








# Website Analysis: wordpress.com

Generated on July 27 2024 03:54 AM





The score is 46/100







## SEO Content

	<b>Title</b>	<p>WordPress.com: Build a Site, Sell Your Stuff, Start a Blog &amp; More</p> <p>Length : 69</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<b>Description</b>	<p>Build a site, sell online, earn with your content, and more</p> <p>Length : 59</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1805"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>WordPress, Your Way</td> </tr> <tr> <td>description</td> <td>Build a site, sell online, earn with your content, and more</td> </tr> <tr> <td>url</td> <td>https://wordpress.com/</td> </tr> <tr> <td>site_name</td> <td>WordPress.com</td> </tr> <tr> <td>image</td> <td>https://s1.wp.com/i/featured/hp-2023-aug.jpg</td> </tr> </tbody> </table>	Property	Content	type	website	title	WordPress, Your Way	description	Build a site, sell online, earn with your content, and more	url	https://wordpress.com/	site_name	WordPress.com	image	https://s1.wp.com/i/featured/hp-2023-aug.jpg
Property	Content															
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	<b>Headings</b>	<table border="1" data-bbox="539 1832 1481 1906"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>10</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1937 1054 2069" style="list-style-type: none"> <li>• [H1] WordPress Without Limits</li> <li>• [H1] Drag, drop, set it apart</li> <li>• [H2] Host with the best</li> <li>• [H2] Room to grow</li> </ul>	H1	H2	H3	H4	H5	H6	2	10	2	0	0	0		
H1	H2	H3	H4	H5	H6											
2	10	2	0	0	0											

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Seriously secure</li><li>• [H2] Bring it with you</li><li>• [H2] Flexible storage</li><li>• [H2] Claim your home on the web</li><li>• [H2] At WordPress.com we're committed to the open web. With the help of our customers, we devote 5% of our time to pushing forward the free, open source WordPress code and community.</li><li>• [H2] Think WordPress isn't for the enterprise? Think again.</li><li>• [H2] WordPress.com</li><li>• [H2] Automattic</li><li>• [H3] Mobile Apps</li><li>• [H3] Social Media</li></ul>
	Images	We found 26 images on this web page.  5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 3%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 83 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 4.82%  Internal Links 95.18%

## In-page links

Anchor	Type	Juice
<a href="#">Plans &amp; Pricing</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">Get started</a>	Internal	Passing Juice
<a href="#">WordPress Hosting</a>	Internal	Passing Juice
<a href="#">WordPress for Agencies</a>	Internal	Passing Juice
<a href="#">Domain Names</a>	Internal	Passing Juice
<a href="#">Website Builder</a>	Internal	Passing Juice
<a href="#">Create a Blog</a>	Internal	Passing Juice
<a href="#">Newsletter</a>	Internal	Passing Juice
<a href="#">Professional Email</a>	Internal	Passing Juice
<a href="#">Website Design Services</a>	Internal	Passing Juice
<a href="#">Commerce</a>	Internal	Passing Juice
<a href="#">Course Maker</a>	Internal	Passing Juice
<a href="#">Overview</a>	Internal	Passing Juice
<a href="#">WordPress Themes</a>	Internal	Passing Juice
<a href="#">WordPress Plugins</a>	Internal	Passing Juice
<a href="#">WordPress Patterns</a>	Internal	Passing Juice
<a href="#">Google Apps</a>	Internal	Passing Juice
<a href="#">WordPress.com Support</a>	Internal	Passing Juice
<a href="#">WordPress News</a>	Internal	Passing Juice
<a href="#">Website Building Tips</a>	Internal	Passing Juice
<a href="#">Business Name Generator</a>	Internal	Passing Juice
<a href="#">Logo Maker</a>	Internal	Passing Juice
<a href="#">Discover New Posts</a>	Internal	Passing Juice
<a href="#">Popular Tags</a>	Internal	Passing Juice
<a href="#">Blog Search</a>	Internal	Passing Juice
<a href="#">Daily Webinars</a>	Internal	Passing Juice



## In-page links

<a href="#">Start creating</a>	Internal	Passing Juice
<a href="#">=</a>	External	Passing Juice
<a href="#">P2: WordPress for&amp;nbsp;Teams</a>	Internal	Passing Juice
<a href="#">WordPress&amp;nbsp;Forums</a>	Internal	Passing Juice
<a href="#">Remove&amp;nbsp;Subscriptions</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Partners</a>	Internal	Passing Juice
<a href="#">Terms of&amp;nbsp;Service</a>	Internal	Passing Juice
<a href="#">Do Not Sell or Share My Personal&amp;nbsp;Information</a>	Internal	Passing Juice
<a href="#">Privacy Notice for California&amp;nbsp;Users</a>	External	Passing Juice
<a href="#">Español</a>	Internal	Passing Juice
<a href="#">Português do Brasil</a>	Internal	Passing Juice
<a href="#">Deutsch</a>	Internal	Passing Juice
<a href="#">Français</a>	Internal	Passing Juice
<a href="#">עברית</a>	Internal	Passing Juice
<a href="#">한국어</a>	Internal	Passing Juice
<a href="#">Italiano</a>	Internal	Passing Juice
<a href="#">Nederlands</a>	Internal	Passing Juice
<a href="#">Русский</a>	Internal	Passing Juice
<a href="#">Türkçe</a>	Internal	Passing Juice
<a href="#">Bahasa Indonesia</a>	Internal	Passing Juice
<a href="#">日本語</a>	Internal	Passing Juice
<a href="#">हिन्दी</a>	Internal	Passing Juice
<a href="#">العربية</a>	Internal	Passing Juice
<a href="#">English</a>	Internal	Passing Juice
<a href="#">Svenska</a>	Internal	Passing Juice
<a href="#">Work With Us</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

plans hosting learn create blog maker get all website  
**wordpress**

### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
wordpress	22	✓	✗	✗	✓
website	7	✗	✗	✗	✗
blog	5	✓	✗	✗	✗
maker	4	✗	✗	✗	✗
get	4	✗	✗	✗	✗










### Usability

	Url	Domain : wordpress.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.



## Document

	W3C Validity	Errors : 25 Warnings : 17
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <ul style="list-style-type: none"><li><code>http://wordpress.com/sitemap.xml</code></li><li><code>https://wordpress.com/sitemap.xml</code></li><li><code>https://wordpress.com/news-sitemap.xml</code></li><li><code>https://wordpress.com/go/sitemap.xml</code></li><li><code>https://wordpress.com/blog/sitemap.xml</code></li><li><code>https://wordpress.com/support/sitemap.xml</code></li></ul>
	Robots.txt	<code>http://wordpress.com/robots.txt</code> Great, your website has a robots.txt file.

## Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.