







Website Analysis: wysingartscentre.org

Generated on April 12 2026 10:10 AM






The score is 57/100







SEO Content

	<p>Title</p>	<p>Wysing Arts Centre</p> <p>Length : 18</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Established in 1989, Wysing Arts Centre is a progressive organisation in a rural setting, ten miles from Cambridge city. Wysing's vision is to cultivate the freewheeling imagination. Our mission is to support artists, and to be leading in the way we do it. We provide people with time and space to expand their creative practice. Across our 11-acre site, Wysing has 20 subsidised studios, accommodation for up to 80 visiting artists annually, recording and ceramics studios that are open for public membership, flexible space to experiment, present and learn, fields, woodland, and several outdoor outworks.</p> <p>Length : 607</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Artist Development</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1547 1481 2040"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>site_name</td> <td>Wysing Arts Centre</td> </tr> <tr> <td>type</td> <td>Home</td> </tr> <tr> <td>title</td> <td>Wysing Arts Centre</td> </tr> <tr> <td>description</td> <td>Residencies, commissions and events from our site in Bourn, Cambridge, Cambridgeshire. Arts Council England supported.</td> </tr> </tbody> </table>	Property	Content	locale	en_GB	site_name	Wysing Arts Centre	type	Home	title	Wysing Arts Centre	description	Residencies, commissions and events from our site in Bourn, Cambridge, Cambridgeshire. Arts Council England supported.
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SEO Content

		url	https://wysing.art				
		image	https://wysing.art/wp-content/uploads/2024/11/Lucy_Rose_Shaftain-Fenner_-_Alexis_Brightness_Reduced_1-1200x800.jpg				
		image:width	768				
		image:height	512				
	Headings	H1	H2	H3	H4	H5	H6
		0	0	0	0	0	0
	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes					
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!					
	Underscores in the URLs	Perfect! No underscores detected in your URLs.					
	In-page links	We found a total of 0 links including 0 link(s) to files					
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%					

In-page links

Anchor	Type	Juice
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SEO Keywords

	Keywords Cloud	wysing arts centre
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
wysing	1	✓	✗	✓	✗
arts	1	✓	✗	✓	✗
centre	1	✓	✗	✓	✗










Usability

	Url	Domain : wysingartscentre.org Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://wysingartscentre.org/sitemap.xml</pre> <pre>https://wysing.art/wp-sitemap.xml</pre>
	Robots.txt	<pre>http://wysingartscentre.org/robots.txt</pre> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

Optimization