

# Revisión web de scotlandnewstoday.com

Generado el 30 Julio 2024 23:12 PM

La puntuación es 54/100



## Contenido SEO

	Título	Scotland News Today Longitud : 19 Perfecto, tu título contiene entre 10 y 70 caracteres.														
	Descripción	Get all the latest news, live updates and content about the Scotland from across the BBC. Longitud : 89 Genial, tu descripción meta contiene entre 70 y 160 caracteres.														
	Palabras Claves (Keywords)	Muy mal. No hemos encontrado palabras clave (meta keywords) en tu página. Usa <a href="#">este generador de meta tags gratuito</a> para crear tus palabras clave.														
	Propiedades Meta Og	Bien. Tu página usa propiedades Og (etiquetas og). <table><thead><tr><th>Propiedad</th><th>Contenido</th></tr></thead><tbody><tr><td>description</td><td>Get all the latest news, live updates and content about the Scotland from across the BBC.</td></tr><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Scotland News Today</td></tr><tr><td>url</td><td>https://www.scotlandnewstoday.com/</td></tr><tr><td>site_name</td><td>Scotland News Today</td></tr></tbody></table>	Propiedad	Contenido	description	Get all the latest news, live updates and content about the Scotland from across the BBC.	locale	en_GB	type	website	title	Scotland News Today	url	https://www.scotlandnewstoday.com/	site_name	Scotland News Today
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site_name	Scotland News Today															
	Titulos	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>97</td><td>0</td><td>13</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] Scotland News Today</li><li>[H2] Scottish Water finishes 'groundbreaking' project turning</li></ul>	H1	H2	H3	H4	H5	H6	1	97	0	13	0	0		
H1	H2	H3	H4	H5	H6											
1	97	0	13	0	0											

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- wastewater into electricity
- [H2] What do Labour's Winter Fuel Payment cuts mean for people in Scotland?
- [H2] HMS Queen Elizabeth to leave Scotland after four months of repairs
- [H2] HMS Queen Elizabeth to return to base after repairs in Scotland
- [H2] Number of births in Scotland falls to lowest level since records began
- [H2] The UK just got a brand-new UNESCO World Heritage Site
- [H2] Scotland's Flow Country secures Unesco World Heritage status - Scottish Field
- [H2] Swinney: 'Appalling' state of UK finances will mean tough decisions for Scotland
- [H2] North Coast 500 named most scenic driving route in whole of UK
- [H2] Union confirms dates for bin strikes across Scotland
- [H2] Scotland Triumphs at Great Taste 2024 Awards - Scottish Business News
- [H2] New Fund Supports Flexible Working in Scotland - Scottish Business News
- [H2] ScotRail staff at fourth union balloted on strike action
- [H2] How will the chancellor's announcement affect Scotland?
- [H2] Edinburgh fintech firm to double workforce after £11m injection
- [H2] Scottish Government announces new round of multi-million-pound tech funding
- [H2] New regulatory appointment can help take formal NHS Scotland partner to 'next level'
- [H2] Scotland's tech trade body opens search for two new board members | FutureScot
- [H2] Podcast: Why climate tech needs more than private investment - Smart Green Shipping's Diane Gilpin
- [H2] £10.9m funding boost announced for Scotland's 'burgeoning' space sector
- [H2] ScotlandIS begins search for New Board Members - Scottish Business News
- [H2] Saoirse Ronan reported to have wed in Scotland
- [H2] Colorado Springs bagpipe, drums band headed to world championships in Scotland
- [H2] Scottish DJ and Charli XCX up for Mercury Prize Album of the Year
- [H2] Mollywood sweetheart Sanusha Santhosh completes her post-graduate studies. See details here
- [H2] Doctor Who star Ncuti Gatwa comes face to face with waxwork
- [H2] 17-year-old boy dies at Polmont Young Offenders Institution
- [H2] Jana Kramer marries fiancé Allan Russell at historic mansion in Scotland
- [H2] Jana Kramer marries Allan Russell in intimate ceremony at Scotland estate
- [H2] TRNSMT just as much fun as Glastonbury, say Sugababes
- [H2] Scottish Tory leadership hopeful says 'gangland threats' will not stop job bid
- [H2] 'Look for jobs in England' newly registered nurses in

