



# Evaluation du site creativelive.com

Généré le 26 Juillet 2024 10:29

Le score est de 58/100



## Optimisation du contenu

	Titre	CreativeLive: Do what you love. Longueur : 31 Parfait, votre titre contient entre 10 et 70 caractères.														
	Description	Online classes in photography, art, design, craft & DIY, marketing, business, and entrepreneurship. Available on-demand 24-7. Longueur : 133 Génial, votre balise META description contient entre 70 et 160 caractères.														
	Mots-clefs	Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez <a href="#">ce générateur gratuit de balises META en ligne</a> pour créer des mots-clés.														
	Propriétés Open Graph	Bien, cette page profite des balises META Open Graph. <table><thead><tr><th>Propriété</th><th>Contenu</th></tr></thead><tbody><tr><td>site_name</td><td>CreativeLive</td></tr><tr><td>title</td><td>CreativeLive: Do what you love.</td></tr><tr><td>url</td><td>https://www.creativelive.com/</td></tr><tr><td>description</td><td>Online classes in photography, art, design, craft &amp; DIY, marketing, business, and entrepreneurship. Available on-demand 24-7.</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>https://downloads.creativelive.com/social/Facebook_1600x1227.jpg</td></tr></tbody></table>	Propriété	Contenu	site_name	CreativeLive	title	CreativeLive: Do what you love.	url	https://www.creativelive.com/	description	Online classes in photography, art, design, craft & DIY, marketing, business, and entrepreneurship. Available on-demand 24-7.	type	website	image	https://downloads.creativelive.com/social/Facebook_1600x1227.jpg
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type	website															
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# Optimisation du contenu

## Niveaux de titre

H1	H2	H3	H4	H5	H6
2	12	51	19	29	22

- [H1] Do what you love.
- [H1] Do what you love.
- [H2] {{ contentFinderCtrl.data.title }}
- [H2] {{ data.title }}
- [H2] {{ data.title }}
- [H2] Subscribe for access to 2000 classes taught by the world's top experts
- [H2] Explore our classes
- [H2] The go-to community for 10+ million creators
- [H2] Learn from the industry icons
- [H2]
- [H2] Student Stories
- [H2] Recent blog articles
- [H2] Subscribe for access to 2000 classes taught by the world's top experts
- [H2] Recent blog articles
- [H3] {{ ::'cl-device-confirmation-title' | i18n:'You're all set' }}
- [H3] {{ ::'cl-auth-forgot-password-title' | i18n:'Forgot your password?' }}
- [H3] {{ ::'cl-auth-password-sent' | i18n:'Your link is on the way!' }}
- [H3] {{ ::'onboarding-welcome' | i18n: 'Welcome to CreativeLive' }}, {{ \$root.user.\_data.profile.first\_name }}!
- [H3] {{ ::'onboarding-cancel-header' | i18n: "No worries, we know you're excited to get to the classes." }}
- [H3]
- [H3]
- [H3] Pro Path
- [H3] Flex Path
- [H3] Starter Path
- [H3] One time payment
- [H3] Early">
- [H3]
- [H3] Renew Early
- [H3] Monthly">
- [H3] Early">
- [H3] The CreativeLive subscription
- [H3] {{ instructor.name }}
- [H3] 2,000+ classes ranging from fundamentals to advanced techniques.
- [H3] Designing Your Life: How to Build a Well-Lived, Joyful Life
- [H3] Fundamentals of Photography
- [H3] Wired for Story: How to Become a Story Genius
- [H3] 28 Days of Portrait Photography
- [H3] Adobe Lightroom Classic: The Complete Guide
- [H3] Unfu\*k YourSELF
- [H3] The Art of Flower Photography
- [H3] Studio Pass: Periphery
- [H3] Adobe Photoshop CC: The Complete Guide
- [H3] Nature and Landscape Photography
- [H3] The Photography Starter Kit for Beginners
- [H3] Family Photography: Modern Storytelling

