

# Evaluation du site frissgut.shop

Généré le 19 Février 2026 11:16

Le score est de 47/100



## Optimisation du contenu

	Titre	Beaconhouse National University (BNU) Longueur : 37 Parfait, votre titre contient entre 10 et 70 caractères.												
	Description	Longueur : 0 Très mauvais. Nous n'avons pas trouvé de balise META description sur votre page. Utilisez <a href="#">ce générateur gratuit de balises META en ligne</a> pour créer une description.												
	Mots-clefs	Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez <a href="#">ce générateur gratuit de balises META en ligne</a> pour créer des mots-clés.												
	Propriétés Open Graph	Bien, cette page profite des balises META Open Graph. <table><thead><tr><th>Propriété</th><th>Contenu</th></tr></thead><tbody><tr><td>title</td><td>BNU - Beaconhouse National University Pakistan</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.bnu.edu.pk</td></tr><tr><td>image</td><td>https://static.tosssdown.com/site/84a4e14f-3bc2-468a-988e-1bd80c2cb076.webp</td></tr></tbody></table>	Propriété	Contenu	title	BNU - Beaconhouse National University Pakistan	type	website	url	https://www.bnu.edu.pk	image	https://static.tosssdown.com/site/84a4e14f-3bc2-468a-988e-1bd80c2cb076.webp		
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	Niveaux de titre	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>20</td><td>7</td><td>16</td><td>0</td><td>8</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Best University in Pakistan for Education</li><li>• [H2] Eight schools, Infinite Possibilities</li><li>• [H2] Pakistan's First WWF-Certified EcoSmart Campus</li><li>• [H2] Inspiring Futures, Creating Leaders</li><li>• [H2] Call for Submissions</li><li>• [H2] Call For Papers</li></ul>	H1	H2	H3	H4	H5	H6	1	20	7	16	0	8
H1	H2	H3	H4	H5	H6									
1	20	7	16	0	8									

## Optimisation du contenu

- [H2] Straight from the Source BNU Alumni and Students Lead the Way!
- [H2] Ruwail Ali
- [H2] Kainat Thebo
- [H2] Alishba Khan Barech
- [H2] Maryam Shakeel
- [H2] Breaking Limits: BNU News & Events
- [H2] Modern Campus, Inspiring Spaces
- [H2] "Inspiring Excellence: Faculty Achievements"
- [H2] Dr. Ruhi Khalid
- [H2] Dr. Moeed W. Yusuf
- [H2] Dr. Tariq Rahman
- [H2] Dr. Syed Ali Abbas
- [H2] Dr. Farhat Jamil
- [H2] Ms. Shabana Ahmed
- [H2] Social Hub: Uniting BNU's Community Spirit
- [H3] Pakistan's First Not-For Profit Liberal Arts University, Offer Graduate and Undergraduate Programs!
- [H3] BNU Earns 2nd Consecutive Nomination for Times Higher Education Awards Asia 2026
- [H3] WINTER SCHOOL
- [H3] LEARN
- [H3] EXPLORE
- [H3] EXPERIENCE
- [H3] CONNECT
- [H4] BNU Recognized as Pakistan's First WWF-Certified EcoSmart Campus
- [H4] Mariam Dawood School of Visual Arts and Design
- [H4] Razia Hassan School of Architecture
- [H4] Seeta Majeed School of Liberal Arts & Social Sciences
- [H4] School of Media & Mass Communication
- [H4] School of Computer & Information Technology
- [H4] School of Education
- [H4] Department of Management Sciences
- [H4] Department of Economics
- [H4] Department of Hospitality Management
- [H4] BECOME THE PART OF OUR TRIBE EXPERIENCE THE BNU VIBE
- [H4] Institute of Psychology
- [H4] Academy for Professional Development
- [H4] BNU Scholarship for National Talent
- [H4] MDSVAD Annual Degree Show 2025
- [H4] Open Day 2025 at PC Lahore
- [H6] Mariam Dawood School of Visual Arts & Design
- [H6] Razia Hassan School of Architecture
- [H6] Seeta Majeed School of Liberal Arts & Social Sciences
- [H6] School of Media & Mass Communication
- [H6] School of Computer & Information Technology
- [H6] School of Education
- [H6] School of Management Sciences
- [H6] Institute of Psychology






Images





Nous avons trouvé 78 image(s) sur cette page Web.

