Website Analysis: y-mart.de

The score is 45/100

SEO Content

✓	Title	Home Page - y-mart Length : 18 Perfect, your title contains between 10 and 70 characters.
✗	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
title	Home Page
url	https://www.y-mart.de/
site_name	y-mart

Headings

H1	H2	H3	H4	H5	H6
1	3	18	9	3	2

- [H1]
- [H2] y-bakery
- [H2] y-books
- [H2] Unsere Marken
- [H3] Neu im Sortiment
- [H3] Wieder im Sortiment
- [H3] Im Angebot
- [H3] Empfehlungen
- [H3] y-food
- [H3] y-bakery

SEO Content

- [H3] Fertiggerichte | Konserven
- [H3] Ramen | Nudeln
- [H3] Süßes | Knabbereien
- [H3] Kochhilfen | Gewürze | Sauce
- [H3] Kochmischung
- [H3] Tiefkühlkost
- [H3] Kühlkost
- [H3] Getrockte Meeresfrüchte
- [H3] Reis | Getreide | Obst | Gemüse
- [H3] Getränke
- [H3] Haushalt | Gesundheit | Küche | Haushaltsgeräte
- [H3] Bücher | K-POP | Spielzeug
- [H4] Entspanntes Einkaufen
- [H4] y-store
- [H4] Shoppen und Sparen
- [H4] y-point
- [H4] Versand Lieferung Abholung
- [H4] y-delivery
- [H4] Fragen Sie uns!
- [H4] y-helper
- [H4] Cookie Einstellungen
- [H5] Bäckerei voller Frische.
- [H5] Der koreanische Buchladen in Europa.
- [H5] Lieferoptionen
- [H6] Information
- [H6] Unternehmen

	Images	We found 101 images on this web page.
		71 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 4%
		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

	In-page links	We found a total of 35 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
Warenkorb	Internal	Passing Juice
English	Internal	Passing Juice
한국어	Internal	Passing Juice
Kategorie	Internal	Passing Juice
Neu	Internal	Passing Juice
Angebote%	Internal	Passing Juice
y-food	Internal	Passing Juice
y-bakery	Internal	Passing Juice
y-store	Internal	Passing Juice
Wieder im Sortiment	Internal	Passing Juice
Empfehlungen	Internal	Passing Juice
y-food	Internal	Passing Juice
y-bakery	Internal	Passing Juice
Fertiggerichte	Konserven	Internal	Passing Juice
Ramen	Nudeln	Internal	Passing Juice
Süßes	Knabbereien	Internal	Passing Juice
Kochhilfen	Gewürze	Sauce	Internal	Passing Juice
Kochmischung	Internal	Passing Juice
Tiefkühlkost	Internal	Passing Juice
Kühlkost	Internal	Passing Juice

In-page links

Getrockte Meeresfrüchte	Internal	Passing Juice
Reis | Getreide | Obst | Gemüse	Internal	Passing Juice
Getränke	Internal	Passing Juice
Haushalt | Gesundheit | Küche | Haushaltsgeräte	Internal	Passing Juice
Bücher | K-POP | Spielzeug	Internal	Passing Juice
y-store	Internal	Passing Juice
y-delivery	Internal	Passing Juice
y-point	Internal	Passing Juice
y-helper	Internal	Passing Juice
Impressum	Internal	Passing Juice
Datenschutzerklärung	Internal	Passing Juice
Widerrufsrecht	Internal	Passing Juice
Allgemeine Geschäftsbedingungen	Internal	Passing Juice
-	Internal	Passing Juice
Datenschutzerklärung	Internal	Passing Juice

SEO Keywords

Keywords Cloud	meeresfrüchte reis kühlkost tiefkühlkost für ramen gewürze cookie getränke y-bakery

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
reis	7	✖	✖	✖	✔
für	7	✖	✖	✖	✖
cookie	6	✖	✖	✖	✔
getränke	6	✖	✖	✖	✔

Keywords Consistency

| gewürze | 5 | ✖ | ✖ | ✖ | ✔ |

Usability

	Url	Domain : y-mart.de Length : 9
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is de.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 177 Warnings : 137
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Document

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.y-mart.de/index_0_sitemap.xml
	Robots.txt	http://y-mart.de/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.