



# Evaluation du site jamesdogstore.com

Généré le 21 Juillet 2024 18:40

Le score est de 39/100



## Optimisation du contenu

	Titre	<p>James Dog Store &amp;#8211; Pamper Your Pooch, Fetch the Best at jamesdogstore.com</p> <p>Longueur : 78</p> <p>Idéalement, votre titre devrait contenir entre 10 et 70 caractères (espaces compris). Utilisez <a href="#">cet outil gratuit</a> pour calculer la longueur du texte.</p>												
	Description	<p>Longueur : 0</p> <p>Très mauvais. Nous n'avons pas trouvé de balise META description sur votre page. Utilisez <a href="#">ce générateur gratuit de balises META en ligne</a> pour créer une description.</p>												
	Mots-clefs	<p>Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez <a href="#">ce générateur gratuit de balises META en ligne</a> pour créer des mots-clés.</p>												
	Propriétés Open Graph	<p>Cette page ne profite pas des balises META Open Graph. Cette balise permet de représenter de manière riche n'importe quelle page dans le graph social (environnement social). Utilisez <a href="#">ce générateur gratuit de balises META Open Graph</a> pour les créer.</p>												
	Niveaux de titre	<table border="1" data-bbox="542 1579 1476 1646"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>68</td> <td>3</td> <td>1</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1680 1500 2072" style="list-style-type: none"> <li>• [H2] Featured Products</li> <li>• [H2] ThunderShirt for Dogs, Fuchsia Sport - Dog Anxiety Vest, Medium Pet Supplies</li> <li>• [H2] Purina Pro Plan High Protein Dog Food With Probiotics for Dogs, Shredded Blend Chicken &amp; Rice Formula - 18 lb. Bag Dry Pet Food : Sports &amp; Outdoors</li> <li>• [H2] Pet Supplies SPUNKYJUNKY Ceramic Dog Food and Water Bowl Set 2 Pack Raised Dog Bowls Anti-Slip Wooden Stand Elevated Dog Feeding Bowls for Large Breeds(Black,60OZ*2)</li> <li>• [H2] Pedigree Complete Nutrition Adult Dry Dog Food Grilled Steak &amp; Vegetable Flavor Dog Kibble, 30 lb. Bag Pet Supplies</li> <li>• [H2] FORMZMON Elevated Dog Bowls for Large Dogs,Raised</li> </ul>	H1	H2	H3	H4	H5	H6	0	68	3	1	1	0
H1	H2	H3	H4	H5	H6									
0	68	3	1	1	0									

## Optimisation du contenu

Dog Bowl Stand,Adjustable to Various Heights (4.5" – 23.5"),with 2 Stainless SteelBowls for Food & Water,for Medium & Large Sized Dogs Pet Supplies

- [H2] Easy Peasy Doggy Squeezy Even More of Your Dog Training Dilemmas Solved! (All You Need to Know About Training Your Dog) Mann, Steve: 9781684815081: : Books
- [H2] E-Collar ET-800-1 Mile Rechargeable Remote Waterproof Trainer – Static, Vibration and Sound Stimulation Collar with PetsTEK Dog Training Clicker Pet Supplies
- [H2] Dog Crate Furniture, 2024 Deluxe Wooden Dog Kennel with Removable Tray and Wheels, Heavy-Duty Double-Doors 27.2" Dog Cage End Table, Indoor Dog House for Large Dogs (Brown & Black, Small) Pet Supplies
- [H2] CESAR Adult Wet Dog Food Classic Loaf in Sauce Beef Recipe, Filet Mignon, Grilled Chicken and Porterhouse Steak Variety Pack, 3.5 oz. Easy Peel Trays (Pack of 24) Canned Wet Pet Food Pet Supplies:
- [H2] Amazon Brand – Wag Dry Dog Food Salmon & Sweet Potato, Grain Free 24 lb Bag
- [H2] Aluckmao Dog Puzzle Toy, Treat Puzzle Toys for Dogs, Dog Food Puzzles Toy Feeder Push Pet Supplies
- [H2] Purina Pro Plan High Protein...
- [H2] Shop By Category
- [H2] Carhartt Firm Duck Insulated Dog Chore Coat Brown/Brass Pet Supplies
- [H2] Ezierfy Reflective Dog Rain Coats – Waterproof Adjustable Pet Raincoat Jacket, Lightweight Dog Apparel & Accessories Raincoat for Small to X- Large Dogs(Yellow, Large) Pet Supplies
- [H2] Kuoser Dog Life Jacket with Reflective Stripes, Adjustable High Visibility Dog Life Vest Ripstop Dog Lifesaver Pet Life Preserver with High Flotation Swimsuit for Small Medium and Large Dogs Pet Supplies
- [H2] Kuoser Recovery Suit for Dogs Cats After Surgery, Professional Pet Recovery Shirt Dog Abdominal Wounds Bandages, Substitute E-Collar & Cone,Prevent Licking Dog Onesies Pet Surgery Recovery Suit Pet Supplies
- [H2] Pet Supplies SPUNKYJUNKY Ceramic Dog Food and Water Bowl Set 2 Pack Raised Dog Bowls Anti-Slip Wooden Stand Elevated Dog Feeding Bowls for Large Breeds(Black,60OZ\*2)
- [H2] ThunderShirt for Dogs, Fuchsia Sport – Dog Anxiety Vest, Medium Pet Supplies
- [H2] Bedsure Orthopedic Dog Bed for Medium Dogs – Waterproof Dog Sofa Beds Medium, Supportive Foam Pet Couch Bed with Removable Washable Cover, Waterproof Lining and Nonskid Bottom, Grey Pet Supplies
- [H2] Comfort Expression Waterproof Orthopedic Foam Dog Beds for Extra Large Dogs, XL Dog Bed with Bolster, Washable Dog Bed Sofa Pet Bed with Removable Cover & Non-Slip Bottom(X-Large,Grey) Pet Supplies
- [H2] Dog Crate Furniture with Cushion, Wooden Dog Crate with Double Doors, Dog Furniture, Dog Kennel Indoor for Small/Medium/Large Dog End Table, Small, 27.2" L, Rustic Brown Pet Supplies
- [H2] Large Dog Bed with Pillow for Crate Kennel, Sofa Dog Bed
- [H2] Orthopedic Bed for Extra Large Dogs, Waterproof Dog Beds Large Sized Dog, Ultra Comfy Supportive Foam Dog Sofa

