



# Website Analysis: wsar.com

Generated on July 27 2024 18:33 PM




The score is 52/100





## SEO Content

	<p>Title</p>	<p>WSAR 1480 AM &amp; 95.9 FM</p> <p>Length : 22</p> <p>Perfect, your title contains between 10 and 70 characters.</p>								
	<p>Description</p>	<p>NEWS, TALK, SPORTS, SOUTHCOAST RADIO, FALL RIVER RADIO, Home of the Boston Red Sox, New England Patriots, The Boston Celtics and local sports action. local news. Go to place when storms and emergencies occur in the SouthCoast of Massachusetts and Rhode Island. . The station's General Manager is Sue Nedar. WSAR can be livestreamed or tuned in on smart phones or in your home and car to hear on-air talent such as the Legendary Happy Hec Gauthier, The News Hour with Alan Zarek and the Afternoon Drive, which features Former Mayor, Attorney Will Flanagan. How to reach people in the Southcoast? Effective market penetration? How to market in the Southcoast? How to do business in Greater Fall River WSAR advertising</p> <p>Length : 723</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>								
	<p>Keywords</p>	<p>Fall River News, Southcoast News, Somerset News, Swansea News, Southcoast radio, Fall River radio, Swansea radio, Taunton radio , New Bedford radio, Red Sox radio, Will Flanagan, Marc Dion, WSAR AM 1480 FM 95.9, Massachusetts, 1480, 95.9, Somerset radio, Westport radio, Umass, Dartmouth radio, Tiverton radio, Providence radio, Fall River News, Local News, South Coast News, Envisionwise, LinkedUpRadio</p> <p>Good, your page contains meta keywords.</p>								
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1776 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>url</td> <td>https://wsar.com/</td> </tr> <tr> <td>title</td> <td>WSAR 1480 AM &amp; 95.9 FM</td> </tr> </tbody> </table>	Property	Content	type	article	url	https://wsar.com/	title	WSAR 1480 AM & 95.9 FM
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# SEO Content

		<p>image <a href="https://wsar.com/images/fb_icon.jpg?1722105214">https://wsar.com/images/fb_icon.jpg?1722105214</a></p> <p>description NEWS, TALK, SPORTS, SOUTHCOAST RADIO, FALL RIVER RADIO, Home of the Boston Red Sox, New England Patriots, The Boston Celtics and local sports action. local news. Go to place when storms and emergencies occur in the SouthCoast of Massachusetts and Rhode Island. . The station's General Manager is Sue Nedar. WSAR can be livestreamed or tuned in on smart phones or in your home and car to hear on-air talent such as the Legendary Happy Hec Gauthier, The News Hour with Alan Zarek and the Afternoon Drive, which features Former Mayor, Attorney Will Flanagan. How to reach people in the Southcoast? Effective market penetration? How to market in the Southcoast? How to do business in Greater Fall River WSAR advertising</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>15</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H2] Spindle City Auto Glass Studio Cam</li> <li>• [H2] WSAR Headlines</li> <li>• [H2] Stop &amp; Shop delis back open after deep cleaning due to recall</li> <li>• [H2] Steward Closing Hospitals in Dorchester and Ayer</li> <li>• [H2] Massachusetts gas prices fell from last week: See how much here</li> <li>• [H2] West Nile virus detected in Dartmouth mosquito sample. How to avoid getting bit</li> <li>• [H2] Probable cause of Vineyard Wind blade break identified.</li> <li>• [H2] Fall River is trying to save money on its \$9 million annual trash bill. Here's how.</li> <li>• [H2] Law enforcement prepare for busy day on Narragansett Bay as Aquapalooza returns</li> <li>• [H2] State House Votes To Ban Elephants, Big Cats At Circus</li> <li>• [H2] 'They are heroes': Pair honored for performing lifesaving CPR at Fall River YMCA</li> <li>• [H2] Healey Announces Major Changes To Shelter System</li> <li>• [H2] Vehicle Inspections To Resume Today After Software Outage</li> <li>• [H2] Healey Says Bids Made On All State Steward Hospitals</li> <li>• [H2] Facebook</li> </ul>	H1	H2	H3	H4	H5	H6	0	15	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	15	0	0	0	0									
	<p>Images</p>	<p>We found 17 images on this web page.</p> <p>15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means</p>												

## SEO Content

		that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 71 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 5.63%</p> <p>Internal Links 94.37%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Personalities</a>	Internal	Passing Juice
<a href="#">Scott Reiniche</a>	Internal	Passing Juice
<a href="#">Jeff Leary</a>	Internal	Passing Juice
<a href="#">Jamie Tyrrell</a>	Internal	Passing Juice
<a href="#">Alan Zarek</a>	Internal	Passing Juice
<a href="#">Chris Carreiro</a>	Internal	Passing Juice
<a href="#">FCC Link To WSAR &amp; WHTB Public Files</a>	Internal	Passing Juice
<a href="#">History</a>	Internal	Passing Juice

## In-page links

<a href="#">Contests</a>	Internal	Passing Juice
<a href="#">EEO</a>	Internal	Passing Juice
<a href="#">Employment Opportunities</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Advertise</a>	Internal	Passing Juice
<a href="#">Baycoast Bank on Education</a>	Internal	Passing Juice
<a href="#">C U Wednesdays</a>	Internal	Passing Juice
<a href="#">Cruisin' with Bill</a>	Internal	Passing Juice
<a href="#">Education Spotlight</a>	Internal	Passing Juice
<a href="#">Everything Auto</a>	Internal	Passing Juice
<a href="#">The Financial Planning Hour</a>	Internal	Passing Juice
<a href="#">Free Talk/Sports</a>	Internal	Passing Juice
<a href="#">Good News and Positive News</a>	Internal	Passing Juice
<a href="#">Gun Talk</a>	Internal	Passing Juice
<a href="#">Hurricane Sports</a>	Internal	Passing Juice
<a href="#">Jill on Money</a>	Internal	Passing Juice
<a href="#">Mike's Auto Body</a>	Internal	Passing Juice
<a href="#">Power of Life Chiropractic</a>	Internal	Passing Juice
<a href="#">Real Estate Today</a>	Internal	Passing Juice
<a href="#">The Ray Mitchell Show</a>	Internal	Passing Juice
<a href="#">The Real Side with Joe Messina</a>	Internal	Passing Juice
<a href="#">The Sixth Floor</a>	Internal	Passing Juice
<a href="#">Total Life Conditioning with Dr. Ross</a>	Internal	Passing Juice
<a href="#">View from the Hill</a>	Internal	Passing Juice
<a href="#">WSAR Music Hour</a>	Internal	Passing Juice
<a href="#">WSAR Weekend Update</a>	Internal	Passing Juice
<a href="#">On Air Schedule</a>	Internal	Passing Juice
<a href="#">Photo Gallery</a>	Internal	Passing Juice

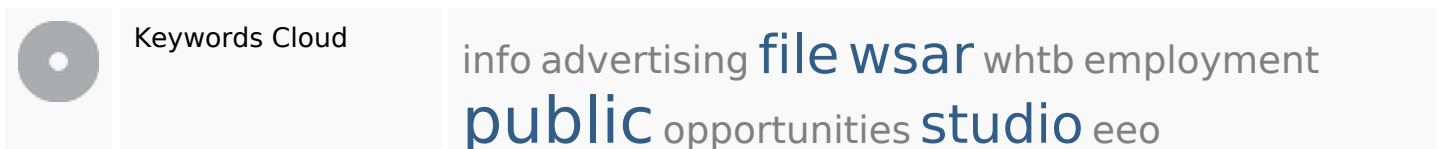
## In-page links

<a href="#">WSAR Night at McCoy Stadium</a>	Internal	Passing Juice
<a href="#">BCBC Live with Rob Carolyn</a>	Internal	Passing Juice
<a href="#">2010 Southcoast Health Expo (photos by Bobby Silvi</a>	Internal	Passing Juice
<a href="#">WSAR Staff Photos</a>	Internal	Passing Juice
<a href="#">Audio On Demand</a>	Internal	Passing Juice
<a href="#">The Holy Rosary with Bishop Edgar da Cunha</a>	Internal	Passing Juice
<a href="#">BayCoast Bank Presents</a>	Internal	Passing Juice
<a href="#">C U Wednesdays</a>	Internal	Passing Juice
<a href="#">Dr. Ross</a>	Internal	Passing Juice
<a href="#">Education Spotlight</a>	Internal	Passing Juice
<a href="#">Financial Planning Hour with Richard Basset</a>	Internal	Passing Juice
<a href="#">Good News and Positive Views</a>	Internal	Passing Juice
<a href="#">WSAR Weekend Update</a>	Internal	Passing Juice
<a href="#">In Honor of Thomas Hudner</a>	Internal	Passing Juice
<a href="#">Stop &amp; Shop delis back open after deep cleaning due to recall</a>	Internal	Passing Juice
<a href="#">Steward Closing Hospitals in Dorchester and Ayer</a>	Internal	Passing Juice
<a href="#">Massachusetts gas prices fell from last week: See how much here</a>	Internal	Passing Juice
<a href="#">West Nile virus detected in Dartmouth mosquito sample. How to avoid getting bit</a>	Internal	Passing Juice
<a href="#">Probable cause of Vineyard Wind blade break identified.</a>	Internal	Passing Juice
<a href="#">Fall River is trying to save money on its \$9 million annual trash bill. Here's how.</a>	Internal	Passing Juice
<a href="#">Law enforcement prepare for busy day on Narragansett Bay as Aquapalooza returns</a>	Internal	Passing Juice
<a href="#">State House Votes To Ban Elephants, Big Cats At Circus</a>	Internal	Passing Juice
<a href="#">'They are heroes': Pair honored for performing lifesaving CPR at Fall River YMCA</a>	Internal	Passing Juice
<a href="#">Healey Announces Major Changes To Shelter System</a>	Internal	Passing Juice
<a href="#">Vehicle Inspections To Resume Today After Software Outage</a>	Internal	Passing Juice
<a href="#">Healey Says Bids Made On All State Steward Hospitals</a>	Internal	Passing Juice

## In-page links

<a href="#">kplm 106.1</a>	External	Passing Juice
<a href="#">WSAR Public File</a>	External	Passing Juice
<a href="#">WHTB Public File</a>	External	Passing Juice
<a href="#">EEO</a>	Internal	Passing Juice
<a href="#">Advertising Info</a>	Internal	Passing Juice
<a href="#">&amp;nbsp;Contact Us</a>	Internal	Passing Juice
<a href="#">Envisionwise</a>	External	Passing Juice
<a href="#">Administrator Login</a>	Internal	Passing Juice

## SEO Keywords





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
public	3	✘	✘	✘	✘
wsar	2	✔	✔	✔	✔
file	2	✘	✘	✘	✘
studio	2	✘	✘	✘	✔
info	1	✘	✘	✘	✘












## Usability

	Url	Domain : wsar.com Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





## Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://wsar.com/sitemap.xml">http://wsar.com/sitemap.xml</a>
	Robots.txt	<a href="http://wsar.com/robots.txt">http://wsar.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics