



# Revisión web de onlineoutboardsshop.com

Generado el 16 Mayo 2025 04:45 AM

La puntuación es 44/100



## Contenido SEO

|              | Título                           | Home   Outboard Motors Shop                                                                                                                                                                                                                                                                                                                                                                               |         |          |         |         |         |           |           |  |  |  |  |        |       |  |  |  |  |      |         |  |  |  |  |       |                             |  |  |  |  |     |                                  |  |  |  |  |              |                           |  |  |  |  |
|--------------|----------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|----------|---------|---------|---------|-----------|-----------|--|--|--|--|--------|-------|--|--|--|--|------|---------|--|--|--|--|-------|-----------------------------|--|--|--|--|-----|----------------------------------|--|--|--|--|--------------|---------------------------|--|--|--|--|
|              |                                  | Longitud : 27                                                                                                                                                                                                                                                                                                                                                                                             |         |          |         |         |         |           |           |  |  |  |  |        |       |  |  |  |  |      |         |  |  |  |  |       |                             |  |  |  |  |     |                                  |  |  |  |  |              |                           |  |  |  |  |
|              |                                  | Perfecto, tu título contiene entre 10 y 70 caracteres.                                                                                                                                                                                                                                                                                                                                                    |         |          |         |         |         |           |           |  |  |  |  |        |       |  |  |  |  |      |         |  |  |  |  |       |                             |  |  |  |  |     |                                  |  |  |  |  |              |                           |  |  |  |  |
|              | Descripción                      | Longitud : 0                                                                                                                                                                                                                                                                                                                                                                                              |         |          |         |         |         |           |           |  |  |  |  |        |       |  |  |  |  |      |         |  |  |  |  |       |                             |  |  |  |  |     |                                  |  |  |  |  |              |                           |  |  |  |  |
|              |                                  | Muy mal. No hemos encontrado descripción meta en tu página. Usa <a href="#">este generador online gratuito</a> para crear la descripción.                                                                                                                                                                                                                                                                 |         |          |         |         |         |           |           |  |  |  |  |        |       |  |  |  |  |      |         |  |  |  |  |       |                             |  |  |  |  |     |                                  |  |  |  |  |              |                           |  |  |  |  |
|              | Palabras Claves (Keywords)       | Muy mal. No hemos encontrado palabras clave (meta keywords) en tu página. Usa <a href="#">este generador de meta tags gratuito</a> para crear tus palabras clave.                                                                                                                                                                                                                                         |         |          |         |         |         |           |           |  |  |  |  |        |       |  |  |  |  |      |         |  |  |  |  |       |                             |  |  |  |  |     |                                  |  |  |  |  |              |                           |  |  |  |  |
|              | Propiedades Meta Og              | Bien. Tu página usa propiedades Og (etiquetas og).                                                                                                                                                                                                                                                                                                                                                        |         |          |         |         |         |           |           |  |  |  |  |        |       |  |  |  |  |      |         |  |  |  |  |       |                             |  |  |  |  |     |                                  |  |  |  |  |              |                           |  |  |  |  |
|              |                                  | <table><tr><th>Propiedad</th><th colspan="5">Contenido</th></tr><tr><td>locale</td><td colspan="5">en_US</td></tr><tr><td>type</td><td colspan="5">website</td></tr><tr><td>title</td><td colspan="5">Home   Outboard Motors Shop</td></tr><tr><td>url</td><td colspan="5">https://onlineoutboardsshop.com/</td></tr><tr><td>updated_time</td><td colspan="5">2022-11-14T00:55:29+00:00</td></tr></table> |         |          |         |         |         | Propiedad | Contenido |  |  |  |  | locale | en_US |  |  |  |  | type | website |  |  |  |  | title | Home   Outboard Motors Shop |  |  |  |  | url | https://onlineoutboardsshop.com/ |  |  |  |  | updated_time | 2022-11-14T00:55:29+00:00 |  |  |  |  |