## Optimisation du contenu





- Bed with Removable Washable Cover, Extra Large Egg Foam Couch Bed, Nonskid Bottom Pet Supplies
- [H2] Orthopedic Dog Bed for Large Dogs, Oversized Couch Design with Egg Foam Support, Removable, Machine Washable Plush Cover and Non-Slip Bottom with Four Sided Bolster Cushion (Gray) Pet Supplies
- [H2] Aluckmao Dog Puzzle Toy, Treat Puzzle Toys for Dogs, Dog Food Puzzles Toy Feeder Push Pet Supplies
- [H2] Amazon Brand - Wag Dry Dog Food Salmon & Sweet Potato, Grain Free 24 lb Bag
- [H2] CESAR Adult Wet Dog Food Classic Loaf in Sauce Beef Recipe, Filet Mignon, Grilled Chicken and Porterhouse Steak Variety Pack, 3.5 oz. Easy Peel Trays (Pack of 24) Canned Wet Pet Food Pet Supplies:
- [H2] FORMZMON Elevated Dog Bowls for Large Dogs, Raised Dog Bowl Stand, Adjustable to Various Heights (4.5" - 23.5"), with 2 Stainless Steel Bowls for Food & Water, for Medium & Large Sized Dogs Pet Supplies
- [H2] Pedigree Complete Nutrition Adult Dry Dog Food Grilled Steak & Vegetable Flavor Dog Kibble, 30 lb. Bag Pet Supplies
- [H2] Purina Pro Plan High Protein Dog Food With Probiotics for Dogs, Shredded Blend Chicken & Rice Formula - 18 lb. Bag Dry Pet Food : Sports & Outdoors
- [H2] K&H Pet Products Travel Safety Carrier for Pets, Dog Crate for Car Travel, Dog Soft-Sided Carrier for Medium Dogs, Portable Car Seat Kennel, Gray/Black Medium 24 X 19 X 17 Inches Pet Carriers : Pet Supplies
- [H2] KAMXJIM Back Seat Extender for Dogs, Dog Car Seat Cover with Hard Bottom Dog Car Seat Bed Waterproof Dog Hammock for Car Pet Backseat Protector with Mesh Window and Storage Pocket for Car, SUV Pet Supplies
- [H2] Petmate ASPEN PET Pet Porter Dog Kennel, Various Sizes, Made in USA Pet Supplies
- [H2] ROUWINNE Back Seat Extender for Dogs-Large Space, Dog Car Seat Cover Hard Bottom Holds 400lbs, Sturdy Backseat Extender for Dogs, Waterproof Dog Hammock for Car Dog Car Bed for Car, SUV, Truck Pet Supplies
- [H2] ROVERLUND Airline-Compliant Pet Carrier | Includes Leash | Suitable for Pets up to 20lbs Everything Else
- [H2] SOOKU Dog Car Seat for Large/Medium Dogs or 2 Small, Memory Foam Car Dog Bed, Pet Safety Dog Booster Seat for Back Seats, Detachable Washable Thick Cushion, Dog Owner Gifts, Dog Carriers & Travel Products Pet Supplies
- [H2] SturdiBag XL Pet Travel Carrier Flexible Height for Cat and Dog Soft Sided with Safety Clips and Seatbelt Straps | Earthy TAN, 20" x 16" x 12" (PN: SB3-PRO-ET) : Pet Supplies
- [H2] YJGF Back Seat Extender ,Dog Car Seat Cover, Camping Air Mattress, Hammock Travel Bed, Non Inflatable Car Bed Mattress for Car SUV Truck (Black) Pet Supplies
- [H2] Fi Series 3 Smart Dog Collar - GPS Dog Tracker and Activity & Fitness Monitor, Waterproof, LED Light, Escape Alerts, Nationwide Coverage [Free 1 Year Membership] (Pink, Medium) Pet Supplies
- [H2] Dog Crate Furniture with Cushion, Wooden Dog Crate with Double Doors, Dog Furniture, Dog Kennel Indoor for Small/Medium/Large Dog End Table, Small, 27.2" L, Rustic

