

Website Analysis: zaroom.ru

Generated on May 13 2025 10:30 AM

The score is 54/100



SEO Content

	Title	ZAROOM магазин архитектурного декора с доставкой в Москве Length : 57 Perfect, your title contains between 10 and 70 characters.												
	Description	ZAROOM магазин архитектурного декора в Москве, покраска плинтусов, доставка по всей России Length : 90 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>4</td><td>2</td><td>16</td><td>0</td><td>0</td></tr></table> • [H1] Магазин архитектурного декора с доставкой на дом • [H2] Лидеры продаж • [H2] Новые позиции в магазине • [H2] Последние отзывы • [H2] «ZAROOM» доставка декора на дом в Москве и Московской области • [H3] Последние Статьи • [H3] Часто ищут на сайте • [H4] AW 60402 60x16 • [H4] Дуб Беленый 60X16 EP02 • [H4] Белый PN 021 мдф 70x16 • [H4] Белый W04-80 мдф 80x16 • [H4] KW 100301 100x16 • [H4] Белый AP73 мдф 95x10 • [H4] Ясень без покрытия 100x15 • [H4] Белый PN 101 led мдф 100x16 • [H4] Кремовый 9010 NEW U104 мдф 80x16	H1	H2	H3	H4	H5	H6	1	4	2	16	0	0
H1	H2	H3	H4	H5	H6									
1	4	2	16	0	0									

SEO Content

		• [H4] PX006 • [H4] PX011 • [H4] PX007 • [H4] Как посчитать, сколько нужно плинтуса — подробная инструкция • [H4] Сравнение материалов плинтуса: МДФ, дерево, ПВХ, дюрополимер • [H4] Белые плинтуса в интерьере: с чем сочетаются и куда подходят • [H4] С 10 апреля повышаются цены на Orac, Perfect Plus, Ликорн и UltraWood
	Images	We found 69 images on this web page. 13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 28% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 76 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.32% Internal Links 98.68%

In-page links

Anchor	Type	Juice
Скидки	Internal	Passing Juice
Покраска плинтуса	Internal	Passing Juice
Доставка и оплата	Internal	noFollow
Контакты	Internal	noFollow
Плинтус напольный	Internal	Passing Juice
Потолочный плинтус	Internal	Passing Juice
Молдинги	Internal	Passing Juice
Стеновые панели	Internal	Passing Juice
Наличники	Internal	Passing Juice
Сопутствующие товары	Internal	Passing Juice
Клей	Internal	Passing Juice
Крепления для плинтуса	Internal	Passing Juice
AW 60402 60x16	Internal	Passing Juice
Дуб Беленый 60X16 EP02	Internal	Passing Juice
Белый PN 021 мдф 70x16	Internal	Passing Juice
Белый W04-80 мдф 80x16	Internal	Passing Juice
KW 100301 100x16	Internal	Passing Juice
Белый AP73 мдф 95x10	Internal	Passing Juice
Ясень без покрытия 100x15	Internal	Passing Juice
Белый PN 101 led мдф 100x16	Internal	Passing Juice
Кремовый 9010 NEW U104 мдф 80x16	Internal	Passing Juice
PX006	Internal	Passing Juice
PX011	Internal	Passing Juice
PX007	Internal	Passing Juice
Как посчитать, сколько нужно плинтуса — подробная инструкция	Internal	Passing Juice
Сравнение материалов плинтуса: МДФ, дерево, ПВХ, дюрополимер	Internal	Passing Juice

In-page links

Белые плинтуса в интерьере: с чем сочетаются и куда подходят	Internal	Passing Juice
С 10 апреля повышаются цены на Orac, Perfect Plus, Ликорн и UltraWood	Internal	Passing Juice
WP07 Дуб Эффект светло-серый 80x16	Internal	Passing Juice
WP07 Дуб Антик белый 80x16	Internal	Passing Juice
PX026	Internal	Passing Juice
Белый AP71 мдф 58x10	Internal	Passing Juice
Белый U106-80 мдф 80x16	Internal	Passing Juice
WP07 Ясень Коньяк 80x16	Internal	Passing Juice
WP07 Дуб Старинный Натуральный 80x16	Internal	Passing Juice
Белый P15 99x14	Internal	Passing Juice
□□□□	Internal	Passing Juice
□□□□□□	Internal	Passing Juice
□□	Internal	Passing Juice
Плинтус Cosca	Internal	Passing Juice
Плинтус Deartio	Internal	Passing Juice
Плинтус Evrowood	Internal	Passing Juice
Плинтус Finitura	Internal	Passing Juice
Плинтус Hannahholz	Internal	Passing Juice
Плинтус Haut Decor	Internal	Passing Juice
Плинтус nmc	Internal	Passing Juice
Плинтус Orac	Internal	Passing Juice
Плинтус Pedross	Internal	Passing Juice
Плинтус Perfect Plus	Internal	Passing Juice
Плинтус Teckwood	Internal	Passing Juice
Плинтус Ultrawood	Internal	Passing Juice
Плинтус White	Internal	Passing Juice
Плинтус Ликорн	Internal	Passing Juice

In-page links

Деревянный плинтус	Internal	Passing Juice
Плинтус из ЛДФ	Internal	Passing Juice
МДФ плинтус	Internal	Passing Juice
Плинтус из Дюрополимера	Internal	Passing Juice
Плинтус из Экополимера	Internal	Passing Juice
Алюминиевый плинтус	Internal	Passing Juice
Плинтус под покраску	Internal	Passing Juice
Ламинированный плинтус	Internal	Passing Juice
Белый плинтус	Internal	Passing Juice
Черный плинтус	Internal	Passing Juice
Плинтус с подсветкой	Internal	Passing Juice
О компании	Internal	Passing Juice
Реквизиты	Internal	Passing Juice
Контакты	Internal	Passing Juice
Отзывы	Internal	Passing Juice
Статьи	Internal	Passing Juice
Новости	Internal	Passing Juice
Доставка и оплата	Internal	Passing Juice
Обмен - возврат	Internal	Passing Juice
Установка плинтуса	Internal	Passing Juice
Калькулятор расчета плинтуса	Internal	Passing Juice
Калькулятор Ламината	Internal	Passing Juice
+7 968 013 88 08	External	Passing Juice

SEO Keywords

	Keywords Cloud	купить мдф доставка дуб плинтуса 1 метр белый wp07 ПЛИНТУС 80x16
--	----------------	--

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
плинтус	32	✖	✖	✔	✔
плинтуса	14	✖	✖	✖	✔
купить	12	✖	✖	✖	✖
□метр	11	✖	✖	✖	✖
мдф	9	✖	✖	✖	✔

Usability

	Url	Domain : zaroom.ru Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Too bad, your website does not take advantage of gzip.
--	------------	--

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
--	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://zaroom.ru/sitemap.xml https://zaroom.ru/sitemap.xml
	Robots.txt	http://zaroom.ru/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.