Website Analysis: zenwriting.net

The score is 68/100

SEO Content

✅	Title	Zen Writing Length : 11 Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Zen Writing Length : 11 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	H1 H2 H3 H4 H5 H6 1 4 1 0 0 0 • [H1] Zen Writing - Minimalistic and distract free blog platform • [H2] Features • [H2] Free Forever • [H2] Lots of themes to choose from • [H2] We never shutdown • [H3] Zen Writing
✅	Images	We found 3 images on this web page. Good, most or all of your images have alt attributes
✅	Text/HTML Ratio	Ratio : 48% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✓		
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 5 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Join us	Internal	Passing Juice
Sign in	Internal	Passing Juice
Home	Internal	Passing Juice
Contact	Internal	Passing Juice
zenwriting.net	Internal	Passing Juice

SEO Keywords

○	Keywords Cloud	team features charge writing testimonials themes never zen from choose

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
zen	7	✔	✖	✔	✔
writing	7	✔	✖	✔	✔
never	3	✖	✖	✖	✔
features	3	✖	✖	✖	✔
team	2	✖	✖	✖	✖

Usability

	Url	Domain : zenwriting.net Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 1
	Email Privacy	Great no email address has been found in plain text!

Document

✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
◉	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✔ Perfect. No inline css has been found in HTML tags! ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

◉	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. http://zenwriting.net/sitemap.xml
✓	Robots.txt	http://zenwriting.net/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.