## Optimisation du contenu

### Brown Pet Supplies

- [H2] Dog Crate Furniture, 2024 Deluxe Wooden Dog Kennel with Removable Tray and Wheels, Heavy-Duty Double-Doors 27.2" Dog Cage End Table, Indoor Dog House for Large Dogs (Brown & Black, Small) Pet Supplies
- [H2] New Age Pet ecoFLEX Pet Crate/End Table, Small, Espresso 23.8"L x 18.2"W x 22.2"H Pet Supplies
- [H2] Kuoser Recovery Suit for Dogs...
- [H2] KAMXJIM Back Seat Extender for Dogs, Dog Car Seat Cover with Hard Bottom Dog Car Seat Bed Waterproof Dog Hammock for Car Pet Backseat Protector with Mesh Window and Storage Pocket for Car, SUV Pet Supplies
- [H2] Comfort Expression Waterproof Orthopedic Foam Dog Beds for Extra Large Dogs, XL Dog Bed with Bolster, Washable Dog Bed Sofa Pet Bed with Removable Cover & Non-Slip Bottom(X-Large,Grey) Pet Supplies
- [H2] ROUWINNE Back Seat Extender for Dogs-Large Space, Dog Car Seat Cover Hard Bottom Holds 400lbs, Sturdy Backseat Extender for Dogs, Waterproof Dog Hammock for Car Dog Car Bed for Car, SUV, Truck Pet Supplies
- [H2] Pedigree Complete Nutrition Adult Dry Dog Food Grilled Steak & Vegetable Flavor Dog Kibble, 30 lb. Bag Pet Supplies
- [H2] K&H Pet Products Travel Safety Carrier for Pets, Dog Crate for Car Travel, Dog Soft-Sided Carrier for Medium Dogs, Portable Car Seat Kennel, Gray/Black Medium 24 X 19 X 17 Inches Pet Carriers : Pet Supplies
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- [H2] Bedsure Orthopedic Dog Bed for Medium Dogs - Waterproof Dog Sofa Beds Medium, Supportive Foam Pet Couch Bed with Removable Washable Cover, Waterproof Lining and Nonskid Bottom, Grey Pet Supplies
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- [H2] Fi Series 3 Smart Dog Collar - GPS Dog Tracker and Activity & Fitness Monitor, Waterproof, LED Light, Escape Alerts, Nationwide Coverage [Free 1 Year Membership] (Pink, Medium) Pet Supplies
- [H2] CESAR Adult Wet Dog Food Classic Loaf in Sauce Beef Recipe, Filet Mignon, Grilled Chicken and Porterhouse Steak Variety Pack, 3.5 oz. Easy Peel Trays (Pack of 24) Canned Wet Pet Food Pet Supplies:
- [H2] Orthopedic Dog Bed for Large Dogs, Oversized Couch Design with Egg Foam Support, Removable, Machine Washable Plush Cover and Non-Slip Bottom with Four Sided Bolster Cushion (Gray) Pet Supplies
- [H2] Carhartt Firm Duck Insulated Dog Chore Coat Brown/Brass Pet Supplies
- [H2] Best Selling Products
- [H2] Pet Supplies SPUNKYJUNKY Ceramic Dog Food and Water Bowl Set 2 Pack Raised Dog Bowls Anti-Slip Wooden Stand Elevated Dog Feeding Bowls for Large Breeds(Black,60OZ\*2)
- [H2] ThunderShirt for Dogs, Fuchsia Sport - Dog Anxiety Vest,