## Optimisation du contenu

- [H3] Learn real skills
- [H3] Learn from the best
- [H3] By creators for creators
- [H3] Ben Willmore
- [H3] Kelly Brown
- [H3] Joe McNally
- [H3] Daymond John
- [H3] Mel Robbins
- [H3] Jasmine Star
- [H3] Richard Branson
- [H3] Brooke Shaden
- [H3] Nigel Barker
- [H3] Lindsay Adler
- [H3] Tim Ferriss
- [H3] Steve Sweatpants
- [H3] Sheri Riley
- [H3] Debbie Millman
- [H3] Learn real skills
- [H3] Learn from the best
- [H3] By creators for creators
- [H4] {{ ::'cl-auth-forgot-password-subtitle' | i18n:'No problem, let's reset it.' }}
- [H4] {{ ::'cl-auth-verify-email-header' | i18n:'Check your inbox' }}
- [H4] {{ ::'cl-auth-social-reg-greeting' | i18n:'Nice! Almost done...' }}
- [H4] {{ 'search-autcomplete-top-classes' | i18n:'Top Results' }}
- [H4] {{ 'search-autcomplete-popular-searches' | i18n:'Popular Searches' }}
- [H4] {{ category.title }}
- [H4] Instructors
- [H4] Monthly Pass
- [H4] Annual Pass
- [H4] {{ instructor.name }}
- [H4] {{ instructor.name }}
- [H4] {{ instructor.name }}
- [H4]
- [H4] Learn the skills you need to live your dreams in career, hobby, and life.
- [H4] 5 Photography Terms Every Aspiring Photographer Should Learn to Boost Their Career
- [H4] Should I use Final Cut Pro or Premiere for my Video Editing Projects?
- [H4] Should I use Illustrator or Photoshop for my Creative Projects?
- [H4] 7 Things you Need to Set up a Home Photography Studio
- [H4] Learn the skills you need to live your dreams in career, hobby, and life.
- [H5]
- [H5]
- [H5] {{ ::'cl-auth-password-sent-subtitle' | i18n:'Check your email for the link to reset your password' }}
- [H5] {{ ::'onboarding-cancel-lead' | i18n: "But if you take a couple of minutes and select a few interests we can help make your experience at CreativeLive even better." }}
- [H5] {{ instructor.tagline }}

## Optimisation du contenu

- [H5] Students learning right now on CreativeLive
- [H5] Pulitzer Prize winners. Cultural icons. Your new instructors. Unlock 700+ greats to inspire, teach, and support your passion.
- [H5] You aren't alone in your journey! We spotlight the highs, the lows, and the awkward in-betweens of people just like you.
- [H5] ALAIN GUTIERREZ
- [H5] YASMIN ABDI
- [H5] CHASE JARVIS
- [H5] JENIPHER LYN
- [H5] AARON VAN
- [H5] GENEVIEVE HATHAWAY
- [H5] TWYLA HALL
- [H5] RYAN GREENLEAF
- [H5] Summary (Generated from Transcript)
- [H5] Summary (Generated from Transcript)
- [H5] Summary (Generated from Transcript)
- [H5] Summary (Generated from Transcript)
- [H5] Summary (Generated from Transcript)
- [H5] ALAIN GUTIERREZ
- [H5] YASMIN ABDI
- [H5] CHASE JARVIS
- [H5] JENIPHER LYN
- [H5] AARON VAN
- [H5] GENEVIEVE HATHAWAY
- [H5] TWYLA HALL
- [H5] RYAN GREENLEAF
- [H6] {{ authLead }}
- [H6] {{ ::"cl-auth-lead" | i18n:"JOIN THE COMMUNITY" }}
- [H6] {{ ::"cl-auth-enterprise-lead" | i18n: "CREATIVELIVE FOR BUSINESS" }}
- [H6]
- [H6] of 10 million strong!">
- [H6] Before you ...
- [H6] Add Your Name
- [H6] Verify Your Email Address
- [H6] connect
- [H6] join us
- [H6] reach us
- [H6] company
- [H6] Best Value
- [H6] {{ ::"cl-price-modal-title-annual" | i18n:'Annual Creator Pass'}} Your plan
- [H6] {{ ::"cl-price-modal-title-monthly" | i18n:'Monthly Creator Pass'}} Your plan
- [H6]
- [H6] 50% OFF FOR YOU\*
- [H6]
- [H6] connect
- [H6] join us
- [H6] reach us
- [H6] company






Images





Nous avons trouvé 54 image(s) sur cette page Web.

