





# Evaluation du site cnbcnewstoday.com

Généré le 27 Juillet 2024 22:32

Le score est de 51/100



## Optimisation du contenu

|    | <b>Titre</b>  | <p>CNBC News Today - Latest Breaking News, Pictures, Videos, and Special Reports from The Economic Times</p> <p>Longueur : 101</p> <p>Idéalement, votre titre devrait contenir entre 10 et 70 caractères (espaces compris). Utilisez <a href="#">cet outil gratuit</a> pour calculer la longueur du texte.</p>  |           |         |        |       |      |         |       |                 |             |   |     |                                |           |                 |       |   |
|--|---|---|-----------|---------|--------|-------|------|---------|-------|-----------------|-------------|---|-----|--------------------------------|-----------|-----------------|-------|---|
|   | <b>Description</b>  | <p>Latest Breaking News, Pictures, Videos, and Special Reports from The Economic Times</p> <p>Longueur : 83</p> <p>Génial, votre balise META description contient entre 70 et 160 caractères.</p>   |           |         |        |       |      |         |       |                 |             |   |     |                                |           |                 |       |   |
|  | <b>Mots-clefs</b>   | <p>Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez <a href="#">ce générateur gratuit de balises META en ligne</a> pour créer des mots-clés.</p>  |           |         |        |       |      |         |       |                 |             |   |     |                                |           |                 |       |   |
|  | <b>Propriétés Open Graph</b>  | <p>Bien, cette page profite des balises META Open Graph.</p> <table><thead><tr><th>Propriété</th><th>Contenu</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>CNBC News Today</td></tr><tr><td>description</td><td>Latest Breaking News, Pictures, Videos, and Special Reports from The Economic Times</td></tr><tr><td>url</td><td>https://www.cnbcnewstoday.com/</td></tr><tr><td>site_name</td><td>CNBC News Today</td></tr><tr><td>image</td><td>https://thesource.com/wp-content/uploads/2024/07/Screenshot-2024-07-27-at-12.49.57-PM.png</td></tr></tbody></table> | Propriété | Contenu | locale | en_GB | type | website | title | CNBC News Today | description | Latest Breaking News, Pictures, Videos, and Special Reports from The Economic Times | url | https://www.cnbcnewstoday.com/ | site_name | CNBC News Today | image | https://thesource.com/wp-content/uploads/2024/07/Screenshot-2024-07-27-at-12.49.57-PM.png |
| Propriété  | Contenu   |   |           |         |        |       |      |         |       |                 |             |   |     |                                |           |                 |       |   |
| locale   | en_GB   |   |           |         |        |       |      |         |       |                 |             |   |     |                                |           |                 |       |   |
| type   | website   |   |           |         |        |       |      |         |       |                 |             |   |     |                                |           |                 |       |   |
| title  | CNBC News Today   |   |           |         |        |       |      |         |       |                 |             |   |     |                                |           |                 |       |   |
| description  | Latest Breaking News, Pictures, Videos, and Special Reports from The Economic Times       |   |           |         |        |       |      |         |       |                 |             |   |     |                                |           |                 |       |   |
| url  | https://www.cnbcnewstoday.com/  |   |           |         |        |       |      |         |       |                 |             |   |     |                                |           |                 |       |   |
| site_name  | CNBC News Today   |   |           |         |        |       |      |         |       |                 |             |   |     |                                |           |                 |       |   |
| image  | https://thesource.com/wp-content/uploads/2024/07/Screenshot-2024-07-27-at-12.49.57-PM.png |   |           |         |        |       |      |         |       |                 |             |   |     |                                |           |                 |       |   |





# Optimisation du contenu

## Niveaux de titre




| H1 | H2 | H3 | H4 | H5 | H6 |
|----|----|----|----|----|----|
| 1  | 1  | 46 | 0  | 0  | 0  |

- [H1] All Posts
- [H2] Advertising
- [H3] Kordell Beckham, Brother to NFL Star Odell Beckham Jr. Just Won 'Love Island' USA - The Source
- [H3] How many times has Team USA won Olympic gold in basketball? List of top winning teams
- [H3] Team USA vs. Serbia best bets: Bogdan Bogdanovic will be x-factor in low-scoring 2024 Olympic opener
- [H3] 5 Greatest Scorers in Olympic Basketball History
- [H3] USA's Top Tennis Players Thrilled To Compete at Paris 2024
- [H3] Canada vs. Greece: Olympic Basketball Odds & Best Bets (7/27) | Betting News
- [H3] Beyoncé introduces 2024 Team USA Olympians in signature fashion
- [H3] NFL writer thinks Bills should trade for untapped young DB
- [H3] Top US Olympic official reassures sports they are welcome in US
- [H3] Best USA Basketball Betting Promos, Apps & Sites: Claim Bonus Bets for Summer Games
- [H3] Latest Update
- [H3] Kordell Beckham, Brother to NFL Star Odell Beckham Jr. Just Won 'Love Island' USA - The Source
- [H3] How many times has Team USA won Olympic gold in basketball? List of top winning teams
- [H3] Team USA vs. Serbia best bets: Bogdan Bogdanovic will be x-factor in low-scoring 2024 Olympic opener
- [H3] 5 Greatest Scorers in Olympic Basketball History
- [H3] Chargers News: Bolts Take Massive Jim Harbaugh-Style Player in New USA Today Mock Draft
- [H3] The best online deals in the Canadian retail space right now
- [H3] High-Profile Infrastructure Megaprojects for 2024
- [H3] Store Managers, We're Investing in You
- [H3] Kordell Beckham, Brother to NFL Star Odell Beckham Jr. Just Won 'Love Island' USA - The Source
- [H3] 10 Best Jobs That Allow You to Travel
- [H3] High-Profile Infrastructure Megaprojects for 2024
- [H3] Store Managers, We're Investing in You
- [H3] Most Viewed
- [H3] Chargers News: Bolts Take Massive Jim Harbaugh-Style Player in New USA Today Mock Draft
- [H3] The best online deals in the Canadian retail space right now
- [H3] High-Profile Infrastructure Megaprojects for 2024
- [H3] Store Managers, We're Investing in You
- [H3] 10 Best Jobs That Allow You to Travel
- [H3] All the best celebrity style this month so far
- [H3] Most Reviews
- [H3] Kordell Beckham, Brother to NFL Star Odell Beckham Jr. Just Won 'Love Island' USA - The Source
- [H3] How many times has Team USA won Olympic gold in

## Optimisation du contenu

|  |                  |  |
|--|------------------|--|
|  |                  | <p>basketball? List of top winning teams</p> <ul style="list-style-type: none"><li>• [H3] Team USA vs. Serbia best bets: Bogdan Bogdanovic will be x-factor in low-scoring 2024 Olympic opener</li><li>• [H3] Chargers News: Bolts Take Massive Jim Harbaugh-Style Player in New USA Today Mock Draft</li><li>• [H3] The best online deals in the Canadian retail space right now</li><li>• [H3] High-Profile Infrastructure Megaprojects for 2024</li><li>• [H3] Kordell Beckham, Brother to NFL Star Odell Beckham Jr. Just Won 'Love Island' USA - The Source</li><li>• [H3] 10 Best Jobs That Allow You to Travel</li><li>• [H3] High-Profile Infrastructure Megaprojects for 2024</li><li>• [H3] About Barta</li><li>• [H3] Recent Post</li><li>• [H3] Chargers News: Bolts Take Massive Jim Harbaugh-Style Player in New USA Today Mock Draft</li><li>• [H3] The best online deals in the Canadian retail space right now</li><li>• [H3] High-Profile Infrastructure Megaprojects for 2024</li><li>• [H3] Useful Links</li></ul> |
|   | Images           | <p>Nous avons trouvé 41 image(s) sur cette page Web.</p> <p>4 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.</p>   |
|  | Ratio texte/HTML | <p>Ratio : 11%</p> <p>le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.</p>  |
|  | Flash            | <p>Parfait, aucun contenu FLASH n'a été détecté sur cette page.</p>  |
|  | Iframe           | <p>Génial, il n'y a pas d'Iframes détectés sur cette page.</p>   |

## Liens

|  |                         |  |
|--|-------------------------|--|
|  | Réécriture d'URLs       | <p>Bien. Vos liens sont optimisés!</p>   |
|  | Tiret bas dans les URLs | <p>Parfait! Aucuns soulignements détectés dans vos URLs.</p>                     |
|  | Liens dans la page      | <p>Nous avons trouvé un total de 54 lien(s) dont 0 lien(s) vers des fichiers</p> |

