






# Evaluation du site australiannewstoday.com

Généré le 29 Juillet 2024 22:29

Le score est de 53/100



## Optimisation du contenu

	Titre	Australian News Today Longueur : 21 Parfait, votre titre contient entre 10 et 70 caractères.														
	Description	Australian News Headlines and World News Longueur : 40 Idéalement, votre balise META description devrait contenir entre 70 et 160 caractères (espaces compris). Utilisez <a href="#">cet outil gratuit</a> pour calculer la longueur du texte.														
	Mots-clefs	Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez <a href="#">ce générateur gratuit de balises META en ligne</a> pour créer des mots-clés.														
	Propriétés Open Graph	Bien, cette page profite des balises META Open Graph. <table border="1"><thead><tr><th>Propriété</th><th>Contenu</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Australian News Today</td></tr><tr><td>description</td><td>Australian News Headlines and World News</td></tr><tr><td>url</td><td>https://www.australiannewstoday.com/</td></tr><tr><td>site_name</td><td>Australian News Today</td></tr></tbody></table>	Propriété	Contenu	locale	en_GB	type	website	title	Australian News Today	description	Australian News Headlines and World News	url	https://www.australiannewstoday.com/	site_name	Australian News Today
Propriété	Contenu															
locale	en_GB															
type	website															
title	Australian News Today															
description	Australian News Headlines and World News															
url	https://www.australiannewstoday.com/															
site_name	Australian News Today															
	Niveaux de titre	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>20</td><td>14</td><td>36</td><td>0</td><td>1</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H2] World</li><li>• [H2] Chinese Premier Li Qiang tipped to visit Australia in June</li><li>• [H2] Entertainment</li></ul>	H1	H2	H3	H4	H5	H6	0	20	14	36	0	1		
H1	H2	H3	H4	H5	H6											
0	20	14	36	0	1											





## Optimisation du contenu

- [H2] PwC Australia slashes staff, partners in \$100m cost-cutting drive
- [H2] Young people are choosing high paying mining jobs to set themselves up amid cost of living crisis
- [H2] Jewish Australian paddler Jessica Fox wins second career Olympic gold medal – Jewish Telegraphic Agency
- [H2] Travel
- [H2] Fashion
- [H2] Australian Fashion Foundation Announces 2024 Scholarship Awards Recipients
- [H2] Horoscope
- [H2] Horoscope today: Daily guide to what the stars have in store for YOU – January 26, 2024
- [H2] Fitness
- [H2] Tammy’s booty transformation divides fans
- [H2] Shopping
- [H2] Infra
- [H2] Australian Cricket Infrastructure Fund Round One Finalised | Queensland Cricket
- [H2] Sports
- [H2] Has there been an Australian F1 world champion? History, podiums and current drivers | Sporting News Australia
- [H2] Gambling
- [H2] Sydney man allegedly used inside information to win more than \$5,500 in Australian of the Year bets
- [H3] Most Popular
- [H3] Live: Mining and energy stocks push ASX higher
- [H3] India Showcases Space Technology at Australian Space Forum – Defence News
- [H3] Australian shares slide to two-week low as tech drags
- [H3] Broad losses for Australian shares as tech drags
- [H3]
- [H3] ‘A liberating feeling’: Why women are taking the solo travel leap and how to prepare for the trip
- [H3] ‘I refused to let them win’: After this traveller’s luggage went missing, he took on the airline — and won
- [H3] ‘I’m shooketh’: Tourism Australia calls in corruption watchdog over expenses scandal
- [H3] More Interesting Topics
- [H3] Follow Us
- [H3] Featured
- [H3] Popular
- [H3] Categories
- [H4] FlashNews:
- [H4] Aussies booted out of Paris 2024 in emphatic fashion
- [H4] Watch Rory McIlroy tease an American fan at St. Andrews over next year’s Ryder Cup – Australian Golf Digest
- [H4] Paris 2024 Olympics: what you missed overnight in Australia on day three of the Games
- [H4] Mollie O’Callaghan dethrones Ariarne Titmus in epic Olympic showdown
- [H4] Australia | Business innovation and investment program ending
- [H4] Racing Victoria to boost pay for trainers of ex-racehorses but for some it’s too late
- [H4] Jewish Australian paddler Jessica Fox wins second career





