








Website Analysis: www-hop.com

Generated on May 03 2025 21:22 PM





The score is 78/100







SEO Content

	Title	Hop Exchange: Seamless Cross-Chain Swapping for DeFi Users Length : 58 Perfect, your title contains between 10 and 70 characters.																	
	Description	Hop Exchange revolutionizes cross-chain swapping, enabling fast, secure token transfers between blockchains for a unified DeFi experience. Length : 138 Great, your meta description contains between 70 and 160 characters.																	
	Keywords	hop exchange, cross-chain swapping, DeFi, blockchain bridges, crypto transfer Good, your page contains meta keywords.																	
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>Your Website Title</td></tr><tr><td>description</td><td>Your Open Graph Description</td></tr><tr><td>image</td><td>URL to your image</td></tr><tr><td>url</td><td>URL to your website</td></tr><tr><td>type</td><td>website</td></tr></table>						Property	Content	title	Your Website Title	description	Your Open Graph Description	image	URL to your image	url	URL to your website	type	website
Property	Content																		
title	Your Website Title																		
description	Your Open Graph Description																		
image	URL to your image																		
url	URL to your website																		
type	website																		
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>6</td><td>3</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">[H1] Hop Exchange: Seamless Cross-Chain Swapping for DeFi Users[H2] Hop Exchange: Seamless Cross-Chain Swapping for DeFi Users[H2] What is Hop Exchange?						H1	H2	H3	H4	H5	H6	1	6	3	0	0	0
H1	H2	H3	H4	H5	H6														
1	6	3	0	0	0														

SEO Content

		<ul style="list-style-type: none"> • [H2] Key Features of Hop Exchange • [H2] Advantages for DeFi Users • [H2] Security and Transparency • [H2] Stay Connected with Hop Exchange • [H3] Hop Exchange • [H3] Quick Links • [H3] Connect With Us
	Images	<p>We found 0 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>
	Text/HTML Ratio	<p>Ratio : 45%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 8 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 37.5%</p> <p>Internal Links 62.5%</p>

In-page links

Anchor	Type	Juice
Hop Exchange: Seamless Cross-Chain Swapping for DeFi Users	Internal	Passing Juice

In-page links

Hop Exchange Pool: Streamlining Cross-Chain Liquidity	Internal	Passing Juice
Hop Protocol: Streamlining Cross-Chain Crypto Transfers	Internal	Passing Juice
Hop Exchange Airdrop: Earn Rewards in Cross-Chain DeFi	Internal	Passing Juice
Hop Exchange Testnet: Unlocking Cross-Chain Liquidity Easily	Internal	Passing Juice
official Hop Exchange website	External	Passing Juice
Twitter	External	Passing Juice
Discord	External	Passing Juice



SEO Keywords

	Keywords Cloud	<p>swapping protocol users exchange seamless</p> <p>cross-chain defi transfers hop liquidity</p>
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
hop	32	✓	✓	✓	✓
exchange	26	✓	✓	✓	✓
cross-chain	19	✓	✓	✓	✓
defi	15	✓	✓	✓	✓
users	9	✓	✗	✗	✓












Usability

	Url	Domain : www-hop.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Perfect. No inline css has been found in HTML tags!</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>http://www-hop.com/sitemap.xml</div>
	Robots.txt	<p>http://www-hop.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>