## Website Analysis: zelusgaming.com

Generated on July 01 2024 18:31 PM

The score is 38/100

#### **SEO Content**

	Title	
		Length: 16
		Perfect, your title contains between 10 and 70 characters.
1	Description	
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <u>this free tool</u> to calculate text length.
	Keywords	□□app□□,□□(□□)□□  Good, your page contains meta keywords.
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
•	Headings	H1

### SEO Content

		• [H4] [][][] • [H4] [][][][] • [H4] [][][][] • [H4] [][][][] • [H4] [][][][] • [H4] [][][][]
8	Images	We found 16 images on this web page.  14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
8	Text/HTML Ratio	Ratio: 3%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
<b></b>	Flash	Perfect, no Flash content has been detected on this page.
8	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

#### SEO Links

<b>②</b>	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
<b>②</b>	In-page links	We found a total of 71 links including 1 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 39.44%  Internal Links 60.56%

## In-page links

Anchor	Туре	Juice
	Internal	Passing Juice

# In-page links

Internal	Passing Juice
Internal	Passing Juice
External	Passing Juice
Internal	Passing Juice
Internal	Passing Juice
External	Passing Juice
Internal	Passing Juice
External	Passing Juice
Internal	Passing Juice
External	Passing Juice
Internal	Passing Juice
Internal	Passing Juice

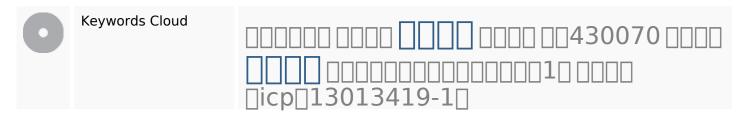
# <u>In-page links</u>

	Internal	Passing Juice
	Internal	Passing Juice
	Internal	Passing Juice
	External	Passing Juice
	External	Passing Juice
	Internal	Passing Juice
	External	Passing Juice
	Internal	Passing Juice
=	Internal	Passing Juice
Ξ.	Internal	Passing Juice
=	External	Passing Juice
	Internal	Passing Juice
NLR	Internal	Passing Juice
Tm-22	Internal	Passing Juice
	Internal	Passing Juice
<u>□</u> >>	External	Passing Juice
	Internal	Passing Juice
	External	Passing Juice
	External	Passing Juice
	Internal	Passing Juice

#### In-page links

	External	Passing Juice
	External	Passing Juice
	Internal	Passing Juice
	External	Passing Juice
□ICP□13013419-1□	External	Passing Juice
	External	Passing Juice
	External External	Passing Juice Passing Juice
	External	Passing Juice
	External  External	Passing Juice Passing Juice

### SEO Keywords



#### **Keywords Consistency**

Keyword	Content	Title	Keywords	Description	Headings
	2	×	×	×	✓
	2	×	×	×	×
<pre>□icp□13013419-1□</pre>	1	×	×	×	×
00000	1	×	×	×	×
	1	×	×	×	×

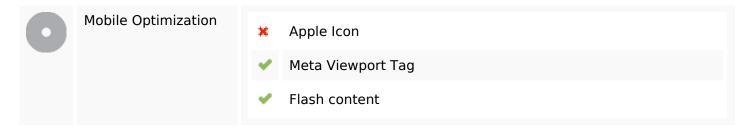
### Usability

0	Url	Domain : zelus-gaming.com Length : 16
	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is zh.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

	Doctype	HTML 5
<b></b>	Encoding	Perfect. Your declared charset is UTF-8.
8	W3C Validity	Errors: 0 Warnings: 0
8	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.
<b></b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>

## Mobile



# Optimization

XM	XML Sitemap	Great, your website has an XML sitemap.
		http://zelus-gaming.com/sitemap.xml
	Robots.txt	http://zelus-gaming.com/robots.txt
		Great, your website has a robots.txt file.
8	Analytics	Missing  We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.