Evaluation du site cientesalestech.io

Généré le 03 Mai 2025 13:47

Le score est de 52/100

Optimisation du contenu

⚠️	Titre	Homepage Longueur : 8 Idéalement, votre titre devrait contenir entre 10 et 70 caractères (espaces compris). Utilisez cet outil gratuit pour calculer la longueur du texte.
⚠️	Description	Top Source for Salestech expertise. We deliver top-notch insights, trends, and news to help you make informed decisions. Optimize your sales process and boost revenue. Longueur : 167 Idéalement, votre balise META description devrait contenir entre 70 et 160 caractères (espaces compris). Utilisez cet outil gratuit pour calculer la longueur du texte.
❌	Mots-clefs	Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez ce générateur gratuit de balises META en ligne pour créer des mots-clés.
✅	Propriétés Open Graph	Bien, cette page profite des balises META Open Graph.

Propriété	Contenu
locale	en_US
type	website
title	Top Salestech Content, News and Market Insights.
description	Top Source for Salestech expertise. We deliver top-notch insights, trends, and news to help you make informed decisions. Optimize your sales process and boost revenue.
url	https://cientesalestech.io/

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	site_name	Ciente	SalesTech
	updated_time	2025-02-05T10:40:08+01:00

	Niveaux de titre	H1	H2	H3	H4	H5	H6
		1	355	1	10	3	0

- [H1]
- [H2] DigiKey Unveils DigiKey Standard Product Portfolio
- [H2] Coheso Expands AI-Native Work Management Platform with Universal CLM Connector
- [H2] Socontra: social network for AI agent-to-agent interaction set to automate online shopping
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- [H2] Socure Launches Advanced Pre-Fill Solution via RiskOS™ Platform to Transform Digital Customer Onboarding
- [H2] Quhuo Reports Financial Results for the Second Half and Full Year 2024: Solidifying Core Business, Driving Diversified Growth Through Innovation
- [H2] GoCardless selects Platformed's AI to automate RFPs, minimizing admin and unlocking easy collaboration across the business
- [H2] Cerillion unveils breakthrough Promotions Engine and further GenAI innovation in latest BSS/OSS suite update
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- [H2] VidAU AI Secured New Round of Funding to Redefine Video Ad Creation
- [H2] LogicGate Enhances Leading Cyber, Governance, Risk, and Compliance Platform with Automated Control Gap Analysis Feature
- [H2] Capably Raises $4M to Replace Legacy Automation and Lead the Next Wave of Agentic AI-Powered Automation
- [H2] Meet Sue, the AI Agent for Customer Trust Overhauling Security Review Workflows for Fortune 1000 Companies
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- [H2] 3CLogic Announces New Voice AI Hub to Streamline Deployment of Virtual Agents
- [H2] Omada Announces Investment from GRO and Kirk Kapital to Drive Next Phase of Growth and Innovation in Identity Governance
- [H2] Digital Silk Reveals How Miami Brands Are Using Checkout Design to Increase Sales
- [H2] OA500 Ranks Sales Focus Inc. as One of the Best Business Outsourcing Firms in the World for Second Consecutive Year
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- [H2] Provarity.AI Launches Intelligence 3.0 at RSA Conference to Power the Next Era of Presales Automation
- [H2] Recent Posts
- [H2] Techtalk by Ciente with Dominic Milan from Dentsu B2B : EP-45
- [H2] Techtalk by Ciente with Zhenya Winters from Bottomline : EP-38
- [H2] SWIFT Alternatives for Cross-border Payments: The Top Picks
- [H2] GoCardless selects Platformed's AI to automate RFPs, minimizing admin and unlocking easy collaboration across the business
- [H2] Lead Qualification for Better Business Outcomes: A Guide
- [H2] Boosting Lead Generation with CRM
- [H2] Latest in Tech
- [H2] LogicGate Enhances Leading Cyber, Governance, Risk, and Compliance Platform with Automated Control Gap Analysis Feature
- [H2] Capably Raises $4M to Replace Legacy Automation and Lead the Next Wave of Agentic AI-Powered Automation
- [H2] Meet Sue, the AI Agent for Customer Trust Overhauling

Optimisation du contenu

Security Review Workflows for Fortune 1000 Companies
- [H2] FastSpring Announces Payments Veteran Lindsay Walker as New Chief Customer Officer
- [H2] Data Hygiene: 5 Best Practices
- [H2] Coheso Expands AI-Native Work Management Platform with Universal CLM Connector
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- [H2] Provarity.AI Launches Intelligence 3.0 at RSA Conference to Power the Next Era of Presales Automation
- [H2] Engage Uninformed Prospects with Lead Generation Ads
- [H2] Consumer Decision-Making: Purchasing Value and Experiences
- [H2] Editor's Picks
- [H2] Digital Silk Reveals How Miami Brands Are Using Checkout Design to Increase Sales
- [H2] OA500 Ranks Sales Focus Inc. as One of the Best Business Outsourcing Firms in the World for Second Consecutive Year
- [H2] Regie.ai Launches Signal Selling Capability to Transform Outbound Prospecting with Real-Time Buyer Insights
- [H2] JARS Digital Unveils New Dashboard Suite to Help SMBs Track Marketing ROI in Real Time
- [H3] Sign up for our newsletter
- [H4] Op-eds
- [H4] Sales Enablement
- [H4] Cerillion unveils breakthrough Promotions Engine and further GenAI innovation in latest BSS/OSS suite update
- [H4] Global Asset Management Industry Hit New Record High in 2024–and a Critical Turning Point
- [H4] Automation
- [H4] Analytics
- [H4] Sales & Marketing
- [H4] Engage Uninformed Prospects with Lead Generation Ads
- [H4] Consumer Decision-Making: Purchasing Value and Experiences
- [H4] Lead Qualification for Better Business Outcomes: A Guide
- [H5] Get In Touch
- [H5] About Us
- [H5] Recent Posts