62 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif

## Optimisation du contenu

		permet aux moteurs de recherche de mieux comprendre le contenu de vos images.
	Ratio texte/HTML	Ratio : 23% Bien, le ratio de cette page texte/HTML est supérieur à 15, mais inférieur à 25 pour cent.
	Flash	Parfait, aucun contenu FLASH n'a été détecté sur cette page.
	Iframe	Domage, vous avez des Iframes sur vos pages Web, cela signifie que son contenu ne peut pas être indexé par les moteurs de recherche.

## Liens

	Réécriture d'URLs	Mauvais. Vos liens contiennent des chaînes de requête.
	Tiret bas dans les URLs	Parfait! Aucuns soulignements détectés dans vos URLs.
	Liens dans la page	Nous avons trouvé un total de 177 lien(s) dont 5 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 0% Liens externes : Passing Juice 17.51% Liens internes 82.49%

## Liens dans la page

Texte d'ancre	Type	Juice
<a href="#">&amp;times;</a>	Externe	Passing Juice
<a href="#">Home</a>	Externe	Passing Juice
<a href="#">About</a>	Interne	Passing Juice
<a href="#">About Us</a>	Interne	Passing Juice
<a href="#">BNU at a Glance</a>	Interne	Passing Juice
<a href="#">BNU's Objectives</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">BNU's Leadership</a>	Interne	Passing Juice
<a href="#">Vice Chancellor's Message</a>	Interne	Passing Juice
<a href="#">Charter</a>	Interne	Passing Juice
<a href="#">Partnerships</a>	Interne	Passing Juice
<a href="#">Public Policy at BNU</a>	Interne	Passing Juice
<a href="#">The Unboxed Lab</a>	Externe	Passing Juice
<a href="#">Research &amp; Consultancy</a>	Interne	Passing Juice
<a href="#">Executive Education</a>	Interne	Passing Juice
<a href="#">Transparency/RTI</a>	Interne	Passing Juice
<a href="#">Non-Profit Certification</a>	Interne	Passing Juice
<a href="#">Careers</a>	Interne	Passing Juice
<a href="#">Covid 19 Advisory</a>	Interne	Passing Juice
<a href="#">Mariam Dawood School of Visual Arts &amp; Design</a>	Interne	Passing Juice
<a href="#">Razia Hassan School of Architecture</a>	Interne	Passing Juice
<a href="#">Seeta Majeed School of Liberal Arts &amp; Social Sciences</a>	Interne	Passing Juice
<a href="#">School of Media and Mass Communication</a>	Interne	Passing Juice
<a href="#">School of Computer &amp; IT</a>	Interne	Passing Juice
<a href="#">School of Education</a>	Interne	Passing Juice
<a href="#">School of Management Sciences</a>	Interne	Passing Juice
<a href="#">Institute of Psychology</a>	Interne	Passing Juice
<a href="#">Scholarships</a>	Interne	Passing Juice
<a href="#">Applying to BNU</a>	Interne	Passing Juice
<a href="#">Admissions Criteria</a>	Interne	Passing Juice
<a href="#">Admissions Schedule</a>	Interne	Passing Juice
<a href="#">Fees</a>	Interne	Passing Juice
<a href="#">Check Availability of Hostel Accommodation</a>	Interne	Passing Juice
<a href="#">Admissions FAQs</a>	Interne	Passing Juice
<a href="#">Prospectus 2025 - 2026</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Policies &amp; Notifications</a>	Interne	Passing Juice
<a href="#">Programs of Study</a>	Interne	Passing Juice
<a href="#">Academic Calendar</a>	Interne	Passing Juice
<a href="#">Quality Assurance</a>	Interne	Passing Juice
<a href="#">Examinations</a>	Interne	Passing Juice
<a href="#">Convocation Gazette</a>	Interne	Passing Juice
<a href="#">Summer Program</a>	Interne	Passing Juice
<a href="#">Academic Services</a>	Interne	Passing Juice
<a href="#">Student Affairs Office</a>	Interne	Passing Juice
<a href="#">Counseling Center</a>	Interne	Passing Juice
<a href="#">IT Resource Center</a>	Externe	Passing Juice
<a href="#">Library</a>	Externe	Passing Juice
<a href="#">Hostels</a>	Interne	Passing Juice
<a href="#">Career Development Office</a>	Interne	Passing Juice
<a href="#">Health Center</a>	Interne	Passing Juice
<a href="#">Cafeteria &amp; Resource Center</a>	Interne	Passing Juice
<a href="#">Societies &amp; Clubs</a>	Interne	Passing Juice
<a href="#">Sports</a>	Interne	Passing Juice
<a href="#">BNU Essentials</a>	Interne	Passing Juice
<a href="#">B.Fit</a>	Interne	Passing Juice
<a href="#">Alumni</a>	Interne	Passing Juice
<a href="#">Annual Events</a>	Interne	Passing Juice
<a href="#">SE=EDx</a>	Externe	Passing Juice
<a href="#">Summer School</a>	Interne	Passing Juice
<a href="#">Open Week 2025</a>	Interne	Passing Juice
<a href="#">About UNESCO Chair</a>	Interne	Passing Juice
<a href="#">About Chairholder</a>	Interne	Passing Juice
<a href="#">Objectives</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Activities</a>	Interne	Passing Juice
<a href="#">About ORIP</a>	Interne	Passing Juice
<a href="#">Career Development Center (CDC)</a>	Interne	Passing Juice
<a href="#">BNU Connect</a>	Interne	Passing Juice
<a href="#">Innovatrium</a>	Interne	Passing Juice
<a href="#">Research Grants</a>	Interne	Passing Juice
<a href="#">Climate Change &amp; Environmental Sustainability (CCCES)</a>	Interne	Passing Juice
<a href="#">Donate</a>	Externe	Passing Juice
<a href="#">Contact</a>	Interne	Passing Juice
<a href="#">Contact</a>	Interne	Passing Juice
<a href="#">Directory</a>	Interne	Passing Juice
<a href="#">Emergency Contacts</a>	Interne	Passing Juice
<a href="#">Schools</a>	Interne	Passing Juice
<a href="#">Apply Now</a>	Externe	Passing Juice
<a href="#">Fall 2025 Regular Admissions Now Open</a>	Externe	Passing Juice
<a href="#">Master of Art Education (MA AE)</a>	Externe	Passing Juice
<a href="#">Spring 2025 Admissions Now Open.</a>	Interne	Passing Juice
<a href="#">Our Programs</a>	Interne	Passing Juice
<a href="#">Scholarships</a>	Interne	Passing Juice
<a href="#">Orientation 2026</a>	Interne	Passing Juice
<a href="#">Outstanding Contribution to Environmental Leadership</a>	Interne	Passing Juice
<a href="#">Research Project of the Year (Arts, Humanities, and Social Sciences)</a>	Interne	Passing Juice
<a href="#">Our Programs</a>	Interne	Passing Juice
<a href="#">Bachelor of Fine Arts in Visual Arts</a>	Externe	Passing Juice
<a href="#">Bachelor of Design in Visual Communication Design</a>	Interne	Passing Juice
<a href="#">Bachelor of Arts (Hons) Interdisciplinary Expanded Design &amp; Art</a>	Externe	Passing Juice
<a href="#">Master of Art and Design Studies (MA ADS)</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Our Programs</a>	Externe	Passing Juice
<a href="#">Online information Session</a>	Externe	Passing Juice
<a href="#">Zoom link</a>	Externe	Passing Juice
<a href="#">Fall 2025 Regular Admissions Now Open</a>	Externe	Passing Juice
<a href="#">Bachelor of Architecture (B.Arch)</a>	Externe	Passing Juice
<a href="#">Bachelor in Interior Design (BID)</a>	Externe	Passing Juice
<a href="#">Our Programs</a>	Interne	Passing Juice
<a href="#">BS in Liberal Arts &amp; Social Sciences</a>	Interne	Passing Juice
<a href="#">BS in Political Science</a>	Interne	Passing Juice
<a href="#">BS in Liberal Arts &amp; Social Sciences with Minors at DLA</a>	Interne	Passing Juice
<a href="#">BS in Liberal Arts &amp; Social Sciences with Minor in Media Studies</a>	Interne	Passing Juice
<a href="#">BS in Liberal Arts &amp; Social Sciences with Specialization in Literature</a>	Interne	Passing Juice
<a href="#">BS in Liberal Arts &amp; Social Sciences with Specialization in Political Science</a>	Interne	Passing Juice
<a href="#">BS in Liberal Arts &amp; Social Sciences with Specialization in History</a>	Interne	Passing Juice
<a href="#">Our Programs</a>	Interne	Passing Juice
<a href="#">BS Communication and Immersive Media</a>	Interne	Passing Juice
<a href="#">BS Journalism &amp; Media Studies</a>	Interne	Passing Juice
<a href="#">BS in Theatre, Film &amp; TV</a>	Externe	Passing Juice
<a href="#">MS Public Relations &amp; Advertising</a>	Interne	Passing Juice
<a href="#">MS Film &amp; TV</a>	Externe	Passing Juice
<a href="#">PhD in Mass Communication</a>	Interne	Passing Juice
<a href="#">PhD Media and Communication Studies</a>	Interne	Passing Juice
<a href="#">Our Programs</a>	Interne	Passing Juice
<a href="#">Fall 2025 Regular Admissions Now Open</a>	Interne	Passing Juice
<a href="#">BS Computer Science</a>	Interne	Passing Juice
<a href="#">BS Software Engineering</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">BS Artificial Intelligence</a>	Interne	Passing Juice
<a href="#">BS Management &amp; Business Computing</a>	Interne	Passing Juice
<a href="#">Our Programs</a>	Interne	Passing Juice
<a href="#">MPhil Educational Leadership and Management (ELM)</a>	Interne	Passing Juice
<a href="#">MPhil Linguistics and TESOL</a>	Interne	Passing Juice
<a href="#">MPhil Educational Leadership and Management (Regular)</a>	Interne	Passing Juice
<a href="#">MPhil Educational Leadership and Management (Weekend Track)</a>	Externe	Passing Juice
<a href="#">Our Programs</a>	Interne	Passing Juice
<a href="#">BBA (Hons.)</a>	Interne	Passing Juice
<a href="#">BS Business Intelligence and Analytics</a>	Interne	Passing Juice
<a href="#">BS Economics</a>	Interne	Passing Juice
<a href="#">BS Economics and Finance</a>	Interne	Passing Juice
<a href="#">BS Economics with Minor in Data Sciences and Business Analytics</a>	Interne	Passing Juice
<a href="#">BS (Hons.) with Major in Economics and Minor in Media Studies</a>	Interne	Passing Juice
<a href="#">BS (Hons.) with Major in Economics and Minor in Finance</a>	Interne	Passing Juice
<a href="#">BS (Hons.) Major in Economics with Minor in Data Sciences and Business Analytics</a>	Interne	Passing Juice
<a href="#">BS (Hons.) Business Economics</a>	Interne	Passing Juice
<a href="#">Our Programs</a>	Interne	Passing Juice
<a href="#">BS Hospitality Management</a>	Interne	Passing Juice
<a href="#">BS Hospitality Management</a>	Interne	Passing Juice
<a href="#">Our Programs</a>	Interne	Passing Juice
<a href="#">Apply Now</a>	Externe	Passing Juice
<a href="#">Download Brochure</a>	Externe	Passing Juice
<a href="#">B.Sc (Hons) in Applied Psychology</a>	Interne	Passing Juice
<a href="#">BS in Applied Psychology</a>	Interne	Passing Juice
<a href="#">MS Clinical and Counseling Psychology</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Our Programs</a>	Interne	Passing Juice
<a href="#">Our Programs</a>	Interne	Passing Juice
<a href="#">Apply Now</a>	Externe	Passing Juice
<a href="#">Details</a>	Interne	Passing Juice
<a href="#">Explore BNU-HSHM's BS Hospitality Management Program</a>	Interne	Passing Juice
<a href="#">Register Now</a>	Externe	Passing Juice
<a href="#">Mariam Dawood School of Visual Arts and Design is a hub of creativity and innovation, embracing diverse forms of visual expression through a multidisciplinary approach.</a>	Interne	Passing Juice
<a href="#">Razia Hassan School of Architecture fosters architects equipped to address modern urban challenges through sustainable and innovative design practices.</a>	Interne	Passing Juice
<a href="#">Seeta Majeed School of Liberal Arts &amp; Social Sciences provides a holistic education, integrating critical thinking and interdisciplinary perspectives.</a>	Interne	Passing Juice
<a href="#">The School of Media and Mass Communication offers dynamic programs blending theory and practical skills for aspiring media professionals.</a>	Interne	Passing Juice
<a href="#">At the School of Computer and IT, our innovative programs integrate theoretical knowledge with hands-on applications, equipping students for success in technology-driven sectors.</a>	Interne	Passing Juice
<a href="#">The School of Education empowers students to address the diverse needs of learners in today's dynamic educational landscape through pedagogical innovation and practical experience.</a>	Interne	Passing Juice
<a href="#">The School of Management Sciences provides comprehensive degree programs in business, economics, and hospitality management, catering to diverse career aspirations.</a>	Interne	Passing Juice
<a href="#">The Institute of Psychology equips students with a deep understanding of human behavior, integrating research and practical applications.</a>	Interne	Passing Juice
<a href="#">View Undergraduate Programs</a>	Interne	Passing Juice
<a href="#">View More</a>	Interne	Passing Juice
<a href="#">ledas Journal</a>	Externe	Passing Juice
<a href="#">Submit Form</a>	Externe	Passing Juice
<a href="#">View Details</a>	Externe	Passing Juice
<a href="#">View Details</a>	Externe	Passing Juice