48 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif

## Optimisation du contenu

		permet aux moteurs de recherche de mieux comprendre le contenu de vos images.
	Ratio texte/HTML	Ratio : 4% le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.
	Flash	Parfait, aucun contenu FLASH n'a été détecté sur cette page.
	Iframe	Génial, il n'y a pas d'Iframes détectés sur cette page.

## Liens

	Réécriture d'URLs	Bien. Vos liens sont optimisés!
	Tiret bas dans les URLs	Nous avons détectés des soulignements dans vos URLs. Vous devriez plutôt utiliser des tirets pour optimiser votre référencement.
	Liens dans la page	Nous avons trouvé un total de 174 lien(s) dont 3 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 0% Liens externes : Passing Juice 1.15% Liens internes 98.85%

## Liens dans la page

Texte d'ancre	Type	Juice
<a href="#">SEE ALL</a>	Interne	Passing Juice
<a href="#">SEE ALL</a>	Interne	Passing Juice
<a href="#">Terms of Service</a>	Interne	Passing Juice
<a href="#">now on iPhone, iPad, Apple TV, Roku</a>	Interne	Passing Juice
<a href="#">in the audience</a>	Interne	Passing Juice
<a href="#">community</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">become an affiliate</a>	Interne	Passing Juice
<a href="#">creative guides</a>	Interne	Passing Juice
<a href="#">for teams</a>	Interne	Passing Juice
<a href="#">podcasts</a>	Interne	Passing Juice
<a href="#">contact</a>	Interne	Passing Juice
<a href="#">help</a>	Interne	Passing Juice
<a href="#">about</a>	Interne	Passing Juice
<a href="#">instructors</a>	Interne	Passing Juice
<a href="#">stories</a>	Interne	Passing Juice
<a href="#">press</a>	Interne	Passing Juice
<a href="#">blog</a>	Interne	Passing Juice
<a href="#">careers</a>	Interne	Passing Juice
<a href="#">privacy policy</a>	Interne	Passing Juice
<a href="#">*deals &amp; promotions</a>	Interne	Passing Juice
<a href="#">Privacy Policy</a>	Externe	Passing Juice
<a href="#">Terms of Service</a>	Externe	Passing Juice
<a href="#">here</a>	Interne	Passing Juice
<a href="#">=</a>	Interne	Passing Juice
<a href="#">exclusions apply</a>	Interne	Passing Juice
<a href="#">here</a>	Interne	Passing Juice
<a href="#">here</a>	Interne	Passing Juice
<a href="#">{{ instructor.name }}</a>	Interne	Passing Juice
<a href="#">Skip to main content</a>	Interne	Passing Juice
<a href="#">photo &amp; video</a>	Interne	Passing Juice
<a href="#">Business</a>	Interne	Passing Juice
<a href="#">Free Photography Classes</a>	Interne	Passing Juice
<a href="#">Fundamentals</a>	Interne	Passing Juice
<a href="#">Lighting</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Posing</a>	Interne	Passing Juice
<a href="#">Adobe Lightroom</a>	Interne	Passing Juice
<a href="#">Adobe Photoshop</a>	Interne	Passing Juice
<a href="#">Adobe Premiere Pro</a>	Interne	Passing Juice