| Propiedad    | Contenido                        |                                                                                                                                                                                                                                                                                                                                                                                                           |         |          |         |         |         |           |           |  |  |  |  |        |       |  |  |  |  |      |         |  |  |  |  |       |                             |  |  |  |  |     |                                  |  |  |  |  |              |                           |  |  |  |  |
| locale       | en_US                            |                                                                                                                                                                                                                                                                                                                                                                                                           |         |          |         |         |         |           |           |  |  |  |  |        |       |  |  |  |  |      |         |  |  |  |  |       |                             |  |  |  |  |     |                                  |  |  |  |  |              |                           |  |  |  |  |
| type         | website                          |                                                                                                                                                                                                                                                                                                                                                                                                           |         |          |         |         |         |           |           |  |  |  |  |        |       |  |  |  |  |      |         |  |  |  |  |       |                             |  |  |  |  |     |                                  |  |  |  |  |              |                           |  |  |  |  |
| title        | Home   Outboard Motors Shop      |                                                                                                                                                                                                                                                                                                                                                                                                           |         |          |         |         |         |           |           |  |  |  |  |        |       |  |  |  |  |      |         |  |  |  |  |       |                             |  |  |  |  |     |                                  |  |  |  |  |              |                           |  |  |  |  |
| url          | https://onlineoutboardsshop.com/ |                                                                                                                                                                                                                                                                                                                                                                                                           |         |          |         |         |         |           |           |  |  |  |  |        |       |  |  |  |  |      |         |  |  |  |  |       |                             |  |  |  |  |     |                                  |  |  |  |  |              |                           |  |  |  |  |
| updated_time | 2022-11-14T00:55:29+00:00        |                                                                                                                                                                                                                                                                                                                                                                                                           |         |          |         |         |         |           |           |  |  |  |  |        |       |  |  |  |  |      |         |  |  |  |  |       |                             |  |  |  |  |     |                                  |  |  |  |  |              |                           |  |  |  |  |
|              | Titulos                          | H1<br>1                                                                                                                                                                                                                                                                                                                                                                                                   | H2<br>2 | H3<br>79 | H4<br>0 | H5<br>1 | H6<br>0 |           |           |  |  |  |  |        |       |  |  |  |  |      |         |  |  |  |  |       |                             |  |  |  |  |     |                                  |  |  |  |  |              |                           |  |  |  |  |
|              |                                  | <ul style="list-style-type: none"><li>• [H1] Shop By Category and Brands</li><li>• [H2] Home</li><li>• [H2] Best Selling</li><li>• [H3] Boat Propellers</li><li>• [H3] Cowlings and Housing</li><li>• [H3] EVINRUDE</li><li>• [H3] HONDA MARINE</li></ul>                                                                                                                                                 |         |          |         |         |         |           |           |  |  |  |  |        |       |  |  |  |  |      |         |  |  |  |  |       |                             |  |  |  |  |     |                                  |  |  |  |  |              |                           |  |  |  |  |

