Website Analysis: www-sushi.com

The score is 70/100

SEO Content

✓	Title	SushiSwap: Trade Crypto with Confidence Length : 39 Perfect, your title contains between 10 and 70 characters.
✓	Description	Explore SushiSwap, a crypto trading platform offering swaps, liquidity, and rewards. Length : 84 Great, your meta description contains between 70 and 160 characters.
✓	Keywords	SushiSwap, crypto trading, swaps, blockchain, DeFi Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en
type	article
title	SushiSwap: Trade Crypto with Confidence
image	favicon.png
url	www-sushi.com
site_name	SushiSwap: Trade Crypto with Confidence

○	Headings	

H1	H2	H3	H4	H5	H6
2	4	0	0	0	0

- [H1] SushiSwap: Trade Crypto with Confidence
- [H1] Welcome to SushiSwap: Your Gateway to Decentralized Finance
- [H2] Key Features of SushiSwap
- [H2] How to Use SushiSwap

SEO Content

		• [H2] Why Choose SushiSwap? • [H2] Stay Informed
✓	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes
✓	Text/HTML Ratio	Ratio : 33% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 6 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
SushiSwap: Trade Crypto with Confidence	Internal	Passing Juice
Maximize Earnings with SushiSwap Pools	Internal	Passing Juice
Maximize Profits with SushiSwap Staking	Internal	Passing Juice
SushiSwap Exchange: How to Trade Crypto	Internal	Passing Juice

In-page links

Privacy policy	Internal	Passing Juice
Terms and conditions	Internal	Passing Juice

SEO Keywords

Keywords Cloud	trade platform tokens **sushiswap** trading rewards earn crypto decentralized liquidity

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sushiswap	19	✔	✔	✔	✔
trade	6	✔	✖	✖	✔
crypto	6	✔	✔	✔	✔
decentralized	5	✖	✖	✖	✔
liquidity	5	✖	✖	✔	✖

Usability

	Url	Domain : www-sushi.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

❌	Doctype	Missing doctype
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 3 Warnings : 1
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://www-sushi.com/sitemap.xml
❌	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from

		accessing specific directories and pages. It also specifies where the XML sitemap file is located.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.