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Scotland told





- [H2] Cinema chain with 8 Scots branches 'to close 25 sites & axe hundreds of jobs'
- [H2] UK and Scottish Governments keen to protect jobs at Harland and Wolff – Swinney
- [H2] Disabled workers are helping our business grow
- [H2] More than 160 jobs lost as Glasgow firm goes bust
- [H2] 2-vehicle crash closes A82 at Invermoriston
- [H2] Scottish peatland joins Grand Canyon and Great Barrier Reef on prestigious list
- [H2] Free and budget friendly things to do with the kids in Scotland this summer
- [H2] ScotRail travel misery over double disruption to Sunday trains
- [H2] Millions invested into making Scotland's coach travel zero-emission
- [H2] 'We headed north on a road trip to Scotland - with Tilly the dog'
- [H2] 8 of the best Scotland islands to visit
- [H2] The best walking holidays in Scotland
- [H2] Inside the King's favourite Scottish castle (and it's not Balmoral)
- [H2] Billy Connolly inspired £1,750 designer banana boots
- [H2] Family-Run Luxury Clothing Rental Shop Opens in Muir of Ord – Scottish Business News
- [H2] First high-rise in Scotland has dangerous Grenfell-style cladding removed
- [H2] Home hero MacIntyre wins Scottish Open in dramatic fashion
- [H2] Home Hero MacIntyre Wins Scottish Open In Dramatic Fashion
- [H2] 'This combo bothers me' cry shoppers as Scots towns emblazoned on tops in Japan
- [H2] Labour MP takes oath in Gaelic and 'Scottish style'
- [H2] Japanese clothing brand Shoo-La-Rue selling T-shirts emblazoned with names of random Scottish places
- [H2] Falkirk and North Lanarkshire t-shirts become fashion hits in Japan
- [H2] Duo gives amazing efforts at Hyrox event as they compete to become Scotland's best
- [H2] 2024 Scotland's Strongest Man Results — Chris Beetham Wins – Fitness Volt
- [H2] Minehunting exercise in Scottish waters is of vital importance - Ukrainian navy
- [H2] Euro 2024 LIVE: Jude Bellingham joins England camp, Three Lions fans targetted
- [H2] Andy Robertson on his fitness, Euro 2024 aims and a text from Jürgen Klopp – Liverpool FC
- [H2] Euro 2024: Scotland Eye History Despite Form and Fitness Fears – News18
- [H2] Early contractor involvement benefits SSEN Transmission's overhaul of north Scotland energy infrastructure | New Civil Engineer
- [H2] EV infrastructure firm supercharges senior team with appointment of new CFO – Scottish Business News
- [H2] Glasgow civil engineer awarded prestigious infrastructure

