



Website Analysis: yahoo.com

Generated on April 30 2024 01:00 AM



The score is 46/100





SEO Content

	Title	<p>Yahoo Mail, Weather, Search, News, Finance, Sports, Shopping, Entertainment, Video</p> <p>Length : 84</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1312 1481 1563"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://ca.yahoo.com/</td> </tr> </tbody> </table>	Property	Content	type	website	url	https://ca.yahoo.com/						
Property	Content													
type	website													
url	https://ca.yahoo.com/													
	Headings	<table border="1" data-bbox="544 1592 1481 1664"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>26</td> <td>5</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1697 1505 2063" style="list-style-type: none"> • [H1] Yahoo Home • [H2] Skip navigation links • [H2] 'Unless you're a multimillionaire you have no choice' • [H3] 'I am over 5 years sober': Anne Hathaway opens up • [H3] 'I think people are wrong to be worried about this' • [H3] This missed CPP opportunity is costing Canadians dearly • [H3] Chiefs, Travis Kelce agree to record-setting new contract • [H3] 11 things grandparents should stop doing • [H3] Sikh rally in Toronto with multi-party support prompts India diplomatic rebuke • [H3] Calgary contractor guilty of forgery tells judge he 'screwed 	H1	H2	H3	H4	H5	H6	1	2	26	5	0	0
H1	H2	H3	H4	H5	H6									
1	2	26	5	0	0									





SEO Content

		<p>up'</p> <ul style="list-style-type: none">• [H3] Sydney Sweeney's tropical bikini is giving major out-of-office vibes• [H3] I Always Knew I Was Different. Still, I Was Shocked To Hear My Doctor Say These 4 Words To Me.• [H3] Eric Trump Gets Rude Awakening After Brazen Claim About Dad's 'Stamina'• [H3] Gen Z job seeker refused to do 90-minute task because it 'looked like a lot of work'—now the CEO who complained about it is being slammed• [H3] Video Less alcohol, or none at all, is one path to better health• [H3] 15 Pictures of the Most Glamorous 1950s Celebrities at Home• [H3] Kimberly Guilfoyle Picked The Wrong Day To Announce Her New Dog Book• [H3] 3 law officers killed, 5 others wounded trying to serve warrant in North Carolina, authorities say• [H3] London Drugs closes stores until further notice due to cyberattack• [H3] Everyone is 'obsessed' with this new Lululemon shoulder bag — get it while it's in stock• [H3] Ex-Aide Reveals What Trump's Birthday Message To Melania Trump Was Really All About• [H3] Toronto man pleads guilty to helping criminal organization tied to murder of Hamilton real estate agent• [H3] Princess Kate's pre-wedding dress is still one of her best outfits• [H3] US buys 81 Soviet-era combat aircraft from Russia's ally costing on average less than \$20,000 each, report says• [H3] The Internet Has Mixed Reactions Of Colin Jost's Speech At The White House Correspondents' Dinner, But I Haven't Stopped Laughing Since Saturday• [H3] OAN Retracts and Apologizes for False Story About Key Trump Trial Witness• [H3] Diane Francis: Trudeau's gross fiscal mismanagement• [H3] Mick Jagger's 7-Year-Old Son Deveraux Adorably Dances in the Crowd as His Dad Rocks Out on Stage• [H3] Trending Now• [H4] Up next• [H4] Up next• [H4] Up next• [H4] Up next• [H4] Up next
	Images	<p>We found 34 images on this web page.</p> <p>34 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 2 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 50%</p> <p>Internal Links 50%</p>

In-page links

Anchor	Type	Juice
Sign in	External	Passing Juice
{notificationCenterNavMsg}	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	<p>london toronto canada trump yahoo new</p> <p>advertisement news next business</p>
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

news	13	✓	✗	✗	✗
advertisement	9	✗	✗	✗	✗
yahoo	5	✓	✗	✗	✓
new	5	✓	✗	✗	✓
trump	5	✗	✗	✗	✓

Usability

	Url	Domain : yahoo.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td><u></td> <td>20</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is</p>	Deprecated tags	Occurrences	<u>	20
Deprecated tags	Occurrences					
<u>	20					

Document

recommended that you remove or replace these HTML tags because they are now obsolete.



Speed Tips

- ✓ Excellent, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.
- ✓ Great, your website has few CSS files.
- ✗ Too bad, your website has too many JS files (more than 6).
- ✗ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✗ Apple Icon
- ✗ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

https://www.yahoo.com/sitemap/fp-sitemap_index_US_en-US.xml.gz

https://www.yahoo.com/gma/sitemaps/gma-sitemap_index_US_en-US.xml.gz

https://www.yahoo.com/entertainment/sitemaps/entertainment-sitemap_index_US_en-US.xml.gz

https://www.yahoo.com/entertainment/sitemaps/entertainment-sitemap_googlenewsindex_US_en-US.xml.gz

https://www.yahoo.com/lifestyle/sitemaps/lifestyles-sitemap_index_US_en-US.xml.gz



https://www.yahoo.com/lifestyle/sitemaps/lifestyle-sitemap_googlenewsindex_US_en-US.xml.gz

<https://www.yahoo.com/news/weather/sitemap.xml>

<https://www.yahoo.com/sitemap-uh.xml>

https://www.yahoo.com/news/sitemaps/news-sitemap_index_US_en-US.xml.gz

Optimization

		<p>https://www.yahoo.com/news/sitemaps/news-sitemap_googlenewsindex_US_en-US.xml.gz</p> <p>https://www.yahoo.com/topics/sitemaps/topics-sitemap_index_US_en-US.xml.gz</p> <p>https://www.yahoo.com/games/sitemaps/sitemap_en-us.xml</p>
	Robots.txt	<p>http://yahoo.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>