



# Website Analysis: zaiah.in

Generated on March 24 2026 13:21 PM

The score is 54/100



## SEO Content

	<p>Title</p>	<p>Season Special Juttis   Festive Styles for Every Mood - Zaiah</p> <p>Length : 61</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<p>Description</p>	<p>Discover handcrafted juttis in vibrant, romantic styles for every season. Limited edition pieces. Step into elegance with Zaiah.</p> <p>Length : 128</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2056"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Zaiah</td> </tr> <tr> <td>url</td> <td>https://zaiah.in/</td> </tr> <tr> <td>title</td> <td>Season Special Juttis   Festive Styles for Every Mood - Zaiah</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Discover handcrafted juttis in vibrant, romantic styles for every season. Limited edition pieces. Step into elegance with Zaiah.</td> </tr> <tr> <td>image</td> <td>http://zaiah.in/cdn/shop/files/zaiah_logo_1.png?v=1773060134</td> </tr> <tr> <td>image:secure_url</td> <td>https://zaiah.in/cdn/shop/files/zaiah_logo_1.png?v=1773060134</td> </tr> <tr> <td>image:width</td> <td>819</td> </tr> </tbody> </table>	Property	Content	site_name	Zaiah	url	https://zaiah.in/	title	Season Special Juttis   Festive Styles for Every Mood - Zaiah	type	website	description	Discover handcrafted juttis in vibrant, romantic styles for every season. Limited edition pieces. Step into elegance with Zaiah.	image	http://zaiah.in/cdn/shop/files/zaiah_logo_1.png?v=1773060134	image:secure_url	https://zaiah.in/cdn/shop/files/zaiah_logo_1.png?v=1773060134	image:width	819
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## SEO Content

		image:height 819												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>7</td><td>15</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1]</li><li>• [H2] Item added to your cart</li><li>• [H2] Handcrafted Juttis for Celebrations That Matter</li><li>• [H2] Moments from the world of Zaiah.</li><li>• [H2] Bridal and Celebration Collections</li><li>• [H2] The Zaiah Selection</li><li>• [H2] Walk Royal. Wear Zaiah</li><li>• [H2] #HouseOfZaiah</li><li>• [H3] Priority dispatch (Delhi NCR)</li><li>• [H3] The Bridal Edit</li><li>• [H3] The Bridal Edit</li><li>• [H3] The Celebration Chapter</li><li>• [H3] The Celebration Chapter</li><li>• [H3] The Floral Edit</li><li>• [H3] The Floral Edit</li><li>• [H3] Bronzebloom</li><li>• [H3] Bronzebloom</li><li>• [H3] Indigobloom</li><li>• [H3] Indigobloom</li><li>• [H3] Zarina</li><li>• [H3] Zarina</li><li>• [H3] Charmlet</li><li>• [H3] Charmlet</li></ul>	H1	H2	H3	H4	H5	H6	1	7	15	0	0	0
H1	H2	H3	H4	H5	H6									
1	7	15	0	0	0									
	Images	<p>We found 15 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
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## SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

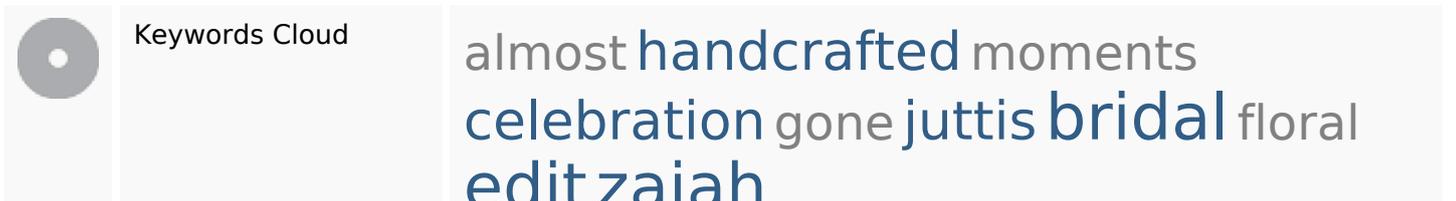
## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">The Bridal Edit</a>	Internal	Passing Juice
<a href="#">The Floral Edit</a>	Internal	Passing Juice
<a href="#">The Celebration Chapter</a>	Internal	Passing Juice
<a href="#">Wedding Hampers</a>	Internal	Passing Juice
<a href="#">Celebrate the Season in Style</a>	Internal	Passing Juice
<a href="#">Styling Juttis with Western Wear</a>	Internal	Passing Juice
<a href="#">Wedding &amp; Bridal Journal</a>	Internal	Passing Juice
<a href="#">Jutti Care &amp; Craft</a>	Internal	Passing Juice
<a href="#">Handcrafted vs Machine Juttis</a>	Internal	Passing Juice
<a href="#">Our Story</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Reviews</a>	Internal	Passing Juice
<a href="#">View cart</a>	Internal	Passing Juice
<a href="#">Bronzebloom</a>	Internal	Passing Juice
<a href="#">Indigobloom</a>	Internal	Passing Juice
<a href="#">Zarina</a>	Internal	Passing Juice

## In-page links

<a href="#">Charmlet</a>	Internal	Passing Juice
<a href="#">View all</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Privacy policy</a>	Internal	Passing Juice
<a href="#">Terms of service</a>	Internal	Passing Juice
<a href="#">Shipping policy</a>	Internal	Passing Juice
<a href="#">Refund policy</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
edit	7	✘	✘	✔	✔
zaiah	6	✔	✘	✔	✔
bridal	6	✘	✘	✘	✔
celebration	5	✘	✘	✘	✔
handcrafted	5	✘	✘	✔	✔

## Usability

	Url	Domain : zaiah.in Length : 8
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.

## Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 10
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://zaiah.in/robots.txt">http://zaiah.in/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>