<a href="#">Final Cut Pro X</a>	Interne	Passing Juice
<a href="#">Post-Processing</a>	Interne	Passing Juice
<a href="#">Adventure &amp; Sports</a>	Interne	Passing Juice
<a href="#">Commercial</a>	Interne	Passing Juice
<a href="#">Documentary</a>	Interne	Passing Juice
<a href="#">Family &amp; Lifestyle</a>	Interne	Passing Juice
<a href="#">Fine Art</a>	Interne	Passing Juice
<a href="#">Food Photography</a>	Interne	Passing Juice
<a href="#">Glamour &amp; Beauty</a>	Interne	Passing Juice
<a href="#">Newborn Photography</a>	Interne	Passing Juice
<a href="#">Outdoor</a>	Interne	Passing Juice
<a href="#">Portrait Photography</a>	Interne	Passing Juice
<a href="#">Street photography</a>	Interne	Passing Juice
<a href="#">Wedding Photography</a>	Interne	Passing Juice
<a href="#">Aerial &amp; Drone</a>	Interne	Passing Juice
<a href="#">Filmmaking</a>	Interne	Passing Juice
<a href="#">Mobile Photography</a>	Interne	Passing Juice
<a href="#">Speedlights</a>	Interne	Passing Juice
<a href="#">Videography</a>	Interne	Passing Juice
<a href="#">Camera Guides</a>	Interne	Passing Juice
<a href="#">Canon Tutorials</a>	Interne	Passing Juice
<a href="#">Nikon Tutorials</a>	Interne	Passing Juice
<a href="#">Sony Tutorials</a>	Interne	Passing Juice
<a href="#">money &amp; life</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Lifestyle</a>	Interne	Passing Juice
<a href="#">Money &amp; Finance</a>	Interne	Passing Juice
<a href="#">Self-Improvement</a>	Interne	Passing Juice
<a href="#">Time Management</a>	Interne	Passing Juice
<a href="#">Wellness</a>	Interne	Passing Juice
<a href="#">Communication Skills</a>	Interne	Passing Juice
<a href="#">Leadership &amp; Management</a>	Interne	Passing Juice
<a href="#">Podcasting</a>	Interne	Passing Juice
<a href="#">Writing</a>	Interne	Passing Juice
<a href="#">Business Basics</a>	Interne	Passing Juice
<a href="#">Creative Inspiration</a>	Interne	Passing Juice
<a href="#">Entrepreneurship</a>	Interne	Passing Juice
<a href="#">Freelancing</a>	Interne	Passing Juice
<a href="#">Sales</a>	Interne	Passing Juice
<a href="#">Online Business</a>	Interne	Passing Juice
<a href="#">Social Media</a>	Interne	Passing Juice
<a href="#">art &amp; design</a>	Interne	Passing Juice
<a href="#">Color Theory</a>	Interne	Passing Juice
<a href="#">Business</a>	Interne	Passing Juice
<a href="#">Illustration</a>	Interne	Passing Juice
<a href="#">Typography</a>	Interne	Passing Juice
<a href="#">Lettering</a>	Interne	Passing Juice
<a href="#">Branding</a>	Interne	Passing Juice
<a href="#">Design Inspiration</a>	Interne	Passing Juice
<a href="#">Design Projects</a>	Interne	Passing Juice
<a href="#">Design Thinking</a>	Interne	Passing Juice
<a href="#">Fundamentals</a>	Interne	Passing Juice
<a href="#">Graphic Design</a>	Interne	Passing Juice