✅	Images	Nous avons trouvé 6 image(s) sur cette page Web. Bien, la plupart ou la totalité de vos images possèdent un attribut alt
❌	Ratio texte/HTML	Ratio : 6% le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.
✅	Flash	Parfait, aucun contenu FLASH n'a été détecté sur cette page.

Optimisation du contenu

	Iframe	Génial, il n'y a pas d'Iframes détectés sur cette page.

Liens

	Réécriture d'URLs	Bien. Vos liens sont optimisés!
	Tiret bas dans les URLs	Parfait! Aucuns soulignements détectés dans vos URLs.
	Liens dans la page	Nous avons trouvé un total de 112 lien(s) dont 0 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 0% Liens externes : Passing Juice 0.89% Liens internes 99.11%

Liens dans la page

Texte d'ancre	Type	Juice
Home	Interne	Passing Juice
Sales Enablement	Interne	Passing Juice
Sales-Enablement	Interne	Passing Juice
Customer-Success	Interne	Passing Juice
Crm	Interne	Passing Juice
Customer-Engagement	Interne	Passing Juice
Customer-Service	Interne	Passing Juice
Omnichannel	Interne	Passing Juice
Digital-Solutions	Interne	Passing Juice
Customer-Experience	Interne	Passing Juice
Cx	Interne	Passing Juice

Liens dans la page

Content	Interne	Passing Juice
DigiKey Unveils DigiKey Standard Product Portfolio	Interne	Passing Juice
Coheso Expands AI-Native Work Management Platform with Universal CLM Connector	Interne	Passing Juice
Socontra: social network for AI agent-to-agent interaction set to automate online shopping	Interne	Passing Juice
Provarity.AI Launches Intelligence 3.0 at RSA Conference to Power the Next Era of Presales Automation	Interne	Passing Juice
Socure Launches Advanced Pre-Fill Solution via RiskOS™ Platform to Transform Digital Customer Onboarding	Interne	Passing Juice
Quhuo Reports Financial Results for the Second Half and Full Year 2024: Solidifying Core Business, Driving Diversified Growth Through Innovation	Interne	Passing Juice
GoCardless selects Platformed’s AI to automate RFPs, minimizing admin and unlocking easy collaboration across the business	Interne	Passing Juice
Cerillion unveils breakthrough Promotions Engine and further GenAI innovation in latest BSS/OSS suite update	Interne	Passing Juice
Automation	Interne	Passing Juice
Automation	Interne	Passing Juice
Marketing-Automation	Interne	Passing Juice
Cloud-Computing	Interne	Passing Juice
Cloud	Interne	Passing Juice
Saas	Interne	Passing Juice
Data-Management	Interne	Passing Juice
Data-Driven	Interne	Passing Juice
Aws	Interne	Passing Juice
Iot	Interne	Passing Juice
Machine-Learning	Interne	Passing Juice
Artificial-Intelligence	Interne	Passing Juice
Ai	Interne	Passing Juice
Generative-Ai	Interne	Passing Juice
Chatgpt	Interne	Passing Juice

Liens dans la page

VidAU AI Secured New Round of Funding to Redefine Video Ad Creation	Interne	Passing Juice
LogicGate Enhances Leading Cyber, Governance, Risk, and Compliance Platform with Automated Control Gap Analysis Feature	Interne	Passing Juice
Capably Raises $4M to Replace Legacy Automation and Lead the Next Wave of Agentic AI-Powered Automation	Interne	Passing Juice
Meet Sue, the AI Agent for Customer Trust Overhauling Security Review Workflows for Fortune 1000 Companies	Interne	Passing Juice
Analytics	Interne	Passing Juice
Analytics	Interne	Passing Juice
Data	Interne	Passing Juice
Digital-Transformation	Interne	Passing Juice
B2B	Interne	Passing Juice
Sales & Marketing	Interne	Passing Juice
Sales	Interne	Passing Juice
Commerce	Interne	Passing Juice
Ecommerce	Interne	Passing Juice
Strategy	Interne	Passing Juice
Retail	Interne	Passing Juice
Pr	Interne	Passing Juice
Digital-Experience	Interne	Passing Juice
User-Experience	Interne	Passing Juice
Customer-Satisfaction	Interne	Passing Juice
Marketing	Interne	Passing Juice
Advertising	Interne	Passing Juice
Digital-Marketing	Interne	Passing Juice
Media	Interne	Passing Juice
Social-Media	Interne	Passing Juice
Marketing-Agency	Interne	Passing Juice
Digital-Advertising	Interne	Passing Juice

