



Revisión web de joinsherpa.com

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La puntuación es 68/100







Contenido SEO

	Título	<p>sherpa° Move freely Travel requirements and eVisas</p> <p>Longitud : 54</p> <p>Perfecto, tu título contiene entre 10 y 70 caracteres.</p>												
	Descripción	<p>We offer eVisas as an ancillary service and travel requirements for the world's largest travel providers.</p> <p>Longitud : 110</p> <p>Genial, tu descripción meta contiene entre 70 y 160 caracteres.</p>												
	Palabras Claves (Keywords)	<p>Muy mal. No hemos encontrado palabras clave (meta keywords) en tu página. Usa este generador de meta tags gratuito para crear tus palabras clave.</p>												
	Propiedades Meta Og	<p>Bien. Tu página usa propiedades Og (etiquetas og).</p> <table border="1" data-bbox="544 1317 1481 1503"> <thead> <tr> <th>Propiedad</th> <th>Contenido</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Propiedad	Contenido	type	website								
Propiedad	Contenido													
type	website													
	Titulos	<table border="1" data-bbox="544 1541 1481 1608"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>8</td> <td>14</td> <td>4</td> <td>10</td> </tr> </tbody> </table> <ul data-bbox="619 1641 1501 2067" style="list-style-type: none"> • [H1] Connect the world • [H2] In the news • [H3] From planning to booking and day of travel, be relevant at every stage of the customer lifecycle • [H3] Build your brand reputation as a trusted source while boosting ancillary revenues and improving the customer experience • [H3] You choose how to work with us. • [H3] "Our customers were frustrated by hard to understand immigration and consulate websites. With Sherpa, we are now able to offer our customers a seamless and hassle free travel experience all on one platform: our website." Matthias Knobloch, Condor, International Marketing Manager B2C 	H1	H2	H3	H4	H5	H6	1	1	8	14	4	10
H1	H2	H3	H4	H5	H6									
1	1	8	14	4	10									





Contenido SEO

- [H3] “We've had excellent feedback from our travellers as we're able to provide a single touchpoint for all visa requirements across all destinations, and use Sherpa as a trusted partner to facilitate visa purchases. Sherpa has given our customers peace of mind, addressing anxiety often associated with travel, further reduced inbound calls to our support staff, and prevented customer service issues on the ground.” Craig Nagy, G Adventures, Technology Director, Customer Systems
- [H3] “Partnering with sherpa° gave our global travel brands the important ability to show our customers where they can travel and what to expect when they get there. Given our guest safety and wellbeing is paramount for TTC and our brands, this information is vital to our travelers, from day one, and the sherpa° team has exceeded our expectations in delivering an excellent way to achieve this. Through their exceptional flexibility and quick collaboration, we launched fourteen branded widgets across our portfolio of sites in under one month. I highly commend the sherpa° team for their commitment to service while we work together to restore consumer confidence to travel.” Dan Christian, Global Chief Digital Officer, TTC
- [H3] “It's never been more critical for everyone—from employees to travel managers—to have real-time access to international travel procedures and information. Through our partnership with sherpa°, travelers no longer have to search multiple websites or resources for the latest information on international travel restrictions. Instead, travelers can quickly learn all the pertinent requirements for international trips while they are booking on the TripActions platform. The product and implementation teams at sherpa° were great to work with, and most importantly, helped us meet the urgent needs of our travelers at the fast-paced development timelines they've come to expect.” Danny Finkel, Chief Travel Officer, TripActions
- [H3] Why partner with us?
 - [H4] Trip planning
 - [H4] Trip booking
 - [H4] Check-in
 - [H4] eVisa ancillary
 - [H4] Travel requirements
 - [H4] eVisa and eTA status
 - [H4] Sherpa API
 - [H4] Embeddable Elements
 - [H4] White-label WebApp
 - [H4] Open a new ancillary revenue stream.
 - [H4] Shift the way you think about travel requirements.
 - [H4] Reduce costs
 - [H4] Manage risk
 - [H4] Grow ancillary revenue
- [H5] Get up and running quickly with embeddable widgets, our intuitive API, or white-label WebApp.
- [H5] Sherpa° secures SOC 2 Type 2 accreditation
- [H5] Sherpa° powers Kiwi.com with direct eVisa applications
- [H5] Covid Rules and Restrictions: What You Need to Do and Know to Travel the World
- [H6] Customer Lifecycle

Contenido SEO

		<ul style="list-style-type: none">• [H6] Our products• [H6] Our solutions• [H6] Enhance your experience• [H6] Partner with us• [H6] Why the world's leading travel brands partner with us• [H6] Lifecycle• [H6] Solutions• [H6] Resources• [H6] Company
	Imágenes	Hemos encontrado 50 imágenes en esta web. 38 atributos alt están vacíos o no existen. Agrega texto alternativo para que los motores de búsqueda puedan entender las imágenes.
	Ratio Texto/HTML	Ratio : 16% Bien, el ratio entre texto y código HTML de esta página es mayor que 15, pero menor que 25 por ciento.
	Flash	Perfecto, no se ha detectado contenido Flash en la página.
	Iframe	Genial, no se han detectado Iframes en la página.