## Optimisation du contenu

		<p>Medium Pet Supplies</p> <ul style="list-style-type: none"><li>• [H2] Carhartt Firm Duck Insulated Dog Chore Coat Brown/Brass Pet Supplies</li><li>• [H2] Ezierfy Reflective Dog Rain Coats - Waterproof Adjustable Pet Raincoat Jacket, Lightweight Dog Apparel &amp; Accessories Raincoat for Small to X- Large Dogs(Yellow, Large) Pet Supplies</li><li>• [H2] Kuoser Recovery Suit for Dogs Cats After Surgery, Professional Pet Recovery Shirt Dog Abdominal Wounds Bandages, Substitute E-Collar &amp; Cone, Prevent Licking Dog Onesies Pet Surgery Recovery Suit Pet Supplies</li><li>• [H2] Kuoser Dog Life Jacket with Reflective Stripes, Adjustable High Visibility Dog Life Vest Ripstop Dog Lifesaver Pet Life Preserver with High Flotation Swimsuit for Small Medium and Large Dogs Pet Supplies</li><li>• [H2] Dog Crate Furniture, 2024 Deluxe Wooden Dog Kennel with Removable Tray and Wheels, Heavy-Duty Double-Doors 27.2" Dog Cage End Table, Indoor Dog House for Large Dogs (Brown &amp; Black, Small) Pet Supplies</li><li>• [H2] New Age Pet ecoFLEX Pet Crate/End Table, Small, Espresso 23.8"L x 18.2"W x 22.2"H Pet Supplies</li><li>• [H2] Dog Crate Furniture with Cushion, Wooden Dog Crate with Double Doors, Dog Furniture, Dog Kennel Indoor for Small/Medium/Large Dog End Table, Small, 27.2" L, Rustic Brown Pet Supplies</li><li>• [H2] Our Blogs</li><li>• [H3] Top rated products</li><li>• [H3] Signup &amp; Stay Updated</li><li>• [H3] Product categories</li><li>• [H4] Healthy Lifestyle Equals Good Earnings</li><li>• [H5] Shopping Cart</li></ul>
	Images	<p>Nous avons trouvé 71 image(s) sur cette page Web.</p> <p>70 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.</p>
	Ratio texte/HTML	<p>Ratio : 6%</p> <p>le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.</p>
	Flash	<p>Parfait, aucun contenu FLASH n'a été détecté sur cette page.</p>
	Iframe	<p>Génial, il n'y a pas d'Iframes détectés sur cette page.</p>

## Liens

	Réécriture d'URLs	Bien. Vos liens sont optimisés!
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## Liens

		
	Tiret bas dans les URLs	Nous avons détectés des soulignements dans vos URLs. Vous devriez plutôt utiliser des tirets pour optimiser votre référencement.
	Liens dans la page	Nous avons trouvé un total de 65 lien(s) dont 0 lien(s) vers des fichiers
	Statistics	<p>Liens externes : noFollow 47.69%</p> <p>Liens externes : Passing Juice 1.54%</p> <p>Liens internes 50.77%</p>