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accreditation

- [H2] Burness Paull advises on electric vehicle infrastructure deal
- [H2] Over £7 million to support electric vehicle infrastructure in Scotland - Highways News
- [H2] Scottish Government pledges over £7m to support electric vehicle infrastructure
- [H2] Scotland's most powerful EV charging hub goes live - transportandenergy
- [H2] Scottish Government to give multi-million-pound boost to electric vehicle infrastructure
- [H2] Scottish Government to provide over £7m for EV infrastructure - transportandenergy
- [H2] Charlie Cassell: Somerset sign Scotland bowler for One-Day Cup
- [H2] Scottish gossip: Shankland, O'Riley, Bernardo, Idah, McTominay, Gilmour
- [H2] Paris 2024: Mixed fortunes for Scotland's swimmers
- [H2] Rangers' Howat immensely proud of Scotland debut
- [H2] Paris 2024: Kirsty Gilmour off to flying start in badminton
- [H2] Olympic Games 2024: What to expect from the Scots on Monday
- [H2] Scottish League Cup draw: Rangers v St Johnstone, Celtic v Hibs
- [H2] Willie Collum: New Scottish referees chief on VAR, 'mobbing', handball and ex-players
- [H2] Scotland beat Uruguay: Duhan van der Merwe sets try record
- [H2] Glasgow shopping centre offers free labelling service ahead of school return
- [H2] Ex-STV presenter jailed for stealing £120k from dying mum to fund shopping spree
- [H2] Owner 'reluctantly' puts award-winning fish and chip shop up for sale
- [H2] Disruption 'inevitable' after sinkhole forms at popular shopping centre
- [H2] 'Inevitable' disruption after sinkhole forms at Scottish shopping centre
- [H2] Police raced to Glasgow shopping centre amid 'concern' for a man
- [H2] British Open odds 2024: Our PGA pro's favorite value bets for Royal Troon
- [H2] Man jailed for rape and scamming £214,000 from ex-partners
- [H2] Genesis Scottish Open odds, predictions, best prop bets for this week's PGA Tour event | Sporting News
- [H2] General Election 2024: Political gambling markets give Sunak a 1 in 4 chance of losing his seat - University of Birmingham
- [H2] Gambling scandal investigation likened to 'show trial' amid growing anger at Scotland Yard
- [H2] Politicians should not bet on election results, says Swinney
- [H2] Scottish Tory leader defends Alister Jack over election bets, one of which won him £100
- [H2] Swinney criticises Jack's election bets as 'totally and utterly unethical'

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		<ul style="list-style-type: none"><li>• [H2] At least seven Met Police officers caught up in election gambling investigation</li><li>• [H2] Horse racing track next to Battle of Bannockburn site sparks conservation row</li><li>• [H2] HMS Queen Elizabeth to return to base after repairs in Scotland</li><li>• [H2] Number of births in Scotland falls to lowest level since records began</li><li>• [H2] Advertising</li><li>• [H4] World</li><li>• [H4] Business</li><li>• [H4] Tech</li><li>• [H4] Entertainment</li><li>• [H4] Jobs</li><li>• [H4] Travel</li><li>• [H4] Fashion</li><li>• [H4] Fitness</li><li>• [H4] Infra</li><li>• [H4] Sports</li><li>• [H4] Shopping</li><li>• [H4] Gambling</li><li>• [H4] More News</li></ul>
	Imágenes	Hemos encontrado 208 imágenes en esta web.  2 atributos alt están vacíos o no existen. Agrega texto alternativo para que los motores de búsqueda puedan entender las imágenes.
	Ratio Texto/HTML	Ratio : 10%  El ratio entre texto y código HTML de esta página es menor que el 15 por ciento, esto significa que tu web posiblemente necesite más contenido en texto.
	Flash	Perfecto, no se ha detectado contenido Flash en la página.
	Iframe	Genial, no se han detectado Iframes en la página.

## Enlaces SEO

	Reescritura URL	Bien. Tus enlaces parecen amigables
	Guiones bajos en las URLs	Perfecto! No hemos detectado guiones bajos en tus URLs
	Enlaces en página	Hemos encontrado un total de 24 enlaces incluyendo 0 enlace(s) a ficheros