Enlaces SEO

	Reescritura URL	Bien. Tus enlaces parecen amigables
	Guiones bajos en las URLs	Perfecto! No hemos detectado guiones bajos en tus URLs
	Enlaces en página	Hemos encontrado un total de 23 enlaces incluyendo 0 enlace(s) a ficheros
	Statistics	Enlaces Externos : noFollow 0% Enlaces Externos : Pasando Jugo 8.7% Enlaces Internos 91.3%

Enlaces en página

Ancla	Tipo	Jugo
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Enlaces en página

eVisa Ancillary Revenue	Interna	Pasando Jugo
Travel Requirements	Interna	Pasando Jugo
Health Declarations	Interna	Pasando Jugo
Licenses	Interna	Pasando Jugo
Solutions	Interna	Pasando Jugo
Contact Us	Interna	Pasando Jugo
Get a visa now	Interna	Pasando Jugo
Learn More	Interna	Pasando Jugo
Get API Access	Interna	Pasando Jugo
Get a demo	Interna	Pasando Jugo
Read our story &gt;	Interna	Pasando Jugo
Sherpa API	Externo	Pasando Jugo
Embeddable Elements	Externo	Pasando Jugo
White-label WebApp	Interna	Pasando Jugo
Help & Support	Interna	Pasando Jugo
Newsroom	Interna	Pasando Jugo
The Logbook	Interna	Pasando Jugo
Careers	Interna	Pasando Jugo
Affiliate Terms	Interna	Pasando Jugo
Legal Center	Interna	Pasando Jugo
Cookies Policy	Interna	Pasando Jugo
Privacy Policy	Interna	Pasando Jugo
Terms & Conditions	Interna	Pasando Jugo

Palabras Clave SEO








Nube de Palabras
Clave

travel sherpa evisa requirements
ancillary customer more all international
customers




Consistencia de las Palabras Clave

Palabra Clave (Keyword)	Contenido	Título	Palabras Claves (Keywords)	Descripción	Titulos
travel	25	✓	✗	✓	✓
sherpa	15	✓	✗	✗	✓
requirements	14	✓	✗	✓	✓
customer	13	✗	✗	✗	✓
customers	10	✗	✗	✗	✓









Usabilidad

	Url	Dominio : joinsherpa.com Longitud : 14
	Favicon	Genial, tu web tiene un favicon.
	Imprimibilidad	No hemos encontrado una hoja de estilos CSS para impresión.
	Idioma	No has especificado un idioma. Usa este generador de meta tags gratuito para declarar el idioma de tu sitio.
	Dublin Core	Esta página no usa Dublin Core.





Documento

	Tipo de documento (Doctype)	HTML 5
	Codificación	Perfecto. Has declarado como codificación UTF-8.
	Validez W3C	Errores : 1 Avisos : 12
	Privacidad de los Emails	Genial. No hay ninguna dirección de email como texto plano!





Documento

		
	HTML obsoleto	Genial, no hemos detectado ninguna etiqueta HTML obsoleta.
	Consejos de Velocidad	<ul style="list-style-type: none"> Excelente, esta web no usa tablas. Muy mal, tu web está usando estilos embenidos (inline CSS). Genial, tu página web usa muy pocos ficheros CSS. Perfecto, tu web usa pocos ficheros JavaScript. Su sitio web no se beneficia de gzip. Intente implementarlo en su sitio web.

Movil

	Optimización Móvil	<ul style="list-style-type: none"> Icono para Apple Etiqueta Meta Viewport Contenido Flash
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Optimización

	Mapa del sitio XML	<p>iPerfecto! Su sitio tiene un mapa del sitio en XML.</p> <p>http://joinsherpa.com/sitemap.xml</p>
	Robots.txt	<p>http://joinsherpa.com/robots.txt</p> <p>iEstupendo! Su sitio web tiene un archivo robots.txt.</p>
	Herramientas de Analítica	<p>iPerfecto! Su sitio web tiene una herramienta de análisis.</p> <p> Google Analytics</p>