Website Analysis: xessglobal.lk

The score is 66/100

SEO Content

✓	Title	Digital marketing sri lanka | Web design sri lanka Length : 50 Perfect, your title contains between 10 and 70 characters.
✗	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✓	Keywords	web design company in sri lanka,web design sri lanka,e commerce website design sri lanka,web development sri lanka,best web design company in sri lanka,website developers in sri lanka,website design sri lanka,web design sri lanka price,web development company in sri lanka,digital marketing company in sri lanka,best digital marketing companies in sri lanka,best digital marketing agencies in sri lanka,top digital marketing companies in sri lanka,online marketing sri lanka,marketing agencies in sri lanka,social media marketing agency in sri lanka,social media marketing companies in sri lanka,digital marketing sri lanka,digital marketing agency in sri lanka,digital marketing company sri lanka,web design,web design company,web design and development,web design services,website design company,website design services,website design,best website designers,web design agency,website company,ecommerce website design,ecommerce website developer,web developer company,website development cost,website design websites,best website design companies,website packages,ecommerce web developer,website developer company,website design agencies,seo companies,best seo companies,digital marketing agencies,ppc company,digital marketing website,ppc management,best ppc agency,ppc agencies,ppc agency near me,paid ads agency,digital marketing website,b2b marketing agencies,social media agencies,seo,website development,social media marketing,facebook marketing,smm,sem,web developer,seo services,social media marketing agency,smma Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

SEO Content

Property	Content
locale	en_US
type	website
title	Digital Marketing Company	Xess Global Sri Lanka	Dubai
site_name	XESS Global
image:secure_url	https://xessglobal.lk/image/home-page.jpg
image:width	640
image:height	480
url	https://xessglobal.lk/
image	https://xessglobal.lk/image/logo-dark.png

Headings

H1	H2	H3	H4	H5	H6
1	10	16	8	7	5

- [H1] We are XESS Global. Digital marketing is our life business.
- [H2] Hello
- [H2] Recent Projects
- [H2] What we do
- [H2] Xess Global
- [H2] Client Testimonials
- [H2] Matrixave
- [H2] Voices 3
- [H2] XESS Events
- [H2] Shuttle Zone
- [H2] Xess Modular
- [H3] ALL DIGITAL MARKETING ACTIVITIES
- [H3] we believe in quality and service where we have earned more customers.
- [H3] digital services 360º
- [H3] Seo
- [H3] Social Media
- [H3] Email Marketing
- [H3] Web Design
- [H3] Branding
- [H3] Graphic Desgin
- [H3] Dubai | Sri Lanka
- [H3] we take pride being solution-oriented and customer friendly
- [H3] Digital Marketing, Web Design and Development, Social Media Marketing
- [H3] Digital Marketing, Web Design and Development, Social Media Marketing
- [H3] Digital Marketing, Web Design and Development, Social Media Marketing

SEO Content

- [H3] Digital Marketing, Web Design and Development, Social Media Marketing
- [H3] Digital Marketing, Web Design and Development, Social Media Marketing
- [H4] We are in
- [H4] Digital Marketing
- [H4] Web
- [H4] Graphic
- [H4] Portfolio
- [H4] About Company
- [H4] Get in Touch
- [H4] Let's Talk
- [H5] Get a Quote
- [H5] Carla. -Matrixave, Dubai
- [H5] Oxey. -Voices 3, Dubai
- [H5] Javid. -XESS Events, Dubai
- [H5] Oxey. -Shuttle Zone, Dubai
- [H5] Mothies. -Xess Modular, Dubai
- [H5] Let's build something awesome together !
- [H6] Dubai
- [H6] Sri Lanka
- [H6] Services
- [H6] Dubai
- [H6] Sri Lanka

	Images	We found 66 images on this web page.
		Good, most or all of your images have alt attributes
	Text/HTML Ratio	Ratio : 32% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 27 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 3.7%
		Internal Links 96.3%

In-page links

Anchor	Type	Juice
Get a Quote	External	Passing Juice
Dubai	Internal	Passing Juice
Sri Lanka	Internal	Passing Juice
Search Engine Optimization	Internal	Passing Juice
Email Marketing	Internal	Passing Juice
Social Media Marketing	Internal	Passing Juice
Web Design	Internal	Passing Juice
Web Development	Internal	Passing Juice
Web Re Design	Internal	Passing Juice
Web Maintenance	Internal	Passing Juice
e Commerce Development	Internal	Passing Juice
Logo Design	Internal	Passing Juice
Branding Service	Internal	Passing Juice
3D Exhibition Stand Services	Internal	Passing Juice
Graphic Design	Internal	Passing Juice
Printing Solutions	Internal	Passing Juice
Portfolio	Internal	Passing Juice
About Us	Internal	Passing Juice
Xess Group	Internal	Passing Juice
Our Team	Internal	Passing Juice
Contact Us	Internal	Passing Juice

In-page links

Dubai	Internal	Passing Juice
Sri Lanka	Internal	Passing Juice
Blog	Internal	Passing Juice
FAQ	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Sitemap	Internal	Passing Juice

SEO Keywords

Keywords Cloud	development media profesional web design marketing dubai social xess digital
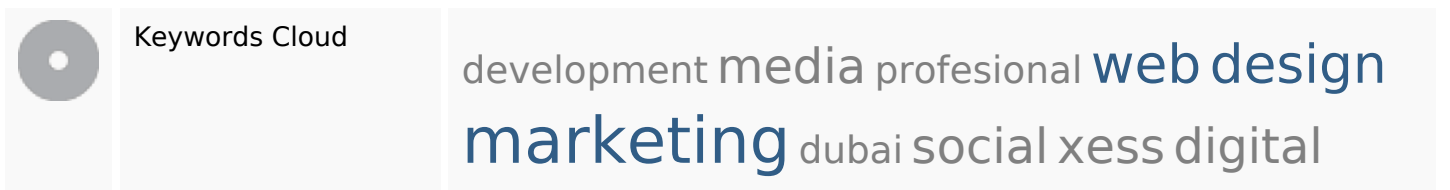
Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marketing	18	✔	✔	✖	✔
web	13	✔	✔	✖	✔
design	12	✔	✔	✖	✔
xess	10	✖	✖	✖	✔
digital	9	✔	✔	✖	✔

Usability

	Url	Domain : xessglobal.lk Length : 13
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

✅		
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 2 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use [free antispam protector](#) to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✓		http://xessglobal.lk/sitemap.xml
✓	Robots.txt	http://xessglobal.lk/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics