Website Analysis: zelstor.ru

Generated on May 12 2025 04:34 AM

The score is 51/100

SEO Content

✅	Title	Промышленное оборудование онлайн, низкие цены, хороший выбор Length : 60 Perfect, your title contains between 10 and 70 characters.
✅	Description	Все для строительства, Продажа станков, сварочных аппаратов, грузоподъемного оборудования, компрессоров и другого промышленного оснащения Length : 137 Great, your meta description contains between 70 and 160 characters.
✅	Keywords	строительство, станки, сварочный аппарат, промышленное оборудование, оборудование для производства Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⦿	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>1</td><td>6</td><td>3</td><td>0</td><td>0</td></tr></table> [H1] Магазин промоборудования ЗелСтор, все для строительства [H2] Продажа промышленного оборудования [H3] Каталог строительного оборудования [H3] Новые товары [H3] Выбор по цене [H3] Наши клиенты [H3] Случайный товар [H3] Курс валют ЦБ РФ [H4] При покупке компрессора масло в подарок! [H4] Новые поступления сварочных аппаратов! [H4] Наши надежные партнеры.
	Images	We found 28 images on this web page.

SEO Content

❌		12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : 28% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 64 links including 0 link(s) to files
⬤	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Подробнее	Internal	Passing Juice
Подробнее	Internal	Passing Juice
Подробнее	Internal	Passing Juice
При покупке компрессора масло в подарок!	Internal	Passing Juice

In-page links

Новые поступления сварочных аппаратов!	Internal	Passing Juice
280x700 mv	Internal	Passing Juice
5m товар	Internal	Passing Juice
bosch gfz	Internal	Passing Juice
endress ese	Internal	Passing Juice
engineering	Internal	Passing Juice
fdb turner	Internal	Passing Juice
gfz 16-35	Internal	Passing Juice
itc power	Internal	Passing Juice
jet jdp-10l	Internal	Passing Juice
opti d420x1000	Internal	Passing Juice
proma rv-32	Internal	Passing Juice
proma spa-700p	Internal	Passing Juice
vario opti	Internal	Passing Juice
аппарат	Internal	Passing Juice
бурения	Internal	Passing Juice
вес кг	Internal	Passing Juice
высота	Internal	Passing Juice
диаметр	Internal	Passing Juice
длина	Internal	Passing Juice
дуговой	Internal	Passing Juice
заказ	Internal	Passing Juice
ква квт	Internal	Passing Juice
металлу	Internal	Passing Juice
мм вес	Internal	Passing Juice
модель	Internal	Passing Juice
пила	Internal	Passing Juice
подачи	Internal	Passing Juice

In-page links

подъема	Internal	Passing Juice
работы	Internal	Passing Juice
сварки	Internal	Passing Juice
система	Internal	Passing Juice
станок	Internal	Passing Juice
таль	Internal	Passing Juice
товар	Internal	Passing Juice
хода	Internal	Passing Juice
цепи	Internal	Passing Juice
цепи мм	Internal	Passing Juice
частота	Internal	Passing Juice
число	Internal	Passing Juice
энкор	Internal	Passing Juice
Сверлильные станки	Internal	Passing Juice
Распиловочные станки	Internal	Passing Juice
Рейсмусовые станки	Internal	Passing Juice
Токарные станки	Internal	Passing Juice
Компрессоры Abac	Internal	Passing Juice
Компрессоры	Internal	Passing Juice
Сварочные аппараты	Internal	Passing Juice
Электростанции	Internal	Passing Juice
Оборудование для бетона	Internal	Passing Juice
Грузоподъемное оборудование	Internal	Passing Juice
Трансформаторы	Internal	Passing Juice
Устройства алмазного сверления	Internal	Passing Juice
Подробнее...	Internal	Passing Juice
Подробнее...	Internal	Passing Juice
Подробнее...	Internal	Passing Juice

In-page links

Подробнее...	Internal	Passing Juice
© 2008-2022 ЗелСтор ООО	Internal	Passing Juice
Вверх	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	
		сварочные цена аппараты при для оборудование подробнее алмазного станки оборудования

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
станки	8	✖	✔	✖	✖
подробнее	7	✖	✖	✖	✖
для	7	✖	✔	✔	✔
при	5	✖	✖	✖	✔
оборудования	4	✖	✖	✔	✔

Usability

	Url	Domain : zelstor.ru Length : 10
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is ru.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

❌	Doctype	Missing doctype
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦿	Speed Tips	✖ Attention! Try to avoid nested tables in HTML. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

⦿	Mobile Optimization	✖ Apple Icon ✖ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://zelstor.ru/sitemap.xml
	Robots.txt	http://zelstor.ru/robots.txt

Optimization

✅		Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.