



Evaluation du site digitalutilization.com

Généré le 06 Avril 2024 15:21

Le score est de 64/100



Optimisation du contenu

	Titre	<p>Digital Marketing Company In Noida</p> <p>Longueur : 34</p> <p>Parfait, votre titre contient entre 10 et 70 caractères.</p>												
	Description	<p>As a Digital Marketing Agency in Noida, we provide the best digital marketing services with highly qualified professionals to deliver best results.</p> <p>Longueur : 147</p> <p>Génial, votre balise META description contient entre 70 et 160 caractères.</p>												
	Mots-clefs	<p>digital marketing company in noida, digital marketing agency in noida, digital marketing services in noida, digital marketing services</p> <p>Bien, votre page contient une balise META keywords.</p>												
	Propriétés Open Graph	<p>Bien, cette page profite des balises META Open Graph.</p> <table border="1" data-bbox="544 1379 1481 1977"> <thead> <tr> <th>Propriété</th> <th>Contenu</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Digital Marketing Company In Noida</td> </tr> <tr> <td>site_name</td> <td>Digital marketing agency in Noida Digital marketing services company in India Digital marketing agency Digital marketing services</td> </tr> <tr> <td>url</td> <td>index.html</td> </tr> <tr> <td>description</td> <td>As a Digital Marketing Agency in Noida, we provide the best digital marketing services with highly qualified professionals to deliver best results.</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Propriété	Contenu	title	Digital Marketing Company In Noida	site_name	Digital marketing agency in Noida Digital marketing services company in India Digital marketing agency Digital marketing services	url	index.html	description	As a Digital Marketing Agency in Noida, we provide the best digital marketing services with highly qualified professionals to deliver best results.	type	website
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	Niveaux de titre	<table border="1" data-bbox="544 2007 1481 2074"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>9</td> <td>17</td> <td>5</td> <td>2</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	5	9	17	5	2
H1	H2	H3	H4	H5	H6									
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Optimisation du contenu

- [H1] Best Digital Marketing Company In Noida That Offers The Best Digital Marketing Services
- [H2] Best Digital Marketing Company In Noida We have seen a drastic change in Digital Marketing & its exceptional growth in the last couple of years. Being the No.1 Digital Marketing Company & Agency in Noida, our agency understands the buyer's psychology. We provide a comprehensive digital marketing solution to our clients, whether they are just starting or are in the process of expanding. Our objective is to offer a unique and creative business model based on a high ROI & brand niche. We have an experienced team that has excelled in understanding every aspect of Digital Marketing to offer effective results in your business. Our Dedicated and result-driven mindset teamwork on every project with immense honesty & code of ethics to deliver exceptional results. Read More SOCIAL MEDIA MARKETING No company can hope to become well-known among the general public unless it engages in active, fruitful, and well-planned social media marketing. Social Media Marketing is an opportunity for businesses to connect with their targeted audience and spread brand awareness. While working on your website and SEO, we also help you be active on your social media handle to be engaged with your customers. SEARCH ENGINE OPTIMIZATION There is a saying if your website is not showing on the first page of google then consider it dead in your customer's eye. Being on the first page of Google is the only option if you want to survive in this digital world. We do careful Keyword research & white hat SEO activities to rank your website on the top SERP. PAID SEARCH ADWORDS Paid Ads are also known as Pay Per Click, and Google AdWord. It is the paid search result on the top searches on google and helps to provide immediate results, traffic & conversion. Our PPC management team has provided complete PPC solutions to numerous businesses to improve market performance and increase leads and traffic. Google Analytics Running Marketing Campaigns without Analysing is like aiming a shot in the dark which may lead to a lot of risks. Analysing and Optimising is the only notion for effective results. We at BM Digital Utilization, from time-to-time Google Analytics for your website to examine the direction. RESPONSIVE WEB DESIGN Creating the best Responsive Web Design services. According to recent studies, 75% of consumers initiate their search on mobile and mobile-friendly websites. A responsive web design will provide a user-rich experience with your customers which will result in high conversions. MOBILE MARKETING As per the experts, 62.24% of people owned a smart mobile phone. So, if your customers are not reaching out to your website you can reach them on their mobile screens through effective mobile marketing. Be ahead of your competitors, and run creative and innovative mobile marketing campaigns. .cntnr { position: relative;} .black-boxs { position: relative; z-index: 1;padding-left:317px; margin: 30px;} .gray-box { position: absolute;z-index: 3; /* gray box will be above both green and black box */ background: lightgray;height: 60px; width: 70%;left: 50px;top: 50px;} .green-boxs {position: absolute;z-index: 2; /* green box will be