## Contenido SEO

- [H3] MERCURY
- [H3] Skegs
- [H3] Spare Parts
- [H3] SUZUKI MARINE
- [H3] TOHATSU
- [H3] YAMAHA
- [H3] 2023 Mercury 5 HP MXLH Outboard Motor
- [H3] 2020 Evinrude 225 H.O. - H225HWLF
- [H3] 2023 Mercury 5 HP MH Outboard Motor
- [H3] 2023 Mercury 5 HP MH-LPG Propane Outboard Motor
- [H3] 2020 Evinrude 225 H.O. - H225HGLF
- [H3] 2023 Mercury 4 HP MH Outboard Motor
- [H3] 2023 Mercury 4 HP MLH Outboard Motor
- [H3] 2023 Tohatsu 15 HP MFS15EEFS Outboard
- [H3] 2023 Mercury 15 HP ELHPT EFI ProKicker Outboard Motor
- [H3] 2023 HONDA 9.9 HP BF10DK3LHS Outboard
- [H3] 2020 Evinrude 250 H.O. - H250GXCA
- [H3] 2020 Evinrude 200 H.O. - H200HWXC
- [H3] 2022 Mercury 25 HP EH EFI Outboard Motor
- [H3] 2022 Mercury 9.9 HP MXLH-CT Outboard Motor
- [H3] 2023 Mercury 15 HP EFI MLH Outboard Motor
- [H3] 2023 Mercury 15 HP ELH EFI Outboard Motor
- [H3] 2023 Mercury 15 HP ELHPT EFI ProKicker Outboard Motor
- [H3] 2023 Mercury 15 HP MH EFI Outboard Motor
- [H3] 2023 Mercury 15 HP MH EFI Sea Pro Commercial Outboard
- [H3] 2023 Mercury 2.5 HP MH Outboard Motor
- [H3] 2023 Mercury 20 HP MH EFI Outboard Motor
- [H3] 2023 Mercury 20 HP MLH EFI Outboard Motor
- [H3] Yamaha 15 HP 4-Stroke Outboard Motor (F15LEHA)
- [H3] Yamaha 15 HP 4-Stroke Outboard Motor (F15LMHA)
- [H3] Yamaha 15 HP 4-Stroke Outboard Motor (F15LPHA)
- [H3] Yamaha 15 HP 4-Stroke Outboard Motor (F15SEHA)
- [H3] Yamaha 15 HP 4-Stroke Outboard Motor (F15SMHA)
- [H3] Yamaha 2.5 HP 4-Stroke Outboard Motor (F2.5LMHB)
- [H3] Yamaha 2.5 HP 4-Stroke Outboard Motor (F2.5SMHB)
- [H3] Yamaha 20 HP 4-Stroke Outboard Motor (F20LMHB EFI)
- [H3] Yamaha 20 HP 4-Stroke Outboard Motor (F20LWHB EFI)
- [H3] Yamaha 20 HP 4-Stroke Outboard Motor (F20LWHB EFI)
- [H3] 2023 HONDA 15 HP BF15D3LH Outboard
- [H3] 2023 HONDA 15 HP BF15D3LHS Outboard
- [H3] 2023 HONDA 15 HP BF15D3LHT Outboard
- [H3] 2023 HONDA 15 HP BF15D3SH Outboard
- [H3] 2023 HONDA 15 HP BF15D3SHS Outboard
- [H3] 2023 HONDA 15 HP BF15D3SHT Outboard
- [H3] 2023 HONDA 15 HP BF15D3XHT Power Thrust Outboard
- [H3] 2023 HONDA 2.3 HP BF2.3DHLCH Outboard
- [H3] 2023 HONDA 2.3 HP BF2.3DHSCH Outboard
- [H3] 2023 HONDA 20 HP BF20D3LH Outboard
- [H3] OJ PROPS 203753S MASTERCRAFT 14 INCH X 20 PITCH RH STAINLESS STEEL BOAT PROPELLER
- [H3] EVINRUDE BOAT OUTBOARD MOTOR COWLING | E-TEC 115 HP ENGINE COVER WHITE RED
- [H3] MERCURY RACING BOAT REAR COWLING | 24" D X 20 7/8" W BLACK
- [H3] Skeggard - Skeg Guard
- [H3] Sierra Safe Skeg For Evinrude / Johnson Engine Sierra Part