## Liens dans la page

<a href="#">Logo Design</a>	Interne	Passing Juice
<a href="#">UX Design</a>	Interne	Passing Juice
<a href="#">Web Design</a>	Interne	Passing Juice
<a href="#">WordPress</a>	Interne	Passing Juice
<a href="#">Adobe After Effects</a>	Interne	Passing Juice
<a href="#">Adobe Illustrator</a>	Interne	Passing Juice
<a href="#">Adobe InDesign</a>	Interne	Passing Juice
<a href="#">Adobe Photoshop</a>	Interne	Passing Juice
<a href="#">Software</a>	Interne	Passing Juice
<a href="#">craft &amp; maker</a>	Interne	Passing Juice
<a href="#">Calligraphy</a>	Interne	Passing Juice
<a href="#">Hand Lettering</a>	Interne	Passing Juice
<a href="#">Mixed Media Art</a>	Interne	Passing Juice
<a href="#">Paper Craft Ideas</a>	Interne	Passing Juice
<a href="#">Scrapbooking</a>	Interne	Passing Juice
<a href="#">Stamp Making</a>	Interne	Passing Juice
<a href="#">Cake Decorating</a>	Interne	Passing Juice
<a href="#">Floral Arranging</a>	Interne	Passing Juice
<a href="#">Holiday &amp; Party Crafts</a>	Interne	Passing Juice
<a href="#">Interior Design</a>	Interne	Passing Juice
<a href="#">Cross-Stitching</a>	Interne	Passing Juice
<a href="#">Embroidery</a>	Interne	Passing Juice
<a href="#">Fabric Crafts</a>	Interne	Passing Juice
<a href="#">Fashion Design</a>	Interne	Passing Juice
<a href="#">Crochet</a>	Interne	Passing Juice
<a href="#">Quilting</a>	Interne	Passing Juice
<a href="#">Sewing</a>	Interne	Passing Juice
<a href="#">Surface Pattern Design</a>	Interne	Passing Juice

