







Website Analysis: zaphne.com

Generated on May 10 2024 00:01 AM

The score is 60/100







SEO Content

	Title	<p>Zaphne - Content Acceleration and Blog Optimization 2023</p> <p>Length : 57</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>The Zaphne Content Acceleration Engine increases organic web traffic by automatically posting unique, keyword focused and rich media content to your web site so you don't have to spend hours looking for, editing, and formatting posts. We also are expert level at blogs, so if yours needs a tune up, try Zaphne Services!</p> <p>Length : 319</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	Keywords	<p>content, blog, automation, ai, technology, search engine, seo</p> <p>Good, your page contains meta keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 1966"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Zaphne - Content Accelerator</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://zaphne.com/</td> </tr> <tr> <td>image</td> <td>https://zaphne.com/wp-content/uploads/2018/02/human-bot.jpg</td> </tr> <tr> <td>site_name</td> <td>Zaphne - Content Acceleration and Blog Optimization</td> </tr> <tr> <td>description</td> <td>Love Your Blog Again</td> </tr> </tbody> </table>	Property	Content	title	Zaphne - Content Accelerator	type	website	url	https://zaphne.com/	image	https://zaphne.com/wp-content/uploads/2018/02/human-bot.jpg	site_name	Zaphne - Content Acceleration and Blog Optimization	description	Love Your Blog Again
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	Headings	<table border="1" data-bbox="539 2000 1481 2067"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>18</td> <td>13</td> <td>2</td> <td>12</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	18	13	2	12	0	0		
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18	13	2	12	0	0											





SEO Content

- [H1] CONTENT ACCELERATION ENGINE
- [H1] WAYS TO USE ZAPHNE
- [H1]
- [H1] COMPARE OUR PRODUCTS
- [H1] Zaphne Touch combines
- [H1] the features of
- [H1] Zaphne Premium with
- [H1] Awesome Humans
- [H1] for curated daily content!
- [H1] Use it in blogs, on the web,
- [H1] or anywhere you need that
- [H1] personal touch.
- [H1] WATCH OUR EXPLAINER VIDEO
- [H1] HOW TO INSTALL ZAPHNE
- [H1] Testimonial from our client RTF
- [H1] HUMAN + AUTOMATION
- [H1] ANATOMY OF A ZAPHNE POST
- [H1] SCROLL OVER EACH SECTION TO LEARN MORE
- [H2] Daily Inspiration
- [H2]
- [H2] Be the Expert
- [H2] Set and Forget
- [H2] For e-Commerce
- [H2] I feel confident in using Zaphne. I tried RSS feeds, and they just pushed my blog down in search engine results. Zaphne posts fresh content to my blog automatically, and search engines love it. I also like that it gives me the sources for the original articles.
- [H2] Zaphne - Content Automation News for 02-02-2018
- [H2] Content Automation
- [H2] What better way to jumpstart my blog than by having Zaphne give me content every day that I can quickly edit and post! Saves me tons of time, and is always on topic. Get it for your blog - you'll be amazed too!
- [H2] I love that from start to finish, it's easy - it took me only 5 minutes to install and upgrade the plugin!
- [H2] Earn money from each installation of Zaphne by becoming an Affiliate!
- [H2] Enter your email below, and you'll be linked to our Affiliate program application.
- [H2] You have Successfully Subscribed!
- [H3] Part of our ongoing Automation Blog, this post is a good example of our Zaphne Premium product.
- [H3] With a better feel, formatting, and flow, this Zaphne Touch post took about 5 minutes to edit from the one on the left.
- [H4] Simple to Use
- [H4] Easy to Customize
- [H4] Effective for Blogs
- [H4] Secure for Sites
- [H4]
- [H4]
- [H4]
- [H4]
- [H4] In all Zaphne products, our content accelerator does the heavy lifting in researching, initial drafts, finding videos and

SEO Content

		<p>images, formatting the post, keywords and linking source articles.</p> <ul style="list-style-type: none"> • [H4] • [H4] Awesome Humans finish the Zaphne Touch posts and improve readability with better grammar and sentence structure, paragraph breaks, and spacing to create an efficient, cost effective way to improve the style of your blog. • [H4] The Benefits of Automation
	Images	<p>We found 26 images on this web page.</p> <p>25 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 30%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 1 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 100%</p> <p>Internal Links 0%</p>

In-page links

Anchor	Type	Juice
for a recon tobacco sales page	External	Passing Juice

In-page links

SEO Keywords



Keywords Cloud

day tasks posts blog from **content**
automated **time zaphne** automation

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
zaphne	30	✓	✗	✓	✓
time	26	✗	✗	✗	✓
content	24	✓	✓	✓	✓
automated	13	✗	✗	✗	✗
tasks	12	✗	✗	✗	✗











Usability

	Url	Domain : zaphne.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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
Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 20 Warnings : 30
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://zaphne.com/sitemap.xml https://zaphne.com/sitemap.xml</pre>
	Robots.txt	<pre>http://zaphne.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.