## Optimisation du contenu

- Olympic gold medal – Jewish Telegraphic Agency
- [H4] Most cyber ransoms are paid in secret, but a new law could change that
- [H4] Scottie Scheffler has his mind blown after watching table tennis at the Paris Olympics – Australian Golf Digest
- [H4] Olympic Golf: How to watch, TV times, streaming options for the men’s and women’s events at the 2024 Paris Games – Australian Golf Digest
- [H4] Increasing golf’s presence in the Olympics on the agenda for 2028 and beyond – Australian Golf Digest
- [H4] Cabot is set to revive an early Bill Coore solo design in France – Australian Golf Digest
- [H4] Lauren Coughlin rebounds from Evian heartbreak with late surge at CPKC Women’s Open to capture first LPGA title – Australian Golf Digest
- [H4] Chris Burton wins Olympic eventing silver for Australia on borrowed horse
- [H4] G’Day to test Australia: Nunes
- [H4] Australians warned not to travel to Lebanon as some flights to Beirut cancelled or delayed amid fears of Israeli attack
- [H4] ‘I feel like a failure’: Harry Garside in ‘hard to watch’ interview after Paris Olympics dream shattered
- [H4] Paris 2024 Olympics women’s basketball: Australia lose 75-62 to Nigeria
- [H4] Latest Paris 2024 tennis news and results: What you may have missed
- [H4] Coughlin claims first LPGA title in Canada
- [H4] World’s Sexiest Beach Revealed: Australian Hideaway Tops Global Rankings
- [H4] Australia’s Banking Regulator Says it Will Not Ease Home Lending Rules
- [H4] Australians paying some of the highest prices for beer in the world due to ‘crippling’ tax regime
- [H4] Wembanyama is to France’s Olympics what Matildas were to Australia’s World Cup
- [H4] Australia PM replaces immigration, national security ministers – World News
- [H4] Neighbours star Janet Andrewartha dies aged 72
- [H4] Limited Edition Olympic and Paralympic Coins Unveiled by The Royal Australian Mint – Star Mackay and the Whitsundays
- [H4] The MasterChef Australia 2024 Winner Has Been Revealed & It’s What They Deserve!
- [H4] Fox Entertainment Strikes Development Deal With Australian Cousin Foxtel Group
- [H4] Marvel fans given first look at new Agatha All Along series
- [H4] Aldi abandons plans for online shopping in Australia
- [H4] Terrified Australian woman runs into kebab shop, asks for help after alleged gang rape by 5 men in Paris: Watch
- [H4] Harrowing CCTV shows Australian woman hiding inside shop after alleged gang rape in Paris
- [H4] Harrowing moment Paris ‘gang rapist’ pats his Australian tourist victim on the shoulder after she fled five attackers and begged for help from customers – just days before Olympics begins
- [H4] Paris police investigating gang rape of Australian woman

## Optimisation du contenu

		<ul style="list-style-type: none"><li>[H6] No shared posts</li></ul>
	Images	Nous avons trouvé 76 image(s) sur cette page Web. 29 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.
	Ratio texte/HTML	Ratio : 5% le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.
	Flash	Parfait, aucun contenu FLASH n'a été détecté sur cette page.
	Iframe	Génial, il n'y a pas d'Iframes détectés sur cette page.

## Liens

	Réécriture d'URLs	Bien. Vos liens sont optimisés!
	Tiret bas dans les URLs	Parfait! Aucuns soulignements détectés dans vos URLs.
	Liens dans la page	Nous avons trouvé un total de 80 lien(s) dont 0 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 0% Liens externes : Passing Juice 12.5% Liens internes 87.5%

## Liens dans la page

Texte d'ancre	Type	Juice
=	Externe	Passing Juice
<a href="#">Aussies booted out of Paris 2024 in emphatic fashion</a>	Interne	Passing Juice
<a href="#">Watch Rory McIlroy tease an American fan at St. Andrews over next year's Ryder Cup</a>	Interne	Passing Juice