## Contenido SEO

|                                                                                     |                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|-------------------------------------------------------------------------------------|------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                     |                  | <p>#35-SS630</p> <ul style="list-style-type: none"><li>• [H3] Yamaha Outboard Safe Skeg Guard / Protector. – By Panther – 60HP-100HP 35-SS625</li><li>• [H3] SUZUKI BOAT COWLING 61400-90800-0EP   EFI FOUR STROKE BLACK</li><li>• [H3] Megaware SkegGuard, Evinrude/Johnson 90-140hp, OMC Cobra 4 Cylinder</li><li>• [H3] HERING #6 OFFSHORE BOAT PROPELLER 12815   17.25 X 32P (DEMO – NICKS)</li><li>• [H3] POWER TECH MERCURY MERCUISER BRAVO II 18.5 DIA. X 19 PITCH SS 3 BLADE LH BOAT PROPELLER BRA3L19SCL400</li><li>• [H3] JOHNSON BRP / OMC 115 V4 BRONZE / RED FIBERGLASS OUTBOARD BOAT MOTOR / ENGINE TOP COWLING</li><li>• [H3] STILETTO BOAT PROPELLER E808225   LH 14 1/2" X 25P STAINLESS STEEL</li><li>• [H3] MERCURY RACING BOAT CLEAVER PROPELLER K02J606   RH 18 1/4 X 26P DEMO</li><li>• [H3] MERCURY LASER II BOAT PROPELLER 48-899004A46   RH 13 1/4 X 19 PITCH</li><li>• [H3] Sierra Safe Skeg For Mercury / Mariner Engine Sierra Part #35-SS620</li><li>• [H3] Megaware Skeg Pro – Evinrude 75, 90, 115hp E-Tech</li><li>• [H3] ATTWOOD BALLISTIC BOAT PROPELLER 335533   RH 13 1/8 X 21P</li><li>• [H3] HERING OFFSHORE BOAT PROPELLER 11926   LH 16 X 38.5 DEMO</li><li>• [H3] POWER TECH BOAT PROPELLER OFS3L19PCL200   MERC HONDA LH 15 1/4 X 19P</li><li>• [H3] BRP EVINRUDE BOAT OUTBOARD COWLING KIT   E-TEC G2 200 – 300 HP (4PC)</li><li>• [H3] CUSTOMER SUPPORT</li><li>• [H3] SECURED PAYMENT</li><li>• [H3] FREE RETURNS</li><li>• [H3] FREE SHIPPING</li><li>• [H3] CONTACT</li><li>• [H3] Quick Links</li><li>• [H3] Subscribe to our Newsletter</li><li>• [H5] Subscribe newsletter</li></ul> |
|  | Imágenes         | <p>Hemos encontrado 105 imágenes en esta web.</p> <p>13 atributos alt están vacíos o no existen. Agrega texto alternativo para que los motores de búsqueda puedan entender las imágenes.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|  | Ratio Texto/HTML | <p>Ratio : 5%</p> <p>El ratio entre texto y código HTML de esta página es menor que el 15 por ciento, esto significa que tu web posiblemente necesite más contenido en texto.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|  | Flash            | <p>Perfecto, no se ha detectado contenido Flash en la página.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |

## Contenido SEO



Iframe

Genial, no se han detectado Iframes en la página.

## Enlaces SEO



Reescritura URL

Bien. Tus enlaces parecen amigables



Guiones bajos en las URLs

Perfecto! No hemos detectado guiones bajos en tus URLs



Enlaces en página

Hemos encontrado un total de 89 enlaces incluyendo 0 enlace(s) a ficheros



Statistics

Enlaces Externos : noFollow 0%

Enlaces Externos : Pasando Jugo 1.12%

Enlaces Internos 98.88%

## Enlaces en página

| Ancla                                | Tipo    | Jugo         |
|--------------------------------------|---------|--------------|
| <a href="#">Home</a>                 | Interna | Pasando Jugo |
| <a href="#">Outboards</a>            | Interna | Pasando Jugo |
| <a href="#">MERCURY</a>              | Interna | Pasando Jugo |
| <a href="#">HONDA MARINE</a>         | Interna | Pasando Jugo |
| <a href="#">TOHATSU</a>              | Interna | Pasando Jugo |
| <a href="#">YAMAHA</a>               | Interna | Pasando Jugo |
| <a href="#">SUZUKI MARINE</a>        | Interna | Pasando Jugo |
| <a href="#">EVINRUDE</a>             | Interna | Pasando Jugo |
| <a href="#">Spare Parts</a>          | Interna | Pasando Jugo |
| <a href="#">Cowlings and Housing</a> | Interna | Pasando Jugo |
| <a href="#">Skegs</a>                | Interna | Pasando Jugo |
|                                      |         |              |

## Enlaces en página

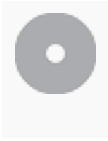
[illegible]



Enlaces en página

|                                           |         |              |
|-------------------------------------------|---------|--------------|
| <a href="#">Add to cart</a>               | Interna | noFollow     |
| <a href="#">Add to cart</a>               | Interna | noFollow     |
| <a href="#">Add to cart</a>               | Interna | noFollow     |
| <a href="#">Add to cart</a>               | Interna | noFollow     |
| <a href="#">Add to cart</a>               | Interna | noFollow     |
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| <a href="#">Add to cart</a>               | Interna | noFollow     |
| <a href="#">Add to cart</a>               | Interna | noFollow     |
| <a href="#">Add to cart</a>               | Interna | noFollow     |
| <a href="#">Facebook</a>                  | Interna | Pasando Jugo |
| <a href="#">Instagram</a>                 | Externo | Pasando Jugo |
| <a href="#">Terms and Conditions</a>      | Interna | Pasando Jugo |
| <a href="#">Refund and Returns Policy</a> | Interna | Pasando Jugo |
| <a href="#">Shipping Policy</a>           | Interna | Pasando Jugo |
| <a href="#">Privacy Policy</a>            | Interna | Pasando Jugo |
| <a href="#">Cookie Policy</a>             | Interna | Pasando Jugo |
| <a href="#">Disclaimer</a>                | Interna | Pasando Jugo |

Palabras Clave SEO



Nube de Palabras  
Clave

cart quick gtin mercury view add  
price motor honda outboard

## Consistencia de las Palabras Clave

| Palabra Clave (Keyword) | Contenido | Título | Palabras Claves (Keywords) | Descripción | Titulos |
|-------------------------|-----------|--------|----------------------------|-------------|---------|
| quick                   | 63        | ✖      | ✖                          | ✖           | ✔       |
| gtin                    | 62        | ✖      | ✖                          | ✖           | ✖       |
| add                     | 62        | ✖      | ✖                          | ✖           | ✖       |
| view                    | 62        | ✖      | ✖                          | ✖           | ✖       |
| cart                    | 62        | ✖      | ✖                          | ✖           | ✖       |

## Usabilidad

|                                                                                    |                |                                                             |
|------------------------------------------------------------------------------------|----------------|-------------------------------------------------------------|
|    | Url            | Dominio : onlineoutboardsshop.com<br>Longitud : 23          |
|   | Favicon        | Genial, tu web tiene un favicon.                            |
|  | Imprimibilidad | No hemos encontrado una hoja de estilos CSS para impresión. |
|  | Idioma         | Genial. Has declarado el idioma en.                         |
|  | Dublin Core    | Esta página no usa Dublin Core.                             |

## Documento

|                                                                                    |                             |                                                                                                                                                                                  |
|------------------------------------------------------------------------------------|-----------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Tipo de documento (Doctype) | HTML 5                                                                                                                                                                           |
|  | Codificación                | Perfecto. Has declarado como codificación UTF-8.                                                                                                                                 |
|  | Validez W3C                 | Errores : 73<br>Avisos : 68                                                                                                                                                      |
|  | Privacidad de los Emails    | Atención! Hemos encontrado por lo menos una dirección de correo electrónico en texto plano. Usa <a href="#">este protector antispam gratuito</a> para ocultarla de los spammers. |

## Documento

|                                                                                  |                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|----------------------------------------------------------------------------------|-----------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | HTML obsoleto         | Genial, no hemos detectado ninguna etiqueta HTML obsoleta.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|  | Consejos de Velocidad | <div><div> Excelente, esta web no usa tablas.</div><div> Muy mal, tu web está usando estilos embenidos (inline CSS).</div><div> Muy mal, tu página web usa demasiados ficheros CSS (más de 4).</div><div> Muy mal, tu sitio usa demasiados ficheros JavaScript (más de 6).</div><div> Su sitio web no se beneficia de gzip. Intente implementarlo en su sitio web.</div></div> |

## Movil

|                                                                                  |                    |                                                                                                                                                                                                                                                                                                                                                             |
|----------------------------------------------------------------------------------|--------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Optimización Móvil | <div><div> Icono para Apple</div><div> Etiqueta Meta Viewport</div><div> Contenido Flash</div></div> |
|----------------------------------------------------------------------------------|--------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimización

|                                                                                    |                           |                                                                                                                                                                                                                                                                                                                                         |
|------------------------------------------------------------------------------------|---------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mapa del sitio XML        | <p>¡Perfecto! Su sitio tiene un mapa del sitio en XML.</p> <div><a href="https://onlineoutboardsshop.com/sitemap_index.xml">https://onlineoutboardsshop.com/sitemap_index.xml</a></div>                                                                                                                                                 |
|  | Robots.txt                | <p><a href="http://onlineoutboardsshop.com/robots.txt">http://onlineoutboardsshop.com/robots.txt</a></p> <p>¡Estupendo! Su sitio web tiene un archivo robots.txt.</p>                                                                                                                                                                   |
|  | Herramientas de Analítica | <p>No disponible</p> <p>No hemos encontrado ninguna herramienta de analítica en esta web.</p> <p>La analítica Web le permite medir la actividad de los visitantes de su sitio web. Debería tener instalada al menos una herramienta de analítica y se recomienda instalar otra más para obtener una confirmación de los resultados.</p> |