








# Website Analysis: xynergy.com

Generated on January 07 2026 23:08 PM





The score is 53/100







## SEO Content

	Title	Web Design, Marketing Strategy and SEO Agency   Albuquerque & Santa Fe, New Mexico					
		Length : 82					
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.					
	Description	Award-Winning Web Design and Development in Albuquerque & Santa Fe, New Mexico. Improve your business with a strong Website Strategy, Digital Marketing, and SEO					
		Length : 164					
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.					
	Keywords	web design, marketing, marketing strategy, seo					
		Good, your page contains meta keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.					
	Headings	H1 1	H2 9	H3 4	H4 1	H5 4	H6 0
		<ul style="list-style-type: none"><li>• [H1] Award-Winning Website Design &amp; Strategic Digital Marketing</li><li>• [H2] Just Launched: Power Questions Mobile Application</li><li>• [H2] Major Increased Traffic and Conversions for Farmington Tourism Website</li><li>• [H2] Xynergy is now a Consumer51 Company.</li><li>• [H2] Fuse Makerspace Wins Two Addys</li><li>• [H2] Remarkable Projects - and Results</li><li>• [H2] Increase Your Views, Clicks and Customer Conversions</li><li>• [H2] Copywriting, Blogging, Storytelling</li><li>• [H2] Photography &amp; Videography</li><li>• [H2] Download the Xynergy App!</li><li>• [H3] Two successful teams - one powerful agency.</li></ul>					

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] A Habit of Excellence</li><li>• [H3] Streamlined Website Management</li><li>• [H3] Why Wait?</li><li>• [H4] Locations</li><li>• [H5] Santa Fe</li><li>• [H5] Albuquerque</li><li>• [H5] Philadelphia</li><li>• [H5] Wabash</li></ul>
	Images	We found 27 images on this web page.  5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 10%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 36 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Request&amp;nbsp;a&amp;nbsp;Quote</a>	Internal	Passing Juice


## In-page links

<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Menu</a>	Internal	Passing Juice
<a href="#">Competition Reporting</a>	Internal	Passing Juice
<a href="#">Google Adwords</a>	Internal	Passing Juice
<a href="#">Facebook Ads</a>	Internal	Passing Juice
<a href="#">Bing Advertising</a>	Internal	Passing Juice
<a href="#">Mobile Website Versioning</a>	Internal	Passing Juice
<a href="#">Expression Engine Websites</a>	Internal	Passing Juice
<a href="#">Wordpress Websites</a>	Internal	Passing Juice
<a href="#">Magento eCommerce</a>	Internal	Passing Juice
<a href="#">Support &amp; Maintenance</a>	Internal	Passing Juice
<a href="#">Analytics, Statistics &amp; Tracking</a>	Internal	Passing Juice
<a href="#">Mobile App Tracking &amp; Analytics</a>	Internal	Passing Juice
<a href="#">Professional Video Production</a>	Internal	Passing Juice
<a href="#">Google 360 Photography</a>	Internal	Passing Juice
<a href="#">Copywriting &amp; Translation</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn About Our Expansion</a>	Internal	Passing Juice
<a href="#">well designed website</a>	Internal	Passing Juice
<a href="#">SEO</a>	Internal	Passing Juice
<a href="#">strategic marketing plan</a>	Internal	Passing Juice
<a href="#">talented creative designers</a>	Internal	Passing Juice
<a href="#">reliable support</a>	Internal	Passing Juice
<a href="#">trusted agency</a>	Internal	Passing Juice
<a href="#">View Details</a>	Internal	Passing Juice
<a href="#">HEAR what others have to say.</a>	Internal	Passing Juice
<a href="#">Browse Our Portfolio</a>	Internal	Passing Juice

## In-page links

<a href="#">SEO/SEM</a>	Internal	Passing Juice
<a href="#">PPC Ad Management</a>	Internal	Passing Juice
<a href="#">Social Media</a>	Internal	Passing Juice
<a href="#">Copy, Media and Email</a>	Internal	Passing Juice
<a href="#">Tracking, Analysis &amp; Personalization</a>	Internal	Passing Juice
<a href="#">Xynergy iPhone &amp; Android App</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice




## SEO Keywords

	Keywords Cloud	clients digital marketing media search <b>more</b> traffic design xynergy <b>website</b>
--	----------------	---



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	9	✖	✖	✖	✖
website	6	✖	✖	✔	✔
marketing	5	✔	✔	✔	✔
xynergy	4	✖	✖	✖	✔
media	4	✖	✖	✖	✖












## Usability

	Url	Domain : xynergy.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.





## Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
--	---------------------	--

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://xynergy.com/sitemap.xml">http://xynergy.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://xynergy.com/robots.txt">http://xynergy.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>