Optimisation du contenu



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above black box */ background-color:white;width: 42%;border:
1px solid #dee2e6;top: 700px;
padding:10px;height:350px;border-radius: 10px;} button
{position: relative;display: inline-block; cursor: pointer;outline:
none; border: 0; vertical-align: middle;text-decoration:
none;background: transparent; padding: 0;font-size: inherit;font-
family: inherit;} button.learn-more {width: 18rem; height:
auto;border: 1px solid #128be0; border-radius: 30px;}
button.learn-more .circle {transition: all 0.45s cubic-
bezier(0.65, 0, 0.076, 1); position: relative;display: block;
margin: 0; width: 5rem; height: 5rem; background: #128be0;
border-radius: 2.625rem;} button.learn-more .circle .icon {
transition: all 0.45s cubic-bezier(0.65, 0, 0.076, 1); position:
absolute;top: 0; bottom: 0; margin: auto;background: #fff;}
button.learn-more .circle .icon.arrow { transition: all 0.45s
cubic-bezier(0.65, 0, 0.076, 1);left: 1.625rem; width:
1.125rem;height: 0.125rem;background: none; } button.learn-
more .circle .icon.arrow::before { position: absolute;content: "";
top: -0.25rem; right: 0.0625rem;width: 0.625rem;height:
0.625rem; border-top: 0.125rem solid #fff; border-right:
0.125rem solid #fff; transform: rotate(45deg);} button.learn-
more .button-text {transition: all 0.45s cubic-bezier(0.65, 0,
0.076, 1); position: absolute; top: 0;left: 0;right: 0;bottom:
0;padding-top:12px; padding-left:10px; font-
family:Merriweather Sans; color: #128be0; font-weight: 700;
line-height: 1.6; text-align: center;text-transform: capitalize;
padding-left:21px;} button.learn-more .button-text a {
transition: all 0.45s cubic-bezier(0.65, 0, 0.076, 1); position:
absolute; top: 7px; left: 0; right: 0; bottom: 0;padding-top:5px;
margin: 0 0 0 1.85rem;padding-left:10px;font-
family:Merriweather Sans; color: #128be0;font-weight: 700;
line-height: 1.6; text-align: center; text-transform:
capitalize;padding-left:21px;color:#000;} button.learn-more
.button-text a:hover{ transition: all 0.45s cubic-bezier(0.65, 0,
0.076, 1); position: absolute; top: 0;left: 0; right: 0; bottom:
0;padding-top:12px; margin: 0 0 0 1.85rem; padding-
left:10px;font-family:Merriweather Sans; color: #128be0;font-
weight: 700;line-height: 1.6;text-align: center; text-transform:
capitalize; padding-left:21px; color:#fff;} button:hover .circle
{width: 100%;} button:hover .circle .icon.arrow {background:
#fff;transform: translate(1rem, 0);} button:hover .button-text
{color: #fff;} .month{ font-size:17px;font-family:salbo;}
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- [H2] Our Promise & Offerings
- [H2] Who We Are
- [H2] Why Choose Us?
- [H2] Our Amazing Clients
- [H3] Testimonials
- [H3] Rahul Singhal
- [H3] Why Choose BM Digital Utilization- The Best Digital Marketing Agency in Noida, India for your business growth?
- [H3] THE TEAM
- [H3] OUR ACHIEVEMENTS
- [H3] FRIENDLY PACKAGES FOR ALL
- [H3] Make up your mind? Let's discuss your business strategy on brewing coffee!
- [H3] Top Digital Marketing Company In Noida FAQ'S





Optimisation du contenu

		<ul style="list-style-type: none">• [H3] Free SEO Analysis• [H4] Best Digital Marketing Company In Noida• [H4] Social Media Optimization• [H4] Listen to data, it Speaks your Language• [H4] Email Optimization• [H4] Search Engine Optimization• [H4] Google Map• [H4] Link Building• [H4] Content Marketing• [H4] Website Designing• [H4] Bluepixle• [H4] Nine NM Solutions Inc.• [H4] HardworkNation LLC• [H4] Papa Mango• [H4] CA Sansaar• [H4] Wah Ji Wah & Measured Food• [H4] Eximius Software PVT LTD• [H4] MS Precision Machinery Pvt Ltd• [H5] We Listen & Understand• [H5] We Stand by Our Word• [H5] We Follow Market Ethics• [H5] Our Team Work• [H5] Get Free SEO Audit• [H6] OUR SERVICES• [H6] CORPORATE OFFICE
	Images	<p>Nous avons trouvé 81 image(s) sur cette page Web.</p> <p>10 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.</p>
	Ratio texte/HTML	<p>Ratio : 18%</p> <p>Bien, le ratio de cette page texte/HTML est supérieur à 15, mais inférieur à 25 pour cent.</p>
	Flash	<p>Parfait, aucun contenu FLASH n'a été détecté sur cette page.</p>
	Iframe	<p>Génial, il n'y a pas d'Iframes détectés sur cette page.</p>












Liens

	Réécriture d'URLs	<p>Bien. Vos liens sont optimisés!</p>
	Tiret bas dans les URLs	<p>Parfait! Aucuns soulignements détectés dans vos URLs.</p>


Ergonomie

	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.


Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.
	Validité W3C	Erreurs : 4 Avertissements : 5
	E-mail confidentialité	Attention! Au moins une adresse e-mail a été trouvée en texte clair. Utilisez une protection anti-spam gratuite pour cacher vos e-mails aux spammeurs.
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	<ul style="list-style-type: none"> Excellent, votre site n'utilise pas de tableaux imbriqués. Mauvais, votre site web utilise des styles css inline. Mauvais, votre site web contient trop de fichiers CSS (plus de 4). Mauvais, votre site web contient trop de fichiers javascript (plus de 6). Dommage, votre site n'est pas optimisé avec gzip.





Mobile

Optimisation mobile	 Icône Apple
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Mobile

	<ul style="list-style-type: none">✓ Méta tags viewport✓ Contenu FLASH
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Optimisation

	Sitemap XML	<p>Votre site web dispose d'une sitemap XML, ce qui est optimal.</p> <pre>http://digitalutilization.com/sitemap.xml</pre> <pre>https://www.digitalutilization.com/sitemap.xml</pre>
	Robots.txt	<pre>http://digitalutilization.com/robots.txt</pre> <p>Votre site dispose d'un fichier robots.txt, ce qui est optimal.</p>
	Mesures d'audience	<p>Votre site web dispose d'une outil d'analytics, ce qui est optimal.</p> <pre> Google Analytics</pre>