

# Website Analysis: yakerson-m.co.il

Generated on May 07 2025 08:10 AM

The score is 49/100



## SEO Content

|                                                                                    |                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |    |    |    |  |  |    |    |    |    |    |    |   |   |   |   |   |   |
|------------------------------------------------------------------------------------|--------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|--|--|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Title              | <p>Мастер по ремонту, замене, вскрытию и взлому замков Михаил Якерсон   Служба по открытию дверных замков в Израиле</p> <p>Length : 112</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |    |    |    |  |  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Description        | <p>☐ Сломался замок☐ Захлопнулась дверь☐ Звоните ☎ 054-315-3655 ☎ Мастеру-слесарю по замкам Михаилу Якерсону☐ Или оставьте заявку на сайте 📩.</p> <p>Length : 138</p> <p>Great, your meta description contains between 70 and 160 characters.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |    |    |    |  |  |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Keywords           | <p>слесарь по замкам,слесарь по взлому дверей</p> <p>Good, your page contains meta keywords.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |    |    |    |  |  |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |    |    |    |  |  |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Headings           | <table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>3</td><td>9</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Мастерская Михаила Якерсона</li><li>• [H2] Отзывы</li><li>• [H2] Цены</li><li>• [H2] Остались вопросы? Пишите</li><li>• [H3] Замки и цилиндры в ассортименте</li><li>• [H3] Установка замков и цилиндров</li><li>• [H3] Вскрытие захлопнутой двери</li><li>• [H3] Извлечение сломанного ключа в замке авто</li><li>• [H3] Вскрытие авто без вакуумной системы</li><li>• [H3] Вскрытие авто с вакуумной системой</li><li>• [H3] Вскрытие домашнего сейфа</li><li>• [H3] Установка глазка (металлическая дверь)</li><li>• [H3] Укорачивание входных дверей</li></ul> |    |    |    |  |  | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 3 | 9 | 0 | 0 | 0 |
| H1                                                                                 | H2                 | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | H4 | H5 | H6 |  |  |    |    |    |    |    |    |   |   |   |   |   |   |
| 1                                                                                  | 3                  | 9                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 0  | 0  | 0  |  |  |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|                                                                                   |                 |                                                                                                                                                                                   |
|-----------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Images          | We found 17 images on this web page.<br><br>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : 7%<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                                      |
|  | Flash           | Perfect, no Flash content has been detected on this page.                                                                                                                         |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.                                                                                |

## SEO Links

|                                                                                     |                         |                                                                                                       |
|-------------------------------------------------------------------------------------|-------------------------|-------------------------------------------------------------------------------------------------------|
|   | URL Rewrite             | Good. Your links looks friendly!                                                                      |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                                        |
|  | In-page links           | We found a total of 11 links including 0 link(s) to files                                             |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 9.09%<br><br>Internal Links 90.91% |

## In-page links

| Anchor                         | Type     | Juice         |
|--------------------------------|----------|---------------|
| <a href="#">Главная</a>        | Internal | Passing Juice |
| <a href="#">Замена замков</a>  | Internal | Passing Juice |
| <a href="#">Взлом дверей</a>   | Internal | Passing Juice |
| <a href="#">Открытие авто</a>  | Internal | Passing Juice |
| <a href="#">Вскрытие сейфа</a> | Internal | Passing Juice |

## In-page links

|                                       |          |               |
|---------------------------------------|----------|---------------|
| <a href="#">Блог</a>                  | Internal | Passing Juice |
| <a href="#">Контакты</a>              | Internal | Passing Juice |
| <a href="#">Заказать услугу</a>       | Internal | Passing Juice |
| <a href="#">Карта сайта</a>           | Internal | Passing Juice |
| <a href="#">Русскоязычное SEO</a>     | External | Passing Juice |
| <a href="#">Перейти к содержимому</a> | Internal | Passing Juice |

## SEO Keywords

|                                                                                  |                |                                                                      |
|----------------------------------------------------------------------------------|----------------|----------------------------------------------------------------------|
|  | Keywords Cloud | сейфа авто empty дверей замков<br>замена leave ВСКРЫТИЕ мастер field |
|----------------------------------------------------------------------------------|----------------|----------------------------------------------------------------------|

## Keywords Consistency

| Keyword  | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| замков   | 9       | ✓     | ✗        | ✗           | ✓        |
| вскрытие | 8       | ✗     | ✗        | ✗           | ✓        |
| мастер   | 5       | ✓     | ✗        | ✓           | ✓        |
| leave    | 5       | ✗     | ✗        | ✗           | ✗        |
| empty    | 5       | ✗     | ✗        | ✗           | ✗        |

## Usability

|                                                                                    |              |                                          |
|------------------------------------------------------------------------------------|--------------|------------------------------------------|
|  | Url          | Domain : yakerson-m.co.il<br>Length : 16 |
|  | Favicon      | Great, your website has a favicon.       |
|  | Printability | We could not find a Print-Friendly CSS.  |
|  | Language     | Good. Your declared language is ru.      |

## Usability

|                                                                                   |             |                                                   |
|-----------------------------------------------------------------------------------|-------------|---------------------------------------------------|
|  | Dublin Core | This page does not take advantage of Dublin Core. |
|-----------------------------------------------------------------------------------|-------------|---------------------------------------------------|

## Document

|                                                                                     |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|-------------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|    | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|    | W3C Validity    | Errors : 0<br>Warnings : 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|    | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|   | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|  | Speed Tips      | <div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div> |

## Mobile

|                                                                                     |                     |                                                                                                                                                                                                                                                                                                                                                  |
|-------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|-------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                     |             |                                         |
|-------------------------------------------------------------------------------------|-------------|-----------------------------------------|
|  | XML Sitemap | Great, your website has an XML sitemap. |
|-------------------------------------------------------------------------------------|-------------|-----------------------------------------|

## Optimization

|                                                                                  |            |                                                                                                                                                                                                                                                                                  |
|----------------------------------------------------------------------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                  |            | <a href="http://yakerson-m.co.il/sitemap.xml">http://yakerson-m.co.il/sitemap.xml</a><br><a href="https://yakerson-m.co.il/sitemap.xml">https://yakerson-m.co.il/sitemap.xml</a>                                                                                                 |
|  | Robots.txt | <a href="http://yakerson-m.co.il/robots.txt">http://yakerson-m.co.il/robots.txt</a><br>Great, your website has a robots.txt file.                                                                                                                                                |
|  | Analytics  | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |