

Website Analysis: zappatransport.ch

Generated on May 10 2025 15:30 PM

The score is 57/100



SEO Content

	Title	Transport- und Umzugsservice in der Schweiz Length : 43 Perfect, your title contains between 10 and 70 characters.																
	Description	Transport- und Umzugsservice in der Schweiz - Zappatransport seit 1989, in und um Zürich. Umziehen mit unserem Sorglos-Paket. ✓ Kostenlose Besichtigung . Length : 153 Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Transport- und Umzugsservice in der Schweiz</td></tr><tr><td>description</td><td>Transport- und Umzugsservice in der Schweiz - Zappatransport seit 1989, in und um Zürich. Umziehen mit unserem Sorglos-Paket. ✓ Kostenlose Besichtigung .</td></tr><tr><td>url</td><td>https://www.zappatransport.ch/</td></tr><tr><td>site_name</td><td>Transport- und Umzugsservice in der Schweiz</td></tr><tr><td>updated_time</td><td>2025-05-10T14:24:42+00:00</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Transport- und Umzugsservice in der Schweiz	description	Transport- und Umzugsservice in der Schweiz - Zappatransport seit 1989, in und um Zürich. Umziehen mit unserem Sorglos-Paket. ✓ Kostenlose Besichtigung .	url	https://www.zappatransport.ch/	site_name	Transport- und Umzugsservice in der Schweiz	updated_time	2025-05-10T14:24:42+00:00
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SEO Content

image	https://www.zappatransport.ch/wp-admin/admin-ajax.php?action=rank_math_overlay_thumb&id=1428&type=play&hash=f645a0011d92a0dabe28d9fe474ab9f4
image:secure_url	https://www.zappatransport.ch/wp-admin/admin-ajax.php?action=rank_math_overlay_thumb&id=1428&type=play&hash=f645a0011d92a0dabe28d9fe474ab9f4
image:width	1586
image:height	976
image:alt	titelbild-zappa-transport
image:type	image/png

Headings

H1	H2	H3	H4	H5	H6
1	17	3	11	0	0
• [H1] Ihre Umzugsprofis seit 1989, in und um Zürich & Glarus. • [H2] Ihre Zügfirma für einen sorgenfreien Umzug • [H2] Ihre Umzugsprofis seit 1989, in und um Zürich & Glarus. • [H2] Welches neue Heim Sie auch immer gewählt haben: Sorgfältig, speditiv und preiswert transportieren erfahrene Profis Ihr Hab und Gut. • [H2] Mhidin Eskandar • [H2] Betriebsleiter • [H2] M. Z. Balbaros • [H2] Transportleiter / Monteur • [H2] Kostenlose Besichtigung und Offerte mit Kostendach • [H2] Über Zappatransport.ch: • [H2] Das Zappatransport-Team: • [H2] Betriebsleiter • [H2] Verwaltung / Disposition • [H2] Transportleiter / Monteur • [H2] Planen Sie Ihren Umzug • [H2] Die Circle-Packmaterial-Lösung von Zappa: • [H2] Das sagen Kunden über Zappatransport.ch • [H2] Unser Einzugsgebiet: • [H3] Mhidin Eskandar • [H3] Claudia Spiess • [H3] M. Z. Balbaros • [H4] Entdecken Sie unsere aktuelle Preisliste für Packmaterial zum Zügeln • [H4] Stadt & Kanton Zürich: • [H4] Horgen • [H4] Dietikon • [H4] Regensdorf • [H4] Kloten • [H4] Dübendorf • [H4] Wetzikon • [H4] Bülach • [H4] Winterthur • [H4] Glarus					

SEO Content

	Images	We found 55 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Dienstleistungen	Internal	Passing Juice
So funktioniert	Internal	Passing Juice
Über Uns	Internal	Passing Juice
Referenz	Internal	Passing Juice

In-page links

Packmaterial	Internal	Passing Juice
Kontakt	Internal	Passing Juice
Privacy	Internal	Passing Juice
Ihre Umzugsprofis seit 1989, in und um Zürich & Glarus.	Internal	Passing Juice
Entdecken Sie unsere aktuelle Preisliste für Packmaterial zum Zügeln	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	und uns über sie offerte packmaterial wir der für mit
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
und	18	✓	✗	✓	✓
sie	14	✗	✗	✗	✓
offerter	10	✗	✗	✗	✓
mit	9	✗	✗	✓	✓
der	8	✓	✗	✓	✗

Usability

	Url	Domain : zappatransport.ch Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Too bad, your website has too many JS files (more than 6).  Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization

		http://zappatransport.ch/sitemap.xml
	Robots.txt	http://zappatransport.ch/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.