Website Analysis: www-dydx.com

Generated on February 25 2025 08:00 AM

The score is 73/100

SEO Content

✓	Title	dYdX: Decentralized Perpetual Trading Length : 37 Perfect, your title contains between 10 and 70 characters.
✓	Description	Trade perpetual contracts on dYdX with full decentralization, advanced features, and no gas fees. Length : 97 Great, your meta description contains between 70 and 160 characters.
✓	Keywords	dYdX, decentralized trading, perpetual contracts, crypto exchange Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en
type	article
title	dYdX: Decentralized Perpetual Trading
image	favicon.png
url	www-dydx.com
site_name	dYdX: Decentralized Perpetual Trading

Headings

H1	H2	H3	H4	H5	H6
2	5	0	0	0	0

- [H1] dYdX: Decentralized Perpetual Trading
- [H1] Welcome to dYdX: The Future of Decentralized Trading
- [H2] Why Choose dYdX?
- [H2] Getting Started with dYdX
- [H2] Trade Perpetual Contracts with Confidence

SEO Content

		[H2] Security at dYdX [H2] Join the dYdX Community
✓	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes
✓	Text/HTML Ratio	Ratio : 34% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 7 links including 0 link(s) to files
◦	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
dYdX: Decentralized Perpetual Trading	Internal	Passing Juice
dYdX: Your DeFi Trading Platform	Internal	Passing Juice
dYdX V4	Internal	Passing Juice
dYdX Chain: Next-Level Decentralized Trading	Internal	Passing Juice

In-page links

dYdX DAO: Govern DeFi Innovations	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Terms and conditions	Internal	Passing Juice

SEO Keywords

Keywords Cloud	advanced fees decentralized trade gas platform contracts dydx trading perpetual

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dydx	19	✔	✔	✔	✔
trading	12	✔	✔	✖	✔
perpetual	8	✔	✔	✔	✔
decentralized	8	✔	✔	✖	✔
trade	5	✖	✖	✔	✔

Usability

	Url	Domain : www-dydx.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

❌	Doctype	Missing doctype
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 3 Warnings : 1
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://www-dydx.com/sitemap.xml
❌	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from

		accessing specific directories and pages. It also specifies where the XML sitemap file is located.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.