Liens dans la page

Digital-Media	Interne	Passing Juice
3CLogic Announces New Voice AI Hub to Streamline Deployment of Virtual Agents	Interne	Passing Juice
Omada Announces Investment from GRO and Kirk Kapital to Drive Next Phase of Growth and Innovation in Identity Governance	Interne	Passing Juice
Digital Silk Reveals How Miami Brands Are Using Checkout Design to Increase Sales	Interne	Passing Juice
OA500 Ranks Sales Focus Inc. as One of the Best Business Outsourcing Firms in the World for Second Consecutive Year	Interne	Passing Juice
Sales Technology & Software	Interne	Passing Juice
Software	Interne	Passing Juice
Salesforce	Interne	Passing Juice
Data-Center	Interne	Passing Juice
It	Interne	Passing Juice
Security	Interne	Passing Juice
Cybersecurity	Interne	Passing Juice
Web3	Interne	Passing Juice
Fintech	Interne	Passing Juice
Revenue	Interne	Passing Juice
Supply-Chain	Interne	Passing Juice
Network	Interne	Passing Juice
Chief-Revenue-Officer	Interne	Passing Juice
Growth and Leadership	Interne	Passing Juice
Acquisition	Interne	Passing Juice
Partnership	Interne	Passing Juice
Strategic-Partnership	Interne	Passing Juice
Business-Development	Interne	Passing Juice
Business-Growth	Interne	Passing Juice
Market-Growth	Interne	Passing Juice
Ceo	Interne	Passing Juice

Liens dans la page

Chief-Marketing-Officer	Interne	Passing Juice
Vice-President	Interne	Passing Juice
Chief-Executive-Officer	Interne	Passing Juice
Blog	Interne	Passing Juice
AUTOMATION	Interne	Passing Juice
Ciente Editorial Team	Interne	Passing Juice
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PRNEWSWIRE	Interne	Passing Juice
Global Asset Management Industry Hit New Record High in 2024–and a Critical Turning Point	Interne	Passing Juice
Lead Qualification for Better Business Outcomes: A Guide	Interne	Passing Juice
Boosting Lead Generation with CRM	Interne	Passing Juice
PRNEWSWIRE	Interne	Passing Juice
FastSpring Announces Payments Veteran Lindsay Walker as New Chief Customer Officer	Interne	Passing Juice
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JARS Digital Unveils New Dashboard Suite to Help SMBs Track Marketing ROI in Real Time	Interne	Passing Juice
privacy policy.	Externe	Passing Juice
Privacy & Compliance	Interne	Passing Juice
Subscribe Us	Interne	Passing Juice
Unsubscribe	Interne	Passing Juice
All News Posts	Interne	Passing Juice

Mots-clefs

Nuage de mots-clefs	work set launches management automation unveils automate next platform digikey

Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
digikey	78	✖	✖	✖	✔
automation	51	✖	✖	✖	✔
next	43	✖	✖	✖	✔
platform	42	✖	✖	✖	✔
work	41	✖	✖	✖	✔

Ergonomie

	Url	Domaine : cientesalestech.io Longueur : 18
✔	Favicon	Génial, votre site web dispose d'un favicon.
✔	Imprimabilité	Génial. L'impression est optimisée grâce aux styles CSS.
✔	Langue	Bien. Votre langue est : en.
✖	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.

Document

✔	Doctype	HTML 5

Document

✓	Encodage	Parfait. Votre charset est UTF-8.
✗	Validité W3C	Erreurs : 37 Avertissements : 131
✗	E-mail confidentialité	Attention! Au moins une adresse e-mail a été trouvée en texte clair. Utilisez une protection anti-spam gratuite pour cacher vos e-mails aux spammeurs.
✓	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
○	Astuces vitesse	✓ Excellent, votre site n'utilise pas de tableaux imbriqués.
		✗ Mauvais, votre site web utilise des styles css inline.
		✗ Mauvais, votre site web contient trop de fichiers CSS (plus de 4).
		✗ Mauvais, votre site web contient trop de fichiers javascript (plus de 6).
		✗ Dommage, votre site n'est pas optimisé avec gzip.

Mobile

○	Optimisation mobile	✓ Icône Apple
		✓ Méta tags viewport
		✓ Contenu FLASH

Optimisation

✓	Sitemap XML	Votre site web dispose d'une sitemap XML, ce qui est optimal.
		http://cientesalestech.io/sitemap.xml
		https://cientesalestech.io/sitemap.xml
✓	Robots.txt	http://cientesalestech.io/robots.txt
		Votre site dispose d'un fichier robots.txt, ce qui est optimal.

Optimisation

	Mesures d'audience	**Manquant** Nous n'avons trouvé aucun outil d'analytics sur ce site. Un outil de mesure d'audience vous permet d'analyser l'activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.