a>	Externe	Passing Juice
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<a href="#">Canfor reports results for the second quarter of 2024</a>	Interne	Passing Juice
<a href="#">HEADWATER EXPLORATION INC. ANNOUNCES SECOND QUARTER OPERATING AND FINANCIAL RESULTS</a>	Interne	Passing Juice
<a href="#">Mountain Province Diamonds Announces Second Quarter 2024 Production and Sales</a>	Interne	Passing Juice
<a href="#">View All Company Earnings News</a>	Interne	Passing Juice
<a href="#">Lightspeed Publishes its Third Annual Sustainability Report</a>	Interne	Passing Juice
<a href="#">2024 Enlightened Growth Leadership Awards by the Frost &amp; Sullivan Institute:</a>	Interne	Passing Juice
<a href="#">ADVANCION AWARDED ECOVADIS GOLD SUSTAINABILITY RATING FOR SIXTH YEAR</a>	Interne	Passing Juice
<a href="#">View All Environmental, Social and Governance (ESG) News</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">AWS&amp;#39;s Rory Richardson to Explore Generative AI and Cloud Innovations at Info-Tech</a>	Interne	Passing Juice
<a href="#">Sun Life recognized for innovative employee GenAI chatbot with 2024 CIO Award</a>	Interne	Passing Juice
<a href="#">GIGABYTE to Showcase AI-Enhanced Hardware Solutions at SIGGRAPH 2024</a>	Interne	Passing Juice
<a href="#">View All Artificial Intelligence News</a>	Interne	Passing Juice
<a href="#">General Enquiries</a>	Interne	noFollow
<a href="#">Media</a>	Interne	noFollow
<a href="#">Worldwide Offices</a>	Interne	noFollow
<a href="#">Cision Communications Cloud®</a>	Interne	Passing Juice
<a href="#">Content Distribution</a>	Interne	Passing Juice
<a href="#">Multimedia Distribution</a>	Interne	Passing Juice
<a href="#">Measurement &amp; Analytics</a>	Interne	Passing Juice
<a href="#">Investor Relations</a>	Interne	Passing Juice
<a href="#">About Cision Canada</a>	Externe	Passing Juice
<a href="#">About Cision</a>	Externe	Passing Juice
<a href="#">Media Partners</a>	Interne	Passing Juice
<a href="#">Careers</a>	Externe	Passing Juice
<a href="#">Accessibility Statement</a>	Externe	Passing Juice
<a href="#">Products</a>	Interne	Passing Juice
<a href="#">Terms of Use</a>	Externe	Passing Juice
<a href="#">Information Security Policy</a>	Interne	Passing Juice
<a href="#">Site Map</a>	Interne	Passing Juice
<a href="#">Cookie Settings</a>	Interne	Passing Juice

## Mots-clefs



Nuage de mots-clefs






news business view overview products media **all**  
cision technology services







## Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
all	55	✘	✘	✘	✔
view	21	✘	✘	✘	✔
overview	21	✘	✘	✘	✔
news	20	✔	✔	✔	✔
media	18	✘	✘	✘	✔



## Ergonomie

	Url	Domaine : newswire.ca Longueur : 11
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.


## Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.
	Validité W3C	Erreurs : 0 Avertissements : 0
	E-mail confidentialité	Génial, aucune adresse e-mail n'a été trouvé sous forme de texte!




## Document

	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	<ul style="list-style-type: none"><li>✓ Excellent, votre site n'utilise pas de tableaux imbriqués.</li><li>✗ Mauvais, votre site web utilise des styles css inline.</li><li>✓ Génial, votre site web contient peu de fichiers CSS.</li><li>✗ Mauvais, votre site web contient trop de fichiers javascript (plus de 6).</li><li>✗ Dommage, votre site n'est pas optimisé avec gzip.</li></ul>

## Mobile

	Optimisation mobile	<ul style="list-style-type: none"><li>✗ Icône Apple</li><li>✓ Méta tags viewport</li><li>✓ Contenu FLASH</li></ul>
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## Optimisation

	Sitemap XML	<p>Votre site web dispose d'une sitemap XML, ce qui est optimal.</p> <ul style="list-style-type: none"><li><a href="http://newswire.ca/sitemap.xml">http://newswire.ca/sitemap.xml</a></li><li><a href="https://www.newswire.ca/sitemap.xml">https://www.newswire.ca/sitemap.xml</a></li><li><a href="https://www.newswire.ca/sitemap-news.xml">https://www.newswire.ca/sitemap-news.xml</a></li><li><a href="https://www.newswire.ca/fr/sitemap.xml">https://www.newswire.ca/fr/sitemap.xml</a></li><li><a href="https://www.newswire.ca/fr/sitemap-news.xml">https://www.newswire.ca/fr/sitemap-news.xml</a></li></ul>
	Robots.txt	<p><a href="http://newswire.ca/robots.txt">http://newswire.ca/robots.txt</a></p> <p>Votre site dispose d'un fichier robots.txt, ce qui est optimal.</p>
	Mesures d'audience	<p>Manquant</p> <p>Nous n'avons trouvé aucun outil d'analytics sur ce site.</p> <p>Un outil de mesure d'audience vous permet d'analyser l'activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.</p>

# Optimisation