## Liens dans la page

### Digest

<a href="#">Paris 2024 Olympics: what you missed overnight in Australia on day three of the Games</a>	Interne	Passing Juice
<a href="#">Mollie O'Callaghan dethrones Ariarne Titmus in epic Olympic showdown</a>	Interne	Passing Juice
<a href="#">Australia   Business innovation and investment program ending</a>	Interne	Passing Juice
<a href="#">Racing Victoria to boost pay for trainers of ex-racehorses but for some it's too late</a>	Interne	Passing Juice
<a href="#">Jewish Australian paddler Jessica Fox wins second career Olympic gold medal &amp;#8211; Jewish Telegraphic Agency</a>	Interne	Passing Juice
<a href="#">Most cyber ransoms are paid in secret, but a new law could change that</a>	Interne	Passing Juice
<a href="#">Scottie Scheffler has his mind blown after watching table tennis at the Paris Olympics &amp;#8211; Australian Golf Digest</a>	Interne	Passing Juice
<a href="#">Olympic Golf: How to watch, TV times, streaming options for the men's and women's events at the 2024 Paris Games &amp;#8211; Australian Golf Digest</a>	Interne	Passing Juice
<a href="#">Increasing golf's presence in the Olympics on the agenda for 2028 and beyond &amp;#8211; Australian Golf Digest</a>	Interne	Passing Juice
<a href="#">Cabot is set to revive an early Bill Coore solo design in France &amp;#8211; Australian Golf Digest</a>	Interne	Passing Juice
<a href="#">Lauren Coughlin rebounds from Evian heartbreak with late surge at CPKC Women's Open to capture first LPGA title &amp;#8211; Australian Golf Digest</a>	Interne	Passing Juice
<a href="#">Chris Burton wins Olympic eventing silver for Australia on borrowed horse</a>	Interne	Passing Juice
<a href="#">G&amp;#8217;Day to test Australia: Nunes</a>	Interne	Passing Juice
<a href="#">Australians warned not to travel to Lebanon as some flights to Beirut cancelled or delayed amid fears of Israeli attack</a>	Interne	Passing Juice
<a href="#">'I feel like a failure': Harry Garside in 'hard to watch' interview after Paris Olympics dream shattered</a>	Interne	Passing Juice
<a href="#">Paris 2024 Olympics women's basketball: Australia lose 75-62 to Nigeria</a>	Interne	Passing Juice
<a href="#">Latest Paris 2024 tennis news and results: What you may have missed</a>	Interne	Passing Juice
<a href="#">Coughlin claims first LPGA title in Canada</a>	Interne	Passing Juice
=	Externe	Passing Juice

## Liens dans la page

<a href="#">by Admin</a>	Interne	Passing Juice
<a href="#">Sports</a>	Interne	Passing Juice
<a href="#">Daniel Ricciardo to rejoin Red Bull Racing? Australian favourite to replace Sergio Perez   Sporting News Australia</a>	Interne	Passing Juice
<a href="#">Lamb chop limits and 'cardboard beds': Great fears records missed due to 'ridiculous' Olympic village</a>	Interne	Passing Juice
=	Interne	Passing Juice
<a href="#">World</a>	Interne	Passing Juice
=	Interne	Passing Juice
=	Interne	Passing Juice
=	Interne	Passing Juice
=	Interne	Passing Juice
<a href="#">Bussiness</a>	Interne	Passing Juice
<a href="#">Chinese Premier Li Qiang tipped to visit Australia in June</a>	Interne	Passing Juice
<a href="#">Tech</a>	Interne	Passing Juice
<a href="#">Live: Mining and energy stocks push ASX higher</a>	Interne	Passing Juice
<a href="#">India Showcases Space Technology at Australian Space Forum &amp;#8211; Defence News</a>	Interne	Passing Juice
<a href="#">Australian shares slide to two-week low as tech drags</a>	Interne	Passing Juice
<a href="#">Broad losses for Australian shares as tech drags</a>	Interne	Passing Juice
=	Interne	Passing Juice
<a href="#">Entertainment</a>	Interne	Passing Juice
=	Interne	Passing Juice
=	Interne	Passing Juice
=	Interne	Passing Juice
=	Interne	Passing Juice
<a href="#">Jobs</a>	Interne	Passing Juice
<a href="#">PwC Australia slashes staff, partners in \$100m cost-cutting drive</a>	Interne	Passing Juice
<a href="#">Young people are choosing high paying mining jobs to set themselves up amid cost of living crisis</a>	Interne	Passing Juice