## Liens



### Statistics

Liens externes : noFollow 0%

Liens externes : Passing Juice 0%

Liens internes 100%

## Liens dans la page

| Texte d'ancre                   | Type    | Juice         |
|---------------------------------|---------|---------------|
| <a href="#">Skip to content</a> | Interne | Passing Juice |
| <a href="#">About Us</a>        | Interne | Passing Juice |
| <a href="#">Contact Us</a>      | Interne | Passing Juice |
| <a href="#">Disclaimer</a>      | Interne | Passing Juice |
| <a href="#">Privacy Policy</a>  | Interne | Passing Juice |
| <a href="#">Terms of Use</a>    | Interne | Passing Juice |
| <a href="#">Home</a>            | Interne | Passing Juice |
| <a href="#">World</a>           | Interne | Passing Juice |
| <a href="#">Bussiness</a>       | Interne | Passing Juice |
| <a href="#">Tech</a>            | Interne | Passing Juice |
| <a href="#">Entertainment</a>   | Interne | Passing Juice |
| <a href="#">Jobs</a>            | Interne | Passing Juice |
| <a href="#">Travel</a>          | Interne | Passing Juice |
| <a href="#">Fashion</a>         | Interne | Passing Juice |
| <a href="#">Horoscope</a>       | Interne | Passing Juice |
| <a href="#">Fitness</a>         | Interne | Passing Juice |
| <a href="#">Shopping</a>        | Interne | Passing Juice |
| <a href="#">Infra</a>           | Interne | Passing Juice |
| <a href="#">Sports</a>          | Interne | Passing Juice |
| <a href="#">Basketball</a>      | Interne | Passing Juice |
| <a href="#">Football</a>        | Interne | Passing Juice |

## Liens dans la page

|  |         |               |
|--|---------|---------------|
| <a href="#">NBA</a>  | Interne | Passing Juice |
| <a href="#">NFL</a>  | Interne | Passing Juice |
| <a href="#">Golf</a>   | Interne | Passing Juice |
| <a href="#">Horse Racing</a>   | Interne | Passing Juice |
| <a href="#">Tennis</a>   | Interne | Passing Juice |
| <a href="#">Cricket</a>  | Interne | Passing Juice |
| <a href="#">Gambling</a>   | Interne | Passing Juice |
| <a href="#">Admin</a>  | Interne | Passing Juice |
| <a href="#">Kordell Beckham, Brother to NFL Star Odell Beckham Jr. Just Won 'Love Island' USA &amp;#8211; The Source</a> | Interne | Passing Juice |
| <a href="#">How many times has Team USA won Olympic gold in basketball? List of top winning teams</a>                    | Interne | Passing Juice |
| <a href="#">Team USA vs. Serbia best bets: Bogdan Bogdanovic will be x-factor in low-scoring 2024 Olympic opener</a>     | Interne | Passing Juice |
| <a href="#">5 Greatest Scorers in Olympic Basketball History</a>   | Interne | Passing Juice |
| <a href="#">USA's Top Tennis Players Thrilled To Compete at Paris 2024</a>   | Interne | Passing Juice |
| <a href="#">Canada vs. Greece: Olympic Basketball Odds &amp;#038; Best Bets (7/27)   Betting News</a>                    | Interne | Passing Juice |
| <a href="#">Beyonc  introduces 2024 Team USA Olympians in signature fashion</a>  | Interne | Passing Juice |
| <a href="#">NFL writer thinks Bills should trade for untapped young DB</a>   | Interne | Passing Juice |
| <a href="#">Top US Olympic official reassures sports they are welcome in US</a>  | Interne | Passing Juice |
| <a href="#">Best USA Basketball Betting Promos, Apps &amp;#038; Sites: Claim Bonus Bets for Summer Games</a>             | Interne | Passing Juice |
| <a href="#">2</a>  | Interne | Passing Juice |
| <a href="#">3</a>  | Interne | Passing Juice |
| <a href="#">264</a>  | Interne | Passing Juice |
| <a href="#">Recent</a>   | Interne | Passing Juice |
| <a href="#">Popular</a>  | Interne | Passing Juice |
| <a href="#">Common</a>   | Interne | Passing Juice |
| <a href="#">Chargers News: Bolts Take Massive Jim Harbaugh-Style</a>   | Interne | Passing Juice |

## Liens dans la page

|  |         |               |
|--|---------|---------------|
| <a href="#">Player in New USA Today Mock Draft</a>                           |         |               |
| <a href="#">The best online deals in the Canadian retail space right now</a> | Interne | Passing Juice |
| <a href="#">High-Profile Infrastructure Megaprojects for 2024</a>            | Interne | Passing Juice |
| <a href="#">Store Managers, We're Investing in You</a>                       | Interne | Passing Juice |
| <a href="#">10 Best Jobs That Allow You to Travel</a>                        | Interne | Passing Juice |
| <a href="#">All the best celebrity style this month so far</a>               | Interne | Passing Juice |
| <a href="#">Recent</a>   | Interne | Passing Juice |
| <a href="#">Popular</a>  | Interne | Passing Juice |
| <a href="#">Common</a>   | Interne | Passing Juice |



## Mots-clefs

|   |                     |   |
|---|---------------------|---|
|  | Nuage de mots-clefs | olympic <b>july</b> january april beckham nfl<br>best <b>usa</b> basketball admin |
|---|---------------------|---|




## Cohérence des mots-clefs

| Mot-clef   | Contenu | Titre | Mots-clefs | Description | Niveaux de titre |
|------------|---------|-------|------------|-------------|------------------|
| july       | 19      | ✘     | ✘          | ✘           | ✘                |
| usa        | 17      | ✘     | ✘          | ✘           | ✔                |
| best       | 15      | ✘     | ✘          | ✘           | ✔                |
| basketball | 14      | ✘     | ✘          | ✘           | ✔                |
| january    | 12      | ✘     | ✘          | ✘           | ✘                |












## Ergonomie

|  |         |  |
|--|---------|--|
|  | Url     | Domaine : cnbcnewstoday.com<br>Longueur : 17 |
|  | Favicon | Génial, votre site web dispose d'un favicon. |




## Ergonomie

|  |               |  |
|--|---------------|--|
|  | Imprimabilité | Génial. L'impression est optimisée grâce aux styles CSS. |
|  | Langue        | Bien. Votre langue est : en.                             |
|  | Dublin Core   | Cette page ne profite pas des métadonnées Dublin Core.   |

## Document

|  |                        |   |
|--|------------------------|---|
|    | Doctype                | HTML 5  |
|    | Encodage               | Parfait. Votre charset est UTF-8.   |
|   | Validité W3C           | Erreurs : 0<br>Avertissements : 0   |
|  | E-mail confidentialité | Génial, aucune adresse e-mail n'a été trouvé sous forme de texte!   |
|  | HTML obsolètes         | Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.  |
|  | Astuces vitesse        | <ul style="list-style-type: none"><li> Excellent, votre site n'utilise pas de tableaux imbriqués.</li><li> Mauvais, votre site web utilise des styles css inline.</li><li> Mauvais, votre site web contient trop de fichiers CSS (plus de 4).</li><li> Mauvais, votre site web contient trop de fichiers javascript (plus de 6).</li><li> Parfait : votre site tire parti de gzip.</li></ul> |




## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Optimisation mobile | <ul style="list-style-type: none"><li> Icône Apple</li><li> Méta tags viewport</li></ul> |
|--|---------------------|--|

## Mobile

✓ Contenu FLASH

## Optimisation

|  |                    |  |
|--|--------------------|--|
|  | Sitemap XML        | <p>Votre site web dispose d'une sitemap XML, ce qui est optimal.</p> <pre>https://www.cnbctoday.com/sitemap-news.xml<br/>https://www.cnbctoday.com/sitemap_index.xml</pre>   |
|  | Robots.txt         | <p><a href="http://cnbctoday.com/robots.txt">http://cnbctoday.com/robots.txt</a></p> <p>Votre site dispose d'un fichier robots.txt, ce qui est optimal.</p>  |
|  | Mesures d'audience | <p>Manquant</p> <p>Nous n'avons trouvé aucun outil d'analytics sur ce site.</p> <p>Un outil de mesure d'audience vous permet d'analyser l'activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.</p> |