## Liens dans la page

<a href="#">All News</a>	Interne	Passing Juice
<a href="#">All Events</a>	Interne	Passing Juice
<a href="#">RHSA to Showcase “In Section” Architecture Exhibition</a>	Interne	Passing Juice
<a href="#">BNU to Host “How High is Your Tide” Training Workshop</a>	Interne	Passing Juice
<a href="#">SVAD Talk Welcomes Ms. Simi Raheel for Guest Lecture</a>	Interne	Passing Juice
<a href="#">Call for Submissions - IEDAs Vol. II: Intersectionality: Creative Inquiries</a>	Interne	Passing Juice
<a href="#">Student Portal</a>	Externe	Passing Juice
<a href="#">Distinguished Lecture Series</a>	Interne	Passing Juice
<a href="#">Cyber Clinic</a>	Interne	Passing Juice
<a href="#">Faculty</a>	Interne	Passing Juice
<a href="#">The Unboxed Lab</a>	Interne	Passing Juice
<a href="#">Winter School 2025-26</a>	Interne	Passing Juice
<a href="#">Facilities</a>	Interne	Passing Juice
<a href="#">Newsletter</a>	Interne	Passing Juice
<a href="#">Blog</a>	Interne	Passing Juice
<a href="#">tosdown.com</a>	Externe	Passing Juice

## Mots-clefs








## Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
school	27	✘	✘	✘	✔
bnu	23	✔	✘	✘	✔
programs	18	✘	✘	✘	✔










## Cohérence des mots-clefs

scholarships	13	✖	✖	✖	✖
center	13	✖	✖	✖	✖

## Ergonomie

	Url	Domaine : frissgut.shop Longueur : 13
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Génial. L'impression est optimisée grâce aux styles CSS.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.

## Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.
	Validité W3C	Erreurs : 0 Avertissements : 0
	E-mail confidentialité	Attention! Au moins une adresse e-mail a été trouvée en texte clair. Utilisez <a href="#">une protection anti-spam gratuite</a> pour cacher vos e-mails aux spammeurs.
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	<ul style="list-style-type: none"><li> Excellent, votre site n'utilise pas de tableaux imbriqués.</li><li> Mauvais, votre site web utilise des styles css inline.</li><li> Mauvais, votre site web contient trop de fichiers CSS (plus de 4).</li></ul>

## Document

- ✖ Mauvais, votre site web contient trop de fichiers javascript (plus de 6).
- ✖ Dommage, votre site n'est pas optimisé avec gzip.

## Mobile



### Optimisation mobile

- ✔ Icône Apple
- ✔ Méta tags viewport
- ✔ Contenu FLASH

## Optimisation



### Sitemap XML

Manquant

Votre site web ne dispose pas d'une sitemap XML, ce qui peut poser problème.

La sitemap recense les URLs que les moteurs de recherche peuvent indexer, tout en proposant d'éventuelles informations supplémentaires (comme la date de dernière mise à jour, la fréquence des changements, ainsi que leur niveau d'importance). Ceci permet aux moteurs de recherche de parcourir le site de façon plus efficace.



### Robots.txt

<http://frissgut.shop/robots.txt>

Votre site dispose d'un fichier robots.txt, ce qui est optimal.



### Mesures d'audience

Manquant

Nous n'avons trouvé aucun outil d'analytics sur ce site.

Un outil de mesure d'audience vous permet d'analyser l'activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.