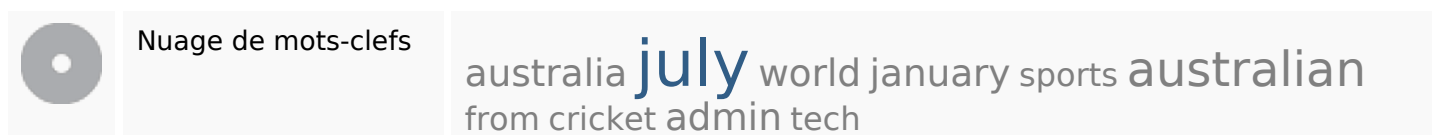
## Liens dans la page

<a href="#">Travel</a>	Interne	Passing Juice
<a href="#">&amp;#8216;A liberating feeling&amp;#8217;: Why women are taking the solo travel leap and how to prepare for the trip</a>	Interne	Passing Juice
<a href="#">&amp;#8216;I refused to let them win&amp;#8217;: After this traveller&amp;#8217;s luggage went missing, he took on the airline — and won</a>	Interne	Passing Juice
<a href="#">&amp;#8216;I&amp;#8217;m shooketh&amp;#8217;: Tourism Australia calls in corruption watchdog over expenses scandal</a>	Interne	Passing Juice
<a href="#">Fashion</a>	Interne	Passing Juice
<a href="#">Australian Fashion Foundation Announces 2024 Scholarship Awards Recipients</a>	Interne	Passing Juice
<a href="#">Horoscope</a>	Interne	Passing Juice
<a href="#">Horoscope today: Daily guide to what the stars have in store for YOU &amp;#8211; January 26, 2024</a>	Interne	Passing Juice
<a href="#">Fitness</a>	Interne	Passing Juice
<a href="#">Tammy's booty transformation divides fans</a>	Interne	Passing Juice
=	Interne	Passing Juice
<a href="#">Shopping</a>	Interne	Passing Juice
=	Interne	Passing Juice
=	Interne	Passing Juice
=	Interne	Passing Juice
=	Interne	Passing Juice
<a href="#">Infra</a>	Interne	Passing Juice
<a href="#">Australian Cricket Infrastructure Fund Round One Finalised   Queensland Cricket</a>	Interne	Passing Juice
<a href="#">Has there been an Australian F1 world champion? History, podiums and current drivers   Sporting News Australia</a>	Interne	Passing Juice
<a href="#">Gambling</a>	Interne	Passing Juice
<a href="#">Sydney man allegedly used inside information to win more than \$5,500 in Australian of the Year bets</a>	Interne	Passing Juice
<a href="#">Business</a>	Externe	Passing Juice
<a href="#">Culture</a>	Externe	Passing Juice
<a href="#">Fashion</a>	Externe	Passing Juice

## Liens dans la page

<a href="#">Food</a>	Externe	Passing Juice
<a href="#">Tech</a>	Externe	Passing Juice
<a href="#">Sports</a>	Externe	Passing Juice
<a href="#">Travel</a>	Externe	Passing Juice
<a href="#">Nature</a>	Externe	Passing Juice
<a href="#">Disclaimer</a>	Interne	Passing Juice
<a href="#">Privacy Policy</a>	Interne	Passing Juice
<a href="#">Terms of Use</a>	Interne	Passing Juice

## Mots-clefs



## Cohérence des mots-clefs




Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
july	50	✘	✘	✘	✘
australian	24	✔	✘	✔	✔
admin	19	✘	✘	✘	✘
australia	16	✔	✘	✔	✔
world	11	✘	✘	✔	✔

## Ergonomie












	Url	Domaine : australiannewstoday.com Longueur : 23
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.







## Ergonomie

		
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.

## Document




	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.
	Validité W3C	Erreurs : 0 Avertissements : 0
	E-mail confidentialité	Génial, aucune adresse e-mail n'a été trouvé sous forme de texte!
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	<ul style="list-style-type: none"><li> Excellent, votre site n'utilise pas de tableaux imbriqués.</li><li> Mauvais, votre site web utilise des styles css inline.</li><li> Mauvais, votre site web contient trop de fichiers CSS (plus de 4).</li><li> Mauvais, votre site web contient trop de fichiers javascript (plus de 6).</li><li> Dommage, votre site n'est pas optimisé avec gzip.</li></ul>

## Mobile

	Optimisation mobile	<ul style="list-style-type: none"><li> Icône Apple</li><li> Méta tags viewport</li><li> Contenu FLASH</li></ul>
---	---------------------	--

## Mobile

### Optimisation

	Sitemap XML	<p>Votre site web dispose d'une sitemap XML, ce qui est optimal.</p> <pre>https://www.australiannewstoday.com/sitemap-news.xml https://www.australiannewstoday.com/sitemap_index.xml</pre>
	Robots.txt	<p><a href="http://australiannewstoday.com/robots.txt">http://australiannewstoday.com/robots.txt</a></p> <p>Votre site dispose d'un fichier robots.txt, ce qui est optimal.</p>
	Mesures d'audience	<p>Manquant</p> <p>Nous n'avons trouvé aucun outil d'analytics sur ce site.</p> <p>Un outil de mesure d'audience vous permet d'analyser l'activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.</p>