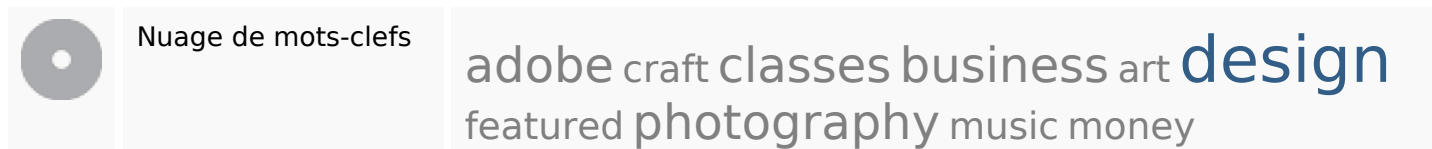
## Liens dans la page

<a href="#">Upcycling Ideas</a>	Interne	Passing Juice
<a href="#">Jewelry Design</a>	Interne	Passing Juice
<a href="#">Business</a>	Interne	Passing Juice
<a href="#">Marketing &amp; Sales</a>	Interne	Passing Juice
<a href="#">Etsy</a>	Interne	Passing Juice
<a href="#">music &amp; audio</a>	Interne	Passing Juice
<a href="#">Audio Engineering</a>	Interne	Passing Juice
<a href="#">Music Business</a>	Interne	Passing Juice
<a href="#">Songwriting</a>	Interne	Passing Juice
<a href="#">Sound Mixing</a>	Interne	Passing Juice
<a href="#">Studio Pass</a>	Interne	Passing Juice
<a href="#">Ableton Live</a>	Interne	Passing Juice
<a href="#">Avid Pro Tools</a>	Interne	Passing Juice
<a href="#">Cubase</a>	Interne	Passing Juice
<a href="#">Fl Studio</a>	Interne	Passing Juice
<a href="#">Logic Pro</a>	Interne	Passing Juice
<a href="#">Bass</a>	Interne	Passing Juice
<a href="#">Electronic Music Production</a>	Interne	Passing Juice
<a href="#">Guitar Recording</a>	Interne	Passing Juice
<a href="#">Learn to DJ</a>	Interne	Passing Juice
<a href="#">Live Sound Mixing</a>	Interne	Passing Juice
<a href="#">Recording Drums</a>	Interne	Passing Juice
<a href="#">Rock</a>	Interne	Passing Juice
<a href="#">Synth</a>	Interne	Passing Juice
<a href="#">Vocals</a>	Interne	Passing Juice
<a href="#">Log In / Sign Up</a>	Interne	Passing Juice
<a href="#">Back To Biz</a>	Interne	Passing Juice
<a href="#">SIGN OUT</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Chase Jarvis LIVE</a>	Interne	Passing Juice
<a href="#">Explore</a>	Interne	Passing Juice
<a href="#">Bill Burnett</a>	Interne	Passing Juice
<a href="#">Dave Evans</a>	Interne	Passing Juice
<a href="#">John Greengo</a>	Interne	Passing Juice
<a href="#">Lisa Cron</a>	Interne	Passing Juice
<a href="#">Sue Bryce</a>	Interne	Passing Juice
<a href="#">Ben Willmore</a>	Interne	Passing Juice
<a href="#">Gary John Bishop</a>	Interne	Passing Juice
<a href="#">Kathleen Clemons</a>	Interne	Passing Juice
<a href="#">Adam &amp;quot:Nolly&amp;quot: Getgood</a>	Interne	Passing Juice
<a href="#">Matt Halpern</a>	Interne	Passing Juice
<a href="#">Kirsten Lewis</a>	Interne	Passing Juice
<a href="#">See His Story</a>	Interne	Passing Juice
<a href="#">See Her Story</a>	Interne	Passing Juice
<a href="#">See His Story</a>	Interne	Passing Juice
<a href="#">See Her Story</a>	Interne	Passing Juice
<a href="#">See His Story</a>	Interne	Passing Juice
<a href="#">See Her Story</a>	Interne	Passing Juice
<a href="#">See Her Story</a>	Interne	Passing Juice
<a href="#">See His Story</a>	Interne	Passing Juice
<a href="#">See Her Story</a>	Interne	Passing Juice
<a href="#">See Her Story</a>	Interne	Passing Juice
<a href="#">See His Story</a>	Interne	Passing Juice
<a href="#">Fundamentals of Photography with John Greengo</a>	Interne	Passing Juice
<a href="#">How to Break the Habit of Self-Doubt and Build Real Confidence with Mel Robbins</a>	Interne	Passing Juice
<a href="#">Designing Your Life: How to Build a Well-Lived, Joyful Life with Bill Burnett and Dave Evans</a>	Interne	Passing Juice
<a href="#">Build your Lighting Knowledge with Peter Hurley</a>	Interne	Passing Juice
<a href="#">How to Start a Photography Business</a>	Interne	Passing Juice
<a href="#">\"+clicked_element.find('h4').text()+\"</a>	Interne	Passing Juice

## Mots-clefs



## Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
design	30	✘	✘	✔	✔
classes	16	✘	✘	✔	✔
adobe	14	✘	✘	✘	✔
business	14	✘	✘	✔	✔
photography	14	✘	✘	✔	✔











## Ergonomie

	Url	Domaine : creativelive.com Longueur : 16
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.





## Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.




## Document

		
	Validité W3C	Erreurs : 286 Avertissements : 7
	E-mail confidentialité	Génial, aucune adresse e-mail n'a été trouvé sous forme de texte!
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	<ul style="list-style-type: none"><li> Excellent, votre site n'utilise pas de tableaux imbriqués.</li><li> Mauvais, votre site web utilise des styles css inline.</li><li> Génial, votre site web contient peu de fichiers CSS.</li><li> Mauvais, votre site web contient trop de fichiers javascript (plus de 6).</li><li> Dommage, votre site n'est pas optimisé avec gzip.</li></ul>

## Mobile

	Optimisation mobile	<ul style="list-style-type: none"><li> Icône Apple</li><li> Méta tags viewport</li><li> Contenu FLASH</li></ul>
--	---------------------	--

## Optimisation

	Sitemap XML	Votre site web dispose d'une sitemap XML, ce qui est optimal. <pre>http://creativelive.com/sitemap.xml</pre> <pre>http://www.creativelive.com/sitemap.xml</pre>
	Robots.txt	<pre>http://creativelive.com/robots.txt</pre> <p>Votre site dispose d'un fichier robots.txt, ce qui est optimal.</p>
	Mesures d'audience	Votre site web dispose d'une outil d'analytics, ce qui est optimal.

# Optimisation



Google Analytics