## Liens dans la page

Texte d'ancre	Type	Juice
<a href="#">Skip to content</a>	Interne	Passing Juice
<a href="#">Terms &amp;#038; Conditions</a>	Interne	Passing Juice
<a href="#">Privacy Policy</a>	Interne	Passing Juice
<a href="#">Disclaimer</a>	Interne	Passing Juice
<a href="#">Refund and Returns Policy</a>	Interne	Passing Juice
<a href="#">Cookie Policy</a>	Interne	Passing Juice
<a href="#">About Us</a>	Interne	Passing Juice
<a href="#">Contact Us</a>	Interne	Passing Juice
<a href="#">My account</a>	Interne	Passing Juice
<a href="#">Wp Theme Space</a>	Externe	Passing Juice
<a href="#">Home</a>	Interne	Passing Juice
<a href="#">Shop</a>	Interne	Passing Juice
<a href="#">Blog</a>	Interne	Passing Juice
<a href="#">Wishlist</a>	Interne	Passing Juice
<a href="#">My account</a>	Interne	Passing Juice
<a href="#">Buy now</a>	Externe	noFollow
<a href="#">Quick View</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Apparels &amp; Accessories</a>	Interne	Passing Juice
<a href="#">Buy now</a>	Externe	noFollow
<a href="#">Best Foods</a>	Interne	Passing Juice
<a href="#">Buy now</a>	Externe	noFollow
<a href="#">Buy now</a>	Externe	noFollow
<a href="#">Buy now</a>	Externe	noFollow
<a href="#">Buy now</a>	Externe	noFollow
<a href="#">Training &amp; Behaviour Aids</a>	Interne	Passing Juice
<a href="#">Buy now</a>	Externe	noFollow
<a href="#">Buy now</a>	Externe	noFollow
<a href="#">Crates, Houses &amp; Pens</a>	Interne	Passing Juice
<a href="#">Buy now</a>	Externe	noFollow
<a href="#">Buy now</a>	Externe	noFollow
<a href="#">Buy now</a>	Externe	noFollow
<a href="#">Buy now</a>	Externe	noFollow
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<a href="#">Buy now</a>	Externe	noFollow
<a href="#">Buy now</a>	Externe	noFollow
<a href="#">Buy now</a>	Externe	noFollow
<a href="#">Beds &amp; Furniture</a>	Interne	Passing Juice
<a href="#">Buy now</a>	Externe	noFollow
<a href="#">Buy now</a>	Externe	noFollow
<a href="#">Buy now</a>	Externe	noFollow
<a href="#">Buy now</a>	Externe	noFollow
<a href="#">Buy now</a>	Externe	noFollow
<a href="#">Buy now</a>	Externe	noFollow
<a href="#">Carriers &amp; Travel</a>	Interne	Passing Juice
<a href="#">Buy now</a>	Externe	noFollow

## Liens dans la page

<a href="#">Buy now</a>	Externe	noFollow
<a href="#">Buy now</a>	Externe	noFollow
<a href="#">Buy now</a>	Externe	noFollow
<a href="#">Buy now</a>	Externe	noFollow
<a href="#">Buy now</a>	Externe	noFollow
<a href="#">Buy now</a>	Externe	noFollow
<a href="#">Buy now</a>	Externe	noFollow
<a href="#">Collars, Harnesses &amp; Leashes</a>	Interne	Passing Juice
<a href="#">Buy now</a>	Externe	noFollow
<a href="#">Read More</a>	Interne	Passing Juice
-	Interne	Passing Juice
<a href="#">Doors, Gates &amp; Ramps</a>	Interne	Passing Juice
<a href="#">Feeding &amp; Watering Supplies</a>	Interne	Passing Juice
<a href="#">Grooming</a>	Interne	Passing Juice
<a href="#">Health Supplies</a>	Interne	Passing Juice
<a href="#">Litter &amp; House Breaking</a>	Interne	Passing Juice
<a href="#">Memorials</a>	Interne	Passing Juice
<a href="#">Toys</a>	Interne	Passing Juice
<a href="#">Treats</a>	Interne	Passing Juice
<a href="#">Uncategorized</a>	Interne	Passing Juice

## Mots-clefs



## Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
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## Cohérence des mots-clefs

dog	59	✓	✗	✗	✓
buy	43	✗	✗	✗	✗
now	43	✗	✗	✗	✓
pet	43	✗	✗	✗	✓
quick	42	✗	✗	✗	✗


## Ergonomie

	Url	Domaine : jamesdogstore.com Longueur : 17
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.


## Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.
	Validité W3C	Erreurs : 6 Avertissements : 1
	E-mail confidentialité	Génial, aucune adresse e-mail n'a été trouvé sous forme de texte!
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	✓ Excellent, votre site n'utilise pas de tableaux imbriqués.




## Document

	<ul style="list-style-type: none"><li>✖ Mauvais, votre site web utilise des styles css inline.</li><li>✖ Mauvais, votre site web contient trop de fichiers CSS (plus de 4).</li><li>✖ Mauvais, votre site web contient trop de fichiers javascript (plus de 6).</li><li>✖ Dommage, votre site n'est pas optimisé avec gzip.</li></ul>
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## Mobile

	Optimisation mobile	<ul style="list-style-type: none"><li>✖ Icône Apple</li><li>✔ Méta tags viewport</li><li>✔ Contenu FLASH</li></ul>
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## Optimisation

	Sitemap XML	<p>Votre site web dispose d'une sitemap XML, ce qui est optimal.</p> <pre>http://jamesdogstore.com/sitemap.xml</pre> <pre>https://jamesdogstore.com/wp-sitemap.xml</pre>
	Robots.txt	<pre>http://jamesdogstore.com/robots.txt</pre> <p>Votre site dispose d'un fichier robots.txt, ce qui est optimal.</p>
	Mesures d'audience	<p>Manquant</p> <p>Nous n'avons trouvé aucun outil d'analytics sur ce site.</p> <p>Un outil de mesure d'audience vous permet d'analyser l'activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.</p>