## Enlaces SEO



### Statistics

Enlaces Externos : noFollow 0%

Enlaces Externos : Pasando Jugo 0%

Enlaces Internos 100%

## Enlaces en página

Ancla	Tipo	Jugo
<a href="#">Home</a>	Interna	Pasando Jugo
<a href="#">About Us</a>	Interna	Pasando Jugo
<a href="#">Disclaimer</a>	Interna	Pasando Jugo
<a href="#">Terms of Use</a>	Interna	Pasando Jugo
<a href="#">Privacy Policy</a>	Interna	Pasando Jugo
<a href="#">Contact Us</a>	Interna	Pasando Jugo
<a href="#">=</a>	Interna	Pasando Jugo
<a href="#">World</a>	Interna	Pasando Jugo
<a href="#">Bussiness</a>	Interna	Pasando Jugo
<a href="#">Tech</a>	Interna	Pasando Jugo
<a href="#">Entertainment</a>	Interna	Pasando Jugo
<a href="#">Jobs</a>	Interna	Pasando Jugo
<a href="#">Travel</a>	Interna	Pasando Jugo
<a href="#">Fashion</a>	Interna	Pasando Jugo
<a href="#">Fitness</a>	Interna	Pasando Jugo
<a href="#">Infra</a>	Interna	Pasando Jugo
<a href="#">Sports</a>	Interna	Pasando Jugo
<a href="#">Shopping</a>	Interna	Pasando Jugo
<a href="#">Gambling</a>	Interna	Pasando Jugo
<a href="#">2</a>	Interna	Pasando Jugo
<a href="#">3</a>	Interna	Pasando Jugo

## Enlaces en página

<a href="#">4</a>	Interna	Pasando Jugo
<a href="#">5</a>	Interna	Pasando Jugo
<a href="#">Last &amp;raquo;</a>	Interna	Pasando Jugo

## Palabras Clave SEO














## Consistencia de las Palabras Clave

Palabra Clave (Keyword)	Contenido	Título	Palabras Claves (Keywords)	Descripción	Titulos
ago	49	✘	✘	✘	✘
scotland	32	✔	✘	✔	✔
scottish	31	✘	✘	✘	✔
weeks	14	✘	✘	✘	✘
days	12	✘	✘	✘	✔

## Usabilidad

	Url	Dominio : scotlandnewstoday.com Longitud : 21
	Favicon	Genial, tu web tiene un favicon.
	Imprimibilidad	No hemos encontrado una hoja de estilos CSS para impresión.
	Idioma	Genial. Has declarado el idioma en.
	Dublin Core	Esta página no usa Dublin Core.


## Documento

	Tipo de documento (Doctype)	HTML 5
	Codificación	Perfecto. Has declarado como codificación UTF-8.
	Validez W3C	Errores : 0 Avisos : 0
	Privacidad de los Emails	Genial. No hay ninguna dirección de email como texto plano!
	HTML obsoleto	Genial, no hemos detectado ninguna etiqueta HTML obsoleta.
	Consejos de Velocidad	<ul style="list-style-type: none"><li> Excelente, esta web no usa tablas.</li><li> Perfecto. No se han declarado estilos embebidos (inline CSS) en tus etiquetas HTML!</li><li> Muy mal, tu página web usa demasiados ficheros CSS (más de 4).</li><li> Muy mal, tu sitio usa demasiados ficheros JavaScript (más de 6).</li><li> Su sitio web no se beneficia de gzip. Intente implementarlo en su sitio web.</li></ul>

## Movil



	Optimización Móvil	<ul style="list-style-type: none"><li> Icono para Apple</li><li> Etiqueta Meta Viewport</li><li> Contenido Flash</li></ul>
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## Optimización

	Mapa del sitio XML	<p>¡Perfecto! Su sitio tiene un mapa del sitio en XML.</p> <pre>https://www.scotlandnewstoday.com/sitemap-news.xml</pre>
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## Optimización

		<a href="https://www.scotlandnewstoday.com/sitemap_index.xml">https://www.scotlandnewstoday.com/sitemap_index.xml</a>
	Robots.txt	<a href="http://scotlandnewstoday.com/robots.txt">http://scotlandnewstoday.com/robots.txt</a> ¡Estupendo! Su sitio web tiene un archivo robots.txt.
	Herramientas de Analítica	No disponible No hemos encontrado ninguna herramienta de analítica en esta web. La analítica Web le permite medir la actividad de los visitantes de su sitio web. Debería tener instalada al menos una herramienta de analítica y se recomienda instalar otra más para obtener una confirmación de los resultados.