








Website Analysis: zarplata-ukraine.com

Generated on July 05 2024 20:27 PM





The score is 72/100







SEO Content

|  | <p>Title</p> | <p>Payroll Services in Ukraine Payroll Outsourcing & HR Administration Payroll Accounting Services in Kyiv: Units Consulting Ltd. Accounting and payroll firm in Ukraine, Kiev</p> <p>Length : 175</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | |
|---|----------------------------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
|  | <p>Description</p> | <p>Units Consulting Ltd., accounting outsourcing and payroll firm, Ukraine, Kiev, provides nationwide payroll outsourcing services, including payroll processing, payroll administration, payroll accounting, human resources records services, payroll deductions calculation, HR outsourcing, HR record keeping, administration and management in Kiev.</p> <p>Length : 342</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | |
|  | <p>Keywords</p> | <p>payroll, services, solution, specialist, salary, wages, employees, staff, HR, report, administration, processing, benefits, hr, provider, bureau, employee, benefit, outsourced, outsourcing, human, resource, deductions, compliance, NGO, labour, public, certified, bpo, English, assurance, accounting, accountant, advisor, Russian, Kiev, Ukrainian, management, tax, finance, financial, Ukraine, Ukrainan, Kiev, Kyiv, service, local, company, firm, international, labor, law, psp, ua</p> <p>Good, your page contains meta keywords.</p> | | | | | | | | | | | | |
|  | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p> | | | | | | | | | | | | |
|  | <p>Headings</p> | <table border="1" data-bbox="544 1877 1481 1944"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>1</td> <td>2</td> <td>5</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1980 1302 2078" style="list-style-type: none"> • [H1] Payroll Outsourcing Services in Ukraine • [H2] Payroll Services in Ukraine • [H2] Tel.: +380 (44) 467 6353info@units.com.ua | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 6 | 1 | 2 | 5 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 6 | 1 | 2 | 5 | 0 | | | | | | | | | |

SEO Content

| | | |
|--|-----------------|--|
| | | <ul style="list-style-type: none">• [H2] The benefits of outsourcing payroll• [H2] Outsourced payroll functions• [H2] Improve the data accuracy, reporting, and compliance by bringing payroll and HR record keeping together• [H2] Payroll & HR compliance for your business in Ukraine• [H3] 33A, Dehtiarivska Str., 7th floor, 03057, Kiev (Kyiv), Ukraine.• [H4] Units Consulting Ltd. (Ukraine)Accounting services in Kiev (Kyiv)Payroll Outsourcing Services• [H4] Also see our related accounting and consulting services• [H5] Terms and Conditions• [H5] Privacy Policy• [H5] Site Map• [H5] 2022-02-07• [H5] Kiev (Kyiv), Ukraine |
|  | Images | We found 8 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : 32% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|--|-------------------------|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 40 links including 1 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 95% Internal Links 5% |

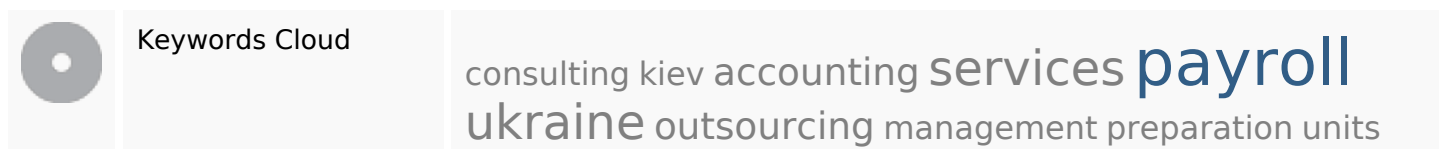
In-page links

| Anchor | Type | Juice |
|---|----------|---------------|
| Company | External | Passing Juice |
| Accounting firm | External | Passing Juice |
| Company policy | External | Passing Juice |
| International | External | Passing Juice |
| Social Responsibility | External | Passing Juice |
| Environmental Policy | External | Passing Juice |
| Ukraine | External | Passing Juice |
| Economy of Ukraine | External | Passing Juice |
| People and Culture | External | Passing Juice |
| Land and Climate | External | Passing Juice |
| Kiev (Kyiv) | External | Passing Juice |
| History of Ukraine | External | Passing Juice |
| Services | External | Passing Juice |
| Financial Due Diligence | External | Passing Juice |
| Accounting Services | External | Passing Juice |
| Financial Reporting | External | Passing Juice |
| Payroll Services | External | Passing Juice |
| Budgeting Services | External | Passing Juice |
| Forensic Accounting | External | Passing Juice |
| Blockchain Bookkeeping | External | Passing Juice |
| Tax Services | External | Passing Juice |
| Company Formation | External | Passing Juice |
| Outstaffing Services | External | Passing Juice |
| Smartsheet Services | External | Passing Juice |
| Xero Services | External | Passing Juice |
| QuickBooks Services | External | Passing Juice |
| Clients | External | Passing Juice |

In-page links

| | | |
|--|----------|---------------|
| Career | External | Passing Juice |
| Contacts | External | Passing Juice |
| Укр | External | Passing Juice |
| Рус | External | Passing Juice |
| Units Consulting Ltd., Payroll Outsourcing Services in Ukraine | External | Passing Juice |
| Terms and Conditions | External | Passing Juice |
| Privacy Policy | External | Passing Juice |
| Site Map | Internal | Passing Juice |
| Kiev (Kyiv), Ukraine | Internal | Passing Juice |
| Бухгалтерська фірма | External | Passing Juice |
| Бухгалтерські послуги | External | Passing Juice |
| Бухгалтерське обслуговування у м.Київ | External | Passing Juice |
| Навчання (курси) QuickBooks Україна | External | Passing Juice |






SEO Keywords



Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-------------|---------|-------|----------|-------------|----------|
| payroll | 41 | ✓ | ✓ | ✓ | ✓ |
| services | 23 | ✓ | ✓ | ✓ | ✓ |
| ukraine | 18 | ✓ | ✓ | ✓ | ✓ |
| accounting | 13 | ✓ | ✓ | ✓ | ✓ |
| outsourcing | 12 | ✓ | ✓ | ✓ | ✓ |





Usability

| | | |
|--|--------------|---|
|  | Url | Domain : zarplata-ukraine.com Length : 20 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




Document

| | | |
|--|-----------------|--|
|  | Doctype | XHTML 1.0 Transitional |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 33 Warnings : 14 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <p>http://zarplata-ukraine.com/sitemap.xml</p> |
|  | Robots.txt | <p>http://